



# Augusta, WI

## 2015 Community Profile

Come for a day, or stay for a lifetime—this historic small community nestled in the rolling valley of west central Wisconsin offers numerous opportunities for business and recreation. The area is known for family dairy farms, small apple orchards, grains, small creamery cheese production, recreational trails and year-round outdoor recreation. Life in Augusta is characterized by low crime rates, fresh air, mom-and-pop shops (including a grocery store, bakery, and seasonal drive-in restaurant), and a vital Amish community. As part of a growing business community, Augusta is also home to one of Bush Brother's Bean production facilities. The secret recipe of Bush Brother's Beans was developed at the Augusta plant—making it an important part of the company's history.

Residents of Augusta enjoy all the natural beauty of rolling hills, lakes, rivers and streams, marshes, pine and deciduous forests, and charming open spaces. Take a trip to the Dells Mill and Dells Mill Museum to enjoy one of the most photographed spots in Wisconsin, or visit the Wood Shed to purchase Amish furniture in their downtown storefront. The close-knit community partakes in several events on an annual basis such as Bean & Bacon Days, Falling Leaves Art Tour, and is host to the Annual Wisconsin Demolition Derby. Augusta's strong workforce and rich history makes it a wonderful place to raise a family, work, or start a business.





## BUSINESS GROWTH

Augusta is home to one of Bush Brother's Beans Production facilities; their secret recipe was also developed here.

## Government Structure

The City of Augusta is run by a council/mayor form of government with five council members and a mayor. The members are elected to two-year terms. Augusta has a full community police force with four full-time and two part-time officers. Emergency medical services and fire protection are provided by the sixty-three volunteer members of Augusta-Bridge Creek Fire and Rescue. All emergency personnel are dispatched through the county wide Eau Claire Emergency Communications Center. In addition to regular city services, Augusta provides a public library, a community center, and a senior citizens center. Augusta has a fire rating of seven.

## Population

PLACE	2000	2010	2014 EST.
Augusta	1,460	1,550	1,532
Eau Claire Co.	93,142	98,736	101,564
Eau Claire MSA	148,337	161,151	165,024

Source: U.S. Census Bureau, 2015

## Eau Claire County Financial Institutions

BANKS	NUMBER OF LOCATIONS	DEPOSITS (IN THOUSANDS)
Anchor Bank	1	\$12,196
Associated Bank	4	\$119,413
Bank Mutual	5	\$87,940
BMO Harris	4	\$217,199
Charter Bank Eau Claire	1	\$474,545
Citizens Community Federal	3	\$152,173
Citizens State Bank of La Crosse	1	\$6,020
Merchants Bank	1	\$35,149
Nicolet National Bank	1	\$4,573
Northwestern Bank	1	\$26,962
Peoples Bank Midwest	1	\$78,169
Pigeon Falls State Bank*	1	\$22,654
Security Financial Bank	1	\$26,455
United Bank	1	\$62,976
Unity Bank*	2	\$80,263
U.S. Bank	5	\$203,736
Wells Fargo	4	\$221,951
CREDIT UNIONS	NUMBER OF LOCATIONS	ASSETS
Co-op Credit Union	1	\$274,779,676
Marine Credit Union	1	\$534,897,603
RCU	6	\$1,543,002,000
WESTconsin Credit Union	1	\$889,012,358

\*Branch located in profiled community  
Source: FDIC Deposit Market Share Reports, June 30, 2014  
Credit Unions: Individual Institution Reports 2014

## 2014 Property Taxes

RATE PER \$1,000 EQUALIZED VALUE	
Augusta Municipality Tax Rate	6.23
Augusta Total Tax Rate	21.83
Eau Claire City Municipality Tax Rate	8.74
Eau Claire City Total Tax Rate	21.90

Source: Wisconsin Taxpayers Alliance, 2014-2015

## Median Household Income

**2014 EAU CLAIRE COUNTY** ..... **\$48,090**

Source: U.S. Census Bureau, 2014

## Labor Force

EAU CLAIRE	LABOR FORCE
County	58,324
MSA	91,450

Source: WORKnet, 2015

## Housing

HOUSING UNITS	AUGUSTA	EAU CLAIRE CO.
Total Housing Units	684	42,278
Owner Occupied	380	25,229
Renter Occupied	265	14,525

Source: U.S. Census Bureau, 2013

## Telecommunications & Cable

**CenturyLink** provides local telephone service and internet access in Augusta.

1.800.201.4102

[www.centurylink.com](http://www.centurylink.com)

**Packerland Broadband** provides local cable and internet services in Augusta.

1.800.236.8434

[www.packerlandbroadband.com](http://www.packerlandbroadband.com)

## Electricity

**Xcel Energy**, and its predecessor companies, has more than 130 years of serving homes and businesses in northern and western Wisconsin. Today, Xcel Energy is a major U.S. electric and natural gas company with regulated operation in eight states. Xcel provides a comprehensive portfolio of energy-related product and services to approximately 3.4 million electricity customer and .9 million natural gas customers. The Wisconsin and Michigan headquarters are located in Eau Claire.

1.800.895.4999

[www.xcelenergy.com](http://www.xcelenergy.com)

## Natural Gas

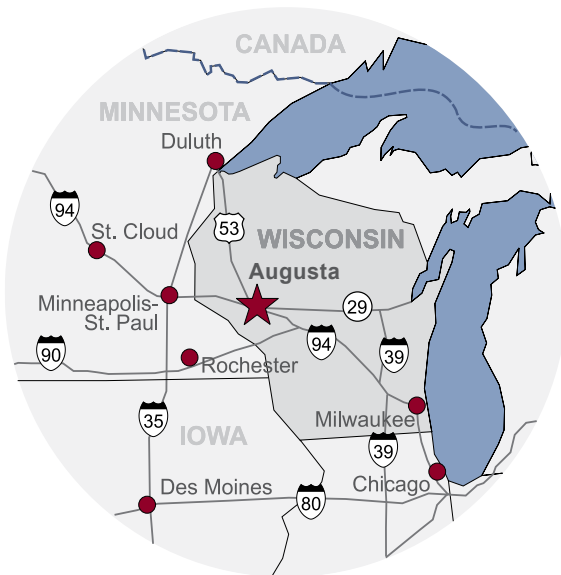
**WE Energies** is comprised of Wisconsin Electric Power Co. and Wisconsin Gas LLC and provides natural gas to one million customers and electricity to over one million customers.

1.800.242.9137

[www.we-energies.com](http://www.we-energies.com)

## Water & Sewer

The City of Augusta's new wastewater plant began operations in July of 2012 and will have a design capacity of over twice the current daily flow.



### DISTANCE TO MAJOR METRO AREAS

Augusta is located less than 100 miles from Eau Claire, La Crosse, and Wausau, WI, and less than 2 hours from the Minneapolis/St. Paul MN area.

## Distance To Metro Areas

CITY	MILES	HOURS
Eau Claire, WI	23	0.5
La Crosse, WI	80	1.6
Wausau, WI	95	1.5
Minneapolis/St. Paul, MN	115	2
Madison, WI	165	2.7
Milwaukee, WI	233	3.6
Green Bay, WI	188	3
Superior, WI/Duluth, MN	169	2.75
Chicago, IL	305	5.4
Des Moines, IA	315	5

# transportation

## Highways

Augusta is located on U.S. Highway 12, which runs in an East-West direction, and on State Trunk Highway 27, which runs in a North-South direction. The city is 10 miles north of Interstate Hwy 94, the main transportation route between Chicago, Milwaukee, Madison, Minneapolis, and St. Paul.

### TRANSPORTATION CORRIDORS

TO & FROM AUGUSTA	MILES
US Hwy 12	0
Interstate 94	10.3
US Hwy 53	10.7
US Hwy 29	19.4

## Air Service

The Chippewa Valley Regional Airport is located in the northeast corner of the city. Key services include:

- Daily flights to and from Chicago (ORD) via United Airlines
- Business and medical jet charter service via Heartland Aviation
- Aircraft tie-down and hanger facilities, and aircraft repair
- Amenities such as a full-service restaurant and rental cars

[www.chippewavalleyairport.com](http://www.chippewavalleyairport.com)

### AIRPORT TECHNICAL SPECIFICATIONS

Elevation	913 ft MSL
Lights	HIRL
Fuel	Jet A and 100LL
Runways	(2) 8, 101' x 150' and 4,99' x 100'
National Average	21.1

Source: Chippewa Valley Airport, 2015

## Bus

- Greyhound and Jefferson lines provide inter-city bus service
- Eau Claire City Transit operates 22 buses on 13 routes that encompass most of Eau Claire and parts of Altoona, including two university routes, and provides service to major employment centers
- Limited connections between Eau Claire and Menomonie provided by Dunn County Transit

## Freight & Cargo

Eau Claire is a regional hub to a wide variety of express service carriers to accommodate regional, national, and international business shipping.

## Rail Service

Served by Union Pacific Railroad

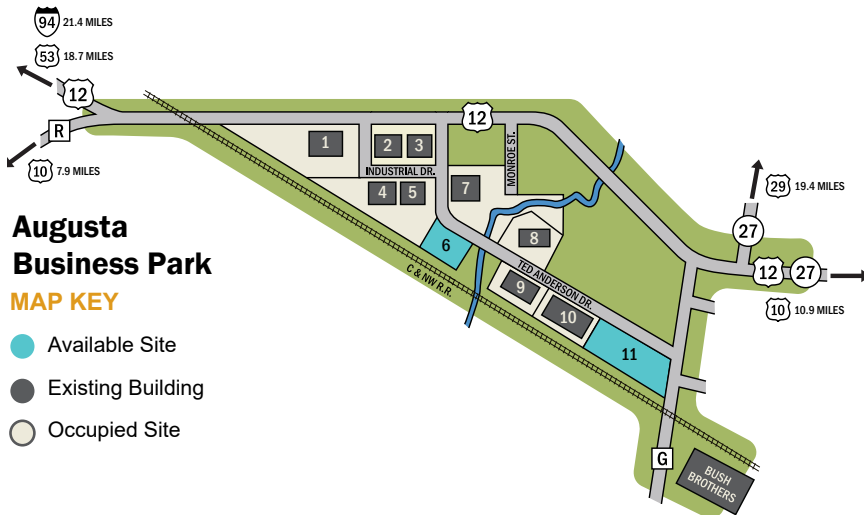
## Area Educational Institutions

**Chippewa Valley Technical College (CVTC)** in Eau Claire is the largest campus of the Wisconsin Technical College System in the state, and is committed to delivering innovative and applied education to support the workforce needs of the region, improving the lives of students, and adding value to the community.  
[www.cvtc.edu](http://www.cvtc.edu)

**Globe University** continues to prepare students for a successful, rewarding career for over 130 years. Students are equipped with practical skills employers are looking for in high-value careers in medical, legal, computing, and creative fields.  
[www.globeuniversity.edu](http://www.globeuniversity.edu)

**University of Wisconsin-Eau Claire** is consistently cited as one of the best, most beautiful and more affordable public universities in the United States (U.S. News & World Report, Kiplinger's Personal Finance Magazine, and Princeton Review). Additionally, UW-Eau Claire ranks among the nation's leader in Fulbright Scholars, service to the community, and the number of students who study abroad.  
[www.uwec.edu](http://www.uwec.edu)

**University of Wisconsin-Stout** is the first recipient in higher education for the Malcolm Baldrige Award. UW-Stout is a comprehensive polytechnic university where applied learning, scientific theory, and research is used to solve real-world problems, grow the economy, and service society.  
[www.uwstout.edu](http://www.uwstout.edu)



## Augusta Business Park

- Available Site
- Existing Building
- Occupied Site

## Area Schools

### AUGUSTA SCHOOL DISTRICT

PUBLIC SCHOOLS	2014-2015 ENROLLMENT
Elementary	301
Middle School	135
High School	147
Wildland's Charter School	63

Source: Wisconsin Department of Public Instruction, 2014-2015

[www.augusta.k12.wi.us](http://www.augusta.k12.wi.us)  
715.286.2291

## Media

### PRINT

PUBLICATION	FREQUENCY	DISTRIBUTION
Eau Claire Leader Telegram	Weekdays Saturday Sunday	19,736 20,524 23,634
The Country Today	Weekly	27,500
Augusta Area Times	Weekly	1,200

### TELEVISION

STATION	AFFILIATE
WEAU (Eau Claire, WI)	NBC
WEUX (Eau Claire, WI)	FOX
WHWC (Menomonie, WI)	PBS
WKBT (Eau Claire, WI)	CBS
WQOW (Eau Claire, WI)	ABC

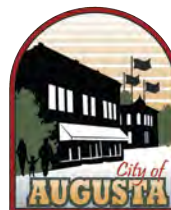


### LOCAL PRODUCTS

Today Augusta, Wisconsin has a vital Amish Community and is proud to be included on "Small Town America" and "Main Street USA" listings.



**Eau Claire Area Economic Development Corporation**  
101 S. Dewey Street, Suite 101  
P.O. Box 1108  
Eau Claire, WI 54702  
Phone: 715.834.0070  
E-mail: [ec.info@eauclaire-wi.com](mailto:ec.info@eauclaire-wi.com)  
[www.eauclaire-wi.com](http://www.eauclaire-wi.com)



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