



The Idea Challenge is a program designed to assist local entrepreneurs and innovators to further their ideas. Each idea submitted is evaluated by business professionals and receives free guidance. Up to five finalists are eligible for up to a \$5,000 grand prize.

SUBMIT YOUR IDEA

apply online

scan code or go to
theideachallenge.com



apply by mail

fill out this form and
mail to the EDC:

\$500

5 Cash Awards

\$1000

3 Business Service
Awards*

\$5000

1 Grand Prize*

*To be applied toward reimbursable business service expenses. All ideas will remain the property of the applicant unless otherwise agreed upon by all parties.

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HOW IT WORKS

TELL US ABOUT YOUR IDEA:

*Application deadline for this year's challenge: October 1
Applications are accepted all year.*

Complete an online application at theideachallenge.com or fill out the application on this page and submit it to the EDC.

FIRST AWARDS ANNOUNCED:

November

Up to 5 ideas will win \$500 cash! In addition, up to 3 ideas will win \$1000 to apply towards business services to advance the idea.

IDEA PRESENTATIONS:

November

If your idea is in the top 5, you will have an opportunity to pitch your idea to business professionals and investors to gain further support and compete for the grand prize!

GRAND PRIZE WINNER ANNOUNCED:

December

One grand prize will receive up to \$5000 in reimbursable business expenses.

Name _____

Email _____

Phone _____

City _____ Zip Code _____

What experience do you bring to this effort?

Describe your product/idea. Why is it unique?

What market need does your idea address?

Who will buy it? What size is the market?

What products will compete with your idea?

What is the geographic scope of the business?

What is the greatest obstacle to success?

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