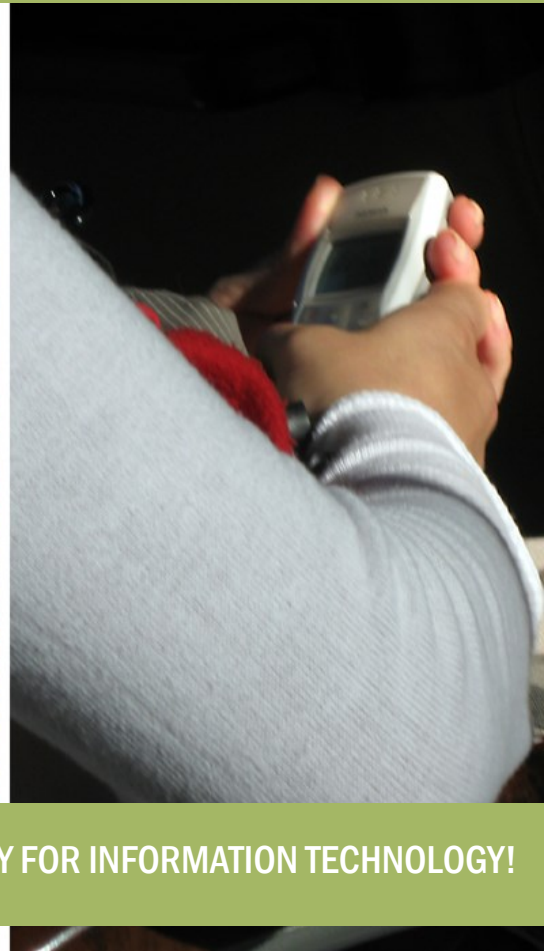
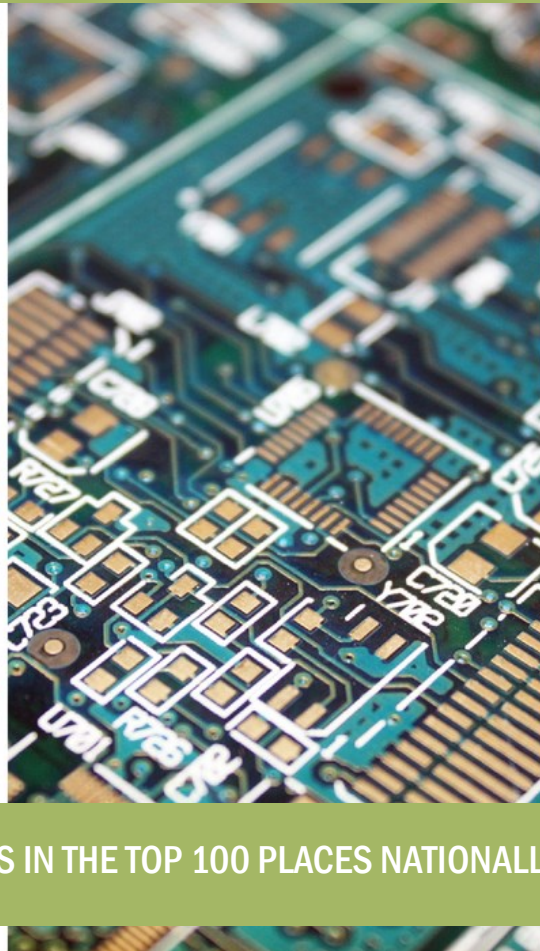


INFORMATION & COMPUTER SYSTEMS



EAU CLAIRE IS IN THE TOP 100 PLACES NATIONALLY FOR INFORMATION TECHNOLOGY!

CURRENT REGIONAL COMPANIES INCLUDE:



INFORMATION & COMPUTER SYSTEMS

OUR MARKET

IN TOP
100
NATIONALLY

Eau Claire is ranked in the top 100 nationally for Information Technology & Analytical Instruments cluster (clustermapping.us, 2014)

6.5%

Annual Graduates are in degrees supporting industry cluster

2,266

Students enrolled in a degree supporting this industry cluster

QUICK DEMOGRAPHIC FACTS

164,570 Eau Claire MSA Population

33 Median Age of Resident in Eau Claire

5.1% Unemployment Rate (June 2014)

EDUCATED LABOR FORCE

113,773 Regional Labor Force

38% Have at least a Bachelor's degree

29,751 Students Enrolled for a degree in higher education

6,344 Students in higher education graduated in 2013

408 Graduated with a degree supporting this industry cluster

Innovative companies such as JAMF, Intel, CRAY, and Hutchinson Technologies have established themselves in our thriving community. Businesses in Eau Claire also enjoy Wisconsin's progressive tax policies - including Research and Development credits, and Manufacturing and Agriculture credits (see below).

Discover more at www.eauclaire.wi.com/

COST OF BUSINESS

Want more on how we compare? Learn more at www.eauclaire.wi.com/resources/tax-policies

UP TO
18%
LOWER

tax rate for non-manufacturing businesses

UP TO
94%
LOWER

tax rate for manufacturing businesses by 2016

AVERAGE
13%
LESS

Spent on labor costs

TAX EXEMPTIONS

Computer Equipment

WISCONSIN INCOME TAX CREDITS

No WI tax liability—Economic Development Tax Credits may be transferred to a business providing non-cash consideration in connection with the eligible activity.

In addition to lower tax rates, Wisconsin is a single-sales factor state, and has a 30% exclusion for long-term capital gains.

AFFORDABLE LABOR COSTS

LOWER TAX RATES

	Wisconsin	Minnesota	Illinois
Corporate Income	7.9%	9.8%	9.5%
Individual Income	4.6% - 7.75%	5.35% - 9.85%	5% flat rate
Sales & Use			
State	5%	6.875%	6.25%
Average Local Rate	0.43%	0.31%	1.91%
Eau Claire's Rate	0.5%		
Unemployment Compensation			
Base	\$14,000	\$29,000	\$12,900
Earned Rate	.27% - 9.8%	.67% - 10.81%	.55% - 8.95%
New Employer Rate	3.60%	3.57%	4.35%

	EAU CLAIRE, WI	MADISON, WI	MINNEAPOLIS, MN	CHICAGO, IL	DALLAS, TX	SAN JOSE, CA
General & Operations Managers (11-1021)	\$93,310	\$109,620	\$113,150	\$109,010	\$131,180	\$148,930
Human Resources Specialists(13-1071)	\$52,240	\$54,850	\$57,410	\$61,660	\$66,710	\$83,720
Computer Systems Analysts (15-1121)	\$62,650	\$69,540	\$88,160	\$83,150	\$84,670	\$104,040
Information Security Analysts (15-1122)	\$64,000	\$76,900	\$73,020	\$88,400	\$86,730	\$105,100
Software Developers, Applications (15-1132)	\$66,690	\$84,660	\$80,330	\$93,260	\$94,990	\$131,270
Web Developers (15-1134)	\$51,200	\$59,240	\$57,960	\$68,530	\$70,040	\$100,500
Database Administrators (15-1141)	\$76,530	\$66,700	\$80,180	\$87,060	\$77,360	\$101,500
Electrical Engineers (17-2071)	\$75,930	\$77,370	\$79,490	\$91,110	\$96,360	\$121,400

INFORMATION & COMPUTER SYSTEMS

CRITICAL ASSETS

LOCAL UNIVERSITIES & TECHNICAL COLLEGES

- Chippewa Valley Technical College
- Globe University
- Lakeland College
- University of Wisconsin - Eau Claire
- University of Wisconsin - Stout

INTERNSHIP AVAILABILITY

Many of the local educational institutions either support, or require, their students to engage in at least one internship experience during the course of their educational studies.

SOME SUPPORTING LOCAL DEGREES

(& 2013 ENROLLMENT NUMBERS)

- IT Network Specialist (188)
- IT Software Developer (216)
- Information Systems (154)
- Computer Engineering (126)
- Engineering Technology (414)
- Game Design & Development (127)
- Applied Math & Computer Science (181)
- Cross-Media Graphics Management (178)
- Information & Communication Tech. (181)

UNIQUE AMMENITIES

- POP providers in Eau Claire: Sprint, AT&T, Norlight, WiscNet, Qwest and Wisconsin Independent Network
- Data Center operated by Wisconsin Independent Network, which owns the fiber lines connecting IL to MN
- Data Center located at Applied Technology Center



LOCATION & ACCESSABILITY

The Eau Claire area is close to major metros:

- 83 miles to Minneapolis/St. Paul
- 178 miles to Madison
- 193 miles to Green Bay
- 245 miles to Milwaukee
- 317 miles to Chicago

AIRPORT ACCESS

One regional airport with daily outgoing and incoming flights to Chicago [ORD], access to an international airport [MSP], and Charter jet service.

LIFESTYLE

Want more on how we compare? Learn more at www.eauclaire.wi.com/resources

#4

IN NATION

For work/life balance
(Forbes, 2014)

TOP 10

IN NATION

Eau Claire is a 2014 winner in the All-America City Awards
(National Civic League)

TOP 15

IN NATION

Eau Claire is one of the Most Secure Small Towns in the Nation
(Farmer's Insurance, 2011)

38%

Lower housing costs compared to National Average
(Sperling's Best Places)

10%

Overall Lower Cost of Living when compared to National Average
(Sperling's Best Places)

25%

Lower Crime Rate based on National Average
(Sperling's Best Places)

LOW COST, HIGH QUALITY LIFE

\$46,746 Median Household Income

\$142,900 Median Selling price for a home in Eau Claire

\$185,154 Average listing cost for a 4-bed, 2 full bath home

23.2 Average ACT score for Eau Claire- 9% higher than national average

YEAR-ROUND RECREATION

- Biking & Hiking Trails
- Biking Events
- Canoeing & Swimming
- Concert Series & Live Theater
- Cross Country/Downhill Skiing
- Fairs, Festivals & Carnivals
- Farmer's Market
- Fishing
- Museums & Art Galleries
- Music Festivals
- Open Mic & Comedy Nights
- Parks
- Running Marathons
- Snowshoeing & Ice Skating



Eau Claire Area Economic Development Corporation
715-834-0070 | 800-944-2449 | ec.info@eauclaire-wi.com

Discover more about the Eau Claire Area online at
www.eauclaire-wi.com