HASTINGS WAY

BRACKETT AVENUE, HIGHLAND AVENUE, HARDING AVENUE, MAIN STREET & BIRCH STREET

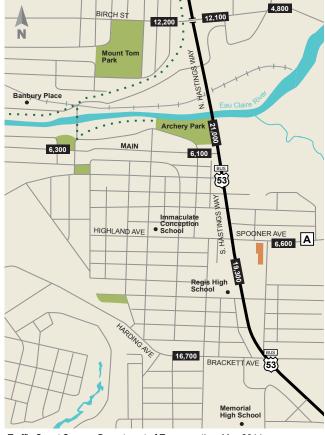
Located along Highway 53/Hastings Way including Birch Street, Main Street and Brackett Avenue. The area travels out west

towards Galloway and includes the Banbury Building.

Some recent developments include:

- Mega Food Expansion (2012)
- · Caribou Coffee (2013) 2 Locations
- CVS Pharmacy (2014)
- Indianhead Foodservice Distributor (2014)





Traffic Count Source: Department of Transporation, May 2014



MAJOR BUSINESS CLUSTERS

- · Real Estate Offices
- · Financial Institutions
- · Highway & Convenience Stores
- · Auto Repair & Suppy



MAJOR EMPLOYERS

- Market & Johnson (Contractor)
- · Indianhead Foodservice Distributor
- Regis High School
- Mega Foods/Consumers Co-op
- WEAU-TV 13



MAJOR RETAILERS & SELECTED FRANCHISES

- Caribou Coffee
- **CVS Pharmacy**
- Highland Fitness
- Kmart
- Kwik Trip
- McDonalds
- Mega Foods
- · Milwaukee Burger Company
- · O'Reilly Auto Parts
- Schmitt Music
- Starbucks
- Taco Bell
- Walgreens



MAJOR ATTRACTIONS

- · Commuter Traffic
- Memorial High School
- Regis High School
- Kmart
- **Businesses Service** Residential Area





Asian Alone

Pacific Islander Alone

Two or More Races

Some Other Race Alone

2010 Census Profile

2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

Latitude: 44.80676 Longitude: -91.46955 2000-2010 2000 2010 **Annual Rate** Population 6,794 6,814 0.03% 3,114 0.07% Households 3,136 0.24% Housing Units 3,208 3,287 Number Percent **Population by Race** 6,814 100.0% Total 98.2% Population Reporting One Race 6,692 White 6,340 93.0% Black 66 1.0% American Indian 36 0.5% Asian 172 2.5% Pacific Islander 2 0.0% 76 Some Other Race 1.1% Population Reporting Two or More Races 122 1.8% Total Hispanic Population 174 2.6% Population by Sex Male 3,275 48.1% 3,539 51.9% Female **Population by Age** Total 6,815 100.0% Age 0 - 4 491 7.2% Age 5 - 9 411 6.0% Age 10 - 14 372 5.5% 371 5.4% Age 15 - 19 680 10.0% Age 20 - 24 Age 25 - 29 612 9.0% Age 30 - 34 561 8.2% Age 35 - 39 407 6.0% Age 40 - 44 366 5.4% Age 45 - 49 457 6.7% Age 50 - 54 460 6.8% Age 55 - 59 5.8% 396 Age 60 - 64 318 4.7% Age 65 - 69 219 3.2% Age 70 - 74 148 2.2% Age 75 - 79 152 2.2% Age 80 - 84 147 2.2% Age 85+ 245 3.6% 77.9% 5,310 Age 18+ 911 13.4% Age 65+ Median Age by Sex and Race/Hispanic Origin **Total Population** 34.2 Male 32.4 Female 36.4 White Alone 35.4 20.0 Black Alone American Indian Alone 34.2

Hispanic Population

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

August 20, 2014

21.3

20.0

20.9 13.7

21.9



2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

Latitude: 44.80676

0.3%

August 20, 2014

Longitude: -91.46955 **Households by Type** 3,136 100.0% Households with 1 Person 1,167 37.2% Households with 2+ People 1,969 62.8% Family Households 1,625 51.8% Husband-wife Families 36.7% 1,152 With Own Children 493 15.7% 473 Other Family (No Spouse Present) 15.1% 289 With Own Children 9.2% Nonfamily Households 344 11.0% All Households with Children 838 26.7% Multigenerational Households 43 1.4% Unmarried Partner Households 252 8.0% Male-female 236 7.5% Same-sex 16 0.5% Average Household Size 2.16 Family Households by Size 100.0% Total 1,624 2 People 758 46.7% 3 People 376 23.2% 4 People 322 19.8% 104 5 People 6.4% 41 2.5% 6 People 23 1.4% 7+ People 2.87 Average Family Size Nonfamily Households by Size Total 1,512 100.0% 1 Person 1,167 77.2% 244 2 People 16.1% 3 People 60 4.0% 1.7% 4 People 26 5 People 9 0.6% 4 0.3% 6 People 7+ People 2 0.1% Average Nonfamily Size 1.31 Population by Relationship and Household Type 6,814 100.0% In Households 6,785 99.6% In Family Households 4,811 70.6% Householder 1,599 23.5% Spouse 1,130 16.6% Child 1,800 26.4% Other relative 129 1.9% 151 Nonrelative 2.2% 1,974 In Nonfamily Households 29.0% In Group Quarters 29 0.4% Institutionalized Population 7 0.1% 22

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Noninstitutionalized Population



2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

Longitude: -91.46955 Family Households by Age of Householder 100.0% Total 1,626 Householder Age 15 - 44 774 47.6% Householder Age 45 - 54 349 21.5% Householder Age 55 - 64 259 15.9% Householder Age 65 - 74 123 7.6% Householder Age 75+ 121 7.4% Nonfamily Households by Age of Householder Total 1,511 100.0% Householder Age 15 - 44 611 40.4% Householder Age 45 - 54 214 14.2% 217 Householder Age 55 - 64 14.4% 142 Householder Age 65 - 74 9.4% Householder Age 75+ 327 21.6% Households by Race of Householder Total 3,136 100.0% Householder is White Alone 3,020 96.3% Householder is Black Alone 13 0.4% Householder is American Indian Alone 18 0.6% Householder is Asian Alone 39 1.2% Householder is Pacific Islander Alone 0 0.0% Householder is Some Other Race Alone 18 0.6% Householder is Two or More Races 28 0.9% Households with Hispanic Householder 45 1.4% **Husband-wife Families by Race of Householder** Total 1,152 100.0% Householder is White Alone 1,117 97.0% Householder is Black Alone 3 0.3% Householder is American Indian Alone 7 0.6% Householder is Asian Alone 19 1.6% Householder is Pacific Islander Alone 0 0.0% Householder is Some Other Race Alone 4 0.3% 2 Householder is Two or More Races 0.2% Husband-wife Families with Hispanic Householder 13 1.1% Other Families (No Spouse) by Race of Householder Total 472 100.0% Householder is White Alone 446 94.5% Householder is Black Alone 2 0.4% Householder is American Indian Alone 3 0.6% Householder is Asian Alone 7 1.5% Householder is Pacific Islander Alone 0 0.0% Householder is Some Other Race Alone 4 0.8% Householder is Two or More Races 10 2.1% 3.0% Other Families with Hispanic Householder 14 Nonfamily Households by Race of Householder Total 1,510 100.0% Householder is White Alone 1,456 96.4% Householder is Black Alone 8 0.5% Householder is American Indian Alone 8 0.5% 12 Householder is Asian Alone 0.8% Householder is Pacific Islander Alone 0 0.0% Householder is Some Other Race Alone 0.7% 11 1.0% Householder is Two or More Races 15 Nonfamily Households with Hispanic Householder 19 1.3% Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 20, 2014

Latitude: 44.80676

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2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

Latitude: 44.80676 Longitude: -91.46955

		gitude. 31.403
Total Housing Units by Occupancy		
Total	3,287	100.0%
Occupied Housing Units	3,136	95.4%
Vacant Housing Units		
For Rent	39	1.29
Rented, not Occupied	2	0.1%
For Sale Only	49	1.5%
Sold, not Occupied	5	0.2%
For Seasonal/Recreational/Occasional Use	14	0.49
For Migrant Workers	0	0.09
Other Vacant	42	1.39
Total Vacancy Rate	4.6%	
Households by Tenure and Mortgage Status		
Total	3,136	100.09
Owner Occupied	1,941	61.9%
Owned with a Mortgage/Loan	1,421	45.39
Owned Free and Clear	520	16.69
Average Household Size	2.29	
Renter Occupied	1,195	38.19
Average Household Size	1.96	
Owner-occupied Housing Units by Race of Householder		
Total	1,941	100.0%
Householder is White Alone	1,893	97.5%
Householder is Black Alone	3	0.2%
Householder is American Indian Alone	8	0.49
Householder is Asian Alone	25	1.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.29
Householder is Two or More Races	9	0.5%
Owner-occupied Housing Units with Hispanic Householder	15	0.8%
Renter-occupied Housing Units by Race of Householder		
Total	1,195	100.0%
Householder is White Alone	1,126	94.29
Householder is Black Alone	11	0.9%
Householder is American Indian Alone	10	0.89
Householder is Asian Alone	14	1.29
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	16	1.3%
Householder is Two or More Races	18	1.5%
Renter-occupied Housing Units with Hispanic Householder	31	2.6%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.14	
Householder is Black Alone	2.31	
Householder is American Indian Alone	2.17	
Householder is Asian Alone	3.92	
Householder is Pacific Islander Alone	0.00	
Householder is Some Other Race Alone	3.00	
Householder is Two or More Races	2.04	

Source: U.S. Census Bureau, Census 2010 Summary File 1.

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2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

ing: 1 mile radius

Latitude: 44.80676

Longitude: -91.46955

			2014-2019	2014-2019
Summary	2014	2019	Change	Annual Rate
Population	7,000	7,265	265	0.75%
Households	3,242	3,372	130	0.79%
Median Age	35.2	36.6	1.4	0.78%
Average Household Size	2.15	2.15	0.00	0.00%

	2	014	20	19
Households by Income	Number	Percent	Number	Percent
Household	3,242	100%	3,372	100%
<\$15,000	563	17.4%	557	16.5%
\$15,000-\$24,999	574	17.7%	476	14.1%
\$25,000-\$34,999	352	10.9%	354	10.5%
\$35,000-\$49,999	411	12.7%	385	11.4%
\$50,000-\$74,999	662	20.4%	605	17.9%
\$75,000-\$99,999	307	9.5%	425	12.6%
\$100,000-\$149,999	254	7.8%	367	10.9%
\$150,000-\$199,999	67	2.1%	128	3.8%
\$200,000+	53	1.6%	76	2.3%
Median Household Income	\$38,872		\$45,875	
Average Household Income	\$51,505		\$60,836	
Per Capita Income	\$23,396		\$27,685	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

Latitude: 44.80676 Longitude: -91.46955

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	2	2014 Household	s by Income and	d Age of Househ	older		
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	260	599	567	515	551	340	410
<\$15,000	83	81	60	62	78	62	137
\$15,000-\$24,999	62	92	72	57	96	67	128
\$25,000-\$34,999	30	65	60	61	40	43	53
\$35,000-\$49,999	35	94	54	58	70	65	34
\$50,000-\$74,999	28	151	143	123	126	61	30
\$75,000-\$99,999	11	61	69	71	61	20	15
\$100,000-\$149,999	6	35	85	59	45	15	8
\$150,000-\$199,999	5	11	12	15	19	3	2
\$200,000+	0	10	12	9	15	4	2
Median HH Income	\$21,620	\$43,738	\$54,459	\$52,585	\$47,523	\$34,394	\$18,862
Average HH Income	\$32,181	\$52,701	\$64,367	\$61,587	\$59,225	\$43,134	\$28,123
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	31.9%	13.5%	10.6%	12.0%	14.2%	18.2%	33.4%
\$15,000-\$24,999	23.8%	15.4%	12.7%	11.1%	17.4%	19.7%	31.2%
\$25,000-\$34,999	11.5%	10.9%	10.6%	11.8%	7.3%	12.6%	12.9%
\$35,000-\$49,999	13.5%	15.7%	9.5%	11.3%	12.7%	19.1%	8.3%
\$50,000-\$74,999	10.8%	25.2%	25.2%	23.9%	22.9%	17.9%	7.3%
\$75,000-\$99,999	4.2%	10.2%	12.2%	13.8%	11.1%	5.9%	3.7%
\$100,000-\$149,999	2.3%	5.8%	15.0%	11.5%	8.2%	4.4%	2.0%
\$150,000-\$199,999	1.9%	1.8%	2.1%	2.9%	3.4%	0.9%	0.5%
\$200,000+	0.0%	1.7%	2.1%	1.7%	2.7%	1.2%	0.5%



2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

Latitude: 44.80676 Longitude: -91.46955

						Lorrgica	Je91.40
	2	019 Household	s by Income an	d Age of Housel	older		
	<25	25-34	35-44	45-54	55-64	65-74	75
HH Income Base	250	563	615	475	620	425	42
<\$15,000	77	72	58	50	86	74	1.
\$15,000-\$24,999	50	71	63	42	82	64	10
\$25,000-\$34,999	28	63	58	52	45	51	
\$35,000-\$49,999	33	76	50	40	69	74	
\$50,000-\$74,999	28	125	134	100	115	70	;
\$75,000-\$99,999	16	77	97	84	91	37	
\$100,000-\$149,999	9	44	125	72	68	35	
\$150,000-\$199,999	9	23	16	23	40	10	
\$200,000+	1	13	14	11	23	8	
Median HH Income	\$24,551	\$50,000	\$62,067	\$60,676	\$54,310	\$38,482	\$20,8
Average HH Income	\$39,205	\$61,779	\$72,622	\$72,550	\$70,845	\$53,415	\$34,8
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	7!
HH Income Base	100%	100%	100%	100%	100%	100%	100
<\$15,000	30.8%	12.8%	9.4%	10.5%	13.9%	17.4%	32.7
\$15,000-\$24,999	20.0%	12.6%	10.2%	8.8%	13.2%	15.1%	24.9
\$25,000-\$34,999	11.2%	11.2%	9.4%	10.9%	7.3%	12.0%	13.4
\$35,000-\$49,999	13.2%	13.5%	8.1%	8.4%	11.1%	17.4%	9.9
\$50,000-\$74,999	11.2%	22.2%	21.8%	21.1%	18.5%	16.5%	7.8
\$75,000-\$99,999	6.4%	13.7%	15.8%	17.7%	14.7%	8.7%	5.2
\$100,000-\$149,999	3.6%	7.8%	20.3%	15.2%	11.0%	8.2%	3.5
\$150,000-\$199,999	3.6%	4.1%	2.6%	4.8%	6.5%	2.4%	1.4
\$200,000+	0.4%	2.3%	2.3%	2.3%	3.7%	1.9%	1.2



2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

Latitude: 44.80676 Longitude: -91.46955

			2000-201
	2000	2010	Annual Rat
Population	58,122	59,512	0.240
Households	22,987	24,230	0.53 ^c
Housing Units	23,950	25,668	0.70
Population by Race		Number	Percer
Total		59,512	100.0
Population Reporting One Race		58,377	98.19
White		54,777	92.0
Black		687	1.2
American Indian		336	0.6
Asian		2,183	3.7
Pacific Islander		28	0.0
Some Other Race		366	0.6
Population Reporting Two or More Races		1,135	1.9
			1.5
Total Hispanic Population		1,256	2.1
Population by Sex			
Male		28,670	48.2
Female		30,842	51.8
Population by Age			
Total		59,514	100.0
Age 0 - 4		3,334	5.69
Age 5 - 9		3,001	5.09
Age 10 - 14		2,987	5.09
Age 15 - 19		5,734	9.6
Age 20 - 24		10,134	17.0
Age 25 - 29		4,842	8.1
Age 30 - 34		3,476	5.89
Age 35 - 39		2,920	4.9
Age 40 - 44		3,013	5.19
Age 45 - 49		3,367	5.79
Age 50 - 54		3,441	5.89
Age 55 - 59		3,321	5.69
Age 60 - 64		2,833	4.89
Age 65 - 69		1,909	3.29
Age 70 - 74		1,437	2.49
Age 75 - 79		1,270	2.19
Age 80 - 84		1,181	2.09
Age 85+		1,314	2.29
A 10 i			01.00
Age 18+ Age 65+		48,228 7,111	81.09 11.99
		7,111	11.5
Median Age by Sex and Race/Hispanic Origin		20.7	
Total Population		29.7	
Male		29.4	
Female White Alone		30.2	
White Alone		31.1	
Black Alone		24.2	
American Indian Alone		29.9	
Asian Alone		22.4	
Pacific Islander Alone		25.0	
Some Other Race Alone		22.7	
Two or More Races		14.6	
Hispanic Population		21.5	

©2014 Esri Page 5 of 12



2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

Latitude: 44.80676 Longitude: -91.46955

Households by Type		
Total	24,230	100.00
Households with 1 Person	7,728	31.99
Households with 2+ People	16,502	68.19
Family Households	12,809	52.99
Husband-wife Families	9,442	39.09
With Own Children	3,638	15.09
Other Family (No Spouse Present)	3,367	13.99
With Own Children	2,097	8.79
Nonfamily Households	3,693	15.29
All Households with Children	6,117	25.29
Multigenerational Households	344	1.4
Unmarried Partner Households	2,037	8.4
Male-female	1,913	7.9
Same-sex	124	0.5
Average Household Size	2.27	
Family Households by Size		
Total	12,809	100.0
2 People	6,265	48.9
3 People	2,846	22.2
4 People	2,308	18.0
5 People	897	7.0
6 People	317	2.5
7+ People	176	1.4
Average Family Size	2.86	
Nonfamily Households by Size		
Total	11,422	100.0
1 Person	7,728	67.7
2 People	2,380	20.8
3 People	764	6.7
4 People	394	3.4
5 People	84	0.7
6 People	48	0.4
7+ People	24	0.2
Average Nonfamily Size	1.50	
Population by Relationship and Household Type		
Total	59,511	100.0
In Households	54,960	92.4
In Family Households	37,808	63.5
Householder	12,716	21.4
Spouse	9,365	15.7
Child	13,466	22.6
Other relative	1,050	1.8
Nonrelative	1,212	2.0
In Nonfamily Households	17,152	28.8
In Group Quarters	4,551	7.6
Institutionalized Population	605	1.0
Noninstitutionalized Population	3,946	6.6

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives. Source: U.S. Census Bureau, Census 2010 Summary File 1.

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2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

g: 3 mile radius Latitude: 44.80676 Longitude: -91.46955

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Family Households by Age of Householder		
Total	12,808	100.00
Householder Age 15 - 44	5,548	43.39
Householder Age 45 - 54	2,669	20.89
Householder Age 55 - 64	2,285	17.89
Householder Age 65 - 74	1,259	9.89
Householder Age 75+	1,047	8.29
Nonfamily Households by Age of Householder		
Total	11,421	100.00
Householder Age 15 - 44	5,824	51.00
Householder Age 45 - 54	1,379	12.19
Householder Age 55 - 64	1,531	13.4
Householder Age 65 - 74	974	8.5
Householder Age 75+	1,713	15.0
Households by Dose of Householder		
Households by Race of Householder Total	24,229	100.0
Householder is White Alone	23,110	95.4
Householder is Black Alone	182	0.8
Householder is American Indian Alone	109	0.5
Householder is Asian Alone	497	2.1
Householder is Pacific Islander Alone	6	0.0
Householder is Some Other Race Alone	102	0.4
Householder is Two or More Races	223	0.9
Households with Hispanic Householder	328	1.4
Husband-wife Families by Race of Householder		
Total	9,441	100.0
Householder is White Alone	9,015	95.5
Householder is Black Alone	44	0.5
Householder is American Indian Alone	33	0.4
Householder is Asian Alone	261	2.8
Householder is Pacific Islander Alone	3	0.0
Householder is Some Other Race Alone	39	0.4
Householder is Two or More Races	46	0.5
Husband-wife Families with Hispanic Householder	114	1.2
Other Families (No Spouse) by Race of Householder		
Total	3,368	100.0
Householder is White Alone	3,114	92.5
Householder is Black Alone	49	1.5
Householder is American Indian Alone	26	0.8
Householder is Asian Alone	96	2.9
Householder is Pacific Islander Alone	2	0.1
Householder is Some Other Race Alone	21	0.6
Householder is Two or More Races	60	1.8
Other Families with Hispanic Householder	84	2.5
Nonfamily Households by Race of Householder		
Total	11,420	100.0
Householder is White Alone	10,981	96.2
Householder is Black Alone	88	0.8
Householder is American Indian Alone	51	0.4
Householder is Asian Alone	140	1.2
Householder is Pacific Islander Alone	1	0.0
Householder is Some Other Race Alone	42	0.4
Householder is Two or More Races	117	1.0
Nonfamily Households with Hispanic Householder	131	1.1

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2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

Latitude: 44.80676 Longitude: -91.46955

		gitude. 91.40
Total Housing Units by Occupancy		
Total	25,651	100.0
Occupied Housing Units	24,230	94.5
Vacant Housing Units		
For Rent	505	2.0
Rented, not Occupied	32	0.19
For Sale Only	263	1.0
Sold, not Occupied	52	0.29
For Seasonal/Recreational/Occasional Use	133	0.5
For Migrant Workers	0	0.0
Other Vacant	436	1.7
Total Vacancy Rate	5.6%	
Households by Tenure and Mortgage Status		
Total	24,230	100.0
Owner Occupied	13,321	55.0
Owned with a Mortgage/Loan	9,128	37.7
Owned Free and Clear	4,193	17.3
Average Household Size	2.40	
Renter Occupied	10,909	45.0
Average Household Size	2.11	
Owner-occupied Housing Units by Race of Householder		
Total	13,321	100.0
Householder is White Alone	12,955	97.3
Householder is Black Alone	34	0.3
Householder is American Indian Alone	34	0.3
Householder is Asian Alone	213	1.6
Householder is Pacific Islander Alone	3	0.0
Householder is Some Other Race Alone	20	0.2
Householder is Two or More Races	62	0.5
Owner-occupied Housing Units with Hispanic Householder	89	0.7
Renter-occupied Housing Units by Race of Householder		
Total	10,908	100.0
Householder is White Alone	10,155	93.1
Householder is Black Alone	148	1.4
Householder is American Indian Alone	75	0.7
Householder is Asian Alone	284	2.6
Householder is Pacific Islander Alone	3	0.0
Householder is Some Other Race Alone	82	0.8
Householder is Two or More Races	161	1.5
Renter-occupied Housing Units with Hispanic Householder	239	2.2
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.22	
Householder is Black Alone	2.55	
Householder is American Indian Alone	2.64	
Householder is Asian Alone	3.75	
Householder is Pacific Islander Alone	4.83	
	3.18	
Householder is Some Other Race Alone	3.10	
Householder is Some Other Race Alone Householder is Two or More Races	2.60	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

Ring: 3 mile radius

Latitude: 44.80676

Longitude: -91.46955

			2014-2019	2014-2019
Summary	2014	2019	Change	Annual Rate
Population	60,320	61,877	1,557	0.51%
Households	24,828	25,644	816	0.65%
Median Age	30.7	31.9	1.2	0.77%
Average Household Size	2.25	2.24	-0.01	-0.09%

	2	2014	20)19
Households by Income	Number	Percent	Number	Percent
Household	24,828	100%	25,644	100%
<\$15,000	4,079	16.4%	4,026	15.7%
\$15,000-\$24,999	4,114	16.6%	3,210	12.5%
\$25,000-\$34,999	2,723	11.0%	2,608	10.2%
\$35,000-\$49,999	3,299	13.3%	3,395	13.2%
\$50,000-\$74,999	4,474	18.0%	4,116	16.1%
\$75,000-\$99,999	2,570	10.4%	3,237	12.6%
\$100,000-\$149,999	2,516	10.1%	3,397	13.2%
\$150,000-\$199,999	491	2.0%	908	3.5%
\$200,000+	562	2.3%	747	2.9%
Median Household Income	\$40,669		\$47,621	
Average Household Income	\$55,630		\$64,989	
Per Capita Income	\$23,392		\$27,538	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

Latitude: 44.80676 Longitude: -91.46955

						Longica	JC. JI. TO.
	2	014 Household	s by Income and	d Age of Househ	older		
	<25	25-34	35-44	45-54	55-64	65-74	75-
HH Income Base	3,420	4,659	3,488	3,739	4,061	2,751	2,70
<\$15,000	1,208	698	317	420	576	312	54
\$15,000-\$24,999	846	739	381	347	543	442	81
\$25,000-\$34,999	401	533	336	325	313	345	4
\$35,000-\$49,999	407	761	458	397	488	442	34
\$50,000-\$74,999	302	938	753	809	814	557	29
\$75,000-\$99,999	125	429	479	564	562	306	10
\$100,000-\$149,999	103	402	555	613	501	251	9
\$150,000-\$199,999	15	78	85	138	119	35	:
\$200,000+	12	81	124	126	144	61	
Median HH Income	\$19,698	\$40,822	\$56,124	\$59,181	\$52,286	\$43,171	\$24,7
Average HH Income	\$29,231	\$52,745	\$70,209	\$72,466	\$66,292	\$56,670	\$34,8
			Percent Distrib				
	<25	25-34	35-44	45-54	55-64	65-74	75
HH Income Base	100%	100%	100%	100%	100%	100%	100
<\$15,000	35.3%	15.0%	9.1%	11.2%	14.2%	11.3%	20.2
\$15,000-\$24,999	24.7%	15.9%	10.9%	9.3%	13.4%	16.1%	30.2
\$25,000-\$34,999	11.7%	11.4%	9.6%	8.7%	7.7%	12.5%	17.3
\$35,000-\$49,999	11.9%	16.3%	13.1%	10.6%	12.0%	16.1%	12.7
\$50,000-\$74,999	8.8%	20.1%	21.6%	21.6%	20.0%	20.2%	11.0
\$75,000-\$99,999	3.7%	9.2%	13.7%	15.1%	13.8%	11.1%	3.8
\$100,000-\$149,999	3.0%	8.6%	15.9%	16.4%	12.3%	9.1%	3.4
\$150,000-\$199,999	0.4%	1.7%	2.4%	3.7%	2.9%	1.3%	0.8
\$200,000+	0.4%	1.7%	3.6%	3.4%	3.5%	2.2%	0.5



2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

Latitude: 44.80676 Longitude: -91.46955

						Lorigica	uc. Ji. To.
	2	2019 Household	s by Income and	d Age of Househ	older		
	<25	25-34	35-44	45-54	55-64	65-74	75
HH Income Base	3,242	4,651	3,795	3,449	4,249	3,331	2,92
1.45.000							
<\$15,000	1,161	648	313	362	575	364	60
\$15,000-\$24,999	645	559	313	237	408	376	67
\$25,000-\$34,999	383	502	317	254	298	369	4
\$35,000-\$49,999	412	748	461	319	496	523	4
\$50,000-\$74,999	285	842	719	643	698	602	3
\$75,000-\$99,999	170	545	624	598	681	468	1.
\$100,000-\$149,999	152	553	762	684	669	419	1.
\$150,000-\$199,999	23	152	144	208	227	99	
\$200,000+	12	103	142	144	197	112	
Median HH Income	\$21,167	\$46,596	\$64,980	\$70,219	\$60,169	\$50,946	\$28,0
Average HH Income	\$33,730	\$61,924	\$78,598	\$83,328	\$77,980	\$68,158	\$42,7
			Percent Distrib				
	<25	25-34	35-44	45-54	55-64	65-74	7!
HH Income Base	100%	100%	100%	100%	100%	100%	100
<\$15,000	35.8%	13.9%	8.2%	10.5%	13.5%	10.9%	20.6
\$15,000-\$24,999	19.9%	12.0%	8.2%	6.9%	9.6%	11.3%	23.0
\$25,000-\$34,999	11.8%	10.8%	8.4%	7.4%	7.0%	11.1%	16.6
\$35,000-\$49,999	12.7%	16.1%	12.1%	9.2%	11.7%	15.7%	14.9
\$50,000-\$74,999	8.8%	18.1%	18.9%	18.6%	16.4%	18.1%	11.2
\$75,000-\$99,999	5.2%	11.7%	16.4%	17.3%	16.0%	14.0%	5.2
\$100,000-\$149,999	4.7%	11.9%	20.1%	19.8%	15.7%	12.6%	5.4
\$150,000-\$199,999	0.7%	3.3%	3.8%	6.0%	5.3%	3.0%	1.9
\$200,000+	0.4%	2.2%	3.7%	4.2%	4.6%	3.4%	1.3



2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

Latitude: 44.80676 Longitude: -91,46955

			2000-201
	2000	2010	Annual Rat
Population	102,093	109,615	0.719
Households	39,901	44,281	1.059
Housing Units	41,403	46,772	1.23
Population by Race		Number	Percei
Total		109,615	100.0
Population Reporting One Race		107,848	98.4
White		101,926	93.0
Black		974	0.9
American Indian		534	0.5
Asian		3,823	3.5
Pacific Islander		32	0.0
Some Other Race		559	0.5
Population Reporting Two or More Races		1,767	1.6
Total Hispanic Population		1,963	1.8
Population by Sex			
Male		53,732	49.0
Female		55,883	51.09
Population by Age			
Total		109,614	100.0
Age 0 - 4		6,719	6.1
Age 5 - 9		6,387	5.89
Age 10 - 14		6,283	5.7
Age 15 - 19		8,842	8.1
Age 20 - 24		13,200	12.0
Age 25 - 29		8,320	7.6
Age 30 - 34		6,648	6.19
Age 35 - 39		6,006	5.5
Age 40 - 44		6,294	5.7
Age 45 - 49		7,224	6.69
Age 50 - 54		7,205	6.6
Age 55 - 59		6,905	6.3
Age 60 - 64		5,832	5.3
Age 65 - 69		3,943	3.6
Age 70 - 74		2,858	2.6
Age 75 - 79		2,487	2.3
Age 80 - 84		2,203	2.0
Age 85+		2,260	2.19
Age 18+		86,257	78.79
Age 65+		13,751	12.59
Median Age by Sex and Race/Hispanic Origin			
Total Population		33.8	
Male		32.9	
Female		34.8	
White Alone		35.3	
Black Alone		23.7	
American Indian Alone		29.9	
Asian Alone		22.3	
Pacific Islander Alone		20.0	
Some Other Race Alone		23.1	
Two or More Races		14.1	
Hispanic Population		21.8	
Data Note: Hispanic population can be of any race. Census 2010 mo Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri con			

August 20, 2014

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2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

Latitude: 44.80676

1,954

2,310

5,063

4,182

881

25,451

1.8%

2.1%

4.6%

0.8%

3.8%

August 20, 2014

23.2%

Longitude: -91.46955 **Households by Type** 44,281 100.0% Households with 1 Person 12,754 28.8% Households with 2+ People 31,527 71.2% Family Households 26,403 59.6% Husband-wife Families 20,374 46.0% With Own Children 7,883 17.8% Other Family (No Spouse Present) 6,029 13.6% 3,769 With Own Children 8.5% Nonfamily Households 5,124 11.6% All Households with Children 12,432 28.1% Multigenerational Households 712 1.6% Unmarried Partner Households 3,585 8.1% Male-female 3,359 7.6% Same-sex 226 0.5% Average Household Size 2.36 Family Households by Size 100.0% Total 26,402 2 People 12,742 48.3% 3 People 5,715 21.6% 4 People 4,927 18.7% 5 People 1,962 7.4% 2.5% 6 People 669 387 1.5% 7+ People Average Family Size 2.91 Nonfamily Households by Size Total 17,878 100.0% 1 Person 12,754 71.3% 19.9% 2 People 3,559 3 People 944 5.3% 447 2.5% 4 People 5 People 98 0.5% 6 People 52 0.3% 7+ People 24 0.1% Average Nonfamily Size 1.42 Population by Relationship and Household Type 109,615 100.0% In Households 104,552 95.4% In Family Households 79,101 72.2% Householder 26,364 24.1% 20,343 Spouse 18.6% 28,129 Child 25.7%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Other relative

In Nonfamily Households

Institutionalized Population

Noninstitutionalized Population

Nonrelative

In Group Quarters



2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

: 10 mile radius Latitude: 44.80676 Longitude: -91.46955

	LO	ngitude: -91.469
Family Households by Age of Householder		
Total	26,402	100.09
Householder Age 15 - 44	10,929	41.49
Householder Age 45 - 54	5,832	22.19
Householder Age 55 - 64	4,963	18.89
Householder Age 65 - 74	2,648	10.09
Householder Age 75+	2,030	7.79
Nonfamily Households by Age of Householder		
Total	17,877	100.09
Householder Age 15 - 44	8,016	44.89
Householder Age 45 - 54	2,473	13.80
Householder Age 55 - 64	2,658	14.99
Householder Age 65 - 74	1,749	9.89
Householder Age 75+	2,981	16.7
Households by Race of Householder		
Total	44,279	100.0
Householder is White Alone	42,529	96.0
Householder is Black Alone	253	0.6
Householder is American Indian Alone	183	0.4
Householder is Asian Alone	834	1.9
Householder is Pacific Islander Alone	7	0.0
Householder is Some Other Race Alone	145	0.3
Householder is Two or More Races	328	0.7
Households with Hispanic Householder	492	1.1
Husband-wife Families by Race of Householder		
otal	20,375	100.0
Householder is White Alone	19,603	96.2
Householder is Black Alone	70	0.3
Householder is American Indian Alone	62	0.3
Householder is Asian Alone	479	2.4
Householder is Pacific Islander Alone	4	0.0
Householder is Some Other Race Alone	60	0.3
Householder is Two or More Races	97	0.5
Husband-wife Families with Hispanic Householder	193	0.9
Other Families (No Spouse) by Race of Householder		
Total	6,030	100.0
Householder is White Alone	5,634	93.4
Householder is Black Alone	69	1.1
Householder is American Indian Alone	45	0.7
Householder is Asian Alone	165	2.7
Householder is Pacific Islander Alone	2	0.0
Householder is Some Other Race Alone	30	0.5
Householder is Two or More Races	85	1.4
Other Families with Hispanic Householder	126	2.1
Nonfamily Households by Race of Householder		
- Total	17,878	100.0
Householder is White Alone	17,292	96.7
Householder is Black Alone	114	0.6
Householder is American Indian Alone	77	0.4
Trouberrorder to Affred trialari Afford	191	1.1
Householder is Asian Alone		0.0
	1	0.0
Householder is Asian Alone	1 56	
Householder is Asian Alone Householder is Pacific Islander Alone		0.3

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2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

Latitude: 44.80676 Longitude: -91.46955

	LOTT	gitude. 91.40
Total Housing Units by Occupancy		
Total	46,789	100.00
Occupied Housing Units	44,281	94.6°
Vacant Housing Units		
For Rent	887	1.99
Rented, not Occupied	55	0.10
For Sale Only	460	1.09
Sold, not Occupied	99	0.29
For Seasonal/Recreational/Occasional Use	279	0.6
For Migrant Workers	1	0.0
Other Vacant	727	1.6
Total Vacancy Rate	5.3%	
Households by Tenure and Mortgage Status		
Total	44,281	100.0
Owner Occupied	27,890	63.0
Owned with a Mortgage/Loan	19,283	43.5
Owned Free and Clear	8,607	19.4
Average Household Size	2.50	
Renter Occupied	16,391	37.0
Average Household Size	2.12	
Owner-occupied Housing Units by Race of Householder		
Total	27,891	100.0
Householder is White Alone	27,206	97.5
Householder is Black Alone	59	0.2
Householder is American Indian Alone	66	0.2
Householder is Asian Alone	401	1.4
Householder is Pacific Islander Alone	4	0.0
Householder is Some Other Race Alone	38	0.1
Householder is Two or More Races	117	0.4
Owner-occupied Housing Units with Hispanic Householder	168	0.6
Renter-occupied Housing Units by Race of Householder		
Total .	16,391	100.0
Householder is White Alone	15,323	93.5
Householder is Black Alone	194	1.2
Householder is American Indian Alone	117	0.7
Householder is Asian Alone	434	2.6
Householder is Pacific Islander Alone	3	0.0
Householder is Some Other Race Alone	108	0.7
Householder is Two or More Races	212	1.3
Renter-occupied Housing Units with Hispanic Householder	324	2.0
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.32	
Householder is Black Alone	2.62	
Householder is American Indian Alone	2.67	
Householder is Asian Alone	4.14	
Householder is Pacific Islander Alone	4.71	
Householder is Some Other Race Alone	3.39	
Householder is Two or More Races	2.70	
Householder is Hispanic	3.09	
	5103	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701

Ring: 10 mile radius

Latitude: 44.80676

Longitude: -91.46955

			2014-2019	2014-2019
Summary	2014	2019	Change	Annual Rate
Population	111,572	114,928	3,356	0.59%
Households	45,552	47,176	1,624	0.70%
Median Age	34.4	35.5	1.1	0.63%
Average Household Size	2.34	2.33	-0.01	-0.09%

	20	2019		
Households by Income	Number	Percent	Number	Percent
Household	45,552	100%	47,176	100%
<\$15,000	6,155	13.5%	5,986	12.7%
\$15,000-\$24,999	6,422	14.1%	4,918	10.4%
\$25,000-\$34,999	4,856	10.7%	4,472	9.5%
\$35,000-\$49,999	6,209	13.6%	6,195	13.1%
\$50,000-\$74,999	8,902	19.5%	8,196	17.4%
\$75,000-\$99,999	5,649	12.4%	7,069	15.0%
\$100,000-\$149,999	5,356	11.8%	7,059	15.0%
\$150,000-\$199,999	979	2.1%	1,849	3.9%
\$200,000+	1,022	2.2%	1,432	3.0%
Median Household Income	\$47,302		\$54,503	
Average Household Income	\$60,420		\$70,484	
Per Capita Income	\$25,042		\$29,387	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

Latitude: 44.80676 Longitude: -91.46955

						Lorigica	JC. JI. TO.
	2	2014 Household	s by Income and	d Age of Househ	older		
	<25	25-34	35-44	45-54	55-64	65-74	75-
HH Income Base	4,275	8,048	6,882	7,737	8,151	5,501	4,95
<\$15,000	1,417	1,091	549	727	955	543	87
\$15,000-\$24,999	1,012	1,074	600	629	867	783	1,45
\$25,000-\$34,999	502	873	580	599	589	709	1,00
\$35,000-\$49,999	538	1,330	852	844	950	988	70
\$50,000-\$74,999	448	1,665	1,551	1,669	1,848	1,189	53
\$75,000-\$99,999	183	948	1,096	1,354	1,262	618	18
\$100,000-\$149,999	138	787	1,288	1,362	1,170	473	1
\$150,000-\$199,999	23	143	165	314	233	70	:
\$200,000+	14	138	200	241	276	128	
Median HH Income	\$21,063	\$45,099	\$61,199	\$63,576	\$57,185	\$44,751	\$26,0
Average HH Income	\$31,168	\$56,522	\$73,571	\$76,035	\$70,709	\$58,077	\$35,0
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	7!
HH Income Base	100%	100%	100%	100%	100%	100%	100
<\$15,000	33.1%	13.6%	8.0%	9.4%	11.7%	9.9%	17.6
\$15,000-\$24,999	23.7%	13.3%	8.7%	8.1%	10.6%	14.2%	29.4
\$25,000-\$34,999	11.7%	10.8%	8.4%	7.7%	7.2%	12.9%	20.3
\$35,000-\$49,999	12.6%	16.5%	12.4%	10.9%	11.7%	18.0%	14.3
\$50,000-\$74,999	10.5%	20.7%	22.5%	21.6%	22.7%	21.6%	10.7
\$75,000-\$99,999	4.3%	11.8%	15.9%	17.5%	15.5%	11.2%	3.8
\$100,000-\$149,999	3.2%	9.8%	18.7%	17.6%	14.4%	8.6%	2.8
\$150,000-\$199,999	0.5%	1.8%	2.4%	4.1%	2.9%	1.3%	0.6



2160 Eastridge Ctr, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

Latitude: 44.80676 Longitude: -91.46955

						Longitu	uc. J1.403
	2	2019 Household	s by Income an	d Age of Housel	older		
	<25	25-34	35-44	45-54	55-64	65-74	75 +
HH Income Base	4,068	8,030	7,428	7,072	8,428	6,752	5,39
<\$15,000	1,357	992	528	602	907	632	96
\$15,000-\$24,999	761	796	467	400	616	660	1,21
\$25,000-\$34,999	469	775	515	448	513	732	1,01
\$35,000-\$49,999	538	1,254	827	649	908	1,130	88
\$50,000-\$74,999	433	1,497	1,454	1,286	1,577	1,341	60
\$75,000-\$99,999	252	1,180	1,402	1,426	1,537	980	29
\$100,000-\$149,999	202	1,055	1,707	1,483	1,534	827	25
\$150,000-\$199,999	40	292	286	492	451	200	8
\$200,000+	14	190	241	286	386	249	(
Median HH Income	\$23,400	\$52,279	\$73,117	\$76,868	\$68,524	\$52,840	\$29,1
Average HH Income	\$36,239	\$66,739	\$82,598	\$87,605	\$83,220	\$70,700	\$42,6
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	75
HH Income Base	100%	100%	100%	100%	100%	100%	100
<\$15,000	33.4%	12.4%	7.1%	8.5%	10.8%	9.4%	17.9
\$15,000-\$24,999	18.7%	9.9%	6.3%	5.7%	7.3%	9.8%	22.6
\$25,000-\$34,999	11.5%	9.7%	6.9%	6.3%	6.1%	10.8%	18.9
\$35,000-\$49,999	13.2%	15.6%	11.1%	9.2%	10.8%	16.7%	16.5
\$50,000-\$74,999	10.6%	18.6%	19.6%	18.2%	18.7%	19.9%	11.3
\$75,000-\$99,999	6.2%	14.7%	18.9%	20.2%	18.2%	14.5%	5.4
\$100,000-\$149,999	5.0%	13.1%	23.0%	21.0%	18.2%	12.2%	4.6
\$150,000-\$199,999	1.0%	3.6%	3.9%	7.0%	5.4%	3.0%	1.6
\$200,000+	0.3%	2.4%	3.2%	4.0%	4.6%	3.7%	1.2