

MELBY & HASTINGS WAY



MELBY STREET, EDDY LANE, DELBERT ROAD & SOUTH PRAIRIE VIEW

Located along North Hastings Way (Highway 53) towards Chippewa Falls, this business area includes the region east and west of Highway 53. Eau Claire's most developed industrial park, Chippewa Valley Industrial Park, is included in this district.

Some recent developments include:

- Chippewa Valley Regional Airport Renovation (2013)

KEY

-  Chippewa Valley Industrial Park
-  County Line
-  US Highway
-  County Road
-  Railroad
-  Walking Trail
-  Daily Traffic Count



Traffic Count Source: Department of Transportation, May 2014



MAJOR BUSINESS CLUSTERS

- Industrial Headquarters
- Automotive Sales and Repair
- Distribution



MAJOR EMPLOYERS

- Alter Metal Recycling
- Chippewa Valley Industrial Park Tenants
- McDonough Manufacturing
- National Presto Industries, Inc.
- Pinehurst Shopping Center
- Plank Enterprises
- US Postal Service
- Veritas Steel



MAJOR RETAILERS & SELECTED FRANCHISES

- Dairy Queen
- Furniture Loft, Inc.
- Goodin Co. Hardware
- Hardee's
- Hardware Hank
- Mid-State International Trucks
- Premier Auto and Truck



MAJOR ATTRACTIONS

- Chippewa Valley Regional Airport
- Golf & Country Club
- Chippewa River State Trail
- Chippewa Valley Industrial Park
- Department of Motor Vehicles



2010 Census Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703
 Ring: 1 mile radius

Latitude: 44.86386
 Longitude: -91.45554

	2000	2010	2000-2010 Annual Rate
Population	3,187	3,094	-0.30%
Households	1,115	1,149	0.30%
Housing Units	1,137	1,195	0.50%

Population by Race	Number	Percent
Total	3,095	100.0%
Population Reporting One Race	3,045	98.4%
White	2,719	87.9%
Black	29	0.9%
American Indian	11	0.4%
Asian	274	8.9%
Pacific Islander	0	0.0%
Some Other Race	12	0.4%
Population Reporting Two or More Races	50	1.6%
Total Hispanic Population	38	1.2%

Population by Sex	Number	Percent
Male	1,549	50.1%
Female	1,545	49.9%

Population by Age	Number	Percent
Total	3,094	100.0%
Age 0 - 4	242	7.8%
Age 5 - 9	227	7.3%
Age 10 - 14	230	7.4%
Age 15 - 19	205	6.6%
Age 20 - 24	192	6.2%
Age 25 - 29	203	6.6%
Age 30 - 34	202	6.5%
Age 35 - 39	201	6.5%
Age 40 - 44	194	6.3%
Age 45 - 49	222	7.2%
Age 50 - 54	231	7.5%
Age 55 - 59	216	7.0%
Age 60 - 64	165	5.3%
Age 65 - 69	116	3.7%
Age 70 - 74	86	2.8%
Age 75 - 79	79	2.6%
Age 80 - 84	50	1.6%
Age 85+	34	1.1%
Age 18+	2,256	72.9%
Age 65+	365	11.8%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	36.2
Male	35.6
Female	36.6
White Alone	39.1
Black Alone	16.8
American Indian Alone	45.0
Asian Alone	19.7
Pacific Islander Alone	0.0
Some Other Race Alone	35.0
Two or More Races	9.2
Hispanic Population	23.3

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703
Ring: 1 mile radius

Latitude: 44.86386
Longitude: -91.45554

Households by Type		
Total	1,150	100.0%
Households with 1 Person	244	21.2%
Households with 2+ People	906	78.8%
Family Households	833	72.4%
Husband-wife Families	660	57.4%
With Own Children	265	23.0%
Other Family (No Spouse Present)	172	15.0%
With Own Children	116	10.1%
Nonfamily Households	73	6.3%
All Households with Children	406	35.3%
Multigenerational Households	29	2.5%
Unmarried Partner Households	87	7.6%
Male-female	83	7.2%
Same-sex	4	0.3%
Average Household Size	2.69	

Family Households by Size		
Total	832	100.0%
2 People	371	44.6%
3 People	179	21.5%
4 People	166	20.0%
5 People	57	6.9%
6 People	34	4.1%
7+ People	25	3.0%
Average Family Size	3.12	

Nonfamily Households by Size		
Total	317	100.0%
1 Person	244	77.0%
2 People	60	18.9%
3 People	9	2.8%
4 People	3	0.9%
5 People	1	0.3%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.31	

Population by Relationship and Household Type		
Total	3,094	100.0%
In Households	3,091	99.9%
In Family Households	2,679	86.6%
Householder	843	27.2%
Spouse	669	21.6%
Child	1,003	32.4%
Other relative	78	2.5%
Nonrelative	83	2.7%
In Nonfamily Households	413	13.3%
In Group Quarters	3	0.1%
Institutionalized Population	2	0.1%
Noninstitutionalized Population	1	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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Family Households by Age of Householder		
Total	833	100.0%
Householder Age 15 - 44	348	41.8%
Householder Age 45 - 54	184	22.1%
Householder Age 55 - 64	160	19.2%
Householder Age 65 - 74	84	10.1%
Householder Age 75+	57	6.8%

Nonfamily Households by Age of Householder		
Total	316	100.0%
Householder Age 15 - 44	97	30.7%
Householder Age 45 - 54	68	21.5%
Householder Age 55 - 64	62	19.6%
Householder Age 65 - 74	43	13.6%
Householder Age 75+	46	14.6%

Households by Race of Householder		
Total	1,149	100.0%
Householder is White Alone	1,082	94.2%
Householder is Black Alone	7	0.6%
Householder is American Indian Alone	5	0.4%
Householder is Asian Alone	48	4.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.2%
Householder is Two or More Races	5	0.4%
Households with Hispanic Householder	6	0.5%

Husband-wife Families by Race of Householder		
Total	660	100.0%
Householder is White Alone	618	93.6%
Householder is Black Alone	3	0.5%
Householder is American Indian Alone	2	0.3%
Householder is Asian Alone	33	5.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.2%
Householder is Two or More Races	3	0.5%
Husband-wife Families with Hispanic Householder	5	0.8%

Other Families (No Spouse) by Race of Householder		
Total	172	100.0%
Householder is White Alone	154	89.5%
Householder is Black Alone	2	1.2%
Householder is American Indian Alone	2	1.2%
Householder is Asian Alone	12	7.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.6%
Householder is Two or More Races	1	0.6%
Other Families with Hispanic Householder	1	0.6%

Nonfamily Households by Race of Householder		
Total	317	100.0%
Householder is White Alone	310	97.8%
Householder is Black Alone	1	0.3%
Householder is American Indian Alone	2	0.6%
Householder is Asian Alone	3	0.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	1	0.3%
Nonfamily Households with Hispanic Householder	0	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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Total Housing Units by Occupancy

Total	1,196	100.0%
Occupied Housing Units	1,149	96.1%
Vacant Housing Units		
For Rent	9	0.8%
Rented, not Occupied	0	0.0%
For Sale Only	12	1.0%
Sold, not Occupied	2	0.2%
For Seasonal/Recreational/Occasional Use	6	0.5%
For Migrant Workers	0	0.0%
Other Vacant	18	1.5%
Total Vacancy Rate	3.8%	

Households by Tenure and Mortgage Status

Total	1,149	100.0%
Owner Occupied	883	76.8%
Owned with a Mortgage/Loan	633	55.1%
Owned Free and Clear	249	21.7%
Average Household Size	2.64	
Renter Occupied	266	23.2%
Average Household Size	2.85	

Owner-occupied Housing Units by Race of Householder

Total	883	100.0%
Householder is White Alone	854	96.7%
Householder is Black Alone	2	0.2%
Householder is American Indian Alone	2	0.2%
Householder is Asian Alone	21	2.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.1%
Householder is Two or More Races	3	0.3%
Owner-occupied Housing Units with Hispanic Householder	5	0.6%

Renter-occupied Housing Units by Race of Householder

Total	265	100.0%
Householder is White Alone	228	86.0%
Householder is Black Alone	5	1.9%
Householder is American Indian Alone	3	1.1%
Householder is Asian Alone	26	9.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.4%
Householder is Two or More Races	2	0.8%
Renter-occupied Housing Units with Hispanic Householder	1	0.4%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.55
Householder is Black Alone	3.14
Householder is American Indian Alone	2.80
Householder is Asian Alone	5.73
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	4.50
Householder is Two or More Races	2.80
Householder is Hispanic	3.50

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Household Income Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703

Ring: 1 mile radius

Latitude: 44.86386

Longitude: -91.45554

Summary	2014	2019	2014-2019 Change	2014-2019 Annual Rate
Population	3,159	3,259	100	0.63%
Households	1,190	1,236	46	0.76%
Median Age	36.5	37.0	0.5	0.27%
Average Household Size	2.65	2.63	-0.02	-0.15%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
Household	1,190	100%	1,236	100%
<\$15,000	145	12.2%	142	11.5%
\$15,000-\$24,999	104	8.7%	77	6.2%
\$25,000-\$34,999	136	11.4%	121	9.8%
\$35,000-\$49,999	165	13.9%	165	13.3%
\$50,000-\$74,999	323	27.1%	316	25.6%
\$75,000-\$99,999	175	14.7%	218	17.6%
\$100,000-\$149,999	118	9.9%	148	12.0%
\$150,000-\$199,999	16	1.3%	33	2.7%
\$200,000+	8	0.7%	15	1.2%
Median Household Income	\$52,149		\$56,355	
Average Household Income	\$57,962		\$65,801	
Per Capita Income	\$22,179		\$25,347	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703

Ring: 1 mile radius

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2014 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	40	211	209	231	244	152	104
<\$15,000	8	25	24	28	35	14	12
\$15,000-\$24,999	5	12	5	9	18	15	41
\$25,000-\$34,999	9	31	17	13	23	22	21
\$35,000-\$49,999	5	30	22	32	28	28	18
\$50,000-\$74,999	8	66	76	56	64	43	8
\$75,000-\$99,999	4	31	29	45	48	17	1
\$100,000-\$149,999	1	12	35	35	20	11	3
\$150,000-\$199,999	0	2	1	8	4	0	0
\$200,000+	0	1	0	3	3	1	0
Median HH Income	\$32,070	\$51,492	\$58,491	\$61,761	\$54,623	\$47,488	\$24,583
Average HH Income	\$40,041	\$54,366	\$64,382	\$70,726	\$60,463	\$53,665	\$30,749
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	20.0%	11.8%	11.5%	12.1%	14.3%	9.2%	11.5%
\$15,000-\$24,999	12.5%	5.7%	2.4%	3.9%	7.4%	9.9%	39.4%
\$25,000-\$34,999	22.5%	14.7%	8.1%	5.6%	9.4%	14.5%	20.2%
\$35,000-\$49,999	12.5%	14.2%	10.5%	13.9%	11.5%	18.4%	17.3%
\$50,000-\$74,999	20.0%	31.3%	36.4%	24.2%	26.2%	28.3%	7.7%
\$75,000-\$99,999	10.0%	14.7%	13.9%	19.5%	19.7%	11.2%	1.0%
\$100,000-\$149,999	2.5%	5.7%	16.7%	15.2%	8.2%	7.2%	2.9%
\$150,000-\$199,999	0.0%	0.9%	0.5%	3.5%	1.6%	0.0%	0.0%
\$200,000+	0.0%	0.5%	0.0%	1.3%	1.2%	0.7%	0.0%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703

Ring: 1 mile radius

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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	39	210	220	223	242	188	115
<\$15,000	8	23	23	25	31	16	16
\$15,000-\$24,999	3	8	3	5	11	12	35
\$25,000-\$34,999	8	26	13	11	19	23	22
\$35,000-\$49,999	5	29	21	27	25	33	24
\$50,000-\$74,999	8	64	74	49	59	52	10
\$75,000-\$99,999	5	39	37	48	58	28	2
\$100,000-\$149,999	1	14	45	37	25	20	5
\$150,000-\$199,999	0	5	2	15	9	2	0
\$200,000+	0	2	1	5	5	2	0
Median HH Income	\$35,000	\$54,867	\$63,657	\$70,715	\$62,105	\$53,046	\$27,039
Average HH Income	\$44,096	\$62,098	\$71,441	\$79,999	\$72,215	\$61,681	\$34,265
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	20.5%	11.0%	10.5%	11.2%	12.8%	8.5%	13.9%
\$15,000-\$24,999	7.7%	3.8%	1.4%	2.2%	4.5%	6.4%	30.4%
\$25,000-\$34,999	20.5%	12.4%	5.9%	4.9%	7.9%	12.2%	19.1%
\$35,000-\$49,999	12.8%	13.8%	9.5%	12.1%	10.3%	17.6%	20.9%
\$50,000-\$74,999	20.5%	30.5%	33.6%	22.0%	24.4%	27.7%	8.7%
\$75,000-\$99,999	12.8%	18.6%	16.8%	21.5%	24.0%	14.9%	1.7%
\$100,000-\$149,999	2.6%	6.7%	20.5%	16.6%	10.3%	10.6%	4.3%
\$150,000-\$199,999	0.0%	2.4%	0.9%	6.7%	3.7%	1.1%	0.0%
\$200,000+	0.0%	1.0%	0.5%	2.2%	2.1%	1.1%	0.0%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



2010 Census Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703
Ring: 3 mile radius

Latitude: 44.86386
Longitude: -91.45554

	2000	2010	2000-2010 Annual Rate
Population	16,671	17,058	0.23%
Households	6,262	6,789	0.81%
Housing Units	6,385	7,080	1.04%

Population by Race	Number	Percent
Total	17,058	100.0%
Population Reporting One Race	16,787	98.4%
White	15,812	92.7%
Black	119	0.7%
American Indian	71	0.4%
Asian	746	4.4%
Pacific Islander	0	0.0%
Some Other Race	39	0.2%
Population Reporting Two or More Races	271	1.6%
Total Hispanic Population	209	1.2%

Population by Sex	Number	Percent
Male	8,492	49.8%
Female	8,566	50.2%

Population by Age	Number	Percent
Total	17,057	100.0%
Age 0 - 4	1,131	6.6%
Age 5 - 9	1,106	6.5%
Age 10 - 14	1,137	6.7%
Age 15 - 19	1,085	6.4%
Age 20 - 24	975	5.7%
Age 25 - 29	1,229	7.2%
Age 30 - 34	1,091	6.4%
Age 35 - 39	1,077	6.3%
Age 40 - 44	1,110	6.5%
Age 45 - 49	1,321	7.7%
Age 50 - 54	1,342	7.9%
Age 55 - 59	1,238	7.3%
Age 60 - 64	1,103	6.5%
Age 65 - 69	702	4.1%
Age 70 - 74	489	2.9%
Age 75 - 79	412	2.4%
Age 80 - 84	300	1.8%
Age 85+	211	1.2%
Age 18+	12,951	75.9%
Age 65+	2,114	12.4%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	38.6
Male	37.9
Female	39.3
White Alone	40.4
Black Alone	21.0
American Indian Alone	30.0
Asian Alone	20.6
Pacific Islander Alone	0.0
Some Other Race Alone	25.0
Two or More Races	11.2
Hispanic Population	21.4

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703
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Latitude: 44.86386
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Households by Type		
Total	6,789	100.0%
Households with 1 Person	1,547	22.8%
Households with 2+ People	5,242	77.2%
Family Households	4,768	70.2%
Husband-wife Families	3,796	55.9%
With Own Children	1,444	21.3%
Other Family (No Spouse Present)	972	14.3%
With Own Children	591	8.7%
Nonfamily Households	474	7.0%
All Households with Children	2,173	32.0%
Multigenerational Households	145	2.1%
Unmarried Partner Households	521	7.7%
Male-female	489	7.2%
Same-sex	32	0.5%
Average Household Size	2.50	

Family Households by Size		
Total	4,768	100.0%
2 People	2,265	47.5%
3 People	1,066	22.4%
4 People	891	18.7%
5 People	343	7.2%
6 People	124	2.6%
7+ People	79	1.7%
Average Family Size	2.94	

Nonfamily Households by Size		
Total	2,022	100.0%
1 Person	1,547	76.5%
2 People	390	19.3%
3 People	63	3.1%
4 People	18	0.9%
5 People	3	0.1%
6 People	1	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.29	

Population by Relationship and Household Type		
Total	17,058	100.0%
In Households	16,987	99.6%
In Family Households	14,380	84.3%
Householder	4,766	27.9%
Spouse	3,795	22.2%
Child	5,113	30.0%
Other relative	328	1.9%
Nonrelative	377	2.2%
In Nonfamily Households	2,607	15.3%
In Group Quarters	71	0.4%
Institutionalized Population	40	0.2%
Noninstitutionalized Population	31	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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Ring: 3 mile radius

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Family Households by Age of Householder		
Total		4,767 100.0%
Householder Age	15 - 44	1,872 39.3%
Householder Age	45 - 54	1,108 23.2%
Householder Age	55 - 64	955 20.0%
Householder Age	65 - 74	505 10.6%
Householder Age	75+	327 6.9%

Nonfamily Households by Age of Householder		
Total		2,021 100.0%
Householder Age	15 - 44	675 33.4%
Householder Age	45 - 54	388 19.2%
Householder Age	55 - 64	407 20.1%
Householder Age	65 - 74	257 12.7%
Householder Age	75+	294 14.5%

Households by Race of Householder		
Total		6,790 100.0%
Householder is	White Alone	6,558 96.6%
Householder is	Black Alone	27 0.4%
Householder is	American Indian Alone	25 0.4%
Householder is	Asian Alone	136 2.0%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	6 0.1%
Householder is	Two or More Races	38 0.6%
Households with	Hispanic Householder	40 0.6%

Husband-wife Families by Race of Householder		
Total		3,797 100.0%
Householder is	White Alone	3,661 96.4%
Householder is	Black Alone	11 0.3%
Householder is	American Indian Alone	11 0.3%
Householder is	Asian Alone	94 2.5%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	3 0.1%
Householder is	Two or More Races	17 0.4%
Husband-wife Families with	Hispanic Householder	24 0.6%

Other Families (No Spouse) by Race of Householder		
Total		971 100.0%
Householder is	White Alone	914 94.1%
Householder is	Black Alone	9 0.9%
Householder is	American Indian Alone	7 0.7%
Householder is	Asian Alone	30 3.1%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	1 0.1%
Householder is	Two or More Races	10 1.0%
Other Families with	Hispanic Householder	10 1.0%

Nonfamily Households by Race of Householder		
Total		2,022 100.0%
Householder is	White Alone	1,983 98.1%
Householder is	Black Alone	7 0.3%
Householder is	American Indian Alone	7 0.3%
Householder is	Asian Alone	12 0.6%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	2 0.1%
Householder is	Two or More Races	11 0.5%
Nonfamily Households with	Hispanic Householder	7 0.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703
Ring: 3 mile radius

Latitude: 44.86386
Longitude: -91.45554

Total Housing Units by Occupancy

Total	7,076	100.0%
Occupied Housing Units	6,789	95.9%
Vacant Housing Units		
For Rent	57	0.8%
Rented, not Occupied	6	0.1%
For Sale Only	82	1.2%
Sold, not Occupied	19	0.3%
For Seasonal/Recreational/Occasional Use	39	0.6%
For Migrant Workers	0	0.0%
Other Vacant	84	1.2%
Total Vacancy Rate	4.1%	

Households by Tenure and Mortgage Status

Total	6,789	100.0%
Owner Occupied	5,366	79.0%
Owned with a Mortgage/Loan	3,722	54.8%
Owned Free and Clear	1,644	24.2%
Average Household Size	2.50	
Renter Occupied	1,423	21.0%
Average Household Size	2.49	

Owner-occupied Housing Units by Race of Householder

Total	5,366	100.0%
Householder is White Alone	5,246	97.8%
Householder is Black Alone	8	0.1%
Householder is American Indian Alone	11	0.2%
Householder is Asian Alone	74	1.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	0.1%
Householder is Two or More Races	23	0.4%
Owner-occupied Housing Units with Hispanic Householder	25	0.5%

Renter-occupied Housing Units by Race of Householder

Total	1,423	100.0%
Householder is White Alone	1,312	92.2%
Householder is Black Alone	19	1.3%
Householder is American Indian Alone	14	1.0%
Householder is Asian Alone	62	4.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.1%
Householder is Two or More Races	14	1.0%
Renter-occupied Housing Units with Hispanic Householder	16	1.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.44
Householder is Black Alone	2.89
Householder is American Indian Alone	2.84
Householder is Asian Alone	5.28
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	4.17
Householder is Two or More Races	3.05
Householder is Hispanic	3.38

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Household Income Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703
 Ring: 3 mile radius

Latitude: 44.86386
 Longitude: -91.45554

Summary	2014	2019	2014-2019 Change	2014-2019 Annual Rate
Population	17,290	17,771	481	0.55%
Households	6,977	7,222	245	0.69%
Median Age	39.1	39.5	0.4	0.20%
Average Household Size	2.47	2.45	-0.02	-0.16%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
Household	6,977	100%	7,222	100%
<\$15,000	533	7.6%	509	7.0%
\$15,000-\$24,999	836	12.0%	620	8.6%
\$25,000-\$34,999	717	10.3%	618	8.6%
\$35,000-\$49,999	1,010	14.5%	985	13.6%
\$50,000-\$74,999	1,745	25.0%	1,655	22.9%
\$75,000-\$99,999	1,086	15.6%	1,361	18.8%
\$100,000-\$149,999	847	12.1%	1,077	14.9%
\$150,000-\$199,999	99	1.4%	210	2.9%
\$200,000+	103	1.5%	187	2.6%
Median Household Income	\$53,748		\$60,591	
Average Household Income	\$63,381		\$73,737	
Per Capita Income	\$25,617		\$30,017	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703

Ring: 3 mile radius

Latitude: 44.86386
Longitude: -91.45554

2014 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	231	1,161	1,170	1,358	1,424	988	645
<\$15,000	32	99	80	95	143	43	41
\$15,000-\$24,999	59	128	86	99	132	122	210
\$25,000-\$34,999	40	106	99	87	95	134	158
\$35,000-\$49,999	34	207	133	146	142	208	141
\$50,000-\$74,999	42	292	313	342	413	272	71
\$75,000-\$99,999	16	182	195	287	273	122	11
\$100,000-\$149,999	9	118	237	248	171	57	9
\$150,000-\$199,999	1	15	13	32	26	9	4
\$200,000+	0	15	14	22	29	22	1
Median HH Income	\$30,575	\$52,229	\$62,074	\$66,126	\$59,055	\$48,743	\$28,543
Average HH Income	\$39,103	\$60,811	\$71,220	\$74,506	\$68,080	\$59,231	\$35,046
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	13.9%	8.5%	6.8%	7.0%	10.0%	4.4%	6.4%
\$15,000-\$24,999	25.5%	11.0%	7.4%	7.3%	9.3%	12.3%	32.6%
\$25,000-\$34,999	17.3%	9.1%	8.5%	6.4%	6.7%	13.6%	24.5%
\$35,000-\$49,999	14.7%	17.8%	11.4%	10.8%	10.0%	21.1%	21.9%
\$50,000-\$74,999	18.2%	25.2%	26.8%	25.2%	29.0%	27.5%	11.0%
\$75,000-\$99,999	6.9%	15.7%	16.7%	21.1%	19.2%	12.3%	1.7%
\$100,000-\$149,999	3.9%	10.2%	20.3%	18.3%	12.0%	5.8%	1.4%
\$150,000-\$199,999	0.4%	1.3%	1.1%	2.4%	1.8%	0.9%	0.6%
\$200,000+	0.0%	1.3%	1.2%	1.6%	2.0%	2.2%	0.2%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703

Ring: 3 mile radius

Latitude: 44.86386

Longitude: -91.45554

2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	222	1,127	1,270	1,235	1,440	1,198	728
<\$15,000	32	90	77	77	127	52	53
\$15,000-\$24,999	43	92	60	54	87	99	185
\$25,000-\$34,999	36	82	79	61	74	124	162
\$35,000-\$49,999	32	183	126	111	124	228	180
\$50,000-\$74,999	45	260	300	272	364	320	95
\$75,000-\$99,999	21	223	258	304	336	201	18
\$100,000-\$149,999	12	142	319	266	221	100	17
\$150,000-\$199,999	1	31	26	56	57	25	13
\$200,000+	0	24	25	35	50	48	4
Median HH Income	\$35,000	\$58,566	\$74,142	\$77,393	\$69,573	\$55,098	\$32,036
Average HH Income	\$44,302	\$70,905	\$81,319	\$86,363	\$81,019	\$72,131	\$40,899
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	14.4%	8.0%	6.1%	6.2%	8.8%	4.3%	7.3%
\$15,000-\$24,999	19.4%	8.2%	4.7%	4.4%	6.0%	8.3%	25.4%
\$25,000-\$34,999	16.2%	7.3%	6.2%	4.9%	5.1%	10.4%	22.3%
\$35,000-\$49,999	14.4%	16.2%	9.9%	9.0%	8.6%	19.0%	24.7%
\$50,000-\$74,999	20.3%	23.1%	23.6%	22.0%	25.3%	26.7%	13.0%
\$75,000-\$99,999	9.5%	19.8%	20.3%	24.6%	23.3%	16.8%	2.5%
\$100,000-\$149,999	5.4%	12.6%	25.1%	21.5%	15.3%	8.3%	2.3%
\$150,000-\$199,999	0.5%	2.8%	2.0%	4.5%	4.0%	2.1%	1.8%
\$200,000+	0.0%	2.1%	2.0%	2.8%	3.5%	4.0%	0.5%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



2010 Census Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703
Ring: 10 mile radius

Latitude: 44.86386
Longitude: -91.45554

	2000	2010	2000-2010 Annual Rate
Population	107,410	115,890	0.76%
Households	41,931	46,919	1.13%
Housing Units	43,606	49,691	1.32%

Population by Race	Number	Percent
Total	115,891	100.0%
Population Reporting One Race	114,043	98.4%
White	107,875	93.1%
Black	1,144	1.0%
American Indian	583	0.5%
Asian	3,854	3.3%
Pacific Islander	36	0.0%
Some Other Race	551	0.5%
Population Reporting Two or More Races	1,848	1.6%
Total Hispanic Population	2,038	1.8%

Population by Sex	Number	Percent
Male	57,065	49.2%
Female	58,825	50.8%

Population by Age	Number	Percent
Total	115,890	100.0%
Age 0 - 4	7,166	6.2%
Age 5 - 9	6,754	5.8%
Age 10 - 14	6,564	5.7%
Age 15 - 19	9,145	7.9%
Age 20 - 24	13,589	11.7%
Age 25 - 29	8,859	7.6%
Age 30 - 34	7,092	6.1%
Age 35 - 39	6,400	5.5%
Age 40 - 44	6,720	5.8%
Age 45 - 49	7,648	6.6%
Age 50 - 54	7,717	6.7%
Age 55 - 59	7,282	6.3%
Age 60 - 64	6,146	5.3%
Age 65 - 69	4,196	3.6%
Age 70 - 74	3,087	2.7%
Age 75 - 79	2,662	2.3%
Age 80 - 84	2,399	2.1%
Age 85+	2,464	2.1%
Age 18+	91,254	78.7%
Age 65+	14,808	12.8%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	34.1
Male	33.2
Female	35.2
White Alone	35.6
Black Alone	25.8
American Indian Alone	30.3
Asian Alone	22.4
Pacific Islander Alone	20.0
Some Other Race Alone	23.3
Two or More Races	14.2
Hispanic Population	22.0

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703
Ring: 10 mile radius

Latitude: 44.86386
Longitude: -91.45554

Households by Type		
Total	46,919	100.0%
Households with 1 Person	13,658	29.1%
Households with 2+ People	33,261	70.9%
Family Households	27,956	59.6%
Husband-wife Families	21,476	45.8%
With Own Children	8,251	17.6%
Other Family (No Spouse Present)	6,480	13.8%
With Own Children	4,076	8.7%
Nonfamily Households	5,305	11.3%
All Households with Children	13,166	28.1%
Multigenerational Households	749	1.6%
Unmarried Partner Households	3,806	8.1%
Male-female	3,574	7.6%
Same-sex	232	0.5%
Average Household Size	2.35	

Family Households by Size		
Total	27,955	100.0%
2 People	13,531	48.4%
3 People	6,101	21.8%
4 People	5,182	18.5%
5 People	2,054	7.3%
6 People	697	2.5%
7+ People	390	1.4%
Average Family Size	2.90	

Nonfamily Households by Size		
Total	18,964	100.0%
1 Person	13,658	72.0%
2 People	3,708	19.6%
3 People	963	5.1%
4 People	456	2.4%
5 People	102	0.5%
6 People	52	0.3%
7+ People	25	0.1%
Average Nonfamily Size	1.41	

Population by Relationship and Household Type		
Total	115,890	100.0%
In Households	110,357	95.2%
In Family Households	83,571	72.1%
Householder	27,940	24.1%
Spouse	21,463	18.5%
Child	29,649	25.6%
Other relative	2,040	1.8%
Nonrelative	2,480	2.1%
In Nonfamily Households	26,786	23.1%
In Group Quarters	5,533	4.8%
Institutionalized Population	1,304	1.1%
Noninstitutionalized Population	4,228	3.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703
Ring: 10 mile radius

Latitude: 44.86386
Longitude: -91.45554

Family Households by Age of Householder		
Total		27,956 100.0%
Householder Age	15 - 44	11,596 41.5%
Householder Age	45 - 54	6,129 21.9%
Householder Age	55 - 64	5,210 18.6%
Householder Age	65 - 74	2,824 10.1%
Householder Age	75+	2,197 7.9%

Nonfamily Households by Age of Householder		
Total		18,964 100.0%
Householder Age	15 - 44	8,341 44.0%
Householder Age	45 - 54	2,661 14.0%
Householder Age	55 - 64	2,812 14.8%
Householder Age	65 - 74	1,877 9.9%
Householder Age	75+	3,273 17.3%

Households by Race of Householder		
Total		46,918 100.0%
Householder is	White Alone	45,133 96.2%
Householder is	Black Alone	262 0.6%
Householder is	American Indian Alone	192 0.4%
Householder is	Asian Alone	845 1.8%
Householder is	Pacific Islander Alone	8 0.0%
Householder is	Some Other Race Alone	144 0.3%
Householder is	Two or More Races	334 0.7%
Households with	Hispanic Householder	503 1.1%

Husband-wife Families by Race of Householder		
Total		21,478 100.0%
Householder is	White Alone	20,705 96.4%
Householder is	Black Alone	72 0.3%
Householder is	American Indian Alone	63 0.3%
Householder is	Asian Alone	479 2.2%
Householder is	Pacific Islander Alone	5 0.0%
Householder is	Some Other Race Alone	58 0.3%
Householder is	Two or More Races	96 0.4%
Husband-wife Families with	Hispanic Householder	191 0.9%

Other Families (No Spouse) by Race of Householder		
Total		6,479 100.0%
Householder is	White Alone	6,076 93.8%
Householder is	Black Alone	72 1.1%
Householder is	American Indian Alone	48 0.7%
Householder is	Asian Alone	167 2.6%
Householder is	Pacific Islander Alone	2 0.0%
Householder is	Some Other Race Alone	28 0.4%
Householder is	Two or More Races	86 1.3%
Other Families with	Hispanic Householder	132 2.0%

Nonfamily Households by Race of Householder		
Total		18,963 100.0%
Householder is	White Alone	18,352 96.8%
Householder is	Black Alone	118 0.6%
Householder is	American Indian Alone	81 0.4%
Householder is	Asian Alone	200 1.1%
Householder is	Pacific Islander Alone	1 0.0%
Householder is	Some Other Race Alone	59 0.3%
Householder is	Two or More Races	152 0.8%
Nonfamily Households with	Hispanic Householder	181 1.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703
Ring: 10 mile radius

Latitude: 44.86386
Longitude: -91.45554

Total Housing Units by Occupancy

Total	49,676	100.0%
Occupied Housing Units	46,919	94.5%
Vacant Housing Units		
For Rent	966	1.9%
Rented, not Occupied	59	0.1%
For Sale Only	480	1.0%
Sold, not Occupied	106	0.2%
For Seasonal/Recreational/Occasional Use	377	0.8%
For Migrant Workers	1	0.0%
Other Vacant	768	1.5%
Total Vacancy Rate	5.6%	

Households by Tenure and Mortgage Status

Total	46,919	100.0%
Owner Occupied	29,327	62.5%
Owned with a Mortgage/Loan	20,143	42.9%
Owned Free and Clear	9,185	19.6%
Average Household Size	2.50	
Renter Occupied	17,592	37.5%
Average Household Size	2.11	

Owner-occupied Housing Units by Race of Householder

Total	29,328	100.0%
Householder is White Alone	28,648	97.7%
Householder is Black Alone	62	0.2%
Householder is American Indian Alone	65	0.2%
Householder is Asian Alone	397	1.4%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	36	0.1%
Householder is Two or More Races	115	0.4%
Owner-occupied Housing Units with Hispanic Householder	166	0.6%

Renter-occupied Housing Units by Race of Householder

Total	17,591	100.0%
Householder is White Alone	16,485	93.7%
Householder is Black Alone	201	1.1%
Householder is American Indian Alone	127	0.7%
Householder is Asian Alone	448	2.5%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	108	0.6%
Householder is Two or More Races	219	1.2%
Renter-occupied Housing Units with Hispanic Householder	337	1.9%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.31
Householder is Black Alone	2.63
Householder is American Indian Alone	2.69
Householder is Asian Alone	4.08
Householder is Pacific Islander Alone	4.38
Householder is Some Other Race Alone	3.29
Householder is Two or More Races	2.71
Householder is Hispanic	3.04

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Household Income Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703

Ring: 10 mile radius

Latitude: 44.86386

Longitude: -91.45554

Summary	2014	2019	2014-2019 Change	2014-2019 Annual Rate
Population	117,936	121,356	3,420	0.57%
Households	48,276	49,966	1,690	0.69%
Median Age	34.6	35.7	1.1	0.63%
Average Household Size	2.33	2.32	-0.01	-0.09%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
Household	48,276	100%	49,966	100%
<\$15,000	6,557	13.6%	6,366	12.7%
\$15,000-\$24,999	6,832	14.2%	5,233	10.5%
\$25,000-\$34,999	5,236	10.8%	4,790	9.6%
\$35,000-\$49,999	6,579	13.6%	6,605	13.2%
\$50,000-\$74,999	9,500	19.7%	8,783	17.6%
\$75,000-\$99,999	6,039	12.5%	7,552	15.1%
\$100,000-\$149,999	5,529	11.5%	7,300	14.6%
\$150,000-\$199,999	1,015	2.1%	1,942	3.9%
\$200,000+	989	2.0%	1,395	2.8%
Median Household Income	\$46,890		\$54,101	
Average Household Income	\$59,561		\$69,501	
Per Capita Income	\$24,787		\$29,110	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703

Ring: 10 mile radius

Latitude: 44.86386

Longitude: -91.45554

2014 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	4,405	8,521	7,298	8,195	8,635	5,833	5,388
<\$15,000	1,450	1,156	597	776	1,053	598	926
\$15,000-\$24,999	1,033	1,127	645	672	933	830	1,592
\$25,000-\$34,999	539	973	634	650	617	750	1,073
\$35,000-\$49,999	557	1,396	898	932	1,013	1,007	776
\$50,000-\$74,999	461	1,761	1,647	1,789	1,951	1,298	593
\$75,000-\$99,999	188	996	1,156	1,439	1,383	657	221
\$100,000-\$149,999	137	825	1,349	1,401	1,179	488	150
\$150,000-\$199,999	24	152	177	302	246	81	31
\$200,000+	15	137	196	233	261	124	25
Median HH Income	\$21,260	\$44,733	\$60,624	\$62,345	\$56,608	\$44,932	\$26,160
Average HH Income	\$31,195	\$56,068	\$72,637	\$74,334	\$69,101	\$57,469	\$35,085
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	32.9%	13.6%	8.2%	9.5%	12.2%	10.3%	17.2%
\$15,000-\$24,999	23.5%	13.2%	8.8%	8.2%	10.8%	14.2%	29.5%
\$25,000-\$34,999	12.2%	11.4%	8.7%	7.9%	7.1%	12.9%	19.9%
\$35,000-\$49,999	12.6%	16.4%	12.3%	11.4%	11.7%	17.3%	14.4%
\$50,000-\$74,999	10.5%	20.7%	22.6%	21.8%	22.6%	22.3%	11.0%
\$75,000-\$99,999	4.3%	11.7%	15.8%	17.6%	16.0%	11.3%	4.1%
\$100,000-\$149,999	3.1%	9.7%	18.5%	17.1%	13.7%	8.4%	2.8%
\$150,000-\$199,999	0.5%	1.8%	2.4%	3.7%	2.8%	1.4%	0.6%
\$200,000+	0.3%	1.6%	2.7%	2.8%	3.0%	2.1%	0.5%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

3925 N Hastings Way, Eau Claire, Wisconsin, 54703

Ring: 10 mile radius

Latitude: 44.86386

Longitude: -91.45554

2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	4,203	8,456	7,901	7,516	8,926	7,135	5,829
<\$15,000	1,393	1,048	570	646	994	694	1,022
\$15,000-\$24,999	776	834	502	428	667	697	1,329
\$25,000-\$34,999	506	854	558	486	539	769	1,078
\$35,000-\$49,999	561	1,319	885	730	979	1,162	969
\$50,000-\$74,999	450	1,580	1,552	1,392	1,671	1,462	677
\$75,000-\$99,999	258	1,231	1,480	1,521	1,685	1,036	340
\$100,000-\$149,999	200	1,089	1,804	1,549	1,547	843	268
\$150,000-\$199,999	43	314	313	484	472	231	84
\$200,000+	16	188	237	279	373	241	62
Median HH Income	\$23,743	\$51,868	\$72,369	\$75,854	\$67,395	\$52,869	\$29,347
Average HH Income	\$36,237	\$66,094	\$81,822	\$85,752	\$81,328	\$69,800	\$42,292
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	33.1%	12.4%	7.2%	8.6%	11.1%	9.7%	17.5%
\$15,000-\$24,999	18.5%	9.9%	6.4%	5.7%	7.5%	9.8%	22.8%
\$25,000-\$34,999	12.0%	10.1%	7.1%	6.5%	6.0%	10.8%	18.5%
\$35,000-\$49,999	13.3%	15.6%	11.2%	9.7%	11.0%	16.3%	16.6%
\$50,000-\$74,999	10.7%	18.7%	19.6%	18.5%	18.7%	20.5%	11.6%
\$75,000-\$99,999	6.1%	14.6%	18.7%	20.2%	18.9%	14.5%	5.8%
\$100,000-\$149,999	4.8%	12.9%	22.8%	20.6%	17.3%	11.8%	4.6%
\$150,000-\$199,999	1.0%	3.7%	4.0%	6.4%	5.3%	3.2%	1.4%
\$200,000+	0.4%	2.2%	3.0%	3.7%	4.2%	3.4%	1.1%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.