FARWELL ST, BARSTOW ST, GRAHAM AVE, LAKE ST & MADISON ST

The downtown is divided into four districts: Historic Waterfront, North Barstow, Courthouse, and Medical Center. The Eau Claire and Chippewa Rivers are key features and provide a pedestrian friendly business environment.

Some recent developments include:

- Phoenix Park Neighborhood Residential (2013)
- JAMF Software (2014)
- Mayo Health System Expansion (2012)
- · Smiling Moose Deli





Traffic Count Source: Department of Transporation, May 2014



MAJOR BUSINESS CLUSTERS

- · Professional Offices
- Financial Institutions
- · 463 Locally Owned Businesses
- · Entertainment Businesses
- Residential



MAJOR EMPLOYERS

- AT&T
- · Cascades Tissue Group
- · Eau Claire City Government
- · Eau Claire County Government
- Eau Claire Press Company
- Federal Courthouse
- · Harmon Solutions Group, LLC
- JAMF Software
- Mayo Clinic Health System Eau Claire
- · RCU Royal Credit Union



MAJOR RETAILERS & SELECTED FRANCHISES

- Acoustic Cafe
- Cameo Budget Theare
- Kwik Trip
- Pizza Plus Eatery
- Smiling Moose Deli
- Volume One/The Local Store



MAJOR ATTRACTIONS

- · Bike Trail
- · Chamber of Commerce
- · Children's Museum
- City Hall
- · Civic Center
- County Courthouse
- Farmers Market
- · Federal Courthouse
- Eau Claire and Chippewa Rivers
- Phoenix Park
- Post Office
- Public Library
- State Theater
- YMCA





203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701

Latitude: 44.81197 Ring: 1 mile radius Longitude: -91.49888

			2000-201
	2000	2010	Annual Ra
opulation	14,328	13,785	-0.39
louseholds	5,844	5,742	-0.18
lousing Units	6,172	6,090	-0.13
opulation by Race		Number	Perce
otal		13,785	100.0
Population Reporting One Race		13,490	97.9
White		12,441	90.3
Black		216	1.6
American Indian		134	1.0
Asian		606	4.4
Pacific Islander		11	0.1
Some Other Race		82	0.6
Population Reporting Two or More Races		295	2.1
otal Hispanic Population		280	2.0
Oppulation by Sex			
Male		6,934	50.3
Female		6,851	49.7
Oppulation by Age			
otal		13,784	100.0
Age 0 - 4		601	4.4
Age 5 - 9		503	3.6
Age 10 - 14		486	3.5
Age 15 - 19		1,052	7.6
Age 20 - 24		4,641	33.7
Age 25 - 29		1,304	9.5
Age 30 - 34		778	5.6
Age 35 - 39		594	4.3
Age 40 - 44		544	3.9
Age 45 - 49		597	4.3
Age 50 - 54		616	4.5
Age 55 - 59		615	4.5
Age 60 - 64		432	3.1
		289	2.1
Age 65 - 69			
Age 70 - 74		187	1.4
Age 75 - 79		165	1.2
Age 80 - 84		168	1.2
Age 85+		213	1.5
Age 18+		11,859	86.0
Age 65+		1,022	7.4
ledian Age by Sex and Race/Hispanic Origin			
Total Population		24.6	
Male		24.8	
Female		24.3	
White Alone		24.7	
Black Alone		24.6	
American Indian Alone		31.0	
Asian Alone		21.8	
Pacific Islander Alone		15.0	
Some Other Race Alone		23.4	
T M B		19.4	
Two or More Races			

August 20, 2014

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203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

	ot, Lau Claire, Wisconsiii, 54701		Lautuue. 44.01197
Ring: 1 mile r	adius	LOI	ngitude: -91.49888
Households by Type			
Total		5,742	100.0%
Households with 1 Person		2,061	35.9%
Households with 2+ People		3,681	64.1%
Family Households		1,959	34.1%
Husband-wife Families		1,277	22.2%
With Own Children		497	8.7%
Other Family (No Spouse Present)		682	11.9%
With Own Children		395	6.9%
Nonfamily Households		1,722	30.0%
All Households with Children		972	16.9%
Multigenerational Households		72	1.3%
Unmarried Partner Households		545	9.5%
Male-female		513	8.9%
Same-sex		32	0.6%
Average Household Size		2.25	
Family Households by Size			
Total		1,958	100.0%
2 People		918	46.9%
3 People		467	23.9%
4 People		331	16.9%
5 People		133	6.8%
6 People		55	2.8%
7+ People		54	2.8%
Average Family Size		2.91	
Nonfamily Households by Size			
Total		3,782	100.0%
1 Person		2,061	54.5%
2 People		889	23.5%
3 People		449	11.9%
4 People		270	7.1%
5 People		58	1.5%
6 People		36	1.0%
7+ People		19	0.5%
Average Nonfamily Size		1.83	
Population by Relationship and Household Typ	De .		
Total		13,785	100.0%
In Households		12,900	93.6%
In Family Households		5,984	43.4%
Householder		1,953	14.2%
Spouse		1,270	9.2%
Child		2,227	16.2%
Other relative		246	1.8%
Nonrelative		287	2.1%
In Nonfamily Households		6,916	50.2%
In Group Quarters		885	6.4%
Institutionalized Population		444	3.2%
Noninstitutionalized Population		441	3.2%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives. **Source:** U.S. Census Bureau, Census 2010 Summary File 1.

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Latitude: 44.81197



203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

King. 1 mile radius		Longitude91.49000
Family Households by Age of Householder		
Total	1,959	100.0%
Householder Age 15 - 44	1,015	51.8%
Householder Age 45 - 54	372	19.0%
Householder Age 55 - 64	312	15.9%
Householder Age 65 - 74	140	7.1%
Householder Age 75+	120	6.1%
Nonfamily Households by Age of Householder		
Total	3,783	100.0%
Householder Age 15 - 44	2,569	67.9%
Householder Age 45 - 54	378	10.0%
Householder Age 55 - 64	374	9.9%
Householder Age 65 - 74	208	5.5%
Householder Age 75+	254	6.7%
Households by Race of Householder		
Total	5,743	100.0%
Householder is White Alone	5,413	94.3%
Householder is Black Alone	57	1.0%
Householder is American Indian Alone	34	0.6%
Householder is Asian Alone	129	2.2%
Householder is Pacific Islander Alone	4	0.1%
Householder is Some Other Race Alone	26	0.5%
Householder is Two or More Races	80	1.4%
Households with Hispanic Householder	81	1.4%
Husband-wife Families by Race of Householder		
Total	1,278	100.0%
Householder is White Alone	1,183	92.6%
Householder is Black Alone	11	0.9%
Householder is American Indian Alone	6	0.5%
Householder is Asian Alone	60	4.7%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	8	0.6%
Householder is Two or More Races	9	0.7%
Husband-wife Families with Hispanic Householder	24	1.9%
· · · · · · · · · · · · · · · · · · ·	27	1.9 70
Other Families (No Spouse) by Race of Householder Total	683	100.0%
Householder is White Alone	617	90.3%
Householder is Black Alone		
	9	1.3%
Householder is American Indian Alone		1.3%
Householder is Asian Alone	27	4.0%
Householder is Pacific Islander Alone	2	0.3%
Householder is Some Other Race Alone	5	0.7%
Householder is Two or More Races	14	2.1%
Other Families with Hispanic Householder	13	1.9%
Nonfamily Households by Race of Householder	2.702	100.00/
Total	3,782	100.0%
Householder is White Alone	3,612	95.5%
Householder is Black Alone	37	1.0%
Householder is American Indian Alone	19	0.5%
Householder is Asian Alone	43	1.1%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	13	0.3%
Householder is Two or More Races	57	1.5%
Nonfamily Households with Hispanic Householder Source: U.S. Census Bureau, Census 2010 Summary File 1.	44	1.2%
Source: 6.5. Census Bureau, census 2010 Summary File 1.		

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Latitude: 44.81197

Longitude: -91.49888

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203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

Total Housing Units by Occupancy		
Total	6,067	100.0
Occupied Housing Units	5,742	94.6
Vacant Housing Units		
For Rent	105	1.7
Rented, not Occupied	9	0.1
For Sale Only	47	0.8
Sold, not Occupied	20	0.3
For Seasonal/Recreational/Occasional Use	19	0.3
For Migrant Workers	0	0.0
Other Vacant	125	2.1
Total Vacancy Rate	5.7%	
Households by Tenure and Mortgage Status		
Total	5,742	100.0
Owner Occupied	2,012	35.0
Owned with a Mortgage/Loan	1,489	25.9
Owned Free and Clear	524	9.1
Average Household Size	2.33	J
Renter Occupied	3,730	65.0
Average Household Size	2.20	
Owner-occupied Housing Units by Race of Householder	2.042	100.0
Total	2,012	100.0
Householder is White Alone	1,933	96.1
Householder is Black Alone	4	0.2
Householder is American Indian Alone	9	0.4
Householder is Asian Alone	47	2.3
Householder is Pacific Islander Alone	2	0.1
Householder is Some Other Race Alone	5	0.2
Householder is Two or More Races	12	0.6
Owner-occupied Housing Units with Hispanic Householder	21	1.0
Renter-occupied Housing Units by Race of Householder		
Total	3,730	100.0
Householder is White Alone	3,480	93.3
Householder is Black Alone	53	1.4
Householder is American Indian Alone	25	0.7
Householder is Asian Alone	82	2.2
Householder is Pacific Islander Alone	2	0.1
Householder is Some Other Race Alone	20	0.5
Householder is Two or More Races	68	1.8
Renter-occupied Housing Units with Hispanic Householder	60	1.6
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.19	
Householder is Black Alone	2.35	
Householder is American Indian Alone	2.50	
Householder is Asian Alone	4.05	
Householder is Pacific Islander Alone	4.00	
Householder is Some Other Race Alone	2.96	
Householder is Two or More Races	2.45	

Source: U.S. Census Bureau, Census 2010 Summary File 1.

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Latitude: 44.81197



203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

			2014-2019	2014-2019
Summary	2014	2019	Change	Annual Rate
Population	14,055	14,509	454	0.64%
Households	5,928	6,167	239	0.79%
Median Age	24.7	25.2	0.5	0.40%
Average Household Size	2.22	2.21	-0.01	-0.09%

		2014	2	019
Households by Income	Number	Percent	Number	Percent
Household	5,928	100%	6,167	100%
<\$15,000	1,672	28.2%	1,715	27.8%
\$15,000-\$24,999	1,262	21.3%	1,059	17.2%
\$25,000-\$34,999	674	11.4%	692	11.2%
\$35,000-\$49,999	847	14.3%	916	14.9%
\$50,000-\$74,999	802	13.5%	802	13.0%
\$75,000-\$99,999	331	5.6%	469	7.6%
\$100,000-\$149,999	258	4.4%	389	6.3%
\$150,000-\$199,999	42	0.7%	76	1.2%
\$200,000+	38	0.6%	49	0.8%
Median Household Income	\$25,323		\$28,788	
Average Household Income	\$36,338		\$42,039	
Per Capita Income	\$15,864		\$18,517	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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Latitude: 44.81197



203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701

Ring: 1 mile radius Longitude: -91.49888

2014 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,813	1,145	734	670	769	441	355
<\$15,000	730	229	109	149	201	122	132
\$15,000-\$24,999	457	209	124	96	166	92	118
\$25,000-\$34,999	200	156	91	74	69	44	40
\$35,000-\$49,999	213	198	116	82	116	97	25
\$50,000-\$74,999	118	199	156	146	121	43	18
\$75,000-\$99,999	45	74	68	61	49	23	12
\$100,000-\$149,999	36	56	56	51	35	14	10
\$150,000-\$199,999	9	14	6	8	3	3	0
\$200,000+	5	10	9	4	9	2	0
Median HH Income	\$17,705	\$33,238	\$39,475	\$37,334	\$27,069	\$26,067	\$17,511
Average HH Income	\$25,427	\$42,260	\$49,050	\$46,127	\$39,271	\$34,352	\$24,426
			Percent Distrib	ution			
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	40.3%	20.0%	14.9%	22.2%	26.1%	27.7%	37.2%
\$15,000-\$24,999	25.2%	18.3%	16.9%	14.3%	21.6%	20.9%	33.2%
\$25,000-\$34,999	11.0%	13.6%	12.4%	11.0%	9.0%	10.0%	11.3%
\$35,000-\$49,999	11.7%	17.3%	15.8%	12.2%	15.1%	22.0%	7.0%
\$50,000-\$74,999	6.5%	17.4%	21.3%	21.8%	15.7%	9.8%	5.1%
\$75,000-\$99,999	2.5%	6.5%	9.3%	9.1%	6.4%	5.2%	3.4%
\$100,000-\$149,999	2.0%	4.9%	7.6%	7.6%	4.6%	3.2%	2.8%
\$150,000-\$199,999	0.5%	1.2%	0.8%	1.2%	0.4%	0.7%	0.0%
\$200,000+	0.3%	0.9%	1.2%	0.6%	1.2%	0.5%	0.0%

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

Latitude: 44.81197



203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 1 mile radius

Longitude: -91.49888

Latitude: 44.81197

	2	019 Household	s by Income and	d Age of Househ	older		
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,743	1,153	807	646	816	592	410
<\$15,000	714	222	111	140	216	152	159
\$15,000-\$24,999	367	172	114	75	136	93	102
\$25,000-\$34,999	196	163	91	64	72	58	48
\$35,000-\$49,999	219	200	121	77	128	135	36
\$50,000-\$74,999	112	192	166	130	118	61	24
\$75,000-\$99,999	65	95	101	74	70	45	19
\$100,000-\$149,999	55	74	84	68	58	31	19
\$150,000-\$199,999	11	22	9	14	7	13	0
\$200,000+	4	13	10	5	12	4	1
Median HH Income	\$18,182	\$36,031	\$44,825	\$42,571	\$32,394	\$33,492	\$18,197
Average HH Income	\$28,840	\$47,980	\$55,423	\$53,413	\$45,209	\$42,826	\$29,736
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	41.0%	19.3%	13.8%	21.7%	26.5%	25.7%	38.8%
\$15,000-\$24,999	21.1%	14.9%	14.1%	11.6%	16.7%	15.7%	24.9%
\$25,000-\$34,999	11.2%	14.1%	11.3%	9.9%	8.8%	9.8%	11.7%
\$35,000-\$49,999	12.6%	17.3%	15.0%	11.9%	15.7%	22.8%	8.8%
\$50,000-\$74,999	6.4%	16.7%	20.6%	20.1%	14.5%	10.3%	5.9%
\$75,000-\$99,999	3.7%	8.2%	12.5%	11.5%	8.6%	7.6%	4.6%
\$100,000-\$149,999	3.2%	6.4%	10.4%	10.5%	7.1%	5.2%	4.6%
\$150,000-\$199,999	0.6%	1.9%	1.1%	2.2%	0.9%	2.2%	0.0%
\$200,000+	0.2%	1.1%	1.2%	0.8%	1.5%	0.7%	0.2%



203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

		2000-20
2000	2010	Annual Ra
	59,536	0.25
22,717		0.59
23,468	25,227	0.73
	Number	Perce
	59,536	100.0
		98.
		91.
		1.
		0.
		4.
		0.
		0.
		1.
		1.
	1,181	2.
	28,902	48.
	30,634	51.
	59,533	100.
	3,392	5.
		5.
		4.
		9.
		17.
		8.
		6.
		5.
		5.
		5.
		5.
		5.
		4.
		3.
		2.
		2.
		1.
	1,282	2
	48,325	81.
	6,950	11.
	29.7	
	29.4	
	30.0	
	31.0	
	24.1	
	31.3	
	21.9	
	25.0	
	23.1	
	15.0	
	58,083 22,717	58,083

August 20, 2014

Latitude: 44.81197



203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

King. 5 fille fadius		Longitude. 91.49000
Households by Type		
Total	24,099	100.0%
Households with 1 Person	7,621	31.6%
Households with 2+ People	16,478	68.4%
Family Households	12,766	53.0%
Husband-wife Families	9,412	39.1%
With Own Children	3,608	15.0%
Other Family (No Spouse Present)	3,354	13.9%
With Own Children	2,064	8.6%
Nonfamily Households	3,712	15.4%
All Households with Children	6,055	25.1%
Multigenerational Households	346	1.4%
Unmarried Partner Households	2,088	8.7%
Male-female	1,961	8.1%
Same-sex	127	0.5%
Average Household Size	2.28	
Family Households by Size		
Total	12,767	100.0%
2 People	6,264	49.1%
3 People	2,851	22.3%
4 People	2,237	17.5%
5 People	890	7.0%
6 People	319	2.5%
7+ People	206	1.6%
Average Family Size	2.86	
Nonfamily Haveshalds by Cinc		
Nonfamily Households by Size Total	11,332	100.0%
1 Person	7,621	67.3%
2 People	2,382	21.0%
3 People	775	6.8%
4 People	396	3.5%
5 People	87	0.8%
6 People	48	0.4%
7+ People	23	0.2%
Average Nonfamily Size	1.51	
Population by Relationship and Household Type		
Total	59,536	100.0%
In Households	54,946	92.3%
In Family Households	37,814	63.5%
Householder	12,699	21.3%
Spouse	9,358	15.7%
Child	13,433	22.6%
Other relative	1,053	1.8%
Nonrelative	1,270	2.1%
In Nonfamily Households	17,132	28.8%
In Group Quarters	4,590	7.7%
Institutionalized Population	605	1.0%
Marchaelle Proceding Laboration	2.005	6 701

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Noninstitutionalized Population

6.7%

3,985

Latitude: 44.81197



203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

g. 5 time radius		Longitude: 91.19000
Family Households by Age of Householder		
Total	12,767	100.0%
Householder Age 15 - 44	5,600	43.9%
Householder Age 45 - 54	2,620	20.5%
Householder Age 55 - 64	2,284	17.9%
Householder Age 65 - 74	1,251	9.8%
Householder Age 75+	1,012	7.9%
Nonfamily Households by Age of Householder		
Total	11,334	100.0%
Householder Age 15 - 44	5,834	51.5%
Householder Age 45 - 54	1,398	12.3%
Householder Age 55 - 64	1,517	13.4%
Householder Age 65 - 74	922	8.1%
Householder Age 75+	1,663	14.7%
Households by Race of Householder		
Total	24,100	100.0%
Householder is White Alone	22,942	95.2%
Householder is Black Alone	175	0.7%
Householder is American Indian Alone	111	0.5%
Householder is Asian Alone	554	2.3%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	90	0.4%
Householder is Two or More Races	222	0.9%
Households with Hispanic Householder	304	1.3%
Husband-wife Families by Race of Householder		
Total	9,413	100.0%
Householder is White Alone	8,973	95.3%
Householder is Black Alone	48	0.5%
Householder is American Indian Alone	32	0.3%
Householder is Asian Alone	279	3.0%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	30	0.3%
Householder is Two or More Races	48	0.5%
Husband-wife Families with Hispanic Householder	101	1.1%
Other Families (No Spouse) by Race of Householder		
Total	3,353	100.0%
Householder is White Alone	3,089	92.1%
Householder is Black Alone	40	1.2%
Householder is American Indian Alone	25	0.7%
Householder is Asian Alone	123	3.7%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	18	0.5%
Householder is Two or More Races	56	1.7%
Other Families with Hispanic Householder	76	2.3%
Nonfamily Households by Race of Householder		
Total	11,334	100.0%
Householder is White Alone	10,880	96.0%
Householder is Black Alone	87	0.8%
Householder is American Indian Alone	54	0.5%
Householder is Asian Alone	152	1.3%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	42	0.4%
Householder is Two or More Races	118	1.0%
Nonfamily Households with Hispanic Householder	128	1.1%
Source: U.S. Census Bureau, Census 2010 Summary File 1.		

August 20, 2014

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203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

King. 5 time radius	LOI	igitude. 91.7900
Total Housing Units by Occupancy		
Total	25,259	100.0%
Occupied Housing Units	24,099	95.4%
Vacant Housing Units		
For Rent	415	1.6%
Rented, not Occupied	30	0.1%
For Sale Only	243	1.0%
Sold, not Occupied	51	0.2%
For Seasonal/Recreational/Occasional Use	110	0.4%
For Migrant Workers	0	0.0%
Other Vacant	311	1.2%
Total Vacancy Rate	4.5%	
Households by Tenure and Mortgage Status		
Total	24,099	100.0%
Owner Occupied	13,498	56.0%
Owned with a Mortgage/Loan	9,394	39.0%
Owned Free and Clear	4,104	17.0%
Average Household Size	2.42	
Renter Occupied	10,601	44.0%
Average Household Size	2.10	
Owner-occupied Housing Units by Race of Householder		
Total	13,497	100.0%
Householder is White Alone	13,109	97.1%
Householder is Black Alone	38	0.3%
Householder is American Indian Alone	33	0.2%
Householder is Asian Alone	231	1.7%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	15	0.1%
Householder is Two or More Races	68	0.5%
Owner-occupied Housing Units with Hispanic Householder	92	0.7%
Renter-occupied Housing Units by Race of Householder		
Total	10,601	100.0%
Householder is White Alone	9,832	92.7%
Householder is Black Alone	137	1.3%
Householder is American Indian Alone	78	0.7%
Householder is Asian Alone	322	3.0%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	75	0.7%
Householder is Two or More Races	154	1.5%
Renter-occupied Housing Units with Hispanic Householder	213	2.0%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.23	
Householder is Black Alone	2.53	
Householder is American Indian Alone	2.62	
Householder is Asian Alone	3.93	
Householder is Pacific Islander Alone	4.67	
Householder is Some Other Race Alone	3.20	
Householder is Two or More Races	2.54	
Householder is Hispanic	2.94	

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Latitude: 44.81197



203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

			2014-2019	2014-2019
Summary	2014	2019	Change	Annual Rate
Population	60,413	62,061	1,648	0.54%
Households	24,737	25,600	863	0.69%
Median Age	30.7	32.0	1.3	0.83%
Average Household Size	2.26	2.24	-0.02	-0.18%

	20	2014		
Households by Income	Number	Percent	Number	Percent
Household	24,737	100%	25,600	100%
<\$15,000	4,155	16.8%	4,118	16.1%
\$15,000-\$24,999	3,968	16.0%	3,149	12.3%
\$25,000-\$34,999	2,756	11.1%	2,607	10.2%
\$35,000-\$49,999	3,436	13.9%	3,436	13.4%
\$50,000-\$74,999	4,478	18.1%	4,177	16.3%
\$75,000-\$99,999	2,632	10.6%	3,386	13.2%
\$100,000-\$149,999	2,366	9.6%	3,161	12.3%
\$150,000-\$199,999	456	1.8%	855	3.3%
\$200,000+	490	2.0%	712	2.8%
Median Household Income	\$40,354		\$47,146	
Average Household Income	\$54,568		\$64,223	
Per Capita Income	\$22,883		\$27,144	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

Longitude: -91.49888

Latitude: 44.81197

	2	014 Household	s by Income and	d Age of Househ	older		
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	3,398	4,651	3,600	3,697	4,049	2,725	2,617
1.15.000							
<\$15,000	1,232	713	325	449	593	320	522
\$15,000-\$24,999	834	693	388	357	521	411	764
\$25,000-\$34,999	386	540	346	342	311	340	490
\$35,000-\$49,999	406	762	474	437	500	482	375
\$50,000-\$74,999	302	899	805	804	844	547	275
\$75,000-\$99,999	123	495	501	543	573	315	82
\$100,000-\$149,999	90	394	595	525	452	228	82
\$150,000-\$199,999	16	82	77	129	108	27	17
\$200,000+	8	73	88	112	146	54	9
Median HH Income	\$19,353	\$41,195	\$56,005	\$55,982	\$51,947	\$42,764	\$25,307
Average HH Income	\$28,537	\$53,040	\$68,003	\$69,190	\$65,570	\$55,506	\$33,947
			Percent Distrib				
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	36.3%	15.3%	9.0%	12.1%	14.6%	11.7%	19.9%
\$15,000-\$24,999	24.5%	14.9%	10.8%	9.7%	12.9%	15.1%	29.2%
\$25,000-\$24,999	11.4%	11.6%	9.6%	9.3%	7.7%	12.5%	18.7%
\$35,000-\$34,999	11.9%	16.4%	13.2%	11.8%	12.3%	17.7%	14.3%
\$50,000-\$74,999	8.9%	19.3%	22.4%	21.7%	20.8%	20.1%	10.5%
\$75,000-\$99,999	3.6%	10.6%	13.9%	14.7%	14.2%	11.6%	3.1%
\$100,000-\$149,999	2.6%	8.5%	16.5%	14.2%	11.2%	8.4%	3.1%
\$150,000-\$199,999	0.5%	1.8%	2.1%	3.5%	2.7%	1.0%	0.6%
\$200,000+	0.2%	1.6%	2.4%	3.0%	3.6%	2.0%	0.3%



203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 3 mile radius

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2019 Households by Income and Age of Householder									
	<25	25-34	35-44	45-54	55-64	65-74	75+		
HH Income Base	3,227	4,559	3,977	3,445	4,223	3,334	2,835		
<\$15,000	1,188	658	328	390	594	378	582		
\$15,000-\$24,999	640	528	326	247	403	360	646		
\$25,000-\$34,999	369	495	323	270	293	361	496		
\$35,000-\$49,999	405	702	470	346	495	558	460		
\$50,000-\$74,999	291	794	788	656	727	612	310		
\$75,000-\$99,999	169	616	676	605	705	493	121		
\$100,000-\$149,999	133	508	819	586	590	380	145		
\$150,000-\$199,999	25	158	135	204	206	81	46		
\$200,000+	8	100	112	140	211	111	29		
Median HH Income	\$20,612	\$47,122	\$64,955	\$65,792	\$58,965	\$50,268	\$28,029		
Average HH Income	\$32,890	\$62,464	\$77,195	\$80,761	\$77,581	\$67,125	\$41,114		
			Percent Distrib	oution					
	<25	25-34	35-44	45-54	55-64	65-74	75+		
HH Income Base	100%	100%	100%	100%	100%	100%	100%		
<\$15,000	36.8%	14.4%	8.2%	11.3%	14.1%	11.3%	20.5%		
\$15,000-\$24,999	19.8%	11.6%	8.2%	7.2%	9.5%	10.8%	22.8%		
\$25,000-\$34,999	11.4%	10.9%	8.1%	7.8%	6.9%	10.8%	17.5%		
\$35,000-\$49,999	12.6%	15.4%	11.8%	10.0%	11.7%	16.7%	16.2%		
\$50,000-\$74,999	9.0%	17.4%	19.8%	19.0%	17.2%	18.4%	10.9%		
\$75,000-\$99,999	5.2%	13.5%	17.0%	17.6%	16.7%	14.8%	4.3%		
\$100,000-\$149,999	4.1%	11.1%	20.6%	17.0%	14.0%	11.4%	5.1%		
\$150,000-\$199,999	0.8%	3.5%	3.4%	5.9%	4.9%	2.4%	1.6%		
\$200,000+	0.2%	2.2%	2.8%	4.1%	5.0%	3.3%	1.0%		



203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701

				2000-201
		2000	2010	Annual Rat
opulation		99,257	106,829	0.749
louseholds		38,549	42,973	1.09
lousing Units		39,969	45,361	1.27
Population by Race			Number	Perce
- otal			106,829	100.0
Population Reporting One Race	1		105,110	98.4
White			99,256	92.9
Black			944	0.9
American Indian			513	0.5
Asian				3.6
			3,811	
Pacific Islander			31	0.0
Some Other Race	_		555	0.5
Population Reporting Two or M	ore Races		1,719	1.6
otal Hispanic Population			1,932	1.8
Population by Sex				
Male			52,311	49.0
Female			54,518	51.0
Population by Age				
otal			106,832	100.0
Age 0 - 4			6,550	6.1
Age 5 - 9			6,222	5.8
Age 10 - 14			6,111	5.7
Age 15 - 19			8,644	8.1
Age 20 - 24			12,999	12.2
Age 25 - 29			8,101	7.6
Age 30 - 34			6,495	6.1
Age 35 - 39			5,847	5.5
Age 40 - 44			6,112	5.7
Age 45 - 49			7,025	6.6
Age 50 - 54			6,992	6.5
Age 55 - 59			6,742	6.3
Age 60 - 64			5,679	5.3
Age 65 - 69			3,840	3.6
Age 70 - 74			2,764	2.6
Age 75 - 79			2,414	2.3
Age 80 - 84			2,124	2.0
Age 85+			2,171	2.0
Ago 10 I			94.005	70.7
Age 18+ Age 65+			84,095 13,313	78.7° 12.5°
_	Historia Osiaia		,	
Median Age by Sex and Race/	mispanic Origin		72 7	
Total Population			33.7	
Male			32.9	
Female			34.6	
White Alone			35.2	
Black Alone			23.6	
American Indian Alone			30.1	
Asian Alone			22.3	
Pacific Islander Alone			20.0	
Some Other Race Alone			23.1	
Two or More Races			14.0	
			21.7	

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203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

King. 10 mile radius		Longitude: 91.49000
Households by Type		
Total	42,973	100.0%
Households with 1 Person	12,211	28.4%
Households with 2+ People	30,762	71.6%
Family Households	25,719	59.8%
Husband-wife Families	19,917	46.3%
With Own Children	7,693	17.9%
Other Family (No Spouse Present)	5,802	13.5%
With Own Children	3,614	8.4%
Nonfamily Households	5,043	11.7%
All Households with Children	12,068	28.1%
Multigenerational Households	696	1.6%
Unmarried Partner Households	3,481	8.1%
Male-female	3,261	7.6%
Same-sex	220	0.5%
Average Household Size	2.37	
Family Households by Size		
Total	25,721	100.0%
2 People	12,434	48.3%
3 People	5,556	21.6%
4 People	4,796	18.6%
5 People	1,902	7.4%
6 People	654	2.5%
7+ People	379	1.5%
Average Family Size	2.92	
Nonfamily Households by Size		
Total	17,254	100.0%
1 Person	12,211	70.8%
2 People	3,490	20.2%
3 People	934	5.4%
4 People	445	2.6%
5 People	97	0.6%
6 People	53	0.3%
7+ People	24	0.1%
Average Nonfamily Size	1.43	
Population by Relationship and Household Type		
Total	106,829	100.0%
In Households	101,971	95.5%
In Family Households	77,220	72.3%
Householder	25,743	24.1%
Spouse	19,935	18.7%
Child	27,389	25.6%
Other relative	1,914	1.8%
Nonrelative	2,241	2.1%
In Nonfamily Households	24,751	23.2%
In Group Quarters	4,858	4.5%
Institutionalized Population	707	0.7%
Noninstitutionalized Population	4,151	3.9%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives. **Source:** U.S. Census Bureau, Census 2010 Summary File 1.

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203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

King. 10 time radias		Longitude: Ji. 15000
Family Households by Age of Householder		
Total	25,718	100.0%
Householder Age 15 - 44	10,635	41.4%
Householder Age 45 - 54	5,669	22.0%
Householder Age 55 - 64	4,851	18.9%
Householder Age 65 - 74	2,583	10.0%
Householder Age 75+	1,980	7.7%
·	-,	
Nonfamily Households by Age of Householder Total	17,253	100.0%
Householder Age 15 - 44	7,832	45.4%
Householder Age 45 - 54	2,363	13.7%
Householder Age 55 - 64	2,553	14.8%
Householder Age 65 - 74	1,664	9.6%
Householder Age 75+	2,841	16.5%
Households by Race of Householder		
Total	42,973	100.0%
Householder is White Alone	41,251	96.0%
Householder is Black Alone	249	0.6%
Householder is American Indian Alone	177	0.4%
Householder is Asian Alone	830	1.9%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	144	0.3%
Householder is Two or More Races	315	0.7%
Households with Hispanic Householder	482	1.1%
The state of the s		212 /0
Husband-wife Families by Race of Householder	10.016	100.0%
Total	19,916	
Householder is White Alone	19,153 70	96.2% 0.4%
Householder is Black Alone Householder is American Indian Alone	61	0.4%
Householder is Asian Alone	476	2.4%
Householder is Asian Alone Householder is Pacific Islander Alone	476	0.0%
Householder is Some Other Race Alone	60	0.3%
Householder is Two or More Races	92	0.5%
Husband-wife Families with Hispanic Householder	191	1.0%
Tidsbatid-wife Fatilities with Hispatiic Householder	191	1.0%
Other Families (No Spouse) by Race of Householder Total	F 002	100.00/
	5,803	100.0%
Householder is White Alone	5,414	93.3%
Householder is Black Alone	68	1.2%
Householder is American Indian Alone	43	0.7%
Householder is Asian Alone	165	2.8%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	29	0.5%
Householder is Two or More Races Other Families with Hispanic Householder	82 121	1.4% 2.1%
Other Families with Hispanic Householder	121	2.170
Nonfamily Households by Race of Householder		
Total	17,254	100.0%
Householder is White Alone	16,684	96.7%
Householder is Black Alone	111	0.6%
Householder is American Indian Alone	73	0.4%
Householder is Asian Alone	189	1.1%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	55	0.3%
Householder is Two or More Races	141	0.8%
Nonfamily Households with Hispanic Householder	170	1.0%
Source: U.S. Census Bureau, Census 2010 Summary File 1.		

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203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

King. 10 time radius	ı	Longitude. 91.49000
Total Housing Units by Occupancy		
Total	45,382	100.0%
Occupied Housing Units	42,973	94.7%
Vacant Housing Units		
For Rent	844	1.9%
Rented, not Occupied	52	0.1%
For Sale Only	451	1.0%
Sold, not Occupied	95	0.2%
For Seasonal/Recreational/Occasional Use	272	0.6%
For Migrant Workers	1	0.0%
Other Vacant	694	1.5%
Total Vacancy Rate	5.3%	
Households by Tenure and Mortgage Status		
Total	42,973	100.0%
Owner Occupied	27,215	63.3%
Owned with a Mortgage/Loan	18,845	43.9%
Owned Free and Clear	8,370	19.5%
Average Household Size	2.51	
Renter Occupied	15,758	36.7%
Average Household Size	2.13	
Owner-occupied Housing Units by Race of Householder		
Total	27,214	100.0%
Householder is White Alone	26,539	97.5%
Householder is Black Alone	58	0.2%
Householder is American Indian Alone	66	0.2%
Householder is Asian Alone	397	1.5%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	38	0.1%
Householder is Two or More Races	112	0.4%
Owner-occupied Housing Units with Hispanic Householder	166	0.6%
Renter-occupied Housing Units by Race of Householder		
Total	15,759	100.0%
Householder is White Alone	14,712	93.4%
Householder is Black Alone	191	1.2%
Householder is American Indian Alone	111	0.7%
Householder is Asian Alone	433	2.7%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	106	0.7%
Householder is Two or More Races	203	1.3%
Renter-occupied Housing Units with Hispanic Householder	316	2.0%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.33	
Householder is Black Alone	2.64	
Householder is American Indian Alone	2.68	
Householder is Asian Alone	4.15	
Householder is Pacific Islander Alone	4.57	
Householder is Some Other Race Alone	3.40	
Householder is Two or More Races	2.70	
Householder is Hispanic	3.12	

Source: U.S. Census Bureau, Census 2010 Summary File 1.

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203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

			2014-2019	2014-2019
Summary	2014	2019	Change	Annual Rate
Population	108,775	112,086	3,311	0.60%
Households	44,236	45,841	1,605	0.72%
Median Age	34.3	35.4	1.1	0.63%
Average Household Size	2.35	2.34	-0.01	-0.09%

	20	2014		
Households by Income	Number	Percent	Number	Percent
Household	44,236	100%	45,841	100%
<\$15,000	5,910	13.4%	5,748	12.5%
\$15,000-\$24,999	6,184	14.0%	4,735	10.3%
\$25,000-\$34,999	4,680	10.6%	4,314	9.4%
\$35,000-\$49,999	6,026	13.6%	6,003	13.1%
\$50,000-\$74,999	8,670	19.6%	7,968	17.4%
\$75,000-\$99,999	5,553	12.6%	6,943	15.1%
\$100,000-\$149,999	5,249	11.9%	6,912	15.1%
\$150,000-\$199,999	953	2.2%	1,803	3.9%
\$200,000+	1,011	2.3%	1,415	3.1%
Median Household Income	\$47,795		\$54,910	
Average Household Income	\$60,806		\$70,886	
Per Capita Income	\$25,144		\$29,494	

Data Note: Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

Longitude: -91.49888

Latitude: 44.81197

	2	014 Household	s by Income an	d Age of Househ	older		
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	4,201	7,841	6,693	7,483	7,909	5,328	4,781
<\$15,000	1,393	1,069	523	689	903	507	827
\$15,000-\$24,999	992	1,033	577	593	834	752	1,402
\$25,000-\$34,999	494	843	558	572	563	688	962
\$35,000-\$49,999	533	1,295	821	812	916	956	694
\$50,000-\$74,999	436	1,621	1,514	1,615	1,805	1,164	515
\$75,000-\$99,999	181	934	1,080	1,328	1,239	604	187
\$100,000-\$149,999	136	771	1,262	1,330	1,149	462	138
\$150,000-\$199,999	22	140	160	304	228	68	31
\$200,000+	14	137	199	239	271	125	25
Median HH Income	\$21,079	\$45,315	\$61,689	\$64,248	\$57,679	\$45,183	\$26,190
Average HH Income	\$31,194	\$56,766	\$74,069	\$76,640	\$71,281	\$58,498	\$35,343
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	33.2%	13.6%	7.8%	9.2%	11.4%	9.5%	17.3%
\$15,000-\$24,999	23.6%	13.2%	8.6%	7.9%	10.5%	14.1%	29.3%
\$25,000-\$34,999	11.8%	10.8%	8.3%	7.6%	7.1%	12.9%	20.1%
\$35,000-\$49,999	12.7%	16.5%	12.3%	10.9%	11.6%	17.9%	14.5%
\$50,000-\$74,999	10.4%	20.7%	22.6%	21.6%	22.8%	21.8%	10.8%
\$75,000-\$99,999	4.3%	11.9%	16.1%	17.7%	15.7%	11.3%	3.9%
\$100,000-\$149,999	3.2%	9.8%	18.9%	17.8%	14.5%	8.7%	2.9%
\$150,000-\$199,999	0.5%	1.8%	2.4%	4.1%	2.9%	1.3%	0.6%
\$200,000+	0.3%	1.7%	3.0%	3.2%	3.4%	2.3%	0.5%



203 S Farwell St, Eau Claire, Wisconsin, 54701 2 203 S Farwell St, Eau Claire, Wisconsin, 54701 Ring: 10 mile radius

Latitude: 44.81197 Longitude: -91.49888

	2	019 Household	s by Income and	d Age of Househ	older		
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	3,998	7,807	7,241	6,847	8,181	6,545	5,221
<\$15,000	1,334	972	505	572	861	586	920
\$15,000-\$24,999	746	765	451	375	593	633	1,173
\$25,000-\$34,999	461	749	495	426	491	712	980
\$35,000-\$49,999	534	1,214	795	622	870	1,098	869
\$50,000-\$74,999	420	1,448	1,419	1,242	1,535	1,313	591
\$75,000-\$99,999	249	1,158	1,382	1,402	1,504	958	290
\$100,000-\$149,999	200	1,029	1,677	1,447	1,505	807	248
\$150,000-\$199,999	39	284	277	479	442	195	86
\$200,000+	14	189	241	283	380	243	64
Median HH Income	\$23,434	\$52,433	\$73,895	\$77,371	\$69,312	\$53,211	\$29,394
Average HH Income	\$36,258	\$66,965	\$83,084	\$88,249	\$83,816	\$71,146	\$43,001
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	33.4%	12.5%	7.0%	8.4%	10.5%	9.0%	17.6%
\$15,000-\$24,999	18.7%	9.8%	6.2%	5.5%	7.2%	9.7%	22.5%
\$25,000-\$34,999	11.5%	9.6%	6.8%	6.2%	6.0%	10.9%	18.8%
\$35,000-\$49,999	13.4%	15.6%	11.0%	9.1%	10.6%	16.8%	16.6%
\$50,000-\$74,999	10.5%	18.5%	19.6%	18.1%	18.8%	20.1%	11.3%
\$75,000-\$99,999	6.2%	14.8%	19.1%	20.5%	18.4%	14.6%	5.6%
\$100,000-\$149,999	5.0%	13.2%	23.2%	21.1%	18.4%	12.3%	4.8%
\$150,000-\$199,999	1.0%	3.6%	3.8%	7.0%	5.4%	3.0%	1.6%