

VILLAGE OF FALL CREEK

HIGHWAY 12/EAST LINCOLN STREET & STATE STREET

Fall Creek is located on US Highway 12 (east-west) and on County Trunk K (north-south). The Village is about eight miles from US Highway 53 and Interstate Highway 94.

Some recent developments include:

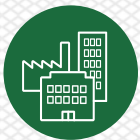
- Fall Creek Business Park (2014)
- Crystal Creek subdivision
- Karen R. Hurd Nutritional Practice (2011)

KEY

- US Highway
- County Road
- Railroad
- Daily Traffic Count



Traffic Count Source: Department of Transportation, May 2014



MAJOR BUSINESS CLUSTERS

- Downtown Commercial Area
- Business Park



MAJOR EMPLOYERS

- D&M Masonry Inc.
- Eau Claire Energy Cooperative
- Fall Creek School District
- Fall Creek Valley Care Center
- Mail Source, Inc.
- Village of Fall Creek



MAJOR RETAILERS & SELECTED FRANCHISES

- Yard Work
- BP Service Station
- Rod N Bobbs
- Becky's Boutique
- Eau Claire Specialties
- Karen R. Hurd Nutritional Practice



MAJOR ATTRACTIONS

- Fall Creek Historical Society
- Beaver Creek Reserve
- Fall Creek School District
- Keller Park
- Fall Creek Library
- Big Falls County Park
- Hobbs Observatory



2010 Census Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742
 Ring: 1 mile radius

Latitude: 44.76352
 Longitude: -91.27498

	2000	2010	2000-2010 Annual Rate
Population	1,285	1,325	0.31%
Households	489	521	0.64%
Housing Units	509	557	0.91%

Population by Race	Number	Percent
Total	1,325	100.0%
Population Reporting One Race	1,317	99.4%
White	1,295	97.7%
Black	3	0.2%
American Indian	4	0.3%
Asian	10	0.8%
Pacific Islander	0	0.0%
Some Other Race	5	0.4%
Population Reporting Two or More Races	8	0.6%
Total Hispanic Population	9	0.7%

Population by Sex	Number	Percent
Male	641	48.4%
Female	684	51.6%

Population by Age	Number	Percent
Total	1,323	100.0%
Age 0 - 4	73	5.5%
Age 5 - 9	97	7.3%
Age 10 - 14	110	8.3%
Age 15 - 19	103	7.8%
Age 20 - 24	54	4.1%
Age 25 - 29	65	4.9%
Age 30 - 34	66	5.0%
Age 35 - 39	84	6.3%
Age 40 - 44	90	6.8%
Age 45 - 49	119	9.0%
Age 50 - 54	112	8.5%
Age 55 - 59	79	6.0%
Age 60 - 64	79	6.0%
Age 65 - 69	45	3.4%
Age 70 - 74	39	2.9%
Age 75 - 79	34	2.6%
Age 80 - 84	27	2.0%
Age 85+	48	3.6%
Age 18+	976	73.7%
Age 65+	193	14.6%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	40.6
Male	39.7
Female	41.6
White Alone	41.0
Black Alone	15.0
American Indian Alone	32.5
Asian Alone	19.2
Pacific Islander Alone	0.0
Some Other Race Alone	12.5
Two or More Races	10.0
Hispanic Population	17.5

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742
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Households by Type		
Total	521	100.0%
Households with 1 Person	114	21.9%
Households with 2+ People	407	78.1%
Family Households	387	74.3%
Husband-wife Families	312	59.9%
With Own Children	131	25.1%
Other Family (No Spouse Present)	74	14.2%
With Own Children	47	9.0%
Nonfamily Households	20	3.8%
All Households with Children	185	35.5%
Multigenerational Households	7	1.3%
Unmarried Partner Households	35	6.7%
Male-female	31	6.0%
Same-sex	4	0.8%
Average Household Size	2.48	

Family Households by Size		
Total	387	100.0%
2 People	170	43.9%
3 People	83	21.4%
4 People	78	20.2%
5 People	40	10.3%
6 People	9	2.3%
7+ People	7	1.8%
Average Family Size	2.87	

Nonfamily Households by Size		
Total	134	100.0%
1 Person	114	85.1%
2 People	15	11.2%
3 People	3	2.2%
4 People	1	0.7%
5 People	1	0.7%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.13	

Population by Relationship and Household Type		
Total	1,325	100.0%
In Households	1,292	97.5%
In Family Households	1,140	86.0%
Householder	366	27.6%
Spouse	295	22.3%
Child	432	32.6%
Other relative	18	1.4%
Nonrelative	30	2.3%
In Nonfamily Households	152	11.5%
In Group Quarters	33	2.5%
Institutionalized Population	30	2.3%
Noninstitutionalized Population	3	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742
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Family Households by Age of Householder		
Total		385 100.0%
Householder Age	15 - 44	140 36.4%
Householder Age	45 - 54	113 29.4%
Householder Age	55 - 64	70 18.2%
Householder Age	65 - 74	39 10.1%
Householder Age	75+	23 6.0%

Nonfamily Households by Age of Householder		
Total		133 100.0%
Householder Age	15 - 44	26 19.5%
Householder Age	45 - 54	27 20.3%
Householder Age	55 - 64	21 15.8%
Householder Age	65 - 74	18 13.5%
Householder Age	75+	41 30.8%

Households by Race of Householder		
Total		520 100.0%
Householder is	White Alone	514 98.8%
Householder is	Black Alone	0 0.0%
Householder is	American Indian Alone	2 0.4%
Householder is	Asian Alone	2 0.4%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	1 0.2%
Householder is	Two or More Races	1 0.2%
Households with	Hispanic Householder	3 0.6%

Husband-wife Families by Race of Householder		
Total		312 100.0%
Householder is	White Alone	309 99.0%
Householder is	Black Alone	0 0.0%
Householder is	American Indian Alone	1 0.3%
Householder is	Asian Alone	1 0.3%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	0 0.0%
Householder is	Two or More Races	1 0.3%
Husband-wife Families with	Hispanic Householder	1 0.3%

Other Families (No Spouse) by Race of Householder		
Total		74 100.0%
Householder is	White Alone	73 98.6%
Householder is	Black Alone	0 0.0%
Householder is	American Indian Alone	0 0.0%
Householder is	Asian Alone	0 0.0%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	1 1.4%
Householder is	Two or More Races	0 0.0%
Other Families with	Hispanic Householder	2 2.7%

Nonfamily Households by Race of Householder		
Total		133 100.0%
Householder is	White Alone	132 99.2%
Householder is	Black Alone	0 0.0%
Householder is	American Indian Alone	1 0.8%
Householder is	Asian Alone	0 0.0%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	0 0.0%
Householder is	Two or More Races	0 0.0%
Nonfamily Households with	Hispanic Householder	0 0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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Total Housing Units by Occupancy

Total	556	100.0%
Occupied Housing Units	521	93.7%
Vacant Housing Units		
For Rent	11	2.0%
Rented, not Occupied	0	0.0%
For Sale Only	7	1.3%
Sold, not Occupied	3	0.5%
For Seasonal/Recreational/Occasional Use	6	1.1%
For Migrant Workers	0	0.0%
Other Vacant	8	1.4%
Total Vacancy Rate	6.5%	

Households by Tenure and Mortgage Status

Total	521	100.0%
Owner Occupied	425	81.6%
Owned with a Mortgage/Loan	287	55.1%
Owned Free and Clear	138	26.5%
Average Household Size	2.58	
Renter Occupied	96	18.4%
Average Household Size	2.03	

Owner-occupied Housing Units by Race of Householder

Total	425	100.0%
Householder is White Alone	420	98.8%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	1	0.2%
Householder is Asian Alone	2	0.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.2%
Householder is Two or More Races	1	0.2%
Owner-occupied Housing Units with Hispanic Householder	2	0.5%

Renter-occupied Housing Units by Race of Householder

Total	96	100.0%
Householder is White Alone	94	97.9%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	1	1.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	1.0%
Householder is Two or More Races	0	0.0%
Renter-occupied Housing Units with Hispanic Householder	1	1.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.47
Householder is Black Alone	0.00
Householder is American Indian Alone	2.50
Householder is Asian Alone	5.00
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	4.00
Householder is Two or More Races	5.00
Householder is Hispanic	3.00

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Household Income Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742
 Ring: 1 mile radius

Latitude: 44.76352
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Summary	2014	2019	2014-2019 Change	2014-2019 Annual Rate
Population	1,330	1,361	31	0.46%
Households	529	544	15	0.56%
Median Age	41.5	41.4	-0.1	-0.05%
Average Household Size	2.45	2.44	-0.01	-0.08%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
Household	529	100%	544	100%
<\$15,000	71	13.4%	66	12.1%
\$15,000-\$24,999	46	8.7%	34	6.3%
\$25,000-\$34,999	42	7.9%	36	6.6%
\$35,000-\$49,999	83	15.7%	80	14.7%
\$50,000-\$74,999	149	28.2%	145	26.7%
\$75,000-\$99,999	78	14.7%	99	18.2%
\$100,000-\$149,999	50	9.5%	66	12.1%
\$150,000-\$199,999	5	0.9%	10	1.8%
\$200,000+	5	0.9%	8	1.5%
Median Household Income	\$52,312		\$56,946	
Average Household Income	\$58,393		\$65,845	
Per Capita Income	\$22,146		\$25,118	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742

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2014 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	16	60	84	128	105	74	63
<\$15,000	3	3	10	18	16	9	13
\$15,000-\$24,999	3	2	2	5	5	7	21
\$25,000-\$34,999	2	3	3	6	5	9	15
\$35,000-\$49,999	1	11	13	9	16	22	11
\$50,000-\$74,999	4	24	24	41	37	17	3
\$75,000-\$99,999	2	10	14	32	14	7	0
\$100,000-\$149,999	1	5	17	15	8	4	0
\$150,000-\$199,999	0	1	0	1	1	0	1
\$200,000+	0	0	2	1	2	0	0
Median HH Income	\$35,000	\$57,212	\$62,165	\$62,764	\$54,084	\$41,776	\$23,494
Average HH Income	\$45,588	\$63,871	\$72,414	\$65,930	\$62,286	\$46,620	\$28,835
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	18.8%	5.0%	11.9%	14.1%	15.2%	12.2%	20.6%
\$15,000-\$24,999	18.8%	3.3%	2.4%	3.9%	4.8%	9.5%	33.3%
\$25,000-\$34,999	12.5%	5.0%	3.6%	4.7%	4.8%	12.2%	23.8%
\$35,000-\$49,999	6.3%	18.3%	15.5%	7.0%	15.2%	29.7%	17.5%
\$50,000-\$74,999	25.0%	40.0%	28.6%	32.0%	35.2%	23.0%	4.8%
\$75,000-\$99,999	12.5%	16.7%	16.7%	25.0%	13.3%	9.5%	0.0%
\$100,000-\$149,999	6.3%	8.3%	20.2%	11.7%	7.6%	5.4%	0.0%
\$150,000-\$199,999	0.0%	1.7%	0.0%	0.8%	1.0%	0.0%	1.6%
\$200,000+	0.0%	0.0%	2.4%	0.8%	1.9%	0.0%	0.0%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742

Ring: 1 mile radius

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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	15	79	74	103	118	90	66
<\$15,000	2	4	7	11	16	11	15
\$15,000-\$24,999	1	2	1	3	3	5	17
\$25,000-\$34,999	2	3	2	4	4	9	14
\$35,000-\$49,999	1	13	9	5	15	24	13
\$50,000-\$74,999	5	29	18	29	38	21	4
\$75,000-\$99,999	3	15	16	32	22	12	0
\$100,000-\$149,999	1	9	19	16	13	7	0
\$150,000-\$199,999	0	4	0	1	2	0	3
\$200,000+	0	0	2	1	5	1	0
Median HH Income	\$54,772	\$61,634	\$75,000	\$73,695	\$60,559	\$46,524	\$25,478
Average HH Income	\$54,473	\$71,452	\$80,572	\$74,703	\$73,538	\$54,374	\$32,269
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	13.3%	5.1%	9.5%	10.7%	13.6%	12.2%	22.7%
\$15,000-\$24,999	6.7%	2.5%	1.4%	2.9%	2.5%	5.6%	25.8%
\$25,000-\$34,999	13.3%	3.8%	2.7%	3.9%	3.4%	10.0%	21.2%
\$35,000-\$49,999	6.7%	16.5%	12.2%	4.9%	12.7%	26.7%	19.7%
\$50,000-\$74,999	33.3%	36.7%	24.3%	28.2%	32.2%	23.3%	6.1%
\$75,000-\$99,999	20.0%	19.0%	21.6%	31.1%	18.6%	13.3%	0.0%
\$100,000-\$149,999	6.7%	11.4%	25.7%	15.5%	11.0%	7.8%	0.0%
\$150,000-\$199,999	0.0%	5.1%	0.0%	1.0%	1.7%	0.0%	4.5%
\$200,000+	0.0%	0.0%	2.7%	1.0%	4.2%	1.1%	0.0%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



2010 Census Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742
Ring: 3 mile radius

Latitude: 44.76352
Longitude: -91.27498

	2000	2010	2000-2010 Annual Rate
Population	1,844	1,966	0.64%
Households	682	746	0.90%
Housing Units	711	795	1.12%

Population by Race	Number	Percent
Total	1,967	100.0%
Population Reporting One Race	1,954	99.3%
White	1,913	97.3%
Black	6	0.3%
American Indian	8	0.4%
Asian	17	0.9%
Pacific Islander	0	0.0%
Some Other Race	10	0.5%
Population Reporting Two or More Races	13	0.7%

Total Hispanic Population	16	0.8%
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Population by Sex	Number	Percent
Male	963	49.0%
Female	1,003	51.0%

Population by Age	Number	Percent
Total	1,967	100.0%
Age 0 - 4	109	5.5%
Age 5 - 9	142	7.2%
Age 10 - 14	163	8.3%
Age 15 - 19	150	7.6%
Age 20 - 24	84	4.3%
Age 25 - 29	95	4.8%
Age 30 - 34	95	4.8%
Age 35 - 39	127	6.5%
Age 40 - 44	137	7.0%
Age 45 - 49	182	9.3%
Age 50 - 54	167	8.5%
Age 55 - 59	122	6.2%
Age 60 - 64	119	6.1%
Age 65 - 69	69	3.5%
Age 70 - 74	58	2.9%
Age 75 - 79	46	2.3%
Age 80 - 84	37	1.9%
Age 85+	63	3.2%
Age 18+	1,454	74.0%
Age 65+	273	13.9%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	40.6
Male	39.9
Female	41.5
White Alone	41.2
Black Alone	16.3
American Indian Alone	24.2
Asian Alone	21.7
Pacific Islander Alone	0.0
Some Other Race Alone	17.5
Two or More Races	12.5
Hispanic Population	22.5

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742
Ring: 3 mile radius

Latitude: 44.76352
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Households by Type		
Total	747	100.0%
Households with 1 Person	161	21.6%
Households with 2+ People	586	78.4%
Family Households	555	74.3%
Husband-wife Families	450	60.2%
With Own Children	187	25.0%
Other Family (No Spouse Present)	105	14.1%
With Own Children	67	9.0%
Nonfamily Households	31	4.2%
All Households with Children	265	35.5%
Multigenerational Households	10	1.3%
Unmarried Partner Households	50	6.7%
Male-female	45	6.0%
Same-sex	5	0.7%
Average Household Size	2.58	
Family Households by Size		
Total	554	100.0%
2 People	247	44.6%
3 People	117	21.1%
4 People	110	19.9%
5 People	57	10.3%
6 People	12	2.2%
7+ People	11	2.0%
Average Family Size	2.97	
Nonfamily Households by Size		
Total	193	100.0%
1 Person	161	83.4%
2 People	24	12.4%
3 People	5	2.6%
4 People	2	1.0%
5 People	1	0.5%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.20	
Population by Relationship and Household Type		
Total	1,966	100.0%
In Households	1,926	98.0%
In Family Households	1,697	86.3%
Householder	546	27.8%
Spouse	443	22.5%
Child	633	32.2%
Other relative	29	1.5%
Nonrelative	47	2.4%
In Nonfamily Households	229	11.6%
In Group Quarters	40	2.0%
Institutionalized Population	36	1.8%
Noninstitutionalized Population	4	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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Ring: 3 mile radius

Latitude: 44.76352
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Family Households by Age of Householder		
Total	555	100.0%
Householder Age 15 - 44	200	36.0%
Householder Age 45 - 54	164	29.6%
Householder Age 55 - 64	102	18.4%
Householder Age 65 - 74	59	10.6%
Householder Age 75+	30	5.4%
Nonfamily Households by Age of Householder		
Total	192	100.0%
Householder Age 15 - 44	41	21.4%
Householder Age 45 - 54	41	21.4%
Householder Age 55 - 64	31	16.1%
Householder Age 65 - 74	24	12.5%
Householder Age 75+	55	28.6%
Households by Race of Householder		
Total	745	100.0%
Householder is White Alone	734	98.5%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	4	0.5%
Householder is Asian Alone	3	0.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.3%
Householder is Two or More Races	2	0.3%
Households with Hispanic Householder	5	0.7%
Husband-wife Families by Race of Householder		
Total	451	100.0%
Householder is White Alone	443	98.2%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	2	0.4%
Householder is Asian Alone	3	0.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.2%
Householder is Two or More Races	2	0.4%
Husband-wife Families with Hispanic Householder	2	0.4%
Other Families (No Spouse) by Race of Householder		
Total	105	100.0%
Householder is White Alone	103	98.1%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	1.9%
Householder is Two or More Races	0	0.0%
Other Families with Hispanic Householder	2	1.9%
Nonfamily Households by Race of Householder		
Total	191	100.0%
Householder is White Alone	187	97.9%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	2	1.0%
Householder is Asian Alone	1	0.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	1	0.5%
Nonfamily Households with Hispanic Householder	0	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742
Ring: 3 mile radius

Latitude: 44.76352
Longitude: -91.27498

Total Housing Units by Occupancy

Total	796	100.0%
Occupied Housing Units	746	93.7%
Vacant Housing Units		
For Rent	15	1.9%
Rented, not Occupied	1	0.1%
For Sale Only	10	1.3%
Sold, not Occupied	4	0.5%
For Seasonal/Recreational/Occasional Use	9	1.1%
For Migrant Workers	0	0.0%
Other Vacant	11	1.4%
Total Vacancy Rate	6.2%	

Households by Tenure and Mortgage Status

Total	746	100.0%
Owner Occupied	604	81.0%
Owned with a Mortgage/Loan	414	55.5%
Owned Free and Clear	190	25.5%
Average Household Size	2.70	
Renter Occupied	142	19.0%
Average Household Size	2.09	

Owner-occupied Housing Units by Race of Householder

Total	605	100.0%
Householder is White Alone	596	98.5%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	2	0.3%
Householder is Asian Alone	3	0.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.3%
Householder is Two or More Races	2	0.3%
Owner-occupied Housing Units with Hispanic Householder	3	0.5%

Renter-occupied Housing Units by Race of Householder

Total	142	100.0%
Householder is White Alone	138	97.2%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	2	1.4%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.7%
Householder is Two or More Races	1	0.7%
Renter-occupied Housing Units with Hispanic Householder	2	1.4%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.57
Householder is Black Alone	0.00
Householder is American Indian Alone	2.00
Householder is Asian Alone	5.67
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.50
Householder is Two or More Races	4.00
Householder is Hispanic	3.20

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Household Income Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742
 Ring: 3 mile radius

Latitude: 44.76352
 Longitude: -91.27498

Summary	2014	2019	2014-2019 Change	2014-2019 Annual Rate
Population	1,969	2,009	40	0.40%
Households	756	775	19	0.50%
Median Age	41.7	41.6	-0.1	-0.05%
Average Household Size	2.55	2.54	-0.01	-0.08%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
Household	756	100%	775	100%
<\$15,000	100	13.2%	92	11.9%
\$15,000-\$24,999	64	8.5%	47	6.1%
\$25,000-\$34,999	61	8.1%	53	6.8%
\$35,000-\$49,999	119	15.7%	115	14.8%
\$50,000-\$74,999	210	27.8%	201	25.9%
\$75,000-\$99,999	112	14.8%	141	18.2%
\$100,000-\$149,999	74	9.8%	97	12.5%
\$150,000-\$199,999	8	1.1%	15	1.9%
\$200,000+	7	0.9%	12	1.5%
Median Household Income	\$52,469		\$57,191	
Average Household Income	\$58,948		\$66,566	
Per Capita Income	\$22,482		\$25,524	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742
 Ring: 3 mile radius

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2014 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	24	86	118	186	150	106	85
<\$15,000	3	6	14	25	23	12	17
\$15,000-\$24,999	5	4	3	7	8	10	28
\$25,000-\$34,999	4	4	4	10	7	13	19
\$35,000-\$49,999	2	16	19	12	22	32	16
\$50,000-\$74,999	6	33	33	58	51	24	4
\$75,000-\$99,999	2	13	20	47	21	9	0
\$100,000-\$149,999	2	7	23	24	12	6	0
\$150,000-\$199,999	0	2	0	2	2	0	2
\$200,000+	0	0	2	1	4	0	0
Median HH Income	\$35,000	\$56,043	\$61,425	\$63,904	\$54,621	\$41,655	\$23,858
Average HH Income	\$46,745	\$63,854	\$72,190	\$66,978	\$63,121	\$47,423	\$29,177
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	12.5%	7.0%	11.9%	13.4%	15.3%	11.3%	20.0%
\$15,000-\$24,999	20.8%	4.7%	2.5%	3.8%	5.3%	9.4%	32.9%
\$25,000-\$34,999	16.7%	4.7%	3.4%	5.4%	4.7%	12.3%	22.4%
\$35,000-\$49,999	8.3%	18.6%	16.1%	6.5%	14.7%	30.2%	18.8%
\$50,000-\$74,999	25.0%	38.4%	28.0%	31.2%	34.0%	22.6%	4.7%
\$75,000-\$99,999	8.3%	15.1%	16.9%	25.3%	14.0%	8.5%	0.0%
\$100,000-\$149,999	8.3%	8.1%	19.5%	12.9%	8.0%	5.7%	0.0%
\$150,000-\$199,999	0.0%	2.3%	0.0%	1.1%	1.3%	0.0%	2.4%
\$200,000+	0.0%	0.0%	1.7%	0.5%	2.7%	0.0%	0.0%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742
 Ring: 3 mile radius

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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	23	113	102	149	170	128	90
<\$15,000	3	6	10	16	23	15	20
\$15,000-\$24,999	3	4	2	4	5	7	23
\$25,000-\$34,999	3	4	3	6	6	13	18
\$35,000-\$49,999	2	18	13	7	21	35	20
\$50,000-\$74,999	7	40	25	41	53	30	6
\$75,000-\$99,999	3	21	22	47	33	16	0
\$100,000-\$149,999	3	13	27	25	19	11	0
\$150,000-\$199,999	0	6	0	2	3	0	3
\$200,000+	0	0	2	2	7	1	0
Median HH Income	\$52,143	\$61,600	\$73,534	\$75,297	\$60,972	\$46,417	\$25,769
Average HH Income	\$55,720	\$71,370	\$80,964	\$75,602	\$74,625	\$55,288	\$32,850
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	13.0%	5.3%	9.8%	10.7%	13.5%	11.7%	22.2%
\$15,000-\$24,999	13.0%	3.5%	2.0%	2.7%	2.9%	5.5%	25.6%
\$25,000-\$34,999	13.0%	3.5%	2.9%	4.0%	3.5%	10.2%	20.0%
\$35,000-\$49,999	8.7%	15.9%	12.7%	4.7%	12.4%	27.3%	22.2%
\$50,000-\$74,999	30.4%	35.4%	24.5%	27.5%	31.2%	23.4%	6.7%
\$75,000-\$99,999	13.0%	18.6%	21.6%	31.5%	19.4%	12.5%	0.0%
\$100,000-\$149,999	13.0%	11.5%	26.5%	16.8%	11.2%	8.6%	0.0%
\$150,000-\$199,999	0.0%	5.3%	0.0%	1.3%	1.8%	0.0%	3.3%
\$200,000+	0.0%	0.0%	2.0%	1.3%	4.1%	0.8%	0.0%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



2010 Census Profile

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	2000	2010	2000-2010 Annual Rate
Population	30,887	34,937	1.24%
Households	12,271	14,372	1.59%
Housing Units	12,977	15,569	1.84%

Population by Race	Number	Percent
Total	34,938	100.0%
Population Reporting One Race	34,387	98.4%
White	32,915	94.2%
Black	280	0.8%
American Indian	146	0.4%
Asian	818	2.3%
Pacific Islander	11	0.0%
Some Other Race	217	0.6%
Population Reporting Two or More Races	551	1.6%

Total Hispanic Population	712	2.0%
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Population by Sex	Number	Percent
Male	17,001	48.7%
Female	17,936	51.3%

Population by Age	Number	Percent
Total	34,936	100.0%
Age 0 - 4	2,281	6.5%
Age 5 - 9	2,335	6.7%
Age 10 - 14	2,395	6.9%
Age 15 - 19	2,258	6.5%
Age 20 - 24	2,306	6.6%
Age 25 - 29	2,426	6.9%
Age 30 - 34	2,013	5.8%
Age 35 - 39	2,002	5.7%
Age 40 - 44	2,301	6.6%
Age 45 - 49	2,677	7.7%
Age 50 - 54	2,490	7.1%
Age 55 - 59	2,357	6.7%
Age 60 - 64	2,052	5.9%
Age 65 - 69	1,423	4.1%
Age 70 - 74	1,085	3.1%
Age 75 - 79	927	2.7%
Age 80 - 84	774	2.2%
Age 85+	836	2.4%
Age 18+	26,432	75.7%
Age 65+	5,045	14.4%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	38.6
Male	37.3
Female	39.8
White Alone	40.1
Black Alone	24.5
American Indian Alone	28.6
Asian Alone	24.9
Pacific Islander Alone	31.3
Some Other Race Alone	23.3
Two or More Races	12.6
Hispanic Population	21.7

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742
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Households by Type		
Total	14,372	100.0%
Households with 1 Person	3,866	26.9%
Households with 2+ People	10,506	73.1%
Family Households	9,401	65.4%
Husband-wife Families	7,445	51.8%
With Own Children	2,938	20.4%
Other Family (No Spouse Present)	1,956	13.6%
With Own Children	1,250	8.7%
Nonfamily Households	1,105	7.7%
All Households with Children	4,464	31.1%
Multigenerational Households	245	1.7%
Unmarried Partner Households	1,053	7.3%
Male-female	979	6.8%
Same-sex	74	0.5%
Average Household Size	2.42	

Family Households by Size		
Total	9,400	100.0%
2 People	4,474	47.6%
3 People	1,954	20.8%
4 People	1,833	19.5%
5 People	763	8.1%
6 People	242	2.6%
7+ People	134	1.4%
Average Family Size	2.94	

Nonfamily Households by Size		
Total	4,970	100.0%
1 Person	3,866	77.8%
2 People	907	18.2%
3 People	143	2.9%
4 People	39	0.8%
5 People	10	0.2%
6 People	4	0.1%
7+ People	1	0.0%
Average Nonfamily Size	1.28	

Population by Relationship and Household Type		
Total	34,937	100.0%
In Households	34,754	99.5%
In Family Households	28,411	81.3%
Householder	9,385	26.9%
Spouse	7,434	21.3%
Child	10,204	29.2%
Other relative	657	1.9%
Nonrelative	732	2.1%
In Nonfamily Households	6,342	18.2%
In Group Quarters	183	0.5%
Institutionalized Population	100	0.3%
Noninstitutionalized Population	84	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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Family Households by Age of Householder		
Total	9,402	100.0%
Householder Age 15 - 44	3,685	39.2%
Householder Age 45 - 54	2,191	23.3%
Householder Age 55 - 64	1,761	18.7%
Householder Age 65 - 74	1,016	10.8%
Householder Age 75+	749	8.0%

Nonfamily Households by Age of Householder		
Total	4,971	100.0%
Householder Age 15 - 44	1,755	35.3%
Householder Age 45 - 54	746	15.0%
Householder Age 55 - 64	811	16.3%
Householder Age 65 - 74	577	11.6%
Householder Age 75+	1,082	21.8%

Households by Race of Householder		
Total	14,372	100.0%
Householder is White Alone	13,901	96.7%
Householder is Black Alone	70	0.5%
Householder is American Indian Alone	52	0.4%
Householder is Asian Alone	193	1.3%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	66	0.5%
Householder is Two or More Races	88	0.6%
Households with Hispanic Householder	186	1.3%

Husband-wife Families by Race of Householder		
Total	7,446	100.0%
Householder is White Alone	7,220	97.0%
Householder is Black Alone	19	0.3%
Householder is American Indian Alone	20	0.3%
Householder is Asian Alone	123	1.7%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	31	0.4%
Householder is Two or More Races	31	0.4%
Husband-wife Families with Hispanic Householder	79	1.1%

Other Families (No Spouse) by Race of Householder		
Total	1,956	100.0%
Householder is White Alone	1,844	94.3%
Householder is Black Alone	25	1.3%
Householder is American Indian Alone	13	0.7%
Householder is Asian Alone	31	1.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	16	0.8%
Householder is Two or More Races	27	1.4%
Other Families with Hispanic Householder	52	2.7%

Nonfamily Households by Race of Householder		
Total	4,971	100.0%
Householder is White Alone	4,837	97.3%
Householder is Black Alone	26	0.5%
Householder is American Indian Alone	19	0.4%
Householder is Asian Alone	39	0.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	20	0.4%
Householder is Two or More Races	30	0.6%
Nonfamily Households with Hispanic Householder	55	1.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742
Ring: 10 mile radius

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Total Housing Units by Occupancy

Total	15,563	100.0%
Occupied Housing Units	14,372	92.3%
Vacant Housing Units		
For Rent	373	2.4%
Rented, not Occupied	14	0.1%
For Sale Only	179	1.2%
Sold, not Occupied	29	0.2%
For Seasonal/Recreational/Occasional Use	294	1.9%
For Migrant Workers	0	0.0%
Other Vacant	302	1.9%
Total Vacancy Rate	7.7%	

Households by Tenure and Mortgage Status

Total	14,372	100.0%
Owner Occupied	9,586	66.7%
Owned with a Mortgage/Loan	6,442	44.8%
Owned Free and Clear	3,144	21.9%
Average Household Size	2.59	
Renter Occupied	4,786	33.3%
Average Household Size	2.08	

Owner-occupied Housing Units by Race of Householder

Total	9,586	100.0%
Householder is White Alone	9,393	98.0%
Householder is Black Alone	16	0.2%
Householder is American Indian Alone	23	0.2%
Householder is Asian Alone	98	1.0%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	16	0.2%
Householder is Two or More Races	39	0.4%
Owner-occupied Housing Units with Hispanic Householder	56	0.6%

Renter-occupied Housing Units by Race of Householder

Total	4,785	100.0%
Householder is White Alone	4,508	94.2%
Householder is Black Alone	54	1.1%
Householder is American Indian Alone	29	0.6%
Householder is Asian Alone	95	2.0%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	50	1.0%
Householder is Two or More Races	48	1.0%
Renter-occupied Housing Units with Hispanic Householder	130	2.7%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.39
Householder is Black Alone	2.80
Householder is American Indian Alone	2.81
Householder is Asian Alone	3.73
Householder is Pacific Islander Alone	4.50
Householder is Some Other Race Alone	3.39
Householder is Two or More Races	2.80
Householder is Hispanic	3.29

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Household Income Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742
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Latitude: 44.76352
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Summary	2014	2019	2014-2019 Change	2014-2019 Annual Rate
Population	35,812	37,207	1,395	0.77%
Households	14,864	15,497	633	0.84%
Median Age	39.1	39.5	0.4	0.20%
Average Household Size	2.40	2.39	-0.01	-0.08%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
Household	14,864	100%	15,497	100%
<\$15,000	1,527	10.3%	1,445	9.3%
\$15,000-\$24,999	2,014	13.5%	1,479	9.5%
\$25,000-\$34,999	1,504	10.1%	1,388	9.0%
\$35,000-\$49,999	1,970	13.3%	2,000	12.9%
\$50,000-\$74,999	2,947	19.8%	2,640	17.0%
\$75,000-\$99,999	2,005	13.5%	2,471	15.9%
\$100,000-\$149,999	2,010	13.5%	2,739	17.7%
\$150,000-\$199,999	415	2.8%	752	4.9%
\$200,000+	473	3.2%	582	3.8%
Median Household Income	\$52,410		\$61,279	
Average Household Income	\$66,926		\$77,254	
Per Capita Income	\$27,834		\$32,244	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

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2014 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	779	2,502	2,195	2,835	2,767	1,958	1,828
<\$15,000	182	285	127	193	233	156	351
\$15,000-\$24,999	175	364	169	200	270	272	563
\$25,000-\$34,999	101	250	151	193	210	276	324
\$35,000-\$49,999	116	418	274	275	328	332	228
\$50,000-\$74,999	96	532	471	600	610	435	204
\$75,000-\$99,999	54	278	378	544	460	220	71
\$100,000-\$149,999	48	263	441	570	457	175	57
\$150,000-\$199,999	2	52	71	148	89	36	16
\$200,000+	6	60	113	114	111	56	13
Median HH Income	\$27,634	\$46,901	\$68,215	\$72,487	\$61,439	\$46,640	\$24,985
Average HH Income	\$39,311	\$59,423	\$83,030	\$83,769	\$76,208	\$61,166	\$35,621
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	23.4%	11.4%	5.8%	6.8%	8.4%	8.0%	19.2%
\$15,000-\$24,999	22.5%	14.5%	7.7%	7.1%	9.8%	13.9%	30.8%
\$25,000-\$34,999	13.0%	10.0%	6.9%	6.8%	7.6%	14.1%	17.7%
\$35,000-\$49,999	14.9%	16.7%	12.5%	9.7%	11.9%	17.0%	12.5%
\$50,000-\$74,999	12.3%	21.3%	21.5%	21.2%	22.0%	22.2%	11.2%
\$75,000-\$99,999	6.9%	11.1%	17.2%	19.2%	16.6%	11.2%	3.9%
\$100,000-\$149,999	6.2%	10.5%	20.1%	20.1%	16.5%	8.9%	3.1%
\$150,000-\$199,999	0.3%	2.1%	3.2%	5.2%	3.2%	1.8%	0.9%
\$200,000+	0.8%	2.4%	5.1%	4.0%	4.0%	2.9%	0.7%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.



Household Income Profile

112 E Lincoln Ave, Fall Creek, Wisconsin, 54742

Ring: 10 mile radius

Latitude: 44.76352
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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	744	2,617	2,277	2,548	2,967	2,355	1,989
<\$15,000	170	258	114	142	218	165	378
\$15,000-\$24,999	122	262	124	116	183	214	459
\$25,000-\$34,999	87	221	135	136	183	281	344
\$35,000-\$49,999	120	427	258	200	321	374	300
\$50,000-\$74,999	89	496	401	433	530	464	227
\$75,000-\$99,999	71	375	448	549	575	344	109
\$100,000-\$149,999	74	401	567	632	641	320	104
\$150,000-\$199,999	5	107	112	222	174	94	38
\$200,000+	6	70	118	117	142	98	30
Median HH Income	\$33,969	\$55,186	\$79,453	\$84,022	\$76,490	\$55,666	\$28,741
Average HH Income	\$46,730	\$70,554	\$90,467	\$95,717	\$88,683	\$75,200	\$44,090
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	22.8%	9.9%	5.0%	5.6%	7.3%	7.0%	19.0%
\$15,000-\$24,999	16.4%	10.0%	5.4%	4.6%	6.2%	9.1%	23.1%
\$25,000-\$34,999	11.7%	8.4%	5.9%	5.3%	6.2%	11.9%	17.3%
\$35,000-\$49,999	16.1%	16.3%	11.3%	7.8%	10.8%	15.9%	15.1%
\$50,000-\$74,999	12.0%	19.0%	17.6%	17.0%	17.9%	19.7%	11.4%
\$75,000-\$99,999	9.5%	14.3%	19.7%	21.5%	19.4%	14.6%	5.5%
\$100,000-\$149,999	9.9%	15.3%	24.9%	24.8%	21.6%	13.6%	5.2%
\$150,000-\$199,999	0.7%	4.1%	4.9%	8.7%	5.9%	4.0%	1.9%
\$200,000+	0.8%	2.7%	5.2%	4.6%	4.8%	4.2%	1.5%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.