

Pop-Facts: Demographic Snapshot Report

Trade Area: 4800 GOLF RD, EAU CLAIRE, WI 54701-8914, aggregate

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Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
Population						
2011 Projection	3,564		98,186		218,088	
2006 Estimate	3,213		95,349		209,038	
2000 Census	2,728		92,860		199,487	
1990 Census	1,595		85,132		184,048	
Growth 2006-2011	10.92%		2.98%		4.33%	
Growth 2000-2006	17.78%		2.68%		4.79%	
Growth 1990-2000	71.03%		9.08%		8.39%	

2006 Est. Population by Single Race Classification

	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Population by Single Race Classification	3,213		95,349		209,038	
White Alone	3,027	94.21	89,672	94.05	200,215	95.78
Black or African American Alone	39	1.21	636	0.67	974	0.47
American Indian and Alaska Native Alone	13	0.40	507	0.53	970	0.46
Asian Alone	66	2.05	2,904	3.05	4,116	1.97
Native Hawaiian and Other Pacific Islander Alone	0	0.00	22	0.02	39	0.02
Some Other Race Alone	29	0.90	386	0.40	733	0.35
Two or More Races	40	1.24	1,221	1.28	1,992	0.95

2006 Est. Population Hispanic or Latino by Origin*

	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Population Hispanic or Latino by Origin*	3,213		95,349		209,038	
Not Hispanic or Latino	3,154	98.16	94,250	98.85	206,911	98.98
Hispanic or Latino:	59	1.84	1,099	1.15	2,127	1.02
Mexican	29	49.15	515	46.86	1,077	50.63
Puerto Rican	8	13.56	128	11.65	196	9.21
Cuban	2	3.39	51	4.64	82	3.86
All Other Hispanic or Latino	21	35.59	405	36.85	771	36.25

2006 Est. Hispanic or Latino by Single Race Class.

	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Hispanic or Latino by Single Race Class.	59		1,099		2,127	
White Alone	32	54.24	605	55.05	1,189	55.90
Black or African American Alone	0	0.00	15	1.36	23	1.08
American Indian and Alaska Native Alone	0	0.00	19	1.73	52	2.44
Asian Alone	0	0.00	15	1.36	26	1.22
Native Hawaiian and Other Pacific Islander Alone	0	0.00	1	0.09	1	0.05
Some Other Race Alone	22	37.29	316	28.75	612	28.77
Two or More Races	5	8.47	127	11.56	223	10.48



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Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Pop. Asian Alone Race by Category*	66		2,904		4,116	
Chinese, except Taiwanese	6	9.09	169	5.82	249	6.05
Filipino	7	10.61	108	3.72	186	4.52
Japanese	2	3.03	62	2.13	107	2.60
Asian Indian	2	3.03	119	4.10	188	4.57
Korean	5	7.58	139	4.79	245	5.95
Vietnamese	10	15.15	93	3.20	108	2.62
Cambodian	0	0.00	1	0.03	3	0.07
Hmong	31	46.97	2,016	69.42	2,724	66.18
Laotian	0	0.00	50	1.72	85	2.07
Thai	0	0.00	12	0.41	25	0.61
Other Asian	1	1.52	83	2.86	127	3.09
Two or more Asian categories	1	1.52	53	1.83	68	1.65

2006 Est. Population by Ancestry	3,213		95,349		209,038	
Pop, Arab	10	0.31	134	0.14	165	0.08
Pop, Czech	37	1.15	1,066	1.12	2,588	1.24
Pop, Danish	41	1.28	701	0.74	1,327	0.63
Pop, Dutch	46	1.43	736	0.77	1,591	0.76
Pop, English	143	4.45	3,553	3.73	6,737	3.22
Pop, French (except Basque)	67	2.09	1,789	1.88	4,318	2.07
Pop, French Canadian	16	0.50	818	0.86	2,178	1.04
Pop, German	1,001	31.15	30,053	31.52	67,447	32.27
Pop, Greek	0	0.00	132	0.14	243	0.12
Pop, Hungarian	0	0.00	119	0.12	223	0.11
Pop, Irish	138	4.30	5,776	6.06	10,487	5.02
Pop, Italian	48	1.49	1,504	1.58	2,388	1.14
Pop, Lithuanian	0	0.00	54	0.06	125	0.06
Pop, United States or American	77	2.40	2,541	2.66	6,439	3.08
Pop, Norwegian	604	18.80	17,845	18.72	38,660	18.49
Pop, Polish	98	3.05	3,376	3.54	8,702	4.16
Pop, Portuguese	0	0.00	35	0.04	80	0.04
Pop, Russian	3	0.09	117	0.12	286	0.14
Pop, Scottish	20	0.62	598	0.63	1,207	0.58
Pop, Scotch-Irish	16	0.50	480	0.50	878	0.42
Pop, Slovak	0	0.00	75	0.08	185	0.09
Pop, Sub-Saharan African	0	0.00	70	0.07	88	0.04
Pop, Swedish	92	2.86	1,961	2.06	3,882	1.86
Pop, Swiss	11	0.34	538	0.56	1,215	0.58
Pop, Ukrainian	3	0.09	57	0.06	159	0.08
Pop, Welsh	15	0.47	167	0.18	295	0.14
Pop, West Indian (exc Hisp groups)	0	0.00	2	0.00	9	0.00



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Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Population by Ancestry						
Pop, Other ancestries	289	8.99	7,554	7.92	13,880	6.64
Pop, Ancestry Unclassified	437	13.60	13,497	14.16	33,257	15.91
2006 Est. Pop Age 5+ by Language Spoken At Home						
	2,988		89,848		197,066	
Speak Only English at Home	2,887	96.62	84,790	94.37	187,068	94.93
Speak Asian/Pacific Islander Language at Home	29	0.97	2,178	2.42	2,989	1.52
Speak IndoEuropean Language at Home	23	0.77	1,322	1.47	3,840	1.95
Speak Spanish at Home	39	1.31	1,413	1.57	2,952	1.50
Speak Other Language at Home	10	0.33	143	0.16	218	0.11
2006 Est. Population by Sex						
	3,213		95,349		209,038	
Male	1,485	46.22	46,277	48.53	103,422	49.48
Female	1,728	53.78	49,071	51.46	105,616	50.52
Male/Female Ratio	0.86		0.94		0.98	
2006 Est. Population by Age						
	3,213		95,349		209,038	
Age 0 - 4	225	7.00	5,501	5.77	11,972	5.73
Age 5 - 9	226	7.03	5,495	5.76	12,098	5.79
Age 10 - 14	209	6.50	5,882	6.17	13,177	6.30
Age 15 - 17	114	3.55	3,919	4.11	9,180	4.39
Age 18 - 20	107	3.33	7,342	7.70	14,030	6.71
Age 21 - 24	186	5.79	7,942	8.33	16,222	7.76
Age 25 - 34	509	15.84	13,036	13.67	26,712	12.78
Age 35 - 44	441	13.73	12,392	13.00	27,826	13.31
Age 45 - 49	215	6.69	6,543	6.86	14,959	7.16
Age 50 - 54	221	6.88	6,362	6.67	14,130	6.76
Age 55 - 59	201	6.26	5,696	5.97	12,347	5.91
Age 60 - 64	133	4.14	3,926	4.12	8,895	4.26
Age 65 - 74	187	5.82	5,261	5.52	12,617	6.04
Age 75 - 84	169	5.26	4,105	4.31	9,839	4.71
Age 85 and over	70	2.18	1,947	2.04	5,035	2.41
Age 16 and over	2,507	78.03	77,137	80.90	168,713	80.71
Age 18 and over	2,439	75.91	74,551	78.19	162,612	77.79
Age 21 and over	2,332	72.58	67,210	70.49	148,582	71.08
Age 65 and over	426	13.26	11,312	11.86	27,492	13.15
2006 Est. Median Age						
	35.70		33.89		35.41	
2006 Est. Average Age						
	37.51		36.61		37.47	



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	Radius	%	Radius	%	Radius	%
2006 Est. Male Population by Age	1,485		46,277		103,422	
Age 0 - 4	115	7.74	2,811	6.07	6,094	5.89
Age 5 - 9	103	6.94	2,817	6.09	6,203	6.00
Age 10 - 14	108	7.27	2,987	6.45	6,719	6.50
Age 15 - 17	54	3.64	2,010	4.34	4,736	4.58
Age 18 - 20	51	3.43	3,244	7.01	6,748	6.52
Age 21 - 24	82	5.52	3,910	8.45	8,263	7.99
Age 25 - 34	235	15.82	6,612	14.29	13,810	13.35
Age 35 - 44	218	14.68	6,304	13.62	14,284	13.81
Age 45 - 49	104	7.00	3,221	6.96	7,531	7.28
Age 50 - 54	100	6.73	3,066	6.63	7,014	6.78
Age 55 - 59	96	6.46	2,798	6.05	6,218	6.01
Age 60 - 64	64	4.31	1,946	4.21	4,450	4.30
Age 65 - 74	77	5.19	2,393	5.17	5,867	5.67
Age 75 - 84	58	3.91	1,608	3.47	4,004	3.87
Age 85 and over	21	1.41	548	1.18	1,482	1.43
2006 Est. Median Age, Male	34.77		33.10		34.38	
2006 Est. Average Age, Male	36.02		35.49		36.29	
2006 Est. Female Population by Age	1,728		49,071		105,616	
Age 0 - 4	110	6.37	2,690	5.48	5,878	5.57
Age 5 - 9	123	7.12	2,678	5.46	5,895	5.58
Age 10 - 14	102	5.90	2,895	5.90	6,458	6.11
Age 15 - 17	59	3.41	1,909	3.89	4,444	4.21
Age 18 - 20	56	3.24	4,098	8.35	7,282	6.89
Age 21 - 24	104	6.02	4,032	8.22	7,959	7.54
Age 25 - 34	274	15.86	6,424	13.09	12,901	12.22
Age 35 - 44	223	12.91	6,088	12.41	13,543	12.82
Age 45 - 49	112	6.48	3,322	6.77	7,428	7.03
Age 50 - 54	121	7.00	3,295	6.71	7,116	6.74
Age 55 - 59	104	6.02	2,898	5.91	6,129	5.80
Age 60 - 64	69	3.99	1,980	4.03	4,445	4.21
Age 65 - 74	110	6.37	2,868	5.84	6,750	6.39
Age 75 - 84	111	6.42	2,497	5.09	5,835	5.52
Age 85 and over	49	2.84	1,399	2.85	3,553	3.36
2006 Est. Median Age, Female	36.61		34.70		36.47	
2006 Est. Average Age, Female	38.79		37.68		38.62	



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Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Population Age 15+ by Marital Status*	2,552		78,470		171,792	
Total, Never Married	705	27.63	25,865	32.96	50,665	29.49
Married, Spouse present	1,371	53.72	39,403	50.21	90,347	52.59
Married, Spouse absent	76	2.98	2,124	2.71	6,250	3.64
Widowed	174	6.82	4,336	5.53	10,366	6.03
Divorced	226	8.86	6,741	8.59	14,164	8.24
Males, Never Married	333	13.05	13,118	16.72	27,344	15.92
Previously Married	126	4.94	4,146	5.28	9,392	5.47
Females, Never Married	372	14.58	12,747	16.24	23,321	13.58
Previously Married	313	12.26	7,558	9.63	16,617	9.67
2006 Est. Pop. Age 25+ by Educational Attainment*	2,146		59,267		132,360	
Less than 9th grade	91	4.24	2,519	4.25	8,508	6.43
Some High School, no diploma	105	4.89	3,443	5.81	9,761	7.37
High School Graduate (or GED)	679	31.64	18,275	30.84	47,092	35.58
Some College, no degree	458	21.34	12,812	21.62	26,626	20.12
Associate Degree	190	8.85	5,967	10.07	12,243	9.25
Bachelor's Degree	386	17.99	11,057	18.66	19,122	14.45
Master's Degree	143	6.66	3,286	5.54	5,862	4.43
Professional School Degree	54	2.52	1,202	2.03	1,969	1.49
Doctorate Degree	41	1.91	707	1.19	1,179	0.89
Households						
2011 Projection	1,626		39,185		84,788	
2006 Estimate	1,449		37,577		80,598	
2000 Census	1,207		35,817		75,829	
1990 Census	653		31,272		66,500	
Growth 2006-2011	12.22%		4.28%		5.20%	
Growth 2000-2006	20.05%		4.91%		6.29%	
Growth 1990-2000	84.84%		14.53%		14.03%	
2006 Est. Households by Household Type	1,449		37,577		80,598	
Family Households	864	59.63	23,345	62.13	52,557	65.21
Nonfamily Households	585	40.37	14,232	37.87	28,042	34.79
2006 Est. Group Quarters Population	16		5,177		11,309	
2006 Households by Ethnicity, Hispanic/Latino	22	1.52	270	0.72	498	0.62



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	Radius	%	Radius	%	Radius	%
2006 Est. Households by Household Income	1,449		37,577		80,598	
Income Less than \$15,000	165	11.39	4,147	11.04	9,483	11.77
Income \$15,000 - \$24,999	278	19.19	4,549	12.11	9,916	12.30
Income \$25,000 - \$34,999	210	14.49	5,084	13.53	10,749	13.34
Income \$35,000 - \$49,999	238	16.43	6,702	17.84	14,216	17.64
Income \$50,000 - \$74,999	237	16.36	8,066	21.47	18,021	22.36
Income \$75,000 - \$99,999	124	8.56	4,424	11.77	9,295	11.53
Income \$100,000 - \$149,999	123	8.49	3,217	8.56	6,426	7.97
Income \$150,000 - \$249,999	48	3.31	961	2.56	1,758	2.18
Income \$250,000 - \$499,999	18	1.24	328	0.87	573	0.71
Income \$500,000 and more	8	0.55	98	0.26	161	0.20
2006 Est. Average Household Income	\$57,873		\$58,327		\$56,244	
2006 Est. Median Household Income	\$39,519		\$46,208		\$45,711	
2006 Est. Per Capita Income	\$26,103		\$23,421		\$22,132	
2006 Est. Household Type, Presence Own Children*	1,449		37,577		80,598	
Single Male Householder	163	11.25	4,406	11.73	9,470	11.75
Single Female Householder	318	21.95	6,225	16.57	12,548	15.57
Married-Couple Family, own children	294	20.29	8,533	22.71	19,485	24.18
Married-Couple Family, no own children	393	27.12	10,457	27.83	23,892	29.64
Male Householder, own children	18	1.24	669	1.78	1,643	2.04
Male Householder, no own children	12	0.83	433	1.15	1,131	1.40
Female Householder, own children	111	7.66	2,172	5.78	4,245	5.27
Female Householder, no own children	36	2.48	1,081	2.88	2,161	2.68
Nonfamily, Male Householder	54	3.73	1,979	5.27	3,458	4.29
Nonfamily, Female Householder	49	3.38	1,622	4.32	2,566	3.18
2006 Est. Households by Household Size*	1,449		37,577		80,598	
1-person household	481	33.20	10,631	28.29	22,018	27.32
2-person household	531	36.65	13,316	35.44	28,305	35.12
3-person household	198	13.66	5,891	15.68	12,482	15.49
4-person household	156	10.77	4,992	13.28	11,074	13.74
5-person household	60	4.14	1,834	4.88	4,460	5.53
6-person household	19	1.31	616	1.64	1,533	1.90
7 or more person household	3	0.21	297	0.79	726	0.90
2006 Est. Average Household Size	2.21		2.40		2.45	



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	Radius	%	Radius	%	Radius	%
2006 Est. Households by Presence of People*	1,449		37,577		80,598	

Households with 1 or more People under Age 18:

Married-Couple Family	300	20.70	8,723	23.21	19,986	24.80
Other Family, Male Householder	19	1.31	714	1.90	1,734	2.15
Other Family, Female Householder	114	7.87	2,300	6.12	4,526	5.62
Nonfamily, Male Householder	3	0.21	131	0.35	313	0.39
Nonfamily, Female Householder	1	0.07	28	0.07	54	0.07

Households no People under Age 18:

Married-Couple Family	387	26.71	10,267	27.32	23,391	29.02
Other Family, Male Householder	12	0.83	388	1.03	1,040	1.29
Other Family, Female Householder	32	2.21	953	2.54	1,880	2.33
Nonfamily, Male Householder	214	14.77	6,253	16.64	12,614	15.65
Nonfamily, Female Householder	366	25.26	7,820	20.81	15,060	18.69

2006 Est. Households by Number of Vehicles*

No Vehicles	68	4.69	2,349	6.25	4,849	6.02
1 Vehicle	578	39.89	11,718	31.18	23,439	29.08
2 Vehicles	592	40.86	16,222	43.17	34,069	42.27
3 Vehicles	146	10.08	5,075	13.51	12,518	15.53
4 Vehicles	52	3.59	1,602	4.26	4,032	5.00
5 or more Vehicles	13	0.90	610	1.62	1,691	2.10

2006 Est. Average Number of Vehicles*

	1.72		1.85		1.93	
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Family Households

2011 Projection	970		24,345		55,320	
2006 Estimate	864		23,345		52,557	
2000 Census	719		22,249		49,411	
1990 Census	426		20,736		45,731	
Growth 2006-2011	12.27%		4.28%		5.26%	
Growth 2000-2006	20.17%		4.93%		6.37%	
Growth 1990-2000	68.78%		7.30%		8.05%	



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Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Family Households by Household Income	864		23,345		52,557	
Income Less than \$15,000	51	5.90	978	4.19	2,641	5.03
Income \$15,000 - \$24,999	107	12.38	1,529	6.55	4,038	7.68
Income \$25,000 - \$34,999	108	12.50	2,386	10.22	5,732	10.91
Income \$35,000 - \$49,999	156	18.06	4,019	17.22	9,328	17.75
Income \$50,000 - \$74,999	168	19.44	6,452	27.64	14,795	28.15
Income \$75,000 - \$99,999	99	11.46	3,896	16.69	8,212	15.62
Income \$100,000 - \$149,999	110	12.73	2,888	12.37	5,692	10.83
Income \$150,000 - \$249,999	44	5.09	858	3.68	1,551	2.95
Income \$250,000 - \$499,999	13	1.50	254	1.09	437	0.83
Income \$500,000 and more	8	0.93	84	0.36	132	0.25
2006 Est. Average Family Household Income	\$71,798		\$71,694		\$67,001	
2006 Est. Median Family Household Income	\$51,553		\$60,695		\$57,672	
2006 Est. Families by Poverty Status*	864		23,345		52,557	
Income At or Above Poverty Level:						
Married-Couple Family, own children	309	35.76	8,765	37.55	19,590	37.27
Married-Couple Family, no own children	369	42.71	9,843	42.16	22,481	42.77
Male Householder, own children	17	1.97	604	2.59	1,477	2.81
Male Householder, no own children	9	1.04	341	1.46	922	1.75
Female Householder, own children	67	7.75	1,743	7.47	3,323	6.32
Female Householder, no own children	41	4.75	822	3.52	1,699	3.23
Income Below Poverty Level:						
Married-Couple Family, own children	5	0.58	220	0.94	737	1.40
Married-Couple Family, no own children	3	0.35	162	0.69	569	1.08
Male Householder, own children	4	0.46	114	0.49	281	0.53
Male Householder, no own children	0	0.00	43	0.18	94	0.18
Female Householder, own children	39	4.51	640	2.74	1,277	2.43
Female Householder, no own children	0	0.00	47	0.20	107	0.20
2006 Est. Pop Age 16+ by Employment Status*	2,507		77,137		168,713	
In Armed Forces	2	0.08	29	0.04	102	0.06
Civilian - Employed	1,722	68.69	52,243	67.73	111,404	66.03
Civilian - Unemployed	37	1.48	2,429	3.15	5,976	3.54
Not in Labor Force	745	29.72	22,435	29.08	51,231	30.37



Pop-Facts: Demographic Snapshot Report

Trade Area: 4800 GOLF RD, EAU CLAIRE, WI 54701-8914, aggregate

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Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Civ Employed Pop 16+ Class of Worker*	1,722		52,243		111,404	
For-Profit Private Workers	1,260	73.17	36,987	70.80	77,564	69.62
Non-Profit Private Workers	173	10.05	4,600	8.81	8,747	7.85
Local Government Workers	129	7.49	3,380	6.47	7,152	6.42
State Government Workers	80	4.65	3,813	7.30	7,087	6.36
Federal Government Workers	11	0.64	534	1.02	1,223	1.10
Self-Emp Workers	68	3.95	2,831	5.42	9,156	8.22
Unpaid Family Workers	0	0.00	97	0.19	476	0.43
2006 Est. Civ Employed Pop 16+ by Occupation*	1,722		52,243		111,404	
Management, Business, and Financial Operations	221	12.83	5,614	10.75	13,239	11.88
Professional and Related Occupations	401	23.29	10,731	20.54	19,707	17.69
Service	208	12.08	8,388	16.06	17,819	15.99
Sales and Office	587	34.09	15,150	29.00	28,283	25.39
Farming, Fishing, and Forestry	0	0.00	244	0.47	1,682	1.51
Construction, Extraction and Maintenance	95	5.52	3,972	7.60	9,725	8.73
Production, Transportation and Material Moving	210	12.20	8,145	15.59	20,950	18.81
2006 Est. Pop 16+ by Occupation Classification*	1,722		52,243		111,404	
Blue Collar	305	17.71	12,117	23.19	30,675	27.53
White Collar	1,209	70.21	31,163	59.65	57,970	52.04
Service and Farm	208	12.08	8,962	17.15	22,759	20.43
2006 Est. Workers Age 16+, Transportation To Work*	1,711		51,318		109,499	
Drove Alone	1,518	88.72	41,799	81.45	86,638	79.12
Car Pooled	107	6.25	4,234	8.25	9,725	8.88
Public Transportation	23	1.34	691	1.35	858	0.78
Walked	20	1.17	2,630	5.12	5,571	5.09
Motorcycle	0	0.00	29	0.06	70	0.06
Bicycle	8	0.47	280	0.55	411	0.38
Other Means	5	0.29	244	0.48	597	0.55
Worked at Home	29	1.69	1,412	2.75	5,627	5.14
2006 Est. Workers Age 16+ by Travel Time to Work*	1,682		49,906		103,872	
Less than 15 Minutes	830	49.35	25,382	50.86	46,992	45.24
15 - 29 Minutes	640	38.05	18,696	37.46	36,196	34.85
30 - 44 Minutes	113	6.72	3,367	6.75	12,912	12.43
45 - 59 Minutes	40	2.38	852	1.71	3,499	3.37
60 or more Minutes	58	3.45	1,609	3.22	4,273	4.11
2006 Est. Average Travel Time to Work in Minutes*	19.08		18.44		20.97	



Pop-Facts: Demographic Snapshot Report

Trade Area: 4800 GOLF RD, EAU CLAIRE, WI 54701-8914, aggregate

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Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Tenure of Occupied Housing Units	1,449		37,577		80,598	
Owner Occupied	782	53.97	24,335	64.76	55,899	69.36
Renter Occupied	667	46.03	13,242	35.24	24,700	30.65
2006 Occ Housing Units, Avg Length of Residence	7		11		11	
2006 Est. All Owner-Occupied Housing Values	782		24,335		55,899	
Value Less than \$20,000	26	3.32	626	2.57	1,486	2.66
Value \$20,000 - \$39,999	28	3.58	505	2.08	1,773	3.17
Value \$40,000 - \$59,999	23	2.94	792	3.25	2,848	5.09
Value \$60,000 - \$79,999	9	1.15	1,502	6.17	4,392	7.86
Value \$80,000 - \$99,999	88	11.25	3,106	12.76	7,546	13.50
Value \$100,000 - \$149,999	207	26.47	9,058	37.22	18,893	33.80
Value \$150,000 - \$199,999	172	21.99	4,598	18.89	9,825	17.58
Value \$200,000 - \$299,999	158	20.20	2,939	12.08	6,215	11.12
Value \$300,000 - \$399,999	46	5.88	781	3.21	1,821	3.26
Value \$400,000 - \$499,999	9	1.15	159	0.65	426	0.76
Value \$500,000 - \$749,999	8	1.02	165	0.68	414	0.74
Value \$750,000 - \$999,999	4	0.51	52	0.21	140	0.25
Value \$1,000,000 or more	2	0.26	51	0.21	120	0.21
2006 Est. Median All Owner-Occupied Housing Value	\$152,746		\$131,110		\$126,212	
2006 Est. Housing Units by Units in Structure*	1,574		39,787		86,274	
1 Unit Attached	177	11.25	1,514	3.81	2,274	2.64
1 Unit Detached	623	39.58	25,003	62.84	58,904	68.28
2 Units	53	3.37	3,802	9.56	5,961	6.91
3 to 19 Units	501	31.83	5,847	14.70	10,215	11.84
20 to 49 Units	51	3.24	982	2.47	1,823	2.11
50 or More Units	98	6.23	942	2.37	1,525	1.77
Mobile Home or Trailer	71	4.51	1,688	4.24	5,528	6.41
Boat, RV, Van, etc.	0	0.00	10	0.03	44	0.05



Pop-Facts: Demographic Snapshot Report

Trade Area: 4800 GOLF RD, EAU CLAIRE, WI 54701-8914, aggregate

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Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Housing Units by Year Structure Built	1,574		39,787		86,274	
Housing Units Built 1999 to 2006	426	27.06	4,388	11.03	10,169	11.79
Housing Unit Built 1995 to 1998	260	16.52	2,892	7.27	6,071	7.04
Housing Unit Built 1990 to 1994	254	16.14	2,569	6.46	5,063	5.87
Housing Unit Built 1980 to 1989	269	17.09	4,752	11.94	9,389	10.88
Housing Unit Built 1970 to 1979	204	12.96	7,600	19.10	15,474	17.94
Housing Unit Built 1960 to 1969	62	3.94	3,869	9.72	7,434	8.62
Housing Unit Built 1950 to 1959	55	3.49	4,177	10.50	7,484	8.67
Housing Unit Built 1940 to 1949	11	0.70	2,682	6.74	5,985	6.94
Housing Unit Built 1939 or Earlier	33	2.10	6,857	17.23	19,205	22.26
2006 Est. Median Year Structure Built **	1993		1973		1972	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



Pop-Facts: Demographic Snapshot Report

Appendix: Area Listing

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level:Block Group

Radius Definition:

4800 GOLF RD	Latitude/Longitude	44.776552	-91.436928
EAU CLAIRE, WI 54701-8914	Radius	0.00	- 1.00

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level:Block Group

Radius Definition:

4800 GOLF RD	Latitude/Longitude	44.776552	-91.436928
EAU CLAIRE, WI 54701-8914	Radius	0.00	- 10.00

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level:Block Group

Radius Definition:

4800 GOLF RD	Latitude/Longitude	44.776552	-91.436928
EAU CLAIRE, WI 54701-8914	Radius	0.00	- 30.00

Project Information:

Site: 9

Order Number: 964302322

