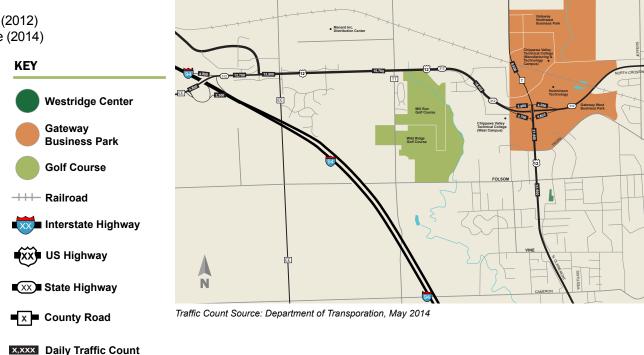
HWY 312 & HWY 12

CLAIREMONT AVENUE, TRUAX BOULEVARD, CAMERON STREET, VINE STREET & FOLSOM STREET

Interstate 94 exit #59 east along Highway 312 past Highway 12 (Clairemont Avenue) to Jeffers Road. The area continues north to the Eau Claire county line and south to Cameron Street. This area is home to most of the larger manufacturing employers in Eau Claire.

Some recent developments include:

- Dunkin' Donuts (2014)
- Fabco (2013)
- Nestle Expansion (2012)
- Riverside Machine (2014)





MAJOR BUSINESS CLUSTERS

- Manufacturing
- · Major Franchises
- Big Box Retailers
- · Transportation Businesses
- · Distribution Businesses



MAJOR EMPLOYERS

- Chippewa Valley Technical College (CVTC)
- Choice Products
- · Dove Healthcare
- Federal Express
- Hutchinson Technology
- Lorman Education Services
- Menards Corporate Headquarters
- Minnesota Wire
- · Nestle USA, Inc
- · Riverside Machine
- · Silver Springs Gardens
- Spec-Oil Delivery



MAJOR RETAILERS & SELECTED FRANCHISES

- · Bank Mutual
- Burger King
- · Cancun Mexican Grill
- Culver's
- · Dunkin' Donuts
- Kwik Trip
- McDonalds
- · Mega Foods
- Menards
- Pizza Ranch



MAJOR ATTRACTIONS

- · Mill Run Golf Course
- Shopping
- Transportation
- · Wild Ridge Golf Course





2010 Census Profile

2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 1 mile radius

Longitude: -91.54074 2000-2010 2000 2010 **Annual Rate** Population 1,067 1,452 3.13% 434 690 4.75% Households 4.89% Housing Units 459 740 Number Percent **Population by Race** 1,452 100.0% Total 98.8% Population Reporting One Race 1,434 White 1,337 92.1% Black 9 0.6% American Indian 3 0.2% 75 Asian 5.2% Pacific Islander 0 0.0% 10 0.7% Some Other Race Population Reporting Two or More Races 18 1.2% Total Hispanic Population 27 1.9% Population by Sex 49.2% Male 715 737 50.8% Female **Population by Age** Total 1,452 100.0% Age 0 - 4 97 6.7% Age 5 - 9 87 6.0% Age 10 - 14 72 5.0% 75 5.2% Age 15 - 19 Age 20 - 24 139 9.6% Age 25 - 29 149 10.3% Age 30 - 34 102 7.0% Age 35 - 39 84 5.8% Age 40 - 44 75 5.2% Age 45 - 49 96 6.6% Age 50 - 54 88 6.1% Age 55 - 59 83 5.7% Age 60 - 64 95 6.5% Age 65 - 69 56 3.9% Age 70 - 74 38 2.6% 2.5% Age 75 - 79 36 Age 80 - 84 34 2.3% 47 Age 85+ 3.2% 1,155 79.5% Age 18+ Age 65+ 211 14.5% Median Age by Sex and Race/Hispanic Origin **Total Population** 35.3 Male 33.0 Female 38.2 White Alone 37.2 Black Alone 27.5 American Indian Alone 30.0 Asian Alone 22.3 Pacific Islander Alone 0.0 Some Other Race Alone 27.5 17.5 Two or More Races

Hispanic Population

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

August 20, 2014

24.4

Latitude: 44.84303



Population by Relationship and Household Type

Total

In Households

In Family Households

Householder

Other relative

In Nonfamily Households

Institutionalized Population

Noninstitutionalized Population

Nonrelative

In Group Quarters

Spouse

Child

2010 Census Profile

2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 1 mile radius

Households by Type 690 100.0% Households with 1 Person 207 30.0% Households with 2+ People 483 70.0% Family Households 414 60.0% Husband-wife Families 323 46.8% With Own Children 114 16.5% Other Family (No Spouse Present) 91 13.2% 53 7.7% With Own Children Nonfamily Households 69 10.0% All Households with Children 179 25.9% Multigenerational Households 12 1.7% Unmarried Partner Households 65 9.4% Male-female 61 8.8% 4 0.6% Same-sex 2.09 Average Household Size **Family Households by Size** 100.0% Total 414 2 People 208 50.2% 3 People 87 21.0% 4 People 71 17.2% 5 People 7.5% 31 6 People 10 2.4% 7+ People 7 1.7% Average Family Size 2.59 **Nonfamily Households by Size** 100.0% Total 275 207 75.3% 1 Person 2 People 54 19.6% 4.4% 3 People 12 2 0.7% 4 People 0.0% 5 People 0 6 People 0 0.0% 7+ People 0 0.0% Average Nonfamily Size 1.20

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more
parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to
the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate
polygons or non-standard geography. Average family size excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

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100.0%

99.2%

76.4%

25.7%

20.0%

25.4%

2.5%

2.7%

0.8%

0.0%

0.8%

22.8%

1,452

1,441

1,110

373

291

369

37

39

331

11

0

11

Latitude: 44.84303 Longitude: -91.54074



Source: U.S. Census Bureau, Census 2010 Summary File 1.

2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 1 mile radius

Longitude: -91.54074 Family Households by Age of Householder 414 100.0% Total Householder Age 15 - 44 182 44.0% Householder Age 45 - 54 81 19.6% Householder Age 55 - 64 79 19.1% Householder Age 65 - 74 41 9.9% Householder Age 75+ 31 7.5% Nonfamily Households by Age of Householder Total 276 100.0% Householder Age 15 - 44 115 41.7% Householder Age 45 - 54 13.8% 38 Householder Age 55 - 64 35 12.7% 22 Householder Age 65 - 74 8.0% Householder Age 75+ 66 23.9% Households by Race of Householder Total 690 100.0% Householder is White Alone 662 95.9% Householder is Black Alone 4 0.6% 1 Householder is American Indian Alone 0.1% Householder is Asian Alone 17 2.5% Householder is Pacific Islander Alone 0 0.0% Householder is Some Other Race Alone 2 0.3% Householder is Two or More Races 4 0.6% Households with Hispanic Householder 7 1.0% **Husband-wife Families by Race of Householder** Total 324 100.0% Householder is White Alone 307 94.8% Householder is Black Alone 3 0.9% Householder is American Indian Alone 1 0.3% Householder is Asian Alone 10 3.1% Householder is Pacific Islander Alone 0 0.0% Householder is Some Other Race Alone 0.3% 1 0.6% Householder is Two or More Races 2 Husband-wife Families with Hispanic Householder 3 0.9% Other Families (No Spouse) by Race of Householder Total 90 100.0% Householder is White Alone 85 94.4% Householder is Black Alone 0 0.0% Householder is American Indian Alone 0 0.0% Householder is Asian Alone 4 4.4% Householder is Pacific Islander Alone 0 0.0% Householder is Some Other Race Alone 0 0.0% Householder is Two or More Races 1 1.1% Other Families with Hispanic Householder 1 1.1% Nonfamily Households by Race of Householder Total 275 100.0% Householder is White Alone 269 97.8% Householder is Black Alone 1 0.4% Householder is American Indian Alone 0 0.0% Householder is Asian Alone 3 1.1% Householder is Pacific Islander Alone 0 0.0% Householder is Some Other Race Alone 0.4% 1 0.4% Householder is Two or More Races 1 3 Nonfamily Households with Hispanic Householder 1.1%

August 20, 2014

Latitude: 44.84303

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2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 1 mile radius

Total Housing Units by Occupancy 729 100.0% Occupied Housing Units 690 94.7% Vacant Housing Units 2.9% For Rent 21 Rented, not Occupied 1 0.1% For Sale Only 6 0.8% Sold, not Occupied 1 0.1% For Seasonal/Recreational/Occasional Use 5 0.7% For Migrant Workers 0 0.0% Other Vacant 5 0.7% Total Vacancy Rate 6.8% **Households by Tenure and Mortgage Status** Total 690 100.0% Owner Occupied 390 56.5% Owned with a Mortgage/Loan 285 41.3% Owned Free and Clear 105 15.2% 2.37 Average Household Size Renter Occupied 300 43.5% Average Household Size 1.72 Owner-occupied Housing Units by Race of Householder Total 388 100.0% Householder is White Alone 374 96.4% Householder is Black Alone 2 0.5% Householder is American Indian Alone 0 0.0% Householder is Asian Alone 11 2.8% Householder is Pacific Islander Alone 0 0.0% Householder is Some Other Race Alone 0 0.0% Householder is Two or More Races 1 0.3% Owner-occupied Housing Units with Hispanic Householder 2 0.5% Renter-occupied Housing Units by Race of Householder 300 100.0% Total Householder is White Alone 287 95.7% Householder is Black Alone 2 0.7% Householder is American Indian Alone 0.3% 1 Householder is Asian Alone 6 2.0% Householder is Pacific Islander Alone 0 0.0% Householder is Some Other Race Alone 0.3% 1 Householder is Two or More Races 3 1.0% Renter-occupied Housing Units with Hispanic Householder 5 1.7% Average Household Size by Race/Hispanic Origin of Householder Householder is White Alone 2.02 Householder is Black Alone 2.00 Householder is American Indian Alone 3.00 Householder is Asian Alone 4.41 Householder is Pacific Islander Alone 0.00 Householder is Some Other Race Alone 5.00

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Householder is Two or More Races

Householder is Hispanic

2.25

3.14

Latitude: 44.84303 Longitude: -91.54074



Median Age

Average Household Size

Household Income Profile

2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 1 mile radius

Longitude: -91.54074 2014-2019 2014-2019 **Summary** 2014 2019 **Annual Rate** Change Population 1,537 1,628 91 1.16% Households 784 47 1.24% 737

35.7

2.07

36.9

2.06

		2014	2	019
Households by Income	Number	Percent	Number	Percent
Household	737	100%	784	100%
<\$15,000	94	12.8%	93	11.9%
\$15,000-\$24,999	93	12.6%	81	10.3%
\$25,000-\$34,999	94	12.8%	92	11.7%
\$35,000-\$49,999	102	13.8%	92	11.7%
\$50,000-\$74,999	128	17.4%	114	14.5%
\$75,000-\$99,999	134	18.2%	177	22.6%
\$100,000-\$149,999	76	10.3%	104	13.3%
\$150,000-\$199,999	10	1.4%	20	2.6%
\$200,000+	6	0.8%	9	1.1%
Median Household Income	\$47,251		\$55,530	
Average Household Income	\$55,844		\$65,185	
Per Capita Income	\$24,264		\$28,407	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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Latitude: 44.84303

0.66%

-0.10%

1.2

-0.01



2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 1 mile radius

Latitude: 44.84303 Longitude: -91.54074

							JC. JI.JT
	2	014 Household	s by Income and	d Age of Housel	older		
	<25	25-34	35-44	45-54	55-64	65-74	75
HH Income Base	54	160	104	118	120	79	10
<\$15,000	16	27	7	11	9	4	:
\$15,000-\$24,999	9	17	8	8	11	11	
\$25,000-\$34,999	7	23	4	16	9	12	
\$35,000-\$49,999	10	23	12	18	14	11	
\$50,000-\$74,999	7	21	21	22	29	19	
\$75,000-\$99,999	4	31	25	28	29	14	
\$100,000-\$149,999	0	15	24	11	16	8	
\$150,000-\$199,999	0	3	2	3	1	0	
\$200,000+	0	2	1	1	1	0	
Median HH Income	\$26,663	\$42,969	\$75,000	\$54,985	\$61,468	\$51,229	\$24,7
Average HH Income	\$32,905	\$55,851	\$73,909	\$62,172	\$65,599	\$56,258	\$30,7
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	7!
HH Income Base	100%	100%	100%	100%	100%	100%	100
<\$15,000	29.6%	16.9%	6.7%	9.3%	7.5%	5.1%	19.8
\$15,000-\$24,999	16.7%	10.6%	7.7%	6.8%	9.2%	13.9%	30.7
\$25,000-\$34,999	13.0%	14.4%	3.8%	13.6%	7.5%	15.2%	22.8
\$35,000-\$49,999	18.5%	14.4%	11.5%	15.3%	11.7%	13.9%	11.9
\$50,000-\$74,999	13.0%	13.1%	20.2%	18.6%	24.2%	24.1%	8.9
\$75,000-\$99,999	7.4%	19.4%	24.0%	23.7%	24.2%	17.7%	3.0
\$100,000-\$149,999	0.0%	9.4%	23.1%	9.3%	13.3%	10.1%	2.0
\$150,000-\$199,999	0.0%	1.9%	1.9%	2.5%	0.8%	0.0%	1.0
\$200,000+	0.0%	1.3%	1.0%	0.8%	0.8%	0.0%	0.0



2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 1 mile radius

Latitude: 44.84303 Longitude: -91.54074

			•	d Age of Househ			
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	51	158	126	111	127	96	113
<\$15,000	16	24	9	9	9	4	23
\$15,000-\$24,999	7	13	6	6	9	9	30
\$25,000-\$34,999	7	21	4	14	8	13	26
\$35,000-\$49,999	9	19	11	14	12	12	14
\$50,000-\$74,999	6	17	21	16	24	21	9
\$75,000-\$99,999	5	38	36	32	39	22	5
\$100,000-\$149,999	1	18	35	13	22	13	3
\$150,000-\$199,999	1	5	4	5	2	0	3
\$200,000+	0	3	1	2	2	1	0
Median HH Income	\$28,556	\$52,199	\$81,290	\$67,968	\$75,552	\$58,727	\$25,906
Average HH Income	\$37,583	\$65,728	\$85,200	\$73,081	\$75,962	\$64,973	\$36,033
	1 - 7	, , , ,	Percent Distrib		, ,,,,,	, , , , , , , , , , , , , , , , , , , ,	, ,
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
*#1E 000	21 40/	15.2%	7.1%	8.1%	7.1%	4.2%	20.4%
<\$15,000	31.4%						
\$15,000-\$24,999	13.7%	8.2%	4.8%	5.4%	7.1%	9.4%	26.5%
\$25,000-\$34,999	13.7%	13.3%	3.2%	12.6%	6.3%	13.5%	23.0%
\$35,000-\$49,999	17.6%	12.0%	8.7%	12.6%	9.4%	12.5%	12.4%
\$50,000-\$74,999	11.8%	10.8%	16.7%	14.4%	18.9%	21.9%	8.0%
\$75,000-\$99,999	9.8%	24.1%	28.6%	28.8%	30.7%	22.9%	4.4%
\$100,000-\$149,999	2.0%	11.4%	27.8%	11.7%	17.3%	13.5%	2.7%
\$150,000-\$199,999	2.0%	3.2%	3.2%	4.5%	1.6%	0.0%	2.7%
\$200,000+	0.0%	1.9%	0.8%	1.8%	1.6%	1.0%	0.0%



2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 3 mile radius

Latitude: 44.84303 Longitude: -91.54074

		2242	2000-201
	2000	2010	Annual Rat
Population	21,084	22,451	0.639
Households	8,528	9,543	1.139
Housing Units	8,841	10,050	1.299
Population by Race		Number	Percei
Total		22,452	100.0
Population Reporting One Race		22,058	98.2
White		20,263	90.3
Black		256	1.1
American Indian		112	0.5
Asian		1,336	6.0
Pacific Islander		4	0.0
Some Other Race		87	0.4
Population Reporting Two or More Races		394	1.8
reputation reporting two or more reaces		331	1.0
Total Hispanic Population		377	1.7
Population by Sex			
Male		11,224	50.0
Female		11,227	50.0
Population by Age			
Total		22,452	100.0
Age 0 - 4		1,466	6.5
Age 5 - 9		1,313	5.8
Age 10 - 14		1,177	5.2
Age 15 - 19		1,349	6.0
Age 20 - 24		3,139	14.0
Age 25 - 29		2,150	9.6
Age 30 - 34		1,561	7.0
Age 35 - 39			5.8
Age 40 - 44		1,311 1,259	5.6
Age 45 - 49		1,342	6.0
Age 50 - 54		1,356	6.0
Age 55 - 59		1,306	5.8
Age 60 - 64		1,157	5.2
Age 65 - 69		750	3.3
Age 70 - 74		541	2.4
Age 75 - 79		468	2.1
Age 80 - 84		433	1.9
Age 85+		375	1.7
Age 18+		17,757	79.1
Age 65+		2,567	11.40
Median Age by Sex and Race/Hispanic Origin			
Total Population		32.0	
Male		31.3	
Female		32.9	
White Alone		33.7	
Black Alone		24.6	
American Indian Alone		31.3	
Asian Alone		21.2	
Pacific Islander Alone		20.0	
Some Other Race Alone		24.3	
Two or More Races		14.4	
Hispanic Population		21.9	
Data Note: Hispanic population can be of any race. Census 2010 medians are con			

©2014 Esri Page 5 of 12



2010 Census Profile

2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 3 mile radius

Longitude: -91.54074 **Households by Type** 9,543 100.0% Households with 1 Person 2,799 29.3% Households with 2+ People 6,744 70.7% Family Households 5,285 55.4% Husband-wife Families 41.0% 3,914 With Own Children 1,468 15.4% Other Family (No Spouse Present) 1,371 14.4% With Own Children 832 8.7% Nonfamily Households 1,459 15.3% All Households with Children 2,470 25.9% Multigenerational Households 167 1.8% Unmarried Partner Households 913 9.6% Male-female 856 9.0% Same-sex 57 0.6% Average Household Size 2.33 Family Households by Size 100.0% Total 5,283 2 People 2,554 48.3% 3 People 1,187 22.5% 4 People 913 17.3% 391 5 People 7.4% 127 2.4% 6 People 111 7+ People 2.1% 2.90 Average Family Size Nonfamily Households by Size Total 4,257 100.0% 1 Person 2,799 65.8% 990 2 People 23.3% 3 People 308 7.2% 3.0% 127 4 People 5 People 21 0.5% 9 0.2% 6 People 7+ People 3 0.1% Average Nonfamily Size 1.49 Population by Relationship and Household Type 22,450 100.0% In Households 22,240 99.1% In Family Households 15,908 70.9% Householder 5,277 23.5% 3,909 Spouse 17.4% Child 5,686 25.3% 472 Other relative 2.1% 563 Nonrelative 2.5% In Nonfamily Households 6,332 28.2% In Group Quarters 210 0.9%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Institutionalized Population

Noninstitutionalized Population

0.6%

0.3%

143

67

Latitude: 44.84303



2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 3 mile radius

Latitude: 44.84303 Longitude: -91.54074

Family Households by Age of Householder 5,285 100.0% Total Householder Age 15 - 44 45.6% 2,408 Householder Age 45 - 54 1,040 19.7% Householder Age 55 - 64 930 17.6% Householder Age 65 - 74 518 9.8% Householder Age 75+ 389 7.4% Nonfamily Households by Age of Householder Total 4,259 100.0% Householder Age 15 - 44 2,278 53.5% Householder Age 45 - 54 548 12.9% Householder Age 55 - 64 555 13.0% 312 Householder Age 65 - 74 7.3% Householder Age 75+ 566 13.3% Households by Race of Householder Total 9,543 100.0% Householder is White Alone 9,040 94.7% Householder is Black Alone 74 0.8% Householder is American Indian Alone 44 0.5% Householder is Asian Alone 281 2.9% Householder is Pacific Islander Alone 2 0.0% Householder is Some Other Race Alone 23 0.2% Householder is Two or More Races 79 0.8% Households with Hispanic Householder 103 1.1% **Husband-wife Families by Race of Householder** Total 3,914 100.0% Householder is White Alone 3,690 94.3% Householder is Black Alone 26 0.7% Householder is American Indian Alone 11 0.3% Householder is Asian Alone 155 4.0% Householder is Pacific Islander Alone 1 0.0% Householder is Some Other Race Alone 9 0.2% 22 Householder is Two or More Races 0.6% Husband-wife Families with Hispanic Householder 40 1.0% Other Families (No Spouse) by Race of Householder Total 1,372 100.0% Householder is White Alone 1,251 91.2% Householder is Black Alone 13 0.9% Householder is American Indian Alone 12 0.9% Householder is Asian Alone 69 5.0% Householder is Pacific Islander Alone 1 0.1% Householder is Some Other Race Alone 4 0.3% Householder is Two or More Races 22 1.6% 24 1.8% Other Families with Hispanic Householder Nonfamily Households by Race of Householder Total 4,259 100.0% Householder is White Alone 4,100 96.3% Householder is Black Alone 35 0.8% Householder is American Indian Alone 21 0.5% Householder is Asian Alone 58 1.4% Householder is Pacific Islander Alone 0 0.0% Householder is Some Other Race Alone 10 0.2% Householder is Two or More Races 35 0.8% Nonfamily Households with Hispanic Householder 39 0.9% Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 20, 2014



2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 3 mile radius

Latitude: 44.84303 Longitude: -91.54074

Total Housing Units by Occupancy		
Total	10,047	100.0%
Occupied Housing Units	9,543	95.0%
Vacant Housing Units		
For Rent	168	1.79
Rented, not Occupied	12	0.19
For Sale Only	100	1.0%
Sold, not Occupied	28	0.3%
For Seasonal/Recreational/Occasional Use	43	0.49
For Migrant Workers	0	0.09
Other Vacant	153	1.5%
Total Vacancy Rate	5.0%	
Households by Tenure and Mortgage Status		
Fotal	9,543	100.09
Owner Occupied	5,618	58.9%
Owned with a Mortgage/Loan	4,076	42.79
Owned Free and Clear	1,542	16.20
Average Household Size	2.48	20.2
Renter Occupied	3,925	41.19
Average Household Size	2.11	
Owner-occupied Housing Units by Race of Householder		
-otal	5,618	100.09
Householder is White Alone	5,430	96.79
Householder is Black Alone	17	0.39
Householder is American Indian Alone	10	0.29
Householder is Asian Alone	126	2.29
Householder is Pacific Islander Alone	1	0.09
Householder is Some Other Race Alone	5	0.19
Householder is Two or More Races	29	0.59
Owner-occupied Housing Units with Hispanic Householder	37	0.79
Renter-occupied Housing Units by Race of Householder		
Total	3,925	100.09
Householder is White Alone	3,610	92.09
Householder is Black Alone	57	1.59
Householder is American Indian Alone	34	0.99
Householder is Asian Alone	156	4.09
Householder is Pacific Islander Alone	0	0.09
Householder is Some Other Race Alone	18	0.59
Householder is Two or More Races	50	1.39
Renter-occupied Housing Units with Hispanic Householder	66	1.79
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.25	
Householder is Black Alone	2.59	
Householder is American Indian Alone	2.48	
Householder is Asian Alone	4.57	
Householder is Pacific Islander Alone	4.50	
Householder is Some Other Race Alone	3.61	
Householder is Two or More Races	2.70	
Householder is Hispanic	3.10	

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 20, 2014



2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 3 mile radius

ing: 3 mile radius

Latitude: 44.84303

Longitude: -91.54074

			2014-2019	2014-2019
Summary	2014	2019	Change	Annual Rate
Population	22,834	23,538	704	0.61%
Households	9,827	10,190	363	0.73%
Median Age	32.9	34.1	1.2	0.72%
Average Household Size	2.30	2.29	-0.01	-0.09%

		2014	2	2019
Households by Income	Number	Percent	Number	Percent
Household	9,827	100%	10,190	100%
<\$15,000	1,440	14.7%	1,451	14.2%
\$15,000-\$24,999	1,453	14.8%	1,189	11.7%
\$25,000-\$34,999	1,141	11.6%	1,049	10.3%
\$35,000-\$49,999	1,605	16.3%	1,566	15.4%
\$50,000-\$74,999	1,911	19.4%	1,817	17.8%
\$75,000-\$99,999	1,153	11.7%	1,484	14.6%
\$100,000-\$149,999	876	8.9%	1,169	11.5%
\$150,000-\$199,999	115	1.2%	235	2.3%
\$200,000+	133	1.4%	230	2.3%
Median Household Income	\$41,946		\$47,977	
Average Household Income	\$53,066		\$62,264	
Per Capita Income	\$22,860		\$26,975	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 3 mile radius

Latitude: 44.84303 Longitude: -91.54074

						Lorrgrea	
	2	014 Household	s by Income an	d Age of Househ	older		
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,235	1,993	1,536	1,513	1,551	1,049	948
<\$15,000	388	281	120	192	215	86	157
\$15,000-\$24,999	298	260	136	143	187	159	270
\$25,000-\$34,999	154	233	130	145	111	141	227
\$35,000-\$49,999	181	377	219	212	218	218	179
\$50,000-\$74,999	133	364	382	337	379	236	81
\$75,000-\$99,999	49	251	234	242	237	123	16
\$100,000-\$149,999	27	170	282	178	144	63	12
\$150,000-\$199,999	4	31	16	33	18	6	5
\$200,000+	1	26	17	29	42	17	(
Median HH Income	\$21,766	\$42,505	\$57,962	\$53,183	\$51,857	\$43,163	\$26,412
Average HH Income	\$29,841	\$53,712	\$66,628	\$63,008	\$61,106	\$53,207	\$30,921
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	31.4%	14.1%	7.8%	12.7%	13.9%	8.2%	16.6%
\$15,000-\$24,999	24.1%	13.0%	8.9%	9.5%	12.1%	15.2%	28.5%
\$25,000-\$34,999	12.5%	11.7%	8.5%	9.6%	7.2%	13.4%	23.9%
\$35,000-\$49,999	14.7%	18.9%	14.3%	14.0%	14.1%	20.8%	18.9%
\$50,000-\$74,999	10.8%	18.3%	24.9%	22.3%	24.4%	22.5%	8.5%
\$75,000-\$99,999	4.0%	12.6%	15.2%	16.0%	15.3%	11.7%	1.7%
\$100,000-\$149,999	2.2%	8.5%	18.4%	11.8%	9.3%	6.0%	1.3%
\$150,000-\$199,999	0.3%	1.6%	1.0%	2.2%	1.2%	0.6%	0.5%
\$200,000+	0.1%	1.3%	1.1%	1.9%	2.7%	1.6%	0.0%



2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 3 mile radius

Latitude: 44.84303 Longitude: -91.54074

						9	401 5115101
	2	019 Household	s by Income an	d Age of Househ	older		
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,187	1,919	1,707	1,462	1,581	1,284	1,051
<\$15,000	383	260	123	177	211	106	191
\$15,000-\$24,999	241	207	115	101	144	143	240
\$25,000-\$34,999	140	204	114	116	97	145	234
\$35,000-\$49,999	176	336	211	175	204	246	219
\$50,000-\$74,999	130	313	384	287	328	277	98
\$75,000-\$99,999	72	298	313	278	296	201	27
\$100,000-\$149,999	39	205	389	213	193	106	24
\$150,000-\$199,999	7	55	33	65	38	20	17
\$200,000+	1	42	26	50	71	39	
Median HH Income	\$23,236	\$47,223	\$66,890	\$61,643	\$57,866	\$50,084	\$28,11
Average HH Income	\$33,817	\$62,597	\$75,837	\$75,006	\$72,891	\$64,349	\$35,423
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	75⊣
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	32.3%	13.5%	7.2%	12.1%	13.3%	8.3%	18.29
\$15,000-\$24,999	20.3%	10.8%	6.7%	6.9%	9.1%	11.1%	22.89
\$25,000-\$34,999	11.8%	10.6%	6.7%	7.9%	6.1%	11.3%	22.3%
\$35,000-\$49,999	14.8%	17.5%	12.4%	12.0%	12.9%	19.2%	20.8%
\$50,000-\$74,999	11.0%	16.3%	22.5%	19.6%	20.7%	21.6%	9.3%
\$75,000-\$99,999	6.1%	15.5%	18.3%	19.0%	18.7%	15.7%	2.69
\$100,000-\$149,999	3.3%	10.7%	22.8%	14.6%	12.2%	8.3%	2.39
\$150,000-\$199,999	0.6%	2.9%	1.9%	4.4%	2.4%	1.6%	1.69
\$200,000+	0.1%	2.2%	1.5%	3.4%	4.5%	3.0%	0.1%



2320 Alpine Rd, Eau Claire, Wisconsin, 54703

Latitude: 44.84303 Ring: 10 mile radius Longitude: -91.54074

	2000	2010	2000-201 Annual Rat
Population	101,299	109,141	0.75
Households	39,580	44,037	1.079
Housing Units	41,080	46,555	1.269
Population by Race		Number	Percei
Fotal		109,143	100.0
		107,393	98.4
Population Reporting One Race			
White		101,459	93.0
Black		957	0.9
American Indian		527	0.5
Asian		3,856	3.5
Pacific Islander		33	0.0
Some Other Race		561	0.5
Population Reporting Two or More Races		1,750	1.6
Total Hispanic Population		1,984	1.8
Population by Sex			
Male		53,559	49.1
Female		55,582	50.9
Population by Age			
Гotal		109,140	100.0
Age 0 - 4		6,754	6.2
Age 5 - 9		6,411	5.9
Age 10 - 14		6,240	5.7
Age 15 - 19		8,809	8.1
Age 20 - 24		13,193	12.1
Age 25 - 29		8,347	7.6
Age 30 - 34		6,704	6.1
Age 35 - 39		6,013	5.5
Age 40 - 44		6,274	5.7
Age 45 - 49		7,145	6.5
Age 50 - 54		7,114	6.5
Age 55 - 59		6,839	6.3
Age 60 - 64		5,744	5.3
Age 65 - 69		3,903	3.6
Age 70 - 74		2,800	2.6
Age 75 - 79		2,445	2.2
Age 80 - 84		2,177	2.0
Age 85+		2,229	2.0
Age 18+		85,790	78.6
Age 65+		13,554	12.4
Median Age by Sex and Race/Hispanic Origin			
Total Population		33.6	
Male		32.7	
Female		34.5	
White Alone		35.0	
Black Alone		23.6	
American Indian Alone		29.9	
Asian Alone		22.3	
Pacific Islander Alone		19.2	
		23.3	
Same Other Race Alone		۷۵.۵	
Some Other Race Alone Two or More Races		14.0	

August 20, 2014



2010 Census Profile

2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 10 mile radius

Latitude: 44.84303 Longitude: -91.54074

		Longitude: -91.54072
Households by Type		
Total	44,038	100.0%
Households with 1 Person	12,663	28.8%
Households with 2+ People	31,375	71.2%
Family Households	26,247	59.6%
Husband-wife Families	20,226	45.9%
With Own Children	7,848	17.8%
Other Family (No Spouse Present)	6,021	13.7%
With Own Children	3,773	8.6%
Nonfamily Households	5,128	11.6%
All Households with Children	12,402	28.2%
Multigenerational Households	707	1.6%
Unmarried Partner Households	3,591	8.2%
Male-female	3,369	7.7%
Same-sex	222	0.5%
Average Household Size	2.36	
Family Households by Size		
Total	26,247	100.0%
2 People	12,638	48.2%
3 People	5,699	21.7%
4 People	4,898	18.7%
5 People	1,941	7.4%
6 People	671	2.6%
7+ People	400	1.5%
Average Family Size	2.91	
Nonfamily Households by Size		
Total	17,791	100.0%
1 Person	12,663	71.2%
2 People	3,559	20.0%
3 People	946	5.3%
4 People	445	2.5%
5 People	100	0.6%
6 People	53	0.3%
7+ People	25	0.1%
Average Nonfamily Size	1.43	
Population by Relationship and Household Type		
Total	109,141	100.0%
In Households	104,129	95.4%
In Family Households	78,763	72.2%
Householder	26,214	24.0%
Spouse	20,201	18.5%
Child	28,057	25.7%
Other relative	1,962	1.8%
Nonrelative	2,330	2.1%
In Nonfamily Households	25,366	23.2%
In Group Quarters	5,012	4.6%
Institutionalized Population	829	0.8%
Noninstitutionalized Population	4,183	3.8%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives. **Source:** U.S. Census Bureau, Census 2010 Summary File 1.

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Source: U.S. Census Bureau, Census 2010 Summary File 1.

2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 10 mile radius

Longitude: -91.54074 Family Households by Age of Householder 26,246 100.0% Total Householder Age 15 - 44 41.9% 10,985 Householder Age 45 - 54 5,755 21.9% Householder Age 55 - 64 4,891 18.6% Householder Age 65 - 74 2,602 9.9% Householder Age 75+ 2,013 7.7% Nonfamily Households by Age of Householder Total 17,791 100.0% Householder Age 15 - 44 8,021 45.1% 2,454 Householder Age 45 - 54 13.8% Householder Age 55 - 64 2,655 14.9% 9.7% Householder Age 65 - 74 1,725 Householder Age 75+ 2,936 16.5% Households by Race of Householder Total 44,037 100.0% Householder is White Alone 42,281 96.0% Householder is Black Alone 252 0.6% Householder is American Indian Alone 183 0.4% Householder is Asian Alone 843 1.9% Householder is Pacific Islander Alone 0.0% Householder is Some Other Race Alone 147 0.3% Householder is Two or More Races 324 0.7% Households with Hispanic Householder 497 1.1% **Husband-wife Families by Race of Householder** Total 20,226 100.0% Householder is White Alone 19,455 96.2% 70 0.3% Householder is Black Alone Householder is American Indian Alone 63 0.3% Householder is Asian Alone 482 2.4% Householder is Pacific Islander Alone 4 0.0% Householder is Some Other Race Alone 59 0.3% Householder is Two or More Races 93 0.5% Husband-wife Families with Hispanic Householder 193 1.0% Other Families (No Spouse) by Race of Householder Total 6,022 100.0% Householder is White Alone 5,623 93.4% Householder is Black Alone 69 1.1% Householder is American Indian Alone 45 0.7% Householder is Asian Alone 168 2.8% Householder is Pacific Islander Alone 2 0.0% Householder is Some Other Race Alone 30 0.5% 1.4% Householder is Two or More Races 85 127 Other Families with Hispanic Householder 2.1% Nonfamily Households by Race of Householder Total 17,790 100.0% Householder is White Alone 17,203 96.7% Householder is Black Alone 113 0.6% Householder is American Indian Alone 75 0.4% Householder is Asian Alone 194 1.1% Householder is Pacific Islander Alone 1 0.0% Householder is Some Other Race Alone 58 0.3% Householder is Two or More Races 146 0.8% 176 Nonfamily Households with Hispanic Householder 1.0%

August 20, 2014

Latitude: 44.84303

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2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 10 mile radius

Latitude: 44.84303 Longitude: -91.54074

	LOTI	gitude: -91.54
Total Housing Units by Occupancy		
Total	46,561	100.00
Occupied Housing Units	44,037	94.6°
Vacant Housing Units		
For Rent	876	1.99
Rented, not Occupied	55	0.10
For Sale Only	483	1.00
Sold, not Occupied	101	0.29
For Seasonal/Recreational/Occasional Use	273	0.69
For Migrant Workers	1	0.0
Other Vacant	735	1.6
Total Vacancy Rate	5.4%	1.0
Total vacancy Nate	3.4 /0	
Households by Tenure and Mortgage Status		
Total	44,037	100.0
Owner Occupied	27,687	62.9
Owned with a Mortgage/Loan	19,179	43.6
Owned Free and Clear	8,508	19.3
Average Household Size	2.51	13.3
Renter Occupied	16,350	37.1
Average Household Size	2.12	37.11
Average Household Size	2.12	
Owner-occupied Housing Units by Race of Householder		
Total	27,689	100.0
Householder is White Alone	27,005	97.5
Householder is Black Alone	58	0.2
Householder is American Indian Alone	67	0.2
Householder is Asian Alone	406	1.5
Householder is Pacific Islander Alone	4	0.0
Householder is Some Other Race Alone	37	0.1
Householder is Two or More Races	112	0.4
Owner-occupied Housing Units with Hispanic Householder	169	0.6
Renter-occupied Housing Units by Race of Householder		
Total	16,349	100.0
Householder is White Alone	15,276	93.4
Householder is Black Alone	195	1.2
Householder is American Indian Alone	116	0.7
Householder is Asian Alone	437	2.7
Householder is Pacific Islander Alone	3	0.0
Householder is Some Other Race Alone	110	0.7
Householder is Two or More Races	212	1.3
Renter-occupied Housing Units with Hispanic Householder	328	2.0
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.32	
Householder is Black Alone	2.63	
Householder is American Indian Alone	2.68	
Householder is Asian Alone	4.14	
Householder is Pacific Islander Alone	4.57	
Householder is Some Other Race Alone	3.37	
Householder is Two or More Races	2.69	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Average Household Size

Household Income Profile

2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 10 mile radius

Longitude: -91.54074 2014-2019 2014-2019 **Summary** 2014 2019 **Annual Rate** Change Population 110,982 114,198 3,216 0.57% Households 46,829 1,571 0.68% 45,258 0.64% 34.2 35.3 Median Age 1.1

2.34

2.33

		2014		2019	
Households by Income	Number	Percent	Number	Percent	
Household	45,258	100%	46,829	100%	
<\$15,000	6,129	13.5%	5,964	12.7%	
\$15,000-\$24,999	6,386	14.1%	4,894	10.5%	
\$25,000-\$34,999	4,826	10.7%	4,440	9.5%	
\$35,000-\$49,999	6,201	13.7%	6,176	13.2%	
\$50,000-\$74,999	8,999	19.9%	8,308	17.7%	
\$75,000-\$99,999	5,591	12.4%	7,012	15.0%	
\$100,000-\$149,999	5,209	11.5%	6,882	14.7%	
\$150,000-\$199,999	927	2.0%	1,764	3.8%	
\$200,000+	990	2.2%	1,389	3.0%	
Median Household Income	\$47,160		\$54,236		
Average Household Income	\$59,935		\$69,878		
Per Capita Income	\$24,813		\$29,108		

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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Latitude: 44.84303

-0.09%

-0.01



2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 10 mile radius

Latitude: 44.84303 Longitude: -91.54074

						5	uci 5115107	
2014 Households by Income and Age of Householder								
	<25	25-34	35-44	45-54	55-64	65-74	75+	
HH Income Base	4,272	8,082	6,902	7,654	8,061	5,408	4,880	
<\$15,000	1,416	1,093	554	724	955	532	855	
\$15,000-\$24,999	1,013	1,061	604	623	873	774	1,438	
\$25,000-\$34,999	503	876	584	596	579	707	980	
\$35,000-\$49,999	540	1,335	849	842	960	968	707	
\$50,000-\$74,999	448	1,710	1,591	1,697	1,845	1,184	523	
\$75,000-\$99,999	181	951	1,095	1,335	1,246	599	184	
\$100,000-\$149,999	135	780	1,261	1,322	1,118	455	138	
\$150,000-\$199,999	22	140	159	285	221	69	31	
\$200,000+	14	135	204	231	263	119	24	
Median HH Income	\$21,048	\$45,365	\$60,812	\$62,803	\$56,581	\$44,566	\$26,055	
Average HH Income	\$31,057	\$56,402	\$73,204	\$75,081	\$69,729	\$57,563	\$34,979	
			Percent Distrib	oution				
	<25	25-34	35-44	45-54	55-64	65-74	75+	
HH Income Base	100%	100%	100%	100%	100%	100%	100%	
<\$15,000	33.1%	13.5%	8.0%	9.5%	11.8%	9.8%	17.5%	
\$15,000-\$24,999	23.7%	13.1%	8.8%	8.1%	10.8%	14.3%	29.5%	
\$25,000-\$34,999	11.8%	10.8%	8.5%	7.8%	7.2%	13.1%	20.1%	
\$35,000-\$49,999	12.6%	16.5%	12.3%	11.0%	11.9%	17.9%	14.5%	
\$50,000-\$74,999	10.5%	21.2%	23.1%	22.2%	22.9%	21.9%	10.7%	
\$75,000-\$99,999	4.2%	11.8%	15.9%	17.4%	15.5%	11.1%	3.8%	
\$100,000-\$149,999	3.2%	9.7%	18.3%	17.3%	13.9%	8.4%	2.8%	
\$150,000-\$199,999	0.5%	1.7%	2.3%	3.7%	2.7%	1.3%	0.6%	
\$200,000+	0.3%	1.7%	3.0%	3.0%	3.3%	2.2%	0.5%	



2320 Alpine Rd, Eau Claire, Wisconsin, 54703 Ring: 10 mile radius

Latitude: 44.84303 Longitude: -91.54074

						9	uci 5115107	
2019 Households by Income and Age of Householder								
	<25	25-34	35-44	45-54	55-64	65-74	75+	
HH Income Base	4,060	8,033	7,466	7,006	8,314	6,640	5,311	
<\$15,000	1,357	993	532	602	907	623	950	
\$15,000-\$24,999	762	787	470	395	622	654	1,204	
\$25,000-\$34,999	470	776	516	445	506	733	995	
\$35,000-\$49,999	539	1,252	824	647	915	1,114	885	
\$50,000-\$74,999	433	1,538	1,497	1,319	1,580	1,343	599	
\$75,000-\$99,999	249	1,179	1,411	1,419	1,519	950	284	
\$100,000-\$149,999	198	1,037	1,690	1,451	1,466	792	248	
\$150,000-\$199,999	39	284	277	452	427	199	86	
\$200,000+	14	186	249	276	371	232	61	
Median HH Income	\$23,339	\$52,313	\$72,507	\$76,160	\$67,229	\$52,476	\$29,160	
Average HH Income	\$36,048	\$66,389	\$82,419	\$86,533	\$82,071	\$69,818	\$42,395	
			Percent Distrib	oution				
	<25	25-34	35-44	45-54	55-64	65-74	75+	
HH Income Base	100%	100%	100%	100%	100%	100%	100%	
<\$15,000	33.4%	12.4%	7.1%	8.6%	10.9%	9.4%	17.9%	
\$15,000-\$24,999	18.8%	9.8%	6.3%	5.6%	7.5%	9.8%	22.7%	
\$25,000-\$34,999	11.6%	9.7%	6.9%	6.4%	6.1%	11.0%	18.7%	
\$35,000-\$49,999	13.3%	15.6%	11.0%	9.2%	11.0%	16.8%	16.7%	
\$50,000-\$74,999	10.7%	19.1%	20.1%	18.8%	19.0%	20.2%	11.3%	
\$75,000-\$99,999	6.1%	14.7%	18.9%	20.3%	18.3%	14.3%	5.3%	
\$100,000-\$149,999	4.9%	12.9%	22.6%	20.7%	17.6%	11.9%	4.7%	
\$150,000-\$199,999	1.0%	3.5%	3.7%	6.5%	5.1%	3.0%	1.6%	
\$200,000+	0.3%	2.3%	3.3%	3.9%	4.5%	3.5%	1.1%	