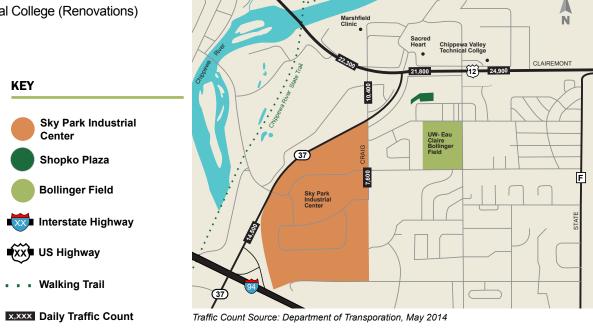
### **CLAIREMONT AVENUE, HAMILTON AVENUE, SHORT STREET & MONDOVI ROAD**

This business area includes businesses along Highway 37 until it reaches I-94. It also includes West Clairemont Avenue until it reaches Water Street. This area is primarily health care and commercial, with Sky Park Industrial Center along Highway 37.

Some recent developments include:

- Marshfield Clinic (Expansion) (2012)
- GSI Commerce (Call Center) (2012)
- Chippewa Valley Technical College (Renovations)
- Charter Bank





### **MAJOR BUSINESS CLUSTERS**

- · Commercial Health Care
- Educational
- · Hotels & Hospitality



### **MAJOR EMPLOYERS**

- Chippewa Valley Technical College (CVTC)
- Ebay
- Great Lakes Higher Education Corp.
- Marshfield Clinic
- · Mayo Health System Clinic
- Phillips Medisize
- · Sacred Heart Hospital
- · UW Eau Claire
- · Xcel Energy (WI Headquarters)



## MAJOR RETAILERS & SELECTED FRANCHISES

- DigiCOPY
- · Gordy's County Market
- Hardee's
- Pizza Hut
- Red Lobster
- Shopko
- Starbucks
- Walgreens



### **MAJOR ATTRACTIONS**

- · Chippewa River Trail
- · Eau Claire Indoor Sports Center
- · Marshfield Clinic
- · Sacred Heart Hospital
- · Urgent Care Mayo Clinic
- Youth Sports Fields





1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701

Ring: 1 mile radius Latitude: 44.78353 Longitude: -91.52824

			2000-201
	2000	2010	Annual Rat
opulation	3,053	3,296	0.77
louseholds	1,372	1,510	0.96
lousing Units	1,404	1,585	1.22
Population by Race		Number	Perce
otal Pagadatian Resorting One Reso		3,296	100.0
Population Reporting One Race		3,221	97.7
White		2,946	89.4
Black		48	1.5
American Indian		14	0.4
Asian		168	5.1
Pacific Islander		3	0.1
Some Other Race		42	1.3
Population Reporting Two or More Races		75	2.3
otal Hispanic Population		95	2.9
Population by Sex			
Male		1,601	48.6
Female		1,695	51.4
Population by Age			
otal		3,298	100.0
Age 0 - 4		218	6.6
Age 5 - 9		183	5.5
Age 10 - 14		185	5.6
Age 15 - 19		263	8.0
Age 20 - 24		476	14.4
Age 25 - 29		309	9.4
Age 30 - 34		198	6.0
Age 35 - 39		160	4.9
Age 40 - 44		163	4.9
Age 45 - 49		203	6.2
Age 50 - 54		232	7.0
Age 55 - 59		207	6.3
Age 60 - 64		145	4.4
Age 65 - 69		110	3.3
Age 70 - 74		71	2.2
Age 75 - 79		63	1.9
Age 80 - 84		55	1.7
Age 85+		54	1.6
Age 18+		2,582	78.3
Age 65+		353	10.7
ledian Age by Sex and Race/Hispanic Origin			
Total Population		30.3	
Male		30.1	
Female		30.5	
White Alone		32.8	
Black Alone		23.9	
American Indian Alone		32.5	
Asian Alone		24.1	
Pacific Islander Alone		17.5	
Some Other Race Alone		20.8	
Two or More Races		12.3	
TWO OF PIOTE Races		22.5	

August 20, 2014



### 2010 Census Profile

1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

Longitude: -91.52824 **Households by Type** Total 1,511 100.0% Households with 1 Person 549 36.3% Households with 2+ People 962 63.7% 754 Family Households 49.9% Husband-wife Families 541 35.8% With Own Children 228 15.1% Other Family (No Spouse Present) 212 14.0% 138 With Own Children 9.1% Nonfamily Households 208 13.8% All Households with Children 388 25.7% Multigenerational Households 18 1.2% Unmarried Partner Households 128 8.5% Male-female 122 8.1% Same-sex 6 0.4% Average Household Size 2.15 **Family Households by Size** 100.0% Total 753 2 People 367 48.7% 3 People 171 22.7% 4 People 128 17.0% 5 People 55 7.3% 22 2.9% 6 People 10 1.3% 7+ People 2.86 Average Family Size Nonfamily Households by Size Total 756 100.0% 1 Person 549 72.6% 178 2 People 23.5% 3 People 26 3.4% 2 0.3% 4 People 0.1% 5 People 1 6 People 0 0.0% 7+ People 0 0.0% Average Nonfamily Size 1.33 Population by Relationship and Household Type 3,296 100.0% In Households 3,242 98.4% In Family Households 2,235 67.8% Householder 751 22.8% Spouse 538 16.3% Child 806 24.5% Other relative 64 1.9% 77 2.3% Nonrelative 1,006 In Nonfamily Households 30.5% In Group Quarters 54 1.6% Institutionalized Population 0 0.0%

**Data Note: Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Noninstitutionalized Population

1.6%

54

Latitude: 44.78353



1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

Tamily Households by Age of Householder	e: 44./835
Total         755           Householder Age         15 - 44           Householder Age         55 - 64           Householder Age         65 - 74           Householder Age         65 - 74           Householder Age         65 - 74           Householder Age         75 - 64           Householder Age         15 - 44           Householder Age         45 - 54           Householder Age         45 - 54           Householder Age         55 - 74           Householder Baller Age         15 - 74           Householder Baller Age         16 - 74           Householder Baller Age         16 - 75           Householder Baller Age         17 - 75           Householder Is Age         18 - 75           Householder Is Age         18 - 75           Householder Is Age         18 - 75	: -91.5282
Total   Mouseholder Age   15 - 44   354   40   40   40   40   40   40   40	
Householder Age	100.0%
Mouseholder Age   55 - 64   65   74   75   75   75   75   75   75   7	46.9%
Householder Age   55 - 74   65   75   75   75   75   75   75   75	22.0%
Householder Age 75+	16.3%
Nonfamily Households by Age of Householder         756           Total         756           Householder Age         15 - 44           40 useholder Age         45 - 54           Householder Age         55 - 64           Householder Age         55 - 74           66         Householder Age           Household by Race of Householder         15           Total         1,511           Householder is White Alone         15           Householder is Black Alone         15           Householder is Asian Alone         66           Householder is Asian Alone         66           Householder is Some Other Race Alone         9           Householder is Some Other Race Alone         9           Householder is Some Other Race Alone         9           Householder is White Alone         542           Householder is Black Alone         2           Householder is Black Alone         2           Householder is Black Alone         2           Householder is Asian Alone         2           Householder is Asian Alone         2           Householder is Asian Alone         2           Householder is Some Other Race Alone         4           Householder is Flack Alone         5 <td>8.6%</td>	8.6%
Total         756           Householder Age 15 - 44         393           Householder Age 55 - 64         110           Householder Age 55 - 74         66           Householder Age 55 - 74         66           Householder Age 75 - 8         89           Householder Age 75 - 74         66           Householder By Race of Householder         1,511           Householder is White Alone         1,551           Householder is Black Alone         15           Householder is Alone         66           Householder is Alone         66           Householder is Same Other Race Alone         9           Householder is Some Other Race Alone         9           Householder is Some Other Race Alone         9           Householder is Miles by Race of Householder         9           Householder is Miles Alone         2           Householder is Miles Alone         2           Householder is Black Alone         2           Householder is Asian Alone         2           Householder is Asian Alone         2           Householder is Asian Alone         2           Householder is Some Other Race Alone         4           Householder is Some Other Race Alone         5           Householder	6.2%
Householder Age   45 - 54   98     Householder Age   45 - 54   110     Householder Age   65 - 74   66     Householder Age   65 - 74   89     Householder Age   65 - 74   89     Householder Age   75 + 89     Householder Age   75 + 89     Householder Age   75 + 89     Householder Sy Wite Alone   1,395     Householder is White Alone   1,395     Householder is Mite Alone   1,395     Householder is Mite Alone   1,395     Householder is Agent Agent   1,395     Householder is Mite Alone   9     Householder is Mite Alone   504     Householder is Balack Alone   1,395     Householder is Agent Agent   1,39	
Householder Age   55 - 54   110	100.0%
Householder Age   55 - 64	52.0%
Householder Age	13.0%
Householder Age 75+	14.6%
Total	8.7%
Total         1,511           Householder is White Alone         1,395           Householder is Black Alone         15           Householder is American Indian Alone         6           Householder is Pacific Islander Alone         1           Householder is Pacific Islander Alone         1           Householder is Some Other Race Alone         9           Households with Hispanic Householder         28           ***********************************	11.8%
Householder is White Alone         1,355           Householder is Black Alone         15           Householder is Asian Alone         66           Householder is Asian Alone         1           Householder is Same Other Race Alone         9           Householder is Two or More Races         18           Householder is Two or More Races         28           Householder is White Hispanic Householder         28           Husband-wife Families by Race of Householder         542           Householder is White Alone         542           Householder is White Alone         2           Householder is Main Alone         1           Householder is American Indian Alone         1           Householder is Pacific Islander Alone         1           Householder is Pacific Islander Alone         1           Householder is Two or More Races         7           Husband-wife Families With Hispanic Householder         9           Other Families (No Spouse) by Race of Householder         1           Total         18           Householder is Mihite Alone         18           Householder is Mihite Alone         1           Householder is Marca Indian Alone         1           Householder is Spacific Islander Alone         0 <tr< td=""><td></td></tr<>	
Householder is Black Alone         15           Householder is Asmerican Indian Alone         66           Householder is Pacific Islander Alone         1           Householder is Some Other Race Alone         9           Householder is Two or More Races         18           Households with Hispanic Householder         28           Husband-wife Families by Race of Householder           Total         502           Householder is White Alone         504           Householder is Mack Alone         2           Householder is American Indian Alone         1           Householder is Asian Alone         23           Householder is Pacific Islander Alone         1           Householder is Some Other Race Alone         4           Householder is Two or More Races         7           Husband-wife Families (No Spouse) by Race of Householder         212           Total         212           Householder is Melican Indian Alone         18           Householder is White Alone         18           Householder is Melican Indian Alone         13           Householder is Asian Alone         13           Householder is Asian Alone         13           Householder is Asian Alone         13           Householder is Sp	100.0%
Householder is American Indian Alone	92.3%
Householder is Asian Alone         66           Householder is Sander Other Race Alone         9           Householder is Two or More Races         18           Households with Hispanic Householder         28           Husband-wife Families by Race of Householder           Total         542           Householder is White Alone         504           Householder is Black Alone         2           Householder is Asian Alone         23           Householder is Asian Alone         23           Householder is Pacific Islander Alone         1           Householder is Spacific Islander Alone         1           Householder is Two or More Races         7           Hubsand-wife Families With Hispanic Householder         9           Other Families (No Spouse) by Race of Householder         12           Householder is More Spouse by Race of Householder         18           Householder is Mitte Alone         18           Householder is More Spaces         1           Householder is Alone         13           Householder is Alone         13           Householder is Alone         13           Householder is Alone Other Race Alone         13           Householder is Two or More Races         2           Other Fa	1.0%
Householder is Pacific Islander Alone         9           Householder is Some Other Race Alone         9           Householder is Some or More Races         18           Households with Hispanic Householder         28           Husband-wife Families by Race of Householder           Total         542           Householder is White Alone         50           Householder is Shick Alone         2           Householder is Asian Alone         1           Householder is Asian Alone         23           Householder is Some Other Race Alone         4           Householder is Two or More Races         7           Husband-wife Families with Hispanic Householder         2           Householder is Householder is White Alone         1           Householder is White Alone         18           Householder is White Alone         1           Householder is Asian Alone         1           Householder is Asian Alone         1           Householder is Asian Alone         1           Householder is Pacific Islander Alone         1           Householder is Pacific Islander Alone         0           Householder is Two or More Race Alone         2           Householder is Two or More Race Alone         2           House	0.5%
Householder is Some Other Races         18           Households is Two or More Races         18           Households with Hispanic Householder         28           Husband-wife Families by Race of Householder           Total         542           Householder is White Alone         504           Householder is Black Alone         2           Householder is Asian Alone         1           Householder is Pacific Islander Alone         1           Householder is Pacific Islander Alone         1           Householder is Two or More Race Alone         4           Householder is Two or More Races         7           Husband-wife Families with Hispanic Householder         9           Other Families (No Spouse) by Race of Householder           Total         18           Householder is White Alone         18           Householder is Black Alone         5           Householder is Black Alone         1           Householder is Pacific Islander Alone         0           Householder is Pacific Islander Alone         0           Householder is Pacific Islander Alone         0           Householder is Two or More Race Alone         0           Householder is Two or More Race Alone         0           Househo	4.4%
Householder is Two or More Races	0.1%
Households with Hispanic Householder  Fusional August Families by Race of Householder  Total 542  Householder is White Alone 554  Householder is Black Alone 2  Householder is Black Alone 2  Householder is Asian Alone 3  Householder is Pactific Islander Alone 1  Householder is Pactific Islander Alone 1  Householder is Pactific Islander Alone 1  Householder is Two or More Race Alone 1  Householder is Two or More Race Alone 1  Householder is Two or More Races 1  Householder is Two or More Races 1  Total 2  Householder is White Alone 158  Householder is Black Alone 158  Householder is Black Alone 158  Householder is Black Alone 158  Householder is American Indian Alone 158  Householder is Asian Alone 158  Householder is Asian Alone 158  Householder is Some Other Race Alone 158  Householder is Fome Other Race Alone 159  Other Families with Hispanic Householder 159  Other Families with Hispanic Householder 159  Other Families is Two or More Race 159  Other Families is Two or More Race 159  Other Families is Some Other Race Alone 159  Other Families is Some Other Race Alone 159  Householder is Householder 159  Other Families with Hispanic Householder 159  Householder is Marier 150  Householder is Merican Indian Alone 150  Householder is Marier 150  Householder is Marier 150  Householder 150	0.6%
Note	1.2%
Total         542           Householder is White Alone         504           Householder is Black Alone         2           Householder is American Indian Alone         1           Householder is Asian Alone         23           Householder is Pacific Islander Alone         1           Householder is Some Other Race Alone         4           Householder is Two or More Races         7           Husband-wife Families with Hispanic Householder         9           Other Families (No Spouse) by Race of Householder           Total         212           Householder is White Alone         188           Householder is Black Alone         5           Householder is Black Alone         1           Householder is Asian Alone         1           Householder is Some Other Race Alone         3           Householder is Two or More Races         2           Other Families with Hispanic Householder         5           Nonfamily Households by Race of Householder         75           Householder is White Alone         76           Householder is Black Alone         70           Householder is Shite Alone         7           Householder is Black Alone         7           Householder is Asian Alone         5<	1.9%
Householder is White Alone         504           Householder is Black Alone         2           Householder is American Indian Alone         1           Householder is Asian Alone         23           Householder is Pacific Islander Alone         1           Householder is Come Other Race Alone         4           Householder is Two or More Races         7           Husband-wife Families with Hispanic Householder         9           Other Families (No Spouse) by Race of Householder           Total         212           Householder is White Alone         188           Householder is Black Alone         5           Householder is American Indian Alone         1           Householder is Pacific Islander Alone         0           Householder is Pacific Islander Alone         0           Householder is Two or More Races         2           Other Families with Hispanic Householder         2           Other Families with Hispanic Householder         6           Nonfamily Households by Race of Householder         7           Householder is Mhite Alone         704           Householder is Black Alone         7           Householder is American Indian Alone         5           Householder is American Indian Alone         5	100.00/
Householder is Black Alone         2           Householder is American Indian Alone         1           Householder is Asian Alone         23           Householder is Pacific Islander Alone         1           Householder is Some Other Race Alone         4           Householder is Two or More Races         7           Husband-wife Families with Hispanic Householder         9           Other Families (No Spouse) by Race of Householder           Total         212           Householder is White Alone         188           Householder is Black Alone         5           Householder is American Indian Alone         1           Householder is Asian Alone         13           Householder is Pacific Islander Alone         0           Householder is Some Other Race Alone         3           Householder is Two or More Races         2           Other Families with Hispanic Householder         5           Nonfamily Households by Race of Householder         756           Householder is White Alone         704           Householder is Merican Indian Alone         5           Householder is American Indian Alone         5	100.0%
Householder is American Indian Alone         1           Householder is Asian Alone         23           Householder is Pacific Islander Alone         1           Householder is Some Other Race Alone         4           Householder is Two or More Races         7           Husband-wife Families with Hispanic Householder         9           Other Families (No Spouse) by Race of Householder           Total         212           Householder is White Alone         188           Householder is Black Alone         5           Householder is American Indian Alone         1           Householder is Asian Alone         13           Householder is Pacific Islander Alone         0           Householder is Some Other Race Alone         3           Householder is Two or More Races         2           Other Families with Hispanic Householder         6           Nonfamily Households by Race of Householder         7           Householder is Black Alone         704           Householder is Black Alone         7           Householder is American Indian Alone         5           Householder is Asian Alone         7	93.0% 0.4%
Householder is Asian Alone Alouseholder is Pacific Islander Alone Alouseholder is Some Other Race Alone Alouseholder is Two or More Races Alouseholder is White Islandic Householder  Other Families (No Spouse) by Race of Householder  Total Alouseholder is White Alone Alouseholder is Black Alone Alouseholder is American Indian Alone Alouseholder is Asian Alone Alouseholder is Pacific Islander Alone Alouseholder is Pacific Islander Alone Alouseholder is Pout in Two or More Races Alouseholder is White Alone Alouseholder is White Alone Alouseholder is Black Alone Alouseholder is American Indian Alone Alouseholder is American Indian Alone Alouseholder is American Indian Alone Alouseholder is Asian Alone	0.4%
Householder is Pacific Islander Alone Householder is Some Other Race Alone Householder is Two or More Races 7 Husband-wife Families with Hispanic Householder  Other Families (No Spouse) by Race of Householder  Total 212 Householder is White Alone 188 Householder is Black Alone 5 Householder is American Indian Alone 11 Householder is Asian Alone 13 Householder is Pacific Islander Alone 13 Householder is Some Other Race Alone 13 Householder is Two or More Races 12 Other Families with Hispanic Householder  Nonfamily Householder by Race of Householder  Total 756 Householder is White Alone 704 Householder is Black Alone 75 Householder is Black Alone 75 Householder is American Indian Alone 75 Householder is Asian Alone 75 Householder is American Indian Alone 75 Householder is Asian Alone 75	
Householder is Some Other Races Alone Householder is Two or More Races Householder is Two or More Races Householder Families with Hispanic Householder  Other Families (No Spouse) by Race of Householder  Total Householder is White Alone Householder is White Alone Householder is American Indian Alone Householder is Asian Alone Householder is Asian Alone Householder is Pacific Islander Alone Householder is Some Other Race Alone Householder is Some Other Race Alone Householder is Two or More Races Other Families with Hispanic Householder  Nonfamily Households by Race of Householder  Total Householder is White Alone Householder is Black Alone Householder is Black Alone Householder is Black Alone Householder is Asian Alone Householder is Black Alone Householder is Asian Alone Householder is Asian Alone Householder is Asian Alone	4.2% 0.2%
Householder is Two or More Races 7 Husband-wife Families with Hispanic Householder 9  Other Families (No Spouse) by Race of Householder  Total 212 Householder is White Alone 188 Householder is Black Alone 5 Householder is American Indian Alone 11 Householder is Asian Alone 11 Householder is Pacific Islander Alone 13 Householder is Pacific Islander Alone 13 Householder is Two or More Race Alone 13 Householder is Two or More Races 12 Other Families with Hispanic Householder 16  Nonfamily Households by Race of Householder 17 Householder is White Alone 704 Householder is Black Alone 704 Householder is Black Alone 704 Householder is American Indian Alone 704 Householder is Asian Alone 704	0.2%
Husband-wife Families with Hispanic Householder  Other Families (No Spouse) by Race of Householder  Total 212 Householder is White Alone 188 Householder is Black Alone 5 Householder is American Indian Alone 11 Householder is Asian Alone 13 Householder is Pacific Islander Alone 13 Householder is Pacific Islander Alone 13 Householder is Some Other Race Alone 13 Householder is Two or More Races 12 Other Families with Hispanic Householder 5  Nonfamily Households by Race of Householder 5 Householder is White Alone 756 Householder is Black Alone 704 Householder is Black Alone 7 Householder is American Indian Alone 5 Householder is Asian Alone 30	1.3%
Other Families (No Spouse) by Race of HouseholderTotal212Householder is White Alone188Householder is Black Alone5Householder is American Indian Alone1Householder is Asian Alone13Householder is Pacific Islander Alone0Householder is Some Other Race Alone3Householder is Two or More Races2Other Families with Hispanic Householder6Nonfamily Households by Race of HouseholderTotal756Householder is White Alone704Householder is Black Alone7Householder is American Indian Alone5Householder is Asian Alone3	1.7%
Total212Householder is White Alone188Householder is Black Alone5Householder is American Indian Alone1Householder is Asian Alone13Householder is Pacific Islander Alone0Householder is Some Other Race Alone3Householder is Two or More Races2Other Families with Hispanic Householder6Nonfamily Households by Race of Householder756Householder is White Alone704Householder is Black Alone7Householder is American Indian Alone5Householder is Asian Alone30	
Householder is White Alone 5 Householder is Black Alone 5 Householder is American Indian Alone 1 Householder is Asian Alone 13 Householder is Pacific Islander Alone 0 Householder is Some Other Race Alone 3 Householder is Two or More Races 2 Other Families with Hispanic Householder 6  Nonfamily Households by Race of Householder 756 Householder is White Alone 704 Householder is Black Alone 704 Householder is American Indian Alone 5 Householder is American Indian Alone 300	100.0%
Householder is Black Alone 5 Householder is American Indian Alone 1 Householder is Asian Alone 13 Householder is Pacific Islander Alone 0 Householder is Some Other Race Alone 3 Householder is Two or More Races 2 Other Families with Hispanic Householder 6  Nonfamily Households by Race of Householder 756 Householder is White Alone 704 Householder is Black Alone 704 Householder is American Indian Alone 5 Householder is Asian Alone 30	88.7%
Householder is American Indian Alone 1 Householder is Asian Alone 13 Householder is Pacific Islander Alone 0 Householder is Some Other Race Alone 3 Householder is Two or More Races 2 Other Families with Hispanic Householder 6  Nonfamily Households by Race of Householder  Total 756 Householder is White Alone 704 Householder is Black Alone 77 Householder is American Indian Alone 5 Householder is Asian Alone 30	2.4%
Householder is Pacific Islander Alone Householder is Some Other Race Alone Householder is Two or More Races Other Families with Hispanic Householder  Nonfamily Households by Race of Householder  Total Total Householder is White Alone Householder is Black Alone Householder is American Indian Alone Householder is Asian Alone  30	0.5%
Householder is Some Other Race Alone Householder is Two or More Races 2 Other Families with Hispanic Householder  Nonfamily Households by Race of Householder  Total Fouseholder is White Alone Householder is Black Alone Householder is American Indian Alone Householder is Asian Alone  13 15 16 17 17 17 17 18 18 18 18 18 18 18 18 18 18 18 18 18	6.1%
Householder is Two or More Races 2 Other Families with Hispanic Householder 6  Nonfamily Households by Race of Householder  Total 756 Householder is White Alone 704 Householder is Black Alone 7 Householder is American Indian Alone 5 Householder is Asian Alone 30	0.0%
Other Families with Hispanic Householder  Nonfamily Households by Race of Householder  Total 756 Householder is White Alone 704 Householder is Black Alone 77 Householder is American Indian Alone 5 Householder is Asian Alone 30	1.4%
Nonfamily Households by Race of Householder  Total 756 Householder is White Alone 704 Householder is Black Alone 7 Householder is American Indian Alone 5 Householder is Asian Alone 30	0.9%
Total756Householder is White Alone704Householder is Black Alone7Householder is American Indian Alone5Householder is Asian Alone30	2.8%
Total756Householder is White Alone704Householder is Black Alone7Householder is American Indian Alone5Householder is Asian Alone30	
Householder is Black Alone 7 Householder is American Indian Alone 5 Householder is Asian Alone 30	100.0%
Householder is American Indian Alone 5 Householder is Asian Alone 30	93.1%
Householder is Asian Alone 30	0.9%
	0.7%
Householder is Pacific Islander Alone 0	4.0%
	0.0%
Householder is Some Other Race Alone 1	0.1%
Householder is Two or More Races 9	1.2%
Nonfamily Households with Hispanic Householder 13	1.7%

August 20, 2014

Latitude: 44.78353

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1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

Latitude: 44.78353 Longitude: -91.52824

	L	ongitude: -91.528
Total Housing Units by Occupancy		
Total	1,607	100.09
Occupied Housing Units	1,510	94.09
Vacant Housing Units		
For Rent	63	3.99
Rented, not Occupied	4	0.29
For Sale Only	11	0.79
Sold, not Occupied	1	0.10
For Seasonal/Recreational/Occasional Use	9	0.69
For Migrant Workers	0	0.0
Other Vacant	9	0.69
Total Vacancy Rate	4.7%	
Households by Tenure and Mortgage Status		
Total	1,510	100.0
Owner Occupied	624	41.3
Owned with a Mortgage/Loan	413	27.4
Owned Free and Clear	211	14.0
Average Household Size	2.58	20
Renter Occupied	886	58.7
Average Household Size	1.84	2211
Owner-occupied Housing Units by Race of Householder		
Total	623	100.0
Householder is White Alone	599	96.1
Householder is Black Alone	3	0.5
Householder is American Indian Alone	1	0.29
Householder is Asian Alone	14	2.2
Householder is Pacific Islander Alone	1	0.2
Householder is Some Other Race Alone	0	0.0
Householder is Two or More Races	5	0.8
Owner-occupied Housing Units with Hispanic Householder	6	1.0
Renter-occupied Housing Units by Race of Householder		
Total	887	100.0
Householder is White Alone	796	89.7
Householder is Black Alone	11	1.2
Householder is American Indian Alone	6	0.7
Householder is Asian Alone	52	5.9
Householder is Pacific Islander Alone	0	0.0
Householder is Some Other Race Alone	9	1.0
Householder is Two or More Races	13	1.5
Renter-occupied Housing Units with Hispanic Householder	22	2.5
	22	2.3
Average Household Size by Race/Hispanic Origin of Householder	2.11	
Householder is White Alone	2.11	
Householder is American Indian Alana	2.00	
Householder is American Indian Alone	2.71	
Householder is Asian Alone	2.53	
Householder is Pacific Islander Alone	3.00	
Householder is Some Other Race Alone	4.33	
Householder is Two or More Races	2.06	
Householder is Hispanic	2.64	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Average Household Size

## Household Income Profile

1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

			2014-2019	2014-2019
Summary	2014	2019	Change	Annual Rate
Population	3,256	3,266	10	0.06%
Households	1,501	1,509	8	0.11%
Median Age	31.5	33.1	1.6	1.00%

2.13

2.13

		2014	2	019
Households by Income	Number	Percent	Number	Percent
Household	1,501	100%	1,509	100%
<\$15,000	372	24.8%	343	22.7%
\$15,000-\$24,999	261	17.4%	186	12.3%
\$25,000-\$34,999	126	8.4%	131	8.7%
\$35,000-\$49,999	176	11.7%	187	12.4%
\$50,000-\$74,999	166	11.1%	151	10.0%
\$75,000-\$99,999	130	8.7%	160	10.6%
\$100,000-\$149,999	180	12.0%	220	14.6%
\$150,000-\$199,999	47	3.1%	81	5.4%
\$200,000+	43	2.9%	51	3.4%
Median Household Income	\$34,155		\$41,491	
Average Household Income	\$56,474		\$66,835	
Per Capita Income	\$26,118		\$30,970	

**Data Note:** Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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Latitude: 44.78353 Longitude: -91.52824

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0.00



1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

Latitude: 44.78353 Longitude: -91.52824

	-	014 Hausahald	a his Turanua an	d Age of Househ	alda		
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	262	289	186	219	257	160	127
Till Income base	202	209	180	219	237	100	127
<\$15,000	104	94	22	40	51	29	31
\$15,000-\$24,999	77	35	23	24	26	24	53
\$25,000-\$34,999	21	33	20	15	18	10	9
\$35,000-\$49,999	18	35	23	24	31	27	16
\$50,000-\$74,999	27	30	28	24	27	22	8
\$75,000-\$99,999	7	25	26	18	36	16	2
\$100,000-\$149,999	7	27	27	45	41	25	7
\$150,000-\$199,999	0	7	9	16	12	2	0
\$200,000+	1	2	8	14	14	4	1
Median HH Income	\$17,311	\$28,853	\$53,257	\$55,756	\$51,369	\$42,907	\$19,510
Average HH Income	\$26,388	\$45,987	\$73,461	\$82,406	\$74,528	\$60,980	\$31,036
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	39.7%	32.5%	11.8%	18.3%	19.8%	18.1%	24.4%
\$15,000-\$24,999	29.4%	12.1%	12.4%	11.0%	10.1%	15.0%	41.7%
\$25,000-\$34,999	8.0%	11.4%	10.8%	6.8%	7.0%	6.3%	7.1%
\$35,000-\$49,999	6.9%	12.1%	12.4%	11.0%	12.1%	16.9%	12.6%
\$50,000-\$74,999	10.3%	10.4%	15.1%	11.0%	10.5%	13.8%	6.3%
\$75,000-\$99,999	2.7%	8.7%	14.0%	8.2%	14.0%	10.0%	1.6%
\$100,000-\$149,999	2.7%	9.3%	14.5%	20.5%	16.0%	15.6%	5.5%
\$150,000-\$199,999	0.0%	2.4%	4.8%	7.3%	4.7%	1.3%	0.0%
\$200,000+	0.4%	0.7%	4.3%	6.4%	5.4%	2.5%	0.8%



1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

Latitude: 44.78353 Longitude: -91.52824

		040 11 1.1			.1.1.		
			•	d Age of Househ			
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	232	294	203	182	267	191	141
±45.000	0.0	0.5	20	24	4.5	22	20
<\$15,000	90	85	20	31	46	33	38
\$15,000-\$24,999	50	23	16	14	18	18	47
\$25,000-\$34,999	25	38	18	12	17	11	9
\$35,000-\$49,999	21	35	25	19	35	32	19
\$50,000-\$74,999	26	28	26	17	22	22	11
\$75,000-\$99,999	10	30	34	18	43	22	4
\$100,000-\$149,999	10	35	36	38	49	39	12
\$150,000-\$199,999	0	16	17	22	20	6	0
\$200,000+	1	4	10	12	17	8	1
Median HH Income	\$19,133	\$35,315	\$70,000	\$72,150	\$68,662	\$51,244	\$20,612
Average HH Income	\$31,945	\$56,125	\$86,429	\$92,442	\$86,839	\$74,095	\$37,124
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	38.8%	28.9%	9.9%	17.0%	17.2%	17.3%	27.0%
\$15,000-\$24,999	21.6%	7.8%	7.9%	7.7%	6.7%	9.4%	33.3%
\$25,000-\$34,999	10.8%	12.9%	8.9%	6.6%	6.4%	5.8%	6.4%
\$35,000-\$49,999	9.1%	11.9%	12.3%	10.4%	13.1%	16.8%	13.5%
\$50,000-\$74,999	11.2%	9.5%	12.8%	9.3%	8.2%	11.5%	7.8%
\$75,000-\$99,999	4.3%	10.2%	16.7%	9.9%	16.1%	11.5%	2.8%
\$100,000-\$149,999	4.3%	11.9%	17.7%	20.9%	18.4%	20.4%	8.5%
\$150,000-\$199,999	0.0%	5.4%	8.4%	12.1%	7.5%	3.1%	0.0%
	0.4%	1.4%	4.9%	6.6%	6.4%	4.2%	0.7%



1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

Latitude: 44.78353 Longitude: -91.52824

			2000-201
	2000	2010	Annual Ra
Population	38,353	38,784	0.11
Households	14,390	14,911	0.36
Housing Units	14,916	15,643	0.48
Population by Race		Number	Perce
Total		38,783	100.0
Population Reporting One Race		38,115	98.3
White		35,697	92.0
Black		418	1.1
American Indian		208	0.5
Asian		1,572	4.1
Pacific Islander		13	0.0
Some Other Race		207	0.5
Population Reporting Two or More Races		668	1.7
		694	1.0
Total Hispanic Population		694	1.8
Population by Sex		10.014	48.5
Male		18,814	
Female		19,970	51.5
Population by Age			
Total		38,787	100.0
Age 0 - 4		1,866	4.8
Age 5 - 9		1,772	4.6
Age 10 - 14		1,698	4.4
Age 15 - 19		4,428	11.4
Age 20 - 24		8,444	21.8
Age 25 - 29		2,916	7.5
Age 30 - 34		2,093	5.4
Age 35 - 39		1,734	4.5
Age 40 - 44		1,758	4.5
Age 45 - 49		1,941	5.0
Age 50 - 54		2,086	5.4
Age 55 - 59		2,094	5.4
Age 60 - 64		1,724	4.4
Age 65 - 69		1,181	3.0
Age 70 - 74		851	2.2
Age 75 - 79		746	1.9
Age 80 - 84		694	1.8
Age 85+		757	2.0
Age 18+		32,328	83.4
Age 65+		4,229	10.9
Median Age by Sex and Race/Hispanic Origin			
Total Population		27.0	
Male		27.4	
Female		26.6	
White Alone		28.0	
Black Alone		23.9	
American Indian Alone		31.5	
Asian Alone		22.1	
Pacific Islander Alone		20.0	
Some Other Race Alone		23.0	
Two or More Races		16.9	
Hispanic Population		21.7	
<b>Data Note:</b> Hispanic population can be of any race. Census 2010 medians are com	nuted from reported data distribution		

August 20, 2014

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### 2010 Census Profile

1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

King. 5 Illile radius	L	ongitude: -91.52824
	L	71.52024
Households by Type		
Total	14,911	100.0%
Households with 1 Person	4,672	31.3%
Households with 2+ People	10,239	68.7%
Family Households	7,463	50.1%
Husband-wife Families	5,657	37.9%
With Own Children	2,141	14.4%
Other Family (No Spouse Present)	1,806	12.1%
With Own Children	1,086	7.3%
Nonfamily Households	2,776	18.6%
All Households with Children	3,438	23.1%
Multigenerational Households	187	1.3%
Unmarried Partner Households	1,202	8.1%
Male-female	1,122	7.5%
Same-sex	80	0.5%
Average Household Size	2.30	
Family Households by Size		
Total	7,464	100.0%
2 People	3,761	50.4%
3 People	1,614	21.6%
4 People	1,276	17.1%
5 People	504	6.8%
6 People	186	2.5%
7+ People	123	1.6%
Average Family Size	2.88	
Nonfamily Households by Size		
Total	7,449	100.0%
1 Person	4,672	62.7%
2 People	1,617	21.7%
3 People	649	8.7%
4 People	364	4.9%
5 People	79	1.1%
6 People	45	0.6%
7+ People	23	0.3%
Average Nonfamily Size	1.64	
Population by Relationship and Household Type		
Total	38,784	100.0%
In Households	34,356	88.6%
In Family Households	22,172	57.2%
Householder	7,497	19.3%
Spouse	5,679	14.6%
Child	7,707	19.9%
Other relative	591	1.5%
Nonrelative	698	1.8%
In Nonfamily Households	12,184	31.4%
In Group Quarters	4,428	11.4%
Institutionalized Population	517	1.3%
Noninstitutionalized Population	3,910	10.1%

**Data Note: Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

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Latitude: 44.78353



1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

Family Households by Age of Householder 7,463 100.0% Total Householder Age 15 - 44 41.6% 3,101 Householder Age 45 - 54 1,560 20.9% Householder Age 55 - 64 1,422 19.1% Householder Age 65 - 74 756 10.1% Householder Age 75+ 624 8.4% Nonfamily Households by Age of Householder Total 7,448 100.0% Householder Age 15 - 44 4,275 57.4% Householder Age 45 - 54 797 10.7% Householder Age 55 - 64 910 12.2% 570 Householder Age 65 - 74 7.7% Householder Age 75+ 896 12.0% Households by Race of Householder Total 14,911 100.0% Householder is White Alone 14,162 95.0% Householder is Black Alone 113 0.8% Householder is American Indian Alone 65 0.4% Householder is Asian Alone 365 2.4% Householder is Pacific Islander Alone 4 0.0% Householder is Some Other Race Alone 55 0.4% Householder is Two or More Races 147 1.0% Households with Hispanic Householder 181 1.2% **Husband-wife Families by Race of Householder** Total 5,659 100.0% Householder is White Alone 5,397 95.4% Householder is Black Alone 26 0.5% Householder is American Indian Alone 17 0.3% Householder is Asian Alone 170 3.0% Householder is Pacific Islander Alone 2 0.0% Householder is Some Other Race Alone 19 0.3% Householder is Two or More Races 28 0.5% Husband-wife Families with Hispanic Householder 55 1.0% Other Families (No Spouse) by Race of Householder Total 1,805 100.0% Householder is White Alone 1,658 91.9% Householder is Black Alone 23 1.3% Householder is American Indian Alone 13 0.7% Householder is Asian Alone 71 3.9% Householder is Pacific Islander Alone 1 0.1% Householder is Some Other Race Alone 10 0.6% Householder is Two or More Races 29 1.6% Other Families with Hispanic Householder 38 2.1% Nonfamily Households by Race of Householder Total 7,447 100.0% Householder is White Alone 7,107 95.4% Householder is Black Alone 64 0.9% Householder is American Indian Alone 34 0.5% Householder is Asian Alone 124 1.7% Householder is Pacific Islander Alone 1 0.0% Householder is Some Other Race Alone 27 0.4% 1.2% Householder is Two or More Races 90 Nonfamily Households with Hispanic Householder 88 1.2% Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 20, 2014

Latitude: 44.78353 Longitude: -91.52824

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1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701

Latitude: 44.78353 Ring: 3 mile radius Longitude: -91.52824

Total Housing Units by Occupancy		
Total	15,629	100.00
Occupied Housing Units	14,911	95.49
Vacant Housing Units		
For Rent	272	1.79
Rented, not Occupied	18	0.19
For Sale Only	137	0.9
Sold, not Occupied	27	0.2
For Seasonal/Recreational/Occasional Use	71	0.5
For Migrant Workers	0	0.0
Other Vacant	193	1.2
Total Vacancy Rate	4.7%	
Households by Tenure and Mortgage Status		
Total	14,911	100.0
Owner Occupied	8,054	54.0
Owned with a Mortgage/Loan	5,492	36.8
Owned Free and Clear	2,561	17.2
Average Household Size	2.44	
Renter Occupied	6,857	46.0
Average Household Size	2.15	
Owner-occupied Housing Units by Race of Householder		
Total	8,053	100.0
Householder is White Alone	7,823	97.1
Householder is Black Alone	23	0.3
Householder is American Indian Alone	20	0.2
Householder is Asian Alone	135	1.7
Householder is Pacific Islander Alone	2	0.0
Householder is Some Other Race Alone	10	0.1
Householder is Two or More Races	40	0.5
Owner-occupied Housing Units with Hispanic Householder	51	0.6
Doubou accoming Unite by Doca of Universal day		
Renter-occupied Housing Units by Race of Householder Total	6,857	100.0
Householder is White Alone	6,339	92.4
Householder is Black Alone	90	1.3
Householder is American Indian Alone	45	0.7
Householder is Asian Alone	230	3.4
Householder is Pacific Islander Alone	1	0.0
Householder is Some Other Race Alone	45	0.7
Householder is Two or More Races	107	1.6
Renter-occupied Housing Units with Hispanic Householder	131	1.9
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.26	
Householder is Black Alone	2.36	
Householder is American Indian Alone	2.55	
Householder is Asian Alone	3.66	
Householder is Pacific Islander Alone	4.50	
Householder is Some Other Race Alone	3.20	
Householder is Two or More Races	2.44	
Householder is Hispanic	2.44	
Householder is Hispathic	2.72	

Source: U.S. Census Bureau, Census 2010 Summary File 1.

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1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

Latitude: 44.78353 Longitude: -91.52824

			2014-2019	2014-2019
Summary	2014	2019	Change	Annual Rate
Population	39,035	39,853	818	0.42%
Households	15,186	15,623	437	0.57%
Median Age	27.7	29.0	1.3	0.92%
Average Household Size	2.28	2.27	-0.01	-0.09%

	2	2014	20	019
Households by Income	Number	Percent	Number	Percent
Household	15,186	100%	15,623	100%
<\$15,000	2,882	19.0%	2,845	18.2%
\$15,000-\$24,999	2,343	15.4%	1,861	11.9%
\$25,000-\$34,999	1,545	10.2%	1,476	9.4%
\$35,000-\$49,999	1,968	13.0%	1,953	12.5%
\$50,000-\$74,999	2,606	17.2%	2,376	15.2%
\$75,000-\$99,999	1,558	10.3%	1,935	12.4%
\$100,000-\$149,999	1,608	10.6%	2,069	13.2%
\$150,000-\$199,999	318	2.1%	601	3.8%
\$200,000+	359	2.4%	507	3.2%
Median Household Income	\$40,175		\$46,849	
Average Household Income	\$56,134		\$66,123	
Per Capita Income	\$22,941		\$27,257	

**Data Note:** Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

Latitude: 44.78353 Longitude: -91.52824

				d Age of Househ			
	2						
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,773	2,638	2,027	2,124	2,466	1,654	1,504
<\$15,000	1,069	447	209	279	372	231	275
\$15,000-\$24,999	670	376	205	202	279	224	386
\$25,000-\$34,999	291	284	187	172	161	172	279
\$35,000-\$49,999	320	405	245	229	288	261	219
\$50,000-\$74,999	236	517	434	432	477	310	198
\$75,000-\$99,999	87	263	271	297	357	216	66
\$100,000-\$149,999	75	248	357	344	343	176	66
\$150,000-\$199,999	14	54	50	92	81	20	8
\$200,000+	9	43	68	78	110	44	7
Median HH Income	\$18,506	\$41,593	\$57,223	\$58,033	\$55,120	\$45,550	\$27,509
Average HH Income	\$27,894	\$53,948	\$71,403	\$73,289	\$71,516	\$59,942	\$37,826
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
.+15.000	20.60/	16.00/	10.20/	12.10/	15 10/	14.00/	10.20
<\$15,000	38.6%	16.9%	10.3%	13.1%	15.1%	14.0%	18.3%
\$15,000-\$24,999	24.2%	14.3%	10.1%	9.5%	11.3%	13.5%	25.7%
\$25,000-\$34,999	10.5%	10.8%	9.2%	8.1%	6.5%	10.4%	18.6%
\$35,000-\$49,999	11.5%	15.4%	12.1%	10.8%	11.7%	15.8%	14.6%
\$50,000-\$74,999	8.5%	19.6%	21.4%	20.3%	19.3%	18.7%	13.2%
\$75,000-\$99,999	3.1%	10.0%	13.4%	14.0%	14.5%	13.1%	4.49
\$100,000-\$149,999	2.7%	9.4%	17.6%	16.2%	13.9%	10.6%	4.4%
\$150,000-\$199,999	0.5%	2.0%	2.5%	4.3%	3.3%	1.2%	0.5%
\$200,000+	0.3%	1.6%	3.4%	3.7%	4.5%	2.7%	0.5%



1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

Latitude: 44.78353 Longitude: -91.52824

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2019 Households by Income and Age of Householder								
	<25	25-34	35-44	45-54	55-64	65-74	75+	
HH Income Base	2,633	2,609	2,188	1,973	2,518	2,058	1,644	
<\$15,000	1,027	415	202	243	366	275	316	
\$15,000-\$24,999	520	290	174	146	211	200	320	
\$25,000-\$34,999	285	277	175	135	148	182	275	
\$35,000-\$49,999	321	373	237	180	279	301	262	
\$50,000-\$74,999	222	458	408	345	392	337	215	
\$75,000-\$99,999	119	313	349	321	403	331	99	
\$100,000-\$149,999	108	315	470	363	413	285	114	
\$150,000-\$199,999	23	106	93	146	152	60	2:	
\$200,000+	9	61	81	95	154	86	2	
Median HH Income	\$19,455	\$47,343	\$66,876	\$69,027	\$64,174	\$53,808	\$30,99	
Average HH Income	\$32,036	\$63,440	\$81,208	\$85,430	\$84,486	\$72,418	\$45,72	
			Percent Distrib	oution				
	<25	25-34	35-44	45-54	55-64	65-74	75-	
HH Income Base	100%	100%	100%	100%	100%	100%	100%	
<\$15,000	39.0%	15.9%	9.2%	12.3%	14.5%	13.4%	19.2%	
\$15,000-\$24,999	19.7%	11.1%	8.0%	7.4%	8.4%	9.7%	19.5%	
\$25,000-\$34,999	10.8%	10.6%	8.0%	6.8%	5.9%	8.8%	16.79	
\$35,000-\$49,999	12.2%	14.3%	10.8%	9.1%	11.1%	14.6%	15.99	
\$50,000-\$74,999	8.4%	17.6%	18.6%	17.5%	15.6%	16.4%	13.19	
\$75,000-\$99,999	4.5%	12.0%	16.0%	16.3%	16.0%	16.1%	6.0%	
\$100,000-\$149,999	4.1%	12.1%	21.5%	18.4%	16.4%	13.8%	6.99	
\$150,000-\$199,999	0.9%	4.1%	4.3%	7.4%	6.0%	2.9%	1.39	
\$200,000+	0.3%	2.3%	3.7%	4.8%	6.1%	4.2%	1.3%	



## 2010 Census Profile

1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

Longitude: -91.52824 2000-2010 2000 2010 **Annual Rate** Population 90,302 96,772 0.69% 34,856 38,854 1.09% Households Housing Units 36,172 41,038 1.27% Number Percent **Population by Race** 96,772 100.0% Total 98.3% Population Reporting One Race 95,172 White 89,606 92.6% Black 884 0.9% American Indian 460 0.5% Asian 3,666 3.8% Pacific Islander 30 0.0% 526 Some Other Race 0.5% Population Reporting Two or More Races 1,600 1.7% Total Hispanic Population 1,787 1.8% Population by Sex 49.0% Male 47,375 49,397 51.0% Female **Population by Age** Total 96,773 100.0% Age 0 - 4 5,803 6.0% Age 5 - 9 5,522 5.7% Age 10 - 14 5,463 5.6% 8,019 8.3% Age 15 - 19 12,410 12.8% Age 20 - 24 Age 25 - 29 7,397 7.6% Age 30 - 34 5,829 6.0% Age 35 - 39 5,257 5.4% Age 40 - 44 5,457 5.6% Age 45 - 49 6,299 6.5% 6,281 Age 50 - 54 6.5% Age 55 - 59 6,083 6.3% Age 60 - 64 5,150 5.3% Age 65 - 69 3,447 3.6% Age 70 - 74 2,471 2.6% 2.2% Age 75 - 79 2,151 1.9% Age 80 - 84 1,843 1,890 Age 85+ 2.0% 76,522 79.1% Age 18+ 11,802 12.2% Age 65+ Median Age by Sex and Race/Hispanic Origin **Total Population** 33.2 Male 32.5 Female 34.0 White Alone 34.8 Black Alone 24.0 American Indian Alone 30.2 Asian Alone 22.2 Pacific Islander Alone 25.0 Some Other Race Alone 23.1 14.1 Two or More Races

Hispanic Population

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

August 20, 2014

21.7

Latitude: 44.78353



### 2010 Census Profile

1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701

Ring: 10 mile radius

Latitude: 44.78353

Longitude: -91.52824

Households by Type		
Total	38,855	100.0
Households with 1 Person	11,026	28.4
Households with 2+ People	27,829	71.6
Family Households	23,055	59.3
Husband-wife Families	17,930	46.1
With Own Children	6,904	17.8
Other Family (No Spouse Present)	5,125	13.2
With Own Children	3,181	8.2
Nonfamily Households	4,774	12.3
All Households with Children	10,760	27.7
Multigenerational Households	627	1.6
Unmarried Partner Households	3,137	8.1
Male-female	2,941	7.6
Same-sex	196	0.5
Average Household Size	2.37	
Family Households by Size		
otal	23,054	100.0
2 People	11,192	48.5
3 People	4,950	21.5
4 People	4,278	18.6
5 People	1,694	7.3
6 People	591	2.6
7+ People	349	1.5
Average Family Size	2.91	
Nonfamily Households by Size		
Total	15,799	100.0
1 Person	11,026	69.8
2 People	3,266	20.7
3 People	902	5.7
4 People	433	2.7
5 People	96	0.6
6 People	52	0.3
7+ People	24	0.2
Average Nonfamily Size	1.45	
Population by Relationship and Household Type		
Total	96,772	100.0
In Households	92,076	95.1
In Family Households	69,109	71.4
Householder	23,045	23.8
Spouse	17,922	18.5
Child	24,369	25.2
Other relative	1,763	1.8
Nonrelative	2,010	2.1
In Nonfamily Households	22,966	23.7
In Group Quarters	4,696	4.9
In Group Quarters	,	
Institutionalized Population	613	0.6

**Data Note: Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701

Ring: 10 mile radius Latitude: 44.78353 Longitude: -91.52824

		Longitude91.5262
Family Households by Age of Householder		
Total	23,055	100.0%
Householder Age 15 - 44	9,496	41.2%
Householder Age 45 - 54	5,079	22.0%
Householder Age 55 - 64	4,404	19.1%
Householder Age 65 - 74	2,324	10.1%
Householder Age 75+	1,752	7.6%
Nonfamily Households by Age of Householder		
Total	15,800	100.0%
Householder Age 15 - 44	7,397	46.8%
Householder Age 45 - 54	2,138	13.5%
Householder Age 55 - 64	2,308	14.6%
Householder Age 65 - 74	1,477	9.3%
Householder Age 75+	2,480	15.7%
Households by Race of Householder		
Total	38,854	100.0%
Householder is White Alone	37,218	95.8%
Householder is Black Alone	237	0.6%
Householder is American Indian Alone	158	0.4%
Householder is Asian Alone	801	2.1%
Householder is Pacific Islander Alone		
	7	0.0%
Householder is Some Other Race Alone	139	0.4%
Householder is Two or More Races	294	0.8%
Households with Hispanic Householder	454	1.2%
Husband-wife Families by Race of Householder		
Total	17,930	100.0%
Householder is White Alone	17,207	96.0%
Householder is Black Alone	67	0.4%
Householder is American Indian Alone	55	0.3%
Householder is Asian Alone	457	2.5%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	57	0.3%
Householder is Two or More Races	83	0.5%
Husband-wife Families with Hispanic Householder	180	1.0%
Other Families (No Spouse) by Race of Householder		
Total	5,124	100.0%
Householder is White Alone	4,761	92.9%
Householder is Black Alone	63	1.2%
Householder is American Indian Alone	36	0.7%
Householder is Asian Alone	159	3.1%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	27	0.5%
Householder is Two or More Races	76	1.5%
Other Families with Hispanic Householder	109	2.1%
Nonfamily Households by Race of Householder		
Total	15,799	100.0%
Householder is White Alone	15,250	96.5%
Householder is Black Alone	107	0.7%
Householder is American Indian Alone	67	0.4%
Householder is Asian Alone	184	1.2%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	55	0.3%
Householder is Two or More Races	135	0.9%
Nonfamily Households with Hispanic Householder	164	1.0%
Source: U.S. Census Bureau, Census 2010 Summary File 1.	104	1.0 /0

August 20, 2014

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1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701

Latitude: 44.78353 Ring: 10 mile radius Longitude: -91.52824

	LOTI	gitude: 91.520
Total Housing Units by Occupancy		
Total	41,046	100.0%
Occupied Housing Units	38,854	94.7%
Vacant Housing Units		
For Rent	762	1.9%
Rented, not Occupied	47	0.1%
For Sale Only	423	1.0%
Sold, not Occupied	82	0.2%
For Seasonal/Recreational/Occasional Use	252	0.6%
For Migrant Workers	1	0.0%
Other Vacant	625	1.5%
Total Vacancy Rate	5.3%	
Households by Tenure and Mortgage Status		
Total	38,854	100.0%
Owner Occupied	24,432	62.9%
Owned with a Mortgage/Loan	16,980	43.7%
Owned Free and Clear	7,452	19.2%
Average Household Size	2.51	
Renter Occupied	14,422	37.1%
Average Household Size	2.13	
Owner-occupied Housing Units by Race of Householder		
Total	24,432	100.0%
Householder is White Alone	23,799	97.4%
Householder is Black Alone	55	0.2%
Householder is American Indian Alone	57	0.2%
Householder is Asian Alone	377	1.5%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	34	0.1%
Householder is Two or More Races	106	0.4%
Owner-occupied Housing Units with Hispanic Householder	152	0.6%
Renter-occupied Housing Units by Race of Householder		
Total	14,421	100.0%
Householder is White Alone	13,419	93.1%
Householder is Black Alone	182	1.3%
Householder is American Indian Alone	101	0.7%
Householder is Asian Alone	423	2.9%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	105	0.7%
Householder is Two or More Races	188	1.3%
Renter-occupied Housing Units with Hispanic Householder	301	2.1%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.32	
Householder is Black Alone	2.62	
Householder is American Indian Alone	2.69	
Householder is Asian Alone	4.14	
Householder is Pacific Islander Alone	4.57	
Householder is Some Other Race Alone	3.42	
Householder is Two or More Races	2.67	
Householder is Hispanic	3.11	

Source: U.S. Census Bureau, Census 2010 Summary File 1.

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Average Household Size

### Household Income Profile

1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

2014-2019 2014-2019 **Summary** 2014 2019 **Annual Rate** Change Population 98,633 101,832 3,199 0.64% Households 40,054 41,598 1,544 0.76% 0.70% 33.9 35.1 Median Age 1.2

2.35

2.34

	3	2014	20	19	
Uavaahalda hu Tuaama					
Households by Income	Number	Percent	Number	Percent	
Household	40,054	100%	41,598	100%	
<\$15,000	5,421	13.5%	5,294	12.7%	
\$15,000-\$24,999	5,691	14.2%	4,369	10.5%	
\$25,000-\$34,999	4,215	10.5%	3,910	9.49	
\$35,000-\$49,999	5,379	13.4%	5,374	12.99	
\$50,000-\$74,999	7,671	19.2%	7,040	16.99	
\$75,000-\$99,999	5,063	12.6%	6,323	15.2°	
\$100,000-\$149,999	4,770	11.9%	6,279	15.1°	
\$150,000-\$199,999	884	2.2%	1,665	4.00	
\$200,000+	962	2.4%	1,344	3.20	
Median Household Income	\$47,558		\$54,868		
Average Household Income	\$61,085		\$71,283		
Per Capita Income	\$25,222		\$29,622		

**Data Note:** Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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Latitude: 44.78353 Longitude: -91.52824

-0.09%

-0.01



1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

Latitude: 44.78353 Longitude: -91.52824

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2014 Households by Income and Age of Householder								
	<25	25-34	35-44	45-54	55-64	65-74	75+	
HH Income Base	4,030	7,126	6,012	6,715	7,168	4,793	4,211	
<\$15,000	1,355	977	465	619	803	457	744	
\$15,000-\$24,999	962	954	529	542	776	685	1,243	
\$25,000-\$34,999	472	774	501	523	516	613	815	
\$35,000-\$49,999	508	1,164	729	707	823	837	611	
\$50,000-\$74,999	402	1,443	1,339	1,412	1,582	1,030	461	
\$75,000-\$99,999	170	860	981	1,188	1,151	558	156	
\$100,000-\$149,999	128	702	1,129	1,207	1,041	431	130	
\$150,000-\$199,999	19	129	146	289	212	59	28	
\$200,000+	13	123	194	226	263	121	22	
Median HH Income	\$20,749	\$45,024	\$62,000	\$64,791	\$57,993	\$45,485	\$26,02	
Average HH Income	\$30,693	\$56,648	\$74,723	\$77,484	\$72,102	\$59,222	\$35,415	
			Percent Distrib	oution				
	<25	25-34	35-44	45-54	55-64	65-74	75+	
HH Income Base	100%	100%	100%	100%	100%	100%	100%	
<\$15,000	33.6%	13.7%	7.7%	9.2%	11.2%	9.5%	17.7%	
\$15,000-\$24,999	23.9%	13.4%	8.8%	8.1%	10.8%	14.3%	29.5%	
\$25,000-\$34,999	11.7%	10.9%	8.3%	7.8%	7.2%	12.8%	19.4%	
\$35,000-\$49,999	12.6%	16.3%	12.1%	10.5%	11.5%	17.5%	14.5%	
\$50,000-\$74,999	10.0%	20.2%	22.3%	21.0%	22.1%	21.5%	10.9%	
\$75,000-\$99,999	4.2%	12.1%	16.3%	17.7%	16.1%	11.6%	3.79	
\$100,000-\$149,999	3.2%	9.9%	18.8%	18.0%	14.5%	9.0%	3.19	
\$150,000-\$199,999	0.5%	1.8%	2.4%	4.3%	3.0%	1.2%	0.7%	
\$200,000+	0.3%	1.7%	3.2%	3.4%	3.7%	2.5%	0.5%	



1535 W Hamilton Ave, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

Latitude: 44.78353 Longitude: -91.52824

						5	
2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	3,838	7,085	6,521	6,180	7,437	5,906	4,632
<\$15,000	1,302	890	455	520	770	526	831
\$15,000-\$24,999	725	707	416	345	555	578	1,044
\$25,000-\$34,999	444	693	448	390	452	637	844
\$35,000-\$49,999	512	1,091	706	543	780	968	772
\$50,000-\$74,999	386	1,280	1,254	1,090	1,342	1,159	529
\$75,000-\$99,999	233	1,065	1,255	1,252	1,393	881	243
\$100,000-\$149,999	188	933	1,497	1,312	1,362	753	234
\$150,000-\$199,999	33	254	255	458	416	170	78
\$200,000+	13	170	235	269	367	233	57
Median HH Income	\$22,878	\$52,163	\$74,473	\$77,902	\$70,439	\$53,697	\$29,352
Average HH Income	\$35,583	\$66,835	\$83,698	\$89,385	\$84,883	\$72,036	\$43,224
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	33.9%	12.6%	7.0%	8.4%	10.4%	8.9%	17.9%
\$15,000-\$24,999	18.9%	10.0%	6.4%	5.6%	7.5%	9.8%	22.5%
\$25,000-\$34,999	11.6%	9.8%	6.9%	6.3%	6.1%	10.8%	18.2%
\$35,000-\$49,999	13.3%	15.4%	10.8%	8.8%	10.5%	16.4%	16.7%
\$50,000-\$74,999	10.1%	18.1%	19.2%	17.6%	18.0%	19.6%	11.4%
\$75,000-\$99,999	6.1%	15.0%	19.2%	20.3%	18.7%	14.9%	5.2%
\$100,000-\$149,999	4.9%	13.2%	23.0%	21.2%	18.3%	12.7%	5.1%
\$150,000-\$199,999	0.9%	3.6%	3.9%	7.4%	5.6%	2.9%	1.7%
\$200,000+	0.3%	2.4%	3.6%	4.4%	4.9%	3.9%	1.2%