



EDC INVESTORS 2024 PROSPECTUS

www.eauclaire-wi.com

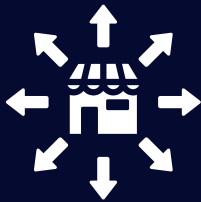


WHAT WE DO



Growth

300+ local entrepreneurs assisted through EDC hosted/partner events & initiatives.



Expansion

2023 Eau Claire County had the highest % of net new construction in the state.

We are the **future** of Eau Claire, WI

The Eau Claire Area EDC is Eau Claire County's professionally staffed, economic development organization that aims at advancing local prosperity through initiatives that focus on retention, expansion, recovery and placemaking. Enclosed is full resource guide of the EDC's measurable accomplishments and an invoice that reflects your 2023 investment.

FORMED

1987

MORE THAN

373M

2023 VALUATIONS

REPRESENTING

645+

MILES

Thank you for your 2023 investment into the Eau Claire Area EDC. At this time, we are asking for investments for 2024.



2023 HIGHLIGHTS

Eau Claire's purchasing power has increased 35% in the past decade.

Source: Smartasset, Council for Community & Economic Research, Bureau of Economic Analysis



EAU CLAIRE TESTIMONIAL

"Eau Claire has provided us with a great talent pool, and given all of us at JAMF the ability to be really connected with our community. Both are equally important to growing our idea of the future."

ZACH HALMSTAD
JAMF Software — CEO



EXPANSION

Three Gateway Industrial Park projects activated, two are expanding local businesses, one prospect is new to the area.



RETENTION

62 businesses or employees assisted with navigating State & Federal COVID relief programs and resources.



COMPANY RESOURCES

104 Business Retention & Expansion outreach calls performed.



OUR MISSION

The Strategic Plan for the Eau Claire Area Economic Development Corporation reflects the determination of the Board of Directors to strengthen and diversify the local economy through four pillars of growth. 2023-2026



About Us

We are dedicated to advancing economic prosperity in Altoona, Augusta, Eau Claire, Fairchild, and Fall Creek. The primary focus areas include strengthening local businesses, supporting the local talent pool, recruiting new businesses, and aiding local entrepreneurs.

Our Mission

We recognize the diverse nature of economic development and tailors its programs and initiatives to address various aspects such as Business Recruitment, Placemaking, Business Retention and Expansion, and Entrepreneurial Services. These efforts aim to generate significant economic impacts on the community.

Industries We Serve

- ✓ Healthcare
- ✓ Technology
- ✓ Finance
- ✓ Retail
- ✓ Manufacturing
- ✓ Non-profit



Business Retention

Detailed market research to improve competitive positioning.



Business Expansion

Developing and executing strategies that stimulate business expansion.



Placemaking

Development and planning on the creation of space and activities.



Entrepreneurship

Startup resources, leadership development, and growth strategy.



Business Recruitment

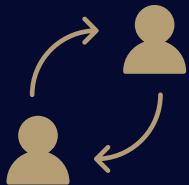
Develop comprehensive marketing message and first stop for relocation prospects.

EAU CLAIRE AREA ECONOMIC DEVELOPMENT CORPORATION



PREFERRED PROVIDER GUIDE

The Eau Claire Area EDC publishes the Preferred Provider Guide as a resource for expanding business prospects, as well as an added service to our investors. This Guide is a printed and digital booklet that we give to new business prospects looking to expand locally and to startups looking to grow in the Eau Claire area.



RESOURCES



MARKETING



GROWTH

Top 100 in the nation

Eau Claire ranked on Forbes' Top 100 Best Small Places for Businesses & Careers

Source: National Civic League; Forbes, 2015





INVESTOR OPPORTUNITIES 2024-25

INVESTMENT MEMBERSHIP OPTIONS

Diamond \$10,000+	Platinum \$5,000+	Gold \$3,000+	Silver \$1,000+	Bronze \$500+
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- Your company listed in Preferred Provider Guide.
- Opportunity to join an EDC Policy Committee.
- Your company highlighted in Preferred Provider Guide.
- Customized sponsorship opportunities.
- Exclusive membership options to maximize investment.

Personalized Investment Options

In addition to our membership tiers, we offer a variety of sponsorship opportunities tailored to meet your unique preferences and goals.

While the options listed here are our standard offerings, we understand that your support might extend beyond these categories. That's why we provide specialized options that allow you to tailor your contributions, combining membership benefits with specific event sponsorship.

You have the flexibility to invest in both a membership and an event, or either one independently, depending on the level of engagement that suits you best. We are committed to finding the right match for you, ensuring that your contributions align with your values, mission, and vision for the growth and expansion of the Eau Claire Area.

Our team is dedicated to customizing each package to maximize the impact of your support. Whether it's a blend of membership benefits with meaningful event sponsorship or a unique arrangement tailored just for you, we are here to create the perfect partnership.

Luke will be reaching out to you soon to discuss all the available options and ensure you are aware that upgrades can be made at any time. We look forward to working with you to create a personalized sponsorship package that best supports our shared goals.

Flexible Sponsorship Solutions

Investor Events

- Clay Breaker Classic Presenting Sponsor - \$5,000
- EDC Annual Luncheon Sponsor - \$2500
- Paragon Award Sponsor - \$1000

Entrepreneurship

- Startup 48 Presenting Sponsor - \$3000
- The Idea Challenge Grand Prize Sponsor - \$5000
- The Idea Challenge Business Services Prize Sponsor - \$1000 (two available)

Digital Support

- EDC Annual Report Sponsor - \$1500
- Economic Update Events Sponsor - \$1000 (two available)
- 6 month Email Newsletter Sponsorship - \$1000 (two available)

Community Events

- River Prairie Festival Presenting Sponsor - \$5000
- River Prairie Festival Gold Sponsor - \$2000
- River Prairie Festival Community Sponsor - \$500



Investor Commitment Form

Investor Information and Payment

COMPANY INFORMATION

Business Name	<input type="text"/>		
Phone	<input type="text"/>	Email	<input type="text"/>
Address	<input type="text"/>		
City	<input type="text"/>	Zip	<input type="text"/>
First Name	<input type="text"/>	Last Name	<input type="text"/>

YOUR EDC INVESTMENT

Investment Amount	<input type="text"/>
Additional Sponsorship Interest	<input type="radio"/> Yes <input type="radio"/> No

PAYMENT PREFERENCE

- ☐ Payment enclosed
- ☐ Online Invoice
- ☐ Customizable Engagement Package

Please Mail Annual Investment Form Or Email Luke Hanson



**Eau Claire Area EDC
128 Graham Ave
Eau Claire, WI 54703**



Thank You **FOR YOUR SUPPORT!**

Your Support Fuels Our Mission and Drives Our Success In
Growing the Eau Claire Area

