

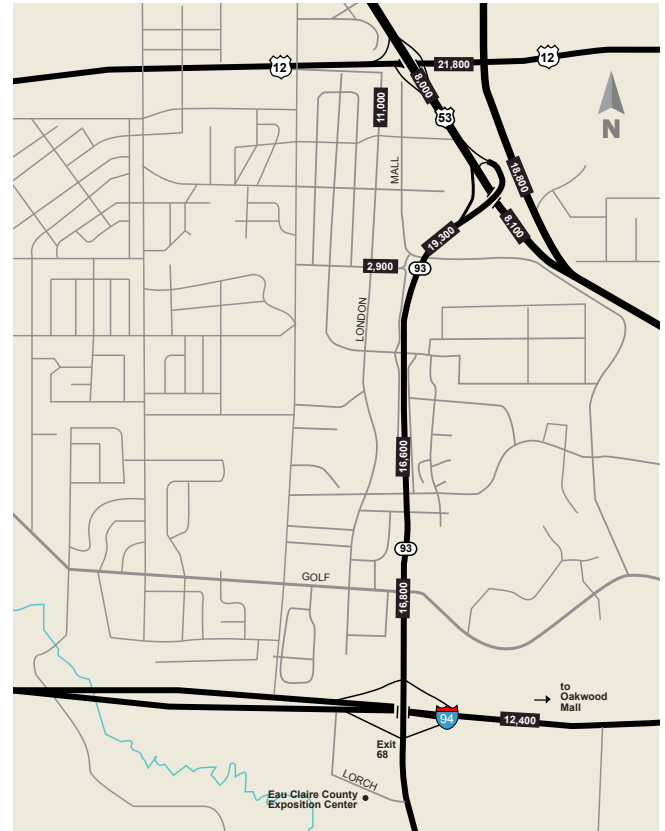
HWY 93 & LONDON ROAD

MALL DRIVE, LONDON ROAD, HIGHWAY 93, GOLF ROAD & CLAIREMONT AVENUE

Business area includes London Road, which primarily consists of services, restaurants, and stores. The area travels south on Highway 93 past I-94 to the Eau Claire County Exposition Center. This area includes many car dealerships and businesses located along Highway 93.

Some recent developments include:

- Golds Gym (2011)
- Kwik Trip (2013)
- Florian Gardens (Special Event and Banquet Facility)
- Coffee Grounds (2014)
- Security Financial Bank (2013)
- Prestige Auto (2013)



Traffic Count Source: Department of Transportation, May 2014

KEY

- Interstate Highway
- US Highway
- State Highway
- Daily Traffic Count



MAJOR BUSINESS CLUSTERS

- Auto Dealers
- Big Box Retailers
- Financial Institutions
- Professional Offices
- Restaurants



MAJOR EMPLOYERS

- Dove Healthcare South
- Eau Claire Food
- Festival Foods
- Ken Vance Motors
- Metropolis Hotel
- Northwest Manufacturing
- Powertex
- United Health/Ovations
- WRR Environmental



MAJOR RETAILERS & SELECTED FRANCHISES

- Big Lots
- Erbert & Gerbert's
- Famous Dave's
- Fantastic Sams
- Festival Foods
- Golds Gym
- HOM Furniture
- Kmart
- Kwik Trip
- Micon Cinemas Eau Claire
- Old Country Buffet
- Red Robin
- Rogan Shoes



MAJOR ATTRACTIONS

- Action City
- Florian Gardens
- Lowes Creek Park
- Movie Theater (7 screens)
- Subdivision Growth to the South along Hwy 93



2010 Census Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 1 mile radius

Latitude: 44.74835
Longitude: -91.45263

	2000	2010	2000-2010 Annual Rate
Population	674	704	0.44%
Households	223	250	1.15%
Housing Units	229	261	1.32%

Population by Race	Number	Percent
Total	703	100.0%
Population Reporting One Race	699	99.4%
White	684	97.3%
Black	1	0.1%
American Indian	1	0.1%
Asian	11	1.6%
Pacific Islander	0	0.0%
Some Other Race	2	0.3%
Population Reporting Two or More Races	4	0.6%

Total Hispanic Population	6	0.9%
---------------------------	---	------

Population by Sex	Number	Percent
Male	348	49.4%
Female	356	50.6%

Population by Age	Number	Percent
Total	707	100.0%
Age 0 - 4	34	4.8%
Age 5 - 9	52	7.4%
Age 10 - 14	52	7.4%
Age 15 - 19	47	6.6%
Age 20 - 24	21	3.0%
Age 25 - 29	19	2.7%
Age 30 - 34	28	4.0%
Age 35 - 39	44	6.2%
Age 40 - 44	47	6.6%
Age 45 - 49	60	8.5%
Age 50 - 54	60	8.5%
Age 55 - 59	79	11.2%
Age 60 - 64	56	7.9%
Age 65 - 69	40	5.7%
Age 70 - 74	28	4.0%
Age 75 - 79	19	2.7%
Age 80 - 84	11	1.6%
Age 85+	8	1.1%
Age 18+	534	75.9%
Age 65+	106	15.1%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	45.7
Male	45.6
Female	46.3
White Alone	46.1
Black Alone	0.0
American Indian Alone	0.0
Asian Alone	22.5
Pacific Islander Alone	0.0
Some Other Race Alone	42.5
Two or More Races	10.0
Hispanic Population	30.0

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 1 mile radius

Latitude: 44.74835
Longitude: -91.45263

Households by Type		
Total	250	100.0%
Households with 1 Person	40	16.0%
Households with 2+ People	210	84.0%
Family Households	200	80.0%
Husband-wife Families	182	72.8%
With Own Children	63	25.2%
Other Family (No Spouse Present)	18	7.2%
With Own Children	9	3.6%
Nonfamily Households	10	4.0%
All Households with Children	77	30.8%
Multigenerational Households	5	2.0%
Unmarried Partner Households	10	4.0%
Male-female	9	3.6%
Same-sex	1	0.4%
Average Household Size	2.79	

Family Households by Size		
Total	200	100.0%
2 People	103	51.5%
3 People	30	15.0%
4 People	40	20.0%
5 People	20	10.0%
6 People	5	2.5%
7+ People	2	1.0%
Average Family Size	3.12	

Nonfamily Households by Size		
Total	50	100.0%
1 Person	40	80.0%
2 People	9	18.0%
3 People	0	0.0%
4 People	1	2.0%
5 People	0	0.0%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.32	

Population by Relationship and Household Type		
Total	704	100.0%
In Households	698	99.1%
In Family Households	633	89.9%
Householder	211	30.0%
Spouse	192	27.3%
Child	209	29.7%
Other relative	12	1.7%
Nonrelative	9	1.3%
In Nonfamily Households	66	9.4%
In Group Quarters	6	0.9%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	6	0.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 1 mile radius

Latitude: 44.74835
Longitude: -91.45263

Family Households by Age of Householder		
Total	200	100.0%
Householder Age 15 - 44	53	26.5%
Householder Age 45 - 54	48	24.0%
Householder Age 55 - 64	56	28.0%
Householder Age 65 - 74	28	14.0%
Householder Age 75+	15	7.5%

Nonfamily Households by Age of Householder		
Total	51	100.0%
Householder Age 15 - 44	11	21.6%
Householder Age 45 - 54	10	19.6%
Householder Age 55 - 64	13	25.5%
Householder Age 65 - 74	9	17.6%
Householder Age 75+	8	15.7%

Households by Race of Householder		
Total	250	100.0%
Householder is White Alone	246	98.4%
Householder is Black Alone	1	0.4%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	2	0.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	1	0.4%
Households with Hispanic Householder	2	0.8%

Husband-wife Families by Race of Householder		
Total	182	100.0%
Householder is White Alone	179	98.4%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	2	1.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	1	0.5%
Husband-wife Families with Hispanic Householder	2	1.1%

Other Families (No Spouse) by Race of Householder		
Total	18	100.0%
Householder is White Alone	18	100.0%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Other Families with Hispanic Householder	0	0.0%

Nonfamily Households by Race of Householder		
Total	50	100.0%
Householder is White Alone	50	100.0%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Nonfamily Households with Hispanic Householder	0	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 1 mile radius

Latitude: 44.74835
Longitude: -91.45263

Total Housing Units by Occupancy

Total	262	100.0%
Occupied Housing Units	250	95.4%
Vacant Housing Units		
For Rent	2	0.8%
Rented, not Occupied	1	0.4%
For Sale Only	3	1.1%
Sold, not Occupied	1	0.4%
For Seasonal/Recreational/Occasional Use	2	0.8%
For Migrant Workers	0	0.0%
Other Vacant	3	1.1%
Total Vacancy Rate	4.2%	

Households by Tenure and Mortgage Status

Total	250	100.0%
Owner Occupied	236	94.4%
Owned with a Mortgage/Loan	160	64.0%
Owned Free and Clear	76	30.4%
Average Household Size	2.81	
Renter Occupied	14	5.6%
Average Household Size	2.50	

Owner-occupied Housing Units by Race of Householder

Total	237	100.0%
Householder is White Alone	233	98.3%
Householder is Black Alone	1	0.4%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	2	0.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	1	0.4%
Owner-occupied Housing Units with Hispanic Householder	1	0.4%

Renter-occupied Housing Units by Race of Householder

Total	14	100.0%
Householder is White Alone	14	100.0%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Renter-occupied Housing Units with Hispanic Householder	0	0.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.78
Householder is Black Alone	2.00
Householder is American Indian Alone	0.00
Householder is Asian Alone	4.00
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	0.00
Householder is Two or More Races	3.00
Householder is Hispanic	4.00

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Household Income Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 1 mile radius

Latitude: 44.74835
Longitude: -91.45263

Summary	2014	2019	2014-2019 Change	2014-2019 Annual Rate
Population	750	806	56	1.45%
Households	270	293	23	1.65%
Median Age	47.4	48.5	1.1	0.46%
Average Household Size	2.76	2.73	-0.03	-0.22%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
Household	270	100%	293	100%
<\$15,000	10	3.7%	8	2.7%
\$15,000-\$24,999	25	9.3%	16	5.5%
\$25,000-\$34,999	22	8.1%	17	5.8%
\$35,000-\$49,999	20	7.4%	18	6.1%
\$50,000-\$74,999	28	10.4%	24	8.2%
\$75,000-\$99,999	55	20.4%	65	22.2%
\$100,000-\$149,999	68	25.2%	82	28.0%
\$150,000-\$199,999	13	4.8%	25	8.5%
\$200,000+	29	10.7%	37	12.6%
Median Household Income	\$86,476		\$98,940	
Average Household Income	\$109,195		\$125,186	
Per Capita Income	\$41,614		\$48,186	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701

Ring: 1 mile radius

Latitude: 44.74835

Longitude: -91.45263

2014 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2	18	42	57	73	50	29
<\$15,000	0	1	1	1	2	4	1
\$15,000-\$24,999	1	1	3	2	6	4	8
\$25,000-\$34,999	0	1	2	4	4	6	5
\$35,000-\$49,999	0	2	2	3	4	7	3
\$50,000-\$74,999	0	3	3	5	7	6	4
\$75,000-\$99,999	1	4	12	10	15	10	3
\$100,000-\$149,999	0	5	11	23	21	6	2
\$150,000-\$199,999	0	1	3	3	5	1	0
\$200,000+	0	1	6	7	8	6	1
Median HH Income	\$50,000	\$82,335	\$95,670	\$104,486	\$95,600	\$64,822	\$33,661
Average HH Income	\$58,244	\$98,945	\$126,847	\$126,143	\$115,740	\$97,087	\$60,829
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	0.0%	5.6%	2.4%	1.8%	2.7%	8.0%	3.4%
\$15,000-\$24,999	50.0%	5.6%	7.1%	3.5%	8.2%	8.0%	27.6%
\$25,000-\$34,999	0.0%	5.6%	4.8%	7.0%	5.5%	12.0%	17.2%
\$35,000-\$49,999	0.0%	11.1%	4.8%	5.3%	5.5%	14.0%	10.3%
\$50,000-\$74,999	0.0%	16.7%	7.1%	8.8%	9.6%	12.0%	13.8%
\$75,000-\$99,999	50.0%	22.2%	28.6%	17.5%	20.5%	20.0%	10.3%
\$100,000-\$149,999	0.0%	27.8%	26.2%	40.4%	28.8%	12.0%	6.9%
\$150,000-\$199,999	0.0%	5.6%	7.1%	5.3%	6.8%	2.0%	0.0%
\$200,000+	0.0%	5.6%	14.3%	12.3%	11.0%	12.0%	3.4%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701

Ring: 1 mile radius

Latitude: 44.74835

Longitude: -91.45263

2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2	22	38	56	71	67	37
<\$15,000	0	0	1	1	1	4	2
\$15,000-\$24,999	0	1	2	1	3	4	6
\$25,000-\$34,999	0	1	2	2	3	5	5
\$35,000-\$49,999	0	1	1	2	3	7	4
\$50,000-\$74,999	1	3	2	3	4	6	5
\$75,000-\$99,999	1	6	11	10	15	16	7
\$100,000-\$149,999	0	7	11	25	23	11	5
\$150,000-\$199,999	0	1	5	5	10	3	1
\$200,000+	0	2	5	7	9	11	2
Median HH Income	\$75,000	\$94,333	\$102,702	\$110,557	\$108,975	\$84,350	\$55,807
Average HH Income	\$66,500	\$110,577	\$137,349	\$141,029	\$135,967	\$124,362	\$81,375
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	0.0%	0.0%	2.6%	1.8%	1.4%	6.0%	5.4%
\$15,000-\$24,999	0.0%	4.5%	5.3%	1.8%	4.2%	6.0%	16.2%
\$25,000-\$34,999	0.0%	4.5%	5.3%	3.6%	4.2%	7.5%	13.5%
\$35,000-\$49,999	0.0%	4.5%	2.6%	3.6%	4.2%	10.4%	10.8%
\$50,000-\$74,999	50.0%	13.6%	5.3%	5.4%	5.6%	9.0%	13.5%
\$75,000-\$99,999	50.0%	27.3%	28.9%	17.9%	21.1%	23.9%	18.9%
\$100,000-\$149,999	0.0%	31.8%	28.9%	44.6%	32.4%	16.4%	13.5%
\$150,000-\$199,999	0.0%	4.5%	13.2%	8.9%	14.1%	4.5%	2.7%
\$200,000+	0.0%	9.1%	13.2%	12.5%	12.7%	16.4%	5.4%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



2010 Census Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 3 mile radius

Latitude: 44.74835
Longitude: -91.45263

	2000	2010	2000-2010 Annual Rate
Population	13,817	15,820	1.36%
Households	5,644	6,835	1.93%
Housing Units	5,837	7,149	2.05%

Population by Race	Number	Percent
Total	15,820	100.0%
Population Reporting One Race	15,587	98.5%
White	14,700	92.9%
Black	171	1.1%
American Indian	70	0.4%
Asian	521	3.3%
Pacific Islander	10	0.1%
Some Other Race	115	0.7%
Population Reporting Two or More Races	233	1.5%

Total Hispanic Population	371	2.3%
---------------------------	-----	------

Population by Sex	Number	Percent
Male	7,611	48.1%
Female	8,209	51.9%

Population by Age	Number	Percent
Total	15,821	100.0%
Age 0 - 4	995	6.3%
Age 5 - 9	1,033	6.5%
Age 10 - 14	996	6.3%
Age 15 - 19	989	6.3%
Age 20 - 24	1,208	7.6%
Age 25 - 29	1,196	7.6%
Age 30 - 34	909	5.7%
Age 35 - 39	830	5.2%
Age 40 - 44	980	6.2%
Age 45 - 49	1,080	6.8%
Age 50 - 54	1,077	6.8%
Age 55 - 59	1,143	7.2%
Age 60 - 64	1,017	6.4%
Age 65 - 69	662	4.2%
Age 70 - 74	517	3.3%
Age 75 - 79	451	2.9%
Age 80 - 84	367	2.3%
Age 85+	373	2.4%
Age 18+	12,153	76.8%
Age 65+	2,370	15.0%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	38.5
Male	37.2
Female	39.8
White Alone	40.4
Black Alone	25.7
American Indian Alone	24.6
Asian Alone	24.9
Pacific Islander Alone	30.0
Some Other Race Alone	23.3
Two or More Races	12.2
Hispanic Population	22.0

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 3 mile radius

Latitude: 44.74835
Longitude: -91.45263

Households by Type		
Total	6,836	100.0%
Households with 1 Person	1,907	27.9%
Households with 2+ People	4,929	72.1%
Family Households	4,334	63.4%
Husband-wife Families	3,483	51.0%
With Own Children	1,319	19.3%
Other Family (No Spouse Present)	851	12.4%
With Own Children	564	8.3%
Nonfamily Households	595	8.7%
All Households with Children	1,994	29.2%
Multigenerational Households	98	1.4%
Unmarried Partner Households	483	7.1%
Male-female	454	6.6%
Same-sex	29	0.4%
Average Household Size	2.31	

Family Households by Size		
Total	4,334	100.0%
2 People	2,188	50.5%
3 People	844	19.5%
4 People	822	19.0%
5 People	335	7.7%
6 People	104	2.4%
7+ People	41	0.9%
Average Family Size	2.84	

Nonfamily Households by Size		
Total	2,502	100.0%
1 Person	1,907	76.2%
2 People	492	19.7%
3 People	76	3.0%
4 People	19	0.8%
5 People	6	0.2%
6 People	1	0.0%
7+ People	1	0.0%
Average Nonfamily Size	1.26	

Population by Relationship and Household Type		
Total	15,820	100.0%
In Households	15,769	99.7%
In Family Households	12,606	79.7%
Householder	4,262	26.9%
Spouse	3,427	21.7%
Child	4,332	27.4%
Other relative	289	1.8%
Nonrelative	296	1.9%
In Nonfamily Households	3,163	20.0%
In Group Quarters	51	0.3%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	51	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 3 mile radius

Latitude: 44.74835
Longitude: -91.45263

Family Households by Age of Householder		
Total	4,336	100.0%
Householder Age 15 - 44	1,638	37.8%
Householder Age 45 - 54	944	21.8%
Householder Age 55 - 64	896	20.7%
Householder Age 65 - 74	482	11.1%
Householder Age 75+	376	8.7%

Nonfamily Households by Age of Householder		
Total	2,502	100.0%
Householder Age 15 - 44	1,020	40.8%
Householder Age 45 - 54	300	12.0%
Householder Age 55 - 64	396	15.8%
Householder Age 65 - 74	264	10.6%
Householder Age 75+	522	20.9%

Households by Race of Householder		
Total	6,835	100.0%
Householder is White Alone	6,556	95.9%
Householder is Black Alone	46	0.7%
Householder is American Indian Alone	22	0.3%
Householder is Asian Alone	134	2.0%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	37	0.5%
Householder is Two or More Races	39	0.6%
Households with Hispanic Householder	99	1.4%

Husband-wife Families by Race of Householder		
Total	3,482	100.0%
Householder is White Alone	3,341	96.0%
Householder is Black Alone	12	0.3%
Householder is American Indian Alone	8	0.2%
Householder is Asian Alone	86	2.5%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	19	0.5%
Householder is Two or More Races	15	0.4%
Husband-wife Families with Hispanic Householder	44	1.3%

Other Families (No Spouse) by Race of Householder		
Total	852	100.0%
Householder is White Alone	789	92.6%
Householder is Black Alone	16	1.9%
Householder is American Indian Alone	7	0.8%
Householder is Asian Alone	20	2.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	6	0.7%
Householder is Two or More Races	14	1.6%
Other Families with Hispanic Householder	25	2.9%

Nonfamily Households by Race of Householder		
Total	2,500	100.0%
Householder is White Alone	2,426	97.0%
Householder is Black Alone	17	0.7%
Householder is American Indian Alone	7	0.3%
Householder is Asian Alone	28	1.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	12	0.5%
Householder is Two or More Races	10	0.4%
Nonfamily Households with Hispanic Householder	29	1.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 3 mile radius

Latitude: 44.74835
Longitude: -91.45263

Total Housing Units by Occupancy

Total	7,138	100.0%
Occupied Housing Units	6,835	95.8%
Vacant Housing Units		
For Rent	129	1.8%
Rented, not Occupied	9	0.1%
For Sale Only	60	0.8%
Sold, not Occupied	11	0.2%
For Seasonal/Recreational/Occasional Use	48	0.7%
For Migrant Workers	0	0.0%
Other Vacant	46	0.6%
Total Vacancy Rate	4.4%	

Households by Tenure and Mortgage Status

Total	6,835	100.0%
Owner Occupied	4,192	61.3%
Owned with a Mortgage/Loan	2,825	41.3%
Owned Free and Clear	1,368	20.0%
Average Household Size	2.51	
Renter Occupied	2,643	38.7%
Average Household Size	1.98	

Owner-occupied Housing Units by Race of Householder

Total	4,192	100.0%
Householder is White Alone	4,086	97.5%
Householder is Black Alone	10	0.2%
Householder is American Indian Alone	10	0.2%
Householder is Asian Alone	64	1.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	0.2%
Householder is Two or More Races	14	0.3%
Owner-occupied Housing Units with Hispanic Householder	21	0.5%

Renter-occupied Housing Units by Race of Householder

Total	2,643	100.0%
Householder is White Alone	2,471	93.5%
Householder is Black Alone	36	1.4%
Householder is American Indian Alone	11	0.4%
Householder is Asian Alone	70	2.6%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	29	1.1%
Householder is Two or More Races	25	0.9%
Renter-occupied Housing Units with Hispanic Householder	78	3.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.27
Householder is Black Alone	2.72
Householder is American Indian Alone	3.05
Householder is Asian Alone	3.54
Householder is Pacific Islander Alone	5.00
Householder is Some Other Race Alone	3.22
Householder is Two or More Races	2.92
Householder is Hispanic	3.35

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Household Income Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 3 mile radius

Latitude: 44.74835
Longitude: -91.45263

Summary	2014	2019	2014-2019 Change	2014-2019 Annual Rate
Population	16,020	16,458	438	0.54%
Households	6,987	7,208	221	0.62%
Median Age	39.0	39.7	0.7	0.36%
Average Household Size	2.29	2.28	-0.01	-0.09%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
Household	6,987	100%	7,208	100%
<\$15,000	589	8.4%	548	7.6%
\$15,000-\$24,999	973	13.9%	689	9.6%
\$25,000-\$34,999	695	9.9%	643	8.9%
\$35,000-\$49,999	757	10.8%	789	10.9%
\$50,000-\$74,999	1,236	17.7%	1,020	14.2%
\$75,000-\$99,999	1,011	14.5%	1,160	16.1%
\$100,000-\$149,999	1,155	16.5%	1,525	21.2%
\$150,000-\$199,999	229	3.3%	423	5.9%
\$200,000+	342	4.9%	409	5.7%
Median Household Income	\$57,510		\$72,170	
Average Household Income	\$75,016		\$86,507	
Per Capita Income	\$32,318		\$37,420	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701

Ring: 3 mile radius

Latitude: 44.74835
Longitude: -91.45263

2014 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	431	1,281	952	1,182	1,309	922	909
<\$15,000	99	139	40	51	83	51	124
\$15,000-\$24,999	102	199	68	73	116	127	288
\$25,000-\$34,999	59	151	71	80	90	105	138
\$35,000-\$49,999	51	197	102	85	111	99	111
\$50,000-\$74,999	52	244	162	200	226	215	136
\$75,000-\$99,999	32	127	172	236	246	143	54
\$100,000-\$149,999	28	155	214	302	295	122	40
\$150,000-\$199,999	1	27	42	76	62	13	8
\$200,000+	6	42	81	79	80	47	9
Median HH Income	\$26,846	\$45,610	\$78,591	\$83,722	\$77,088	\$56,732	\$27,390
Average HH Income	\$40,250	\$61,071	\$94,944	\$97,211	\$89,982	\$73,763	\$41,223
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	23.0%	10.9%	4.2%	4.3%	6.3%	5.5%	13.6%
\$15,000-\$24,999	23.7%	15.5%	7.1%	6.2%	8.9%	13.8%	31.7%
\$25,000-\$34,999	13.7%	11.8%	7.5%	6.8%	6.9%	11.4%	15.2%
\$35,000-\$49,999	11.8%	15.4%	10.7%	7.2%	8.5%	10.7%	12.2%
\$50,000-\$74,999	12.1%	19.0%	17.0%	16.9%	17.3%	23.3%	15.0%
\$75,000-\$99,999	7.4%	9.9%	18.1%	20.0%	18.8%	15.5%	5.9%
\$100,000-\$149,999	6.5%	12.1%	22.5%	25.5%	22.5%	13.2%	4.4%
\$150,000-\$199,999	0.2%	2.1%	4.4%	6.4%	4.7%	1.4%	0.9%
\$200,000+	1.4%	3.3%	8.5%	6.7%	6.1%	5.1%	1.0%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701

Ring: 3 mile radius

Latitude: 44.74835

Longitude: -91.45263

2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	401	1,286	1,021	1,073	1,323	1,111	992
<\$15,000	92	120	40	39	70	52	135
\$15,000-\$24,999	69	136	53	42	67	95	226
\$25,000-\$34,999	52	129	67	57	78	108	151
\$35,000-\$49,999	54	205	106	60	106	112	146
\$50,000-\$74,999	46	207	128	130	158	210	141
\$75,000-\$99,999	39	158	194	221	256	209	85
\$100,000-\$149,999	41	235	273	326	373	209	68
\$150,000-\$199,999	2	52	78	116	119	37	19
\$200,000+	5	43	83	81	97	79	21
Median HH Income	\$31,918	\$54,712	\$88,059	\$98,016	\$91,107	\$71,467	\$33,616
Average HH Income	\$47,484	\$72,656	\$101,372	\$109,787	\$104,702	\$90,243	\$51,393
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	22.9%	9.3%	3.9%	3.6%	5.3%	4.7%	13.6%
\$15,000-\$24,999	17.2%	10.6%	5.2%	3.9%	5.1%	8.6%	22.8%
\$25,000-\$34,999	13.0%	10.0%	6.6%	5.3%	5.9%	9.7%	15.2%
\$35,000-\$49,999	13.5%	15.9%	10.4%	5.6%	8.0%	10.1%	14.7%
\$50,000-\$74,999	11.5%	16.1%	12.5%	12.1%	11.9%	18.9%	14.2%
\$75,000-\$99,999	9.7%	12.3%	19.0%	20.6%	19.3%	18.8%	8.6%
\$100,000-\$149,999	10.2%	18.3%	26.7%	30.4%	28.2%	18.8%	6.9%
\$150,000-\$199,999	0.5%	4.0%	7.6%	10.8%	9.0%	3.3%	1.9%
\$200,000+	1.2%	3.3%	8.1%	7.5%	7.3%	7.1%	2.1%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



2010 Census Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 10 mile radius

Latitude: 44.74835
Longitude: -91.45263

	2000	2010	2000-2010 Annual Rate
Population	89,684	95,393	0.62%
Households	34,651	38,359	1.02%
Housing Units	35,985	40,532	1.20%

Population by Race	Number	Percent
Total	95,393	100.0%
Population Reporting One Race	93,799	98.3%
White	88,328	92.6%
Black	883	0.9%
American Indian	459	0.5%
Asian	3,589	3.8%
Pacific Islander	30	0.0%
Some Other Race	510	0.5%
Population Reporting Two or More Races	1,594	1.7%
Total Hispanic Population	1,740	1.8%

Population by Sex	Number	Percent
Male	46,622	48.9%
Female	48,771	51.1%

Population by Age	Number	Percent
Total	95,394	100.0%
Age 0 - 4	5,645	5.9%
Age 5 - 9	5,410	5.7%
Age 10 - 14	5,416	5.7%
Age 15 - 19	7,980	8.4%
Age 20 - 24	12,290	12.9%
Age 25 - 29	7,251	7.6%
Age 30 - 34	5,671	5.9%
Age 35 - 39	5,143	5.4%
Age 40 - 44	5,362	5.6%
Age 45 - 49	6,190	6.5%
Age 50 - 54	6,189	6.5%
Age 55 - 59	5,962	6.3%
Age 60 - 64	5,092	5.3%
Age 65 - 69	3,408	3.6%
Age 70 - 74	2,465	2.6%
Age 75 - 79	2,147	2.3%
Age 80 - 84	1,846	1.9%
Age 85+	1,926	2.0%
Age 18+	75,479	79.1%
Age 65+	11,792	12.4%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	33.3
Male	32.5
Female	34.1
White Alone	34.8
Black Alone	24.0
American Indian Alone	30.1
Asian Alone	22.2
Pacific Islander Alone	25.0
Some Other Race Alone	23.2
Two or More Races	14.2
Hispanic Population	21.7

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 10 mile radius

Latitude: 44.74835
Longitude: -91.45263

Households by Type		
Total	38,358	100.0%
Households with 1 Person	10,970	28.6%
Households with 2+ People	27,388	71.4%
Family Households	22,669	59.1%
Husband-wife Families	17,577	45.8%
With Own Children	6,768	17.6%
Other Family (No Spouse Present)	5,093	13.3%
With Own Children	3,157	8.2%
Nonfamily Households	4,719	12.3%
All Households with Children	10,581	27.6%
Multigenerational Households	614	1.6%
Unmarried Partner Households	3,096	8.1%
Male-female	2,897	7.6%
Same-sex	199	0.5%
Average Household Size	2.36	

Family Households by Size		
Total	22,670	100.0%
2 People	11,010	48.6%
3 People	4,867	21.5%
4 People	4,189	18.5%
5 People	1,684	7.4%
6 People	579	2.6%
7+ People	341	1.5%
Average Family Size	2.91	

Nonfamily Households by Size		
Total	15,689	100.0%
1 Person	10,970	69.9%
2 People	3,221	20.5%
3 People	895	5.7%
4 People	433	2.8%
5 People	95	0.6%
6 People	51	0.3%
7+ People	24	0.2%
Average Nonfamily Size	1.45	

Population by Relationship and Household Type		
Total	95,393	100.0%
In Households	90,662	95.0%
In Family Households	67,887	71.2%
Householder	22,648	23.7%
Spouse	17,560	18.4%
Child	23,979	25.1%
Other relative	1,724	1.8%
Nonrelative	1,974	2.1%
In Nonfamily Households	22,776	23.9%
In Group Quarters	4,731	5.0%
Institutionalized Population	655	0.7%
Noninstitutionalized Population	4,076	4.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 10 mile radius

Latitude: 44.74835
Longitude: -91.45263

Family Households by Age of Householder		
Total		22,670 100.0%
Householder Age	15 - 44	9,286 41.0%
Householder Age	45 - 54	5,001 22.1%
Householder Age	55 - 64	4,331 19.1%
Householder Age	65 - 74	2,312 10.2%
Householder Age	75+	1,740 7.7%

Nonfamily Households by Age of Householder		
Total		15,690 100.0%
Householder Age	15 - 44	7,328 46.7%
Householder Age	45 - 54	2,122 13.5%
Householder Age	55 - 64	2,271 14.5%
Householder Age	65 - 74	1,471 9.4%
Householder Age	75+	2,498 15.9%

Households by Race of Householder		
Total		38,358 100.0%
Householder is	White Alone	36,743 95.8%
Householder is	Black Alone	235 0.6%
Householder is	American Indian Alone	158 0.4%
Householder is	Asian Alone	787 2.1%
Householder is	Pacific Islander Alone	7 0.0%
Householder is	Some Other Race Alone	136 0.4%
Householder is	Two or More Races	292 0.8%
Households with	Hispanic Householder	446 1.2%

Husband-wife Families by Race of Householder		
Total		17,577 100.0%
Householder is	White Alone	16,868 96.0%
Householder is	Black Alone	66 0.4%
Householder is	American Indian Alone	53 0.3%
Householder is	Asian Alone	447 2.5%
Householder is	Pacific Islander Alone	4 0.0%
Householder is	Some Other Race Alone	56 0.3%
Householder is	Two or More Races	83 0.5%
Husband-wife Families with	Hispanic Householder	176 1.0%

Other Families (No Spouse) by Race of Householder		
Total		5,092 100.0%
Householder is	White Alone	4,731 92.9%
Householder is	Black Alone	62 1.2%
Householder is	American Indian Alone	36 0.7%
Householder is	Asian Alone	157 3.1%
Householder is	Pacific Islander Alone	2 0.0%
Householder is	Some Other Race Alone	29 0.6%
Householder is	Two or More Races	75 1.5%
Other Families with	Hispanic Householder	110 2.2%

Nonfamily Households by Race of Householder		
Total		15,689 100.0%
Householder is	White Alone	15,144 96.5%
Householder is	Black Alone	107 0.7%
Householder is	American Indian Alone	69 0.4%
Householder is	Asian Alone	183 1.2%
Householder is	Pacific Islander Alone	1 0.0%
Householder is	Some Other Race Alone	51 0.3%
Householder is	Two or More Races	134 0.9%
Nonfamily Households with	Hispanic Householder	160 1.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
Ring: 10 mile radius

Latitude: 44.74835
Longitude: -91.45263

Total Housing Units by Occupancy

Total	40,521	100.0%
Occupied Housing Units	38,359	94.7%
Vacant Housing Units		
For Rent	762	1.9%
Rented, not Occupied	47	0.1%
For Sale Only	414	1.0%
Sold, not Occupied	80	0.2%
For Seasonal/Recreational/Occasional Use	247	0.6%
For Migrant Workers	1	0.0%
Other Vacant	611	1.5%
Total Vacancy Rate	5.4%	

Households by Tenure and Mortgage Status

Total	38,359	100.0%
Owner Occupied	24,055	62.7%
Owned with a Mortgage/Loan	16,671	43.5%
Owned Free and Clear	7,384	19.3%
Average Household Size	2.50	
Renter Occupied	14,304	37.3%
Average Household Size	2.13	

Owner-occupied Housing Units by Race of Householder

Total	24,055	100.0%
Householder is White Alone	23,435	97.4%
Householder is Black Alone	56	0.2%
Householder is American Indian Alone	56	0.2%
Householder is Asian Alone	367	1.5%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	32	0.1%
Householder is Two or More Races	105	0.4%
Owner-occupied Housing Units with Hispanic Householder	151	0.6%

Renter-occupied Housing Units by Race of Householder

Total	14,304	100.0%
Householder is White Alone	13,308	93.0%
Householder is Black Alone	180	1.3%
Householder is American Indian Alone	102	0.7%
Householder is Asian Alone	420	2.9%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	104	0.7%
Householder is Two or More Races	187	1.3%
Renter-occupied Housing Units with Hispanic Householder	295	2.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.32
Householder is Black Alone	2.61
Householder is American Indian Alone	2.66
Householder is Asian Alone	4.12
Householder is Pacific Islander Alone	4.71
Householder is Some Other Race Alone	3.40
Householder is Two or More Races	2.67
Householder is Hispanic	3.09

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Household Income Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701
 Ring: 10 mile radius

Latitude: 44.74835
 Longitude: -91.45263

Summary	2014	2019	2014-2019 Change	2014-2019 Annual Rate
Population	97,134	100,253	3,119	0.63%
Households	39,511	41,022	1,511	0.75%
Median Age	33.9	35.1	1.2	0.70%
Average Household Size	2.34	2.33	-0.01	-0.09%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
Household	39,511	100%	41,022	100%
<\$15,000	5,413	13.7%	5,284	12.9%
\$15,000-\$24,999	5,643	14.3%	4,335	10.6%
\$25,000-\$34,999	4,169	10.6%	3,872	9.4%
\$35,000-\$49,999	5,309	13.4%	5,315	13.0%
\$50,000-\$74,999	7,515	19.0%	6,895	16.8%
\$75,000-\$99,999	4,953	12.5%	6,179	15.1%
\$100,000-\$149,999	4,672	11.8%	6,153	15.0%
\$150,000-\$199,999	882	2.2%	1,658	4.0%
\$200,000+	955	2.4%	1,332	3.2%
Median Household Income	\$47,176		\$54,553	
Average Household Income	\$60,923		\$71,141	
Per Capita Income	\$25,199		\$29,616	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701

Ring: 10 mile radius

Latitude: 44.74835

Longitude: -91.45263

2014 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	4,014	6,971	5,881	6,625	7,048	4,758	4,214
<\$15,000	1,351	953	462	623	801	463	760
\$15,000-\$24,999	957	943	519	536	769	677	1,242
\$25,000-\$34,999	472	764	483	515	516	604	817
\$35,000-\$49,999	505	1,145	717	694	808	833	608
\$50,000-\$74,999	401	1,408	1,307	1,391	1,540	1,012	455
\$75,000-\$99,999	169	824	943	1,174	1,132	560	151
\$100,000-\$149,999	127	686	1,116	1,177	1,008	429	129
\$150,000-\$199,999	19	128	145	293	211	58	29
\$200,000+	13	120	191	222	264	122	22
Median HH Income	\$20,749	\$44,743	\$61,937	\$64,658	\$57,750	\$45,432	\$25,899
Average HH Income	\$30,648	\$56,481	\$74,799	\$77,355	\$71,998	\$59,293	\$35,230
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	33.7%	13.7%	7.9%	9.4%	11.4%	9.7%	18.0%
\$15,000-\$24,999	23.8%	13.5%	8.8%	8.1%	10.9%	14.2%	29.5%
\$25,000-\$34,999	11.8%	11.0%	8.2%	7.8%	7.3%	12.7%	19.4%
\$35,000-\$49,999	12.6%	16.4%	12.2%	10.5%	11.5%	17.5%	14.4%
\$50,000-\$74,999	10.0%	20.2%	22.2%	21.0%	21.9%	21.3%	10.8%
\$75,000-\$99,999	4.2%	11.8%	16.0%	17.7%	16.1%	11.8%	3.6%
\$100,000-\$149,999	3.2%	9.8%	19.0%	17.8%	14.3%	9.0%	3.1%
\$150,000-\$199,999	0.5%	1.8%	2.5%	4.4%	3.0%	1.2%	0.7%
\$200,000+	0.3%	1.7%	3.2%	3.4%	3.7%	2.6%	0.5%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

5890 Arndt Rd, Eau Claire, Wisconsin, 54701

Ring: 10 mile radius

Latitude: 44.74835

Longitude: -91.45263

2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	3,824	6,965	6,347	6,093	7,331	5,835	4,628
<\$15,000	1,297	871	448	520	771	529	849
\$15,000-\$24,999	722	702	407	342	550	570	1,041
\$25,000-\$34,999	445	686	435	384	451	624	846
\$35,000-\$49,999	510	1,082	693	535	772	953	768
\$50,000-\$74,999	386	1,258	1,216	1,073	1,312	1,128	521
\$75,000-\$99,999	232	1,027	1,198	1,232	1,374	882	234
\$100,000-\$149,999	186	919	1,470	1,279	1,320	746	232
\$150,000-\$199,999	32	255	252	463	412	166	78
\$200,000+	13	164	228	264	368	237	58
Median HH Income	\$22,898	\$51,923	\$74,253	\$77,806	\$70,088	\$53,787	\$29,132
Average HH Income	\$35,534	\$66,679	\$83,749	\$89,284	\$84,782	\$72,316	\$42,997
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	33.9%	12.5%	7.1%	8.5%	10.5%	9.1%	18.3%
\$15,000-\$24,999	18.9%	10.1%	6.4%	5.6%	7.5%	9.8%	22.5%
\$25,000-\$34,999	11.6%	9.8%	6.9%	6.3%	6.2%	10.7%	18.3%
\$35,000-\$49,999	13.3%	15.5%	10.9%	8.8%	10.5%	16.3%	16.6%
\$50,000-\$74,999	10.1%	18.1%	19.2%	17.6%	17.9%	19.3%	11.3%
\$75,000-\$99,999	6.1%	14.7%	18.9%	20.2%	18.7%	15.1%	5.1%
\$100,000-\$149,999	4.9%	13.2%	23.2%	21.0%	18.0%	12.8%	5.0%
\$150,000-\$199,999	0.8%	3.7%	4.0%	7.6%	5.6%	2.8%	1.7%
\$200,000+	0.3%	2.4%	3.6%	4.3%	5.0%	4.1%	1.3%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.