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DOUDNA CHOSEN AS PRESIDENT-ELECT OF WISCONSIN ECONOMIC DEVELOPMENT ASSOCIATION, WILL SERVE AS PRESIDENT IN 2010

Local representation in Statewide Association good for Eau Claire area businesses and residents

Brian Doudna, Executive Director at Eau Claire Area Economic Development Corporation, has been elected the 2009 president-elect of Wisconsin Economic Development Association (WEDA). He will serve as the Association's president in 2010.

"In my officer role within WEDA, I will be able to communicate the economic development realities of Northwest Wisconsin as they relate to economic development policy and programs that shape our ability to retain, grow and attract jobs and private sector investment," Doudna said. "This is vital to our residents and the overall economic health of our communities."

Doudna is currently serving his second, three-year term on the WEDA board. This year Doudna will serve on the Executive Committee and as Co-Chair of the Education Committee. He will also be working on implementing WEDA's strategic plan.

"WEDA's recently adopted strategic plan focuses the organization on activities that advance it's role in economic development strategy, leadership and communications in order to drive economic growth in the State of Wisconsin," Doudna said.

In past years, Doudna has served as a member of WEDA's Membership and Legislative Committees. He has also been involved in the planning process for the consolidation of existing tax credit programs to enhance flexibility in Wisconsin's economic development financial programs.

WEDA is a non-profit organization dedicated to expanding Wisconsin's economy. The organization has over 450 members and holds three conferences a year. This year, the fall conference will be in Eau Claire.

The Eau Claire Area Economic Development Corporation is a nonprofit, public/private sector partnership that facilitates the growth of quality job opportunities by working with entrepreneurs, businesses, and communities seeking to create, retain, and expand quality jobs in the Eau Claire area.

For more information please contact the EDC at 715-834-0070 or go online: www.eauclaire-wi.com.

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ADDITIONAL CONTACTS

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APPENDIX

WEDA Board Candidate Biography – Brian Doudna