

# Fall Creek, Wisconsin

## Community Profile

Fall Creek, Wisconsin is known far and wide as Cricket Country, USA! The nickname cricket comes from the name adopted by the local high school for its various organizations and teams. The people of the Fall Creek area are proud of their community and the many accomplishments of their young people.

An integral part of the Eau Claire MSA, Fall Creek has grown significantly in the past decade while still offering a small town environment with the benefits of a larger city close by. Fall Creek is home to three village parks, providing ball fields, tennis courts, and picnic facilities. Only minutes from the Village is Beaver Creek Reserve and Hobbs Observatory, an outdoor environment education facility known throughout the upper Midwest.

Fall Creek's country atmosphere, fine school system, proximity to Eau Claire, excellent urban services, and the affinity among the people make it a prime location for residential living as well as an ideal place for business development.



## Travel Time to Fall Creek

To and From Fall Creek	MILES	HOURS
Eau Claire, WI	9	0.25
La Crosse, WI	87	1.5
Wausau, WI	95	2
Minneapolis/St. Paul, MN	97	1.6
Superior, WI / Duluth, MN	166	3
Madison, WI	185	3
Green Bay, WI	187	3.5
Milwaukee, WI	237	4
Chicago, IL	313	5.2



# Population

Population	1990	2000	2009
Fall Creek	1,080	1,236	1,328
Eau Claire County	85,183	93,142	98,286
Eau Claire MSA	137,543	148,337	158,742

Source: Wisconsin Department of Administration Jan. 2009

# Government Structure

The Village of Fall Creek is governed by a Village Board. The Board consists of a President and six Trustees who are all elected to two-year terms. Fall Creek provides a police department headed by a Police Chief along with one full-time officer and two part-time officers. The Village is served by a volunteer fire department. All emergency personnel are dispatched through the county wide Eau Claire Emergency Communications Center. In addition to standard services, the Village maintains the Fall Creek Public Library, which is part of the extensive (32 libraries) West-Central Wisconsin MORE public library system. Fall Creek has a fire rating of five.

# Transportation

## Highways

Fairchild is located on U.S. Highway 10, U.S. Highway 12, and country road H which is a direct connection to U.S. Highway 29, the main transportation route to Green Bay. Fairchild is 12 miles from Interstate Highway 94, the main route between Chicago, Milwaukee, Madison, and Minneapolis/St. Paul.

## Air

The Chippewa Valley Regional Airport, located in the northwest corner of the City of Eau Claire, meets the following specifications:

*Elevation:* 913 Feet

*Lights:* HIRL

*Fuel:* Jet A and 100LL

*Runways:* (2) 8, 101' X 150' and 4,999' X 100'

*Surface:* 04/22 - Concrete, 14/32 - Asphalt/Concrete

*ATCT:* Check the airport facility directory for frequencies and hours of operation.

*NavAids:* ILS, MALSR, NDB, REIL, PAPI/VASI, ASOS, VOR

Delta Connection connects Eau Claire with Minneapolis/St. Paul International Airport with several scheduled daily flights and downline connections to Delta Airlines. Heartland Aviation offers business and medical jet charter service. Aircraft tie-down/hangar facilities and aircraft repair are available. A full service restaurant and rental cars are available on site.

## Rail

Union Pacific Transportation Company services the Eau Claire Area.

## Freight & Cargo

Eau Claire County has a wide variety of express service carriers to accommodate regional, national, and international business.



## Taxes

### 2008-09 Property Taxes

Rate per \$1,000 equalized value

Municipality	6.52
County (Eau Claire)	3.78
School	9.23
Technical	1.58
Other	0.23
Total Gross	21.34
State Credit	1.61
<b>Net Tax Rate</b>	<b>19.73</b>

Source: Wisconsin Taxpayers Alliance

## Utilities

### Water and Sewer

The Village of Fall Creek is serviced by municipal water system that has two wells and a 250,000 gallon water tower. The average usage is 80,000 gallons per day with the capacity to pump 446,400 gallons per day. The Village has a municipal sewage plant that is designed to handle 136,000 gallons per day with an average flow of 80,000 gallons per day\* However, a new plant is being constructed and will be operational in June 2008.

\*As of July 2006

### Electricity

Xcel Energy is the No. 1 renewable energy provider in Wisconsin and serves 240,000 electric and 100,000 natural gas customers in more than 200 communities in the northwestern part of the state. The company's power plants have become a model for creative use of fuels and it is the nation's No. 1 provider of wind energy. For more information, please visit [www.xcelenergy.com](http://www.xcelenergy.com)  
Phone: 800.895.4999

### Telecommunications/Cable

Centurytel provides local telephone service and internet access in Fall Creek.  
Phone: 1.800.895.4999

KRM Cablevision provides local cable service in Fall Creek.  
Phone: 1.800.327.4330

## Eau Claire County

Institution	Number of County Locations	Deposits (in thousands)
American Alliance Bank	2	\$54,143
Anchor Bank	1	\$29,893
Associated Bank NA	7	\$117,636
Bank Mutual	5	\$99,519
Charter Bank Eau Claire	1	\$384,503
Citizens Community Federal	3	\$168,561
M & I (Marshall & Ilsley) Bank	4	\$105,749
Mid-Wisconsin Bank	1	\$4,708
Northwestern Bank	1	\$21,186
Partner's Credit Union*	1	\$6,684
Peoples Bank of Wisconsin	1	\$58,700
Pigeon Falls State Bank	1	\$15,778
Royal Credit Union*	6	\$550,485
Security Financial Bank	1	\$326
United Bank	1	\$23,257
Unity Bank	2	\$57,802
U.S. Bank	5	\$132,690
Wells Fargo Bank	4	\$140,440

Source: FDIC Deposit Market Share Reports, June 30, 2008; National Credit Union Administration \*Actual amounts may vary due to different reporting processes by these sources

## Labor

	May 2009 Civilian Labor Force	May 2009 Unemployment Rate
Eau Claire County	56,921	6.6%
Eau Claire MSA	90,639	7.1%

Source: Wisconsin Department of Workforce Development

## Income

	2008 Estimated Median Household Income
Eau Claire County	\$44,684

Source: Claritas 2007

## Housing

	Village of Fall Creek*	Eau Claire County
Total Housing	495	41,076
Owner Occupied	354	25,770
Renter Occupied	122	12,891
Total Occupied	476	38,661
% Occupied	96.2	94.1%

U.S. Census Bureau, 2006 American Community Survey  
\*Fall Creek Data is from 2000 Census, no current data available

Home Sale Price	Average 2009	Median 2009
	\$127,900	\$134,000

Source: [education.com](http://education.com)/[eppraisal.com](http://eppraisal.com), Realtors Assn. of Northwestern Wisconsin

# Education

## School District of Fall Creek

Public Schools	2008-2009 Enrollment
Fall Creek Elementary School	361
Fall Creek Middle School	206
Fall Creek High School	296

Source: Wisconsin Department of Public Instruction

Phone: 715.877.2123 Website: <http://www.fallcreek.k12.wi.us/>

### Nearby Eau Claire is home to a four-year university and technical college.

The **University of Wisconsin-Eau Claire** is one of the best and most affordable public regional universities in the United States, according to U.S. News & World Report's annual college guide, Kiplinger's financial magazine and the Princeton Review. In addition, UW-Eau Claire ranks among the nation's leaders in Fulbright Scholars, service to the community, and the number of students who study abroad. UW-Eau Claire is leading the way with its innovative baccalaureate degree programs, which combine the broad-based liberal arts education employers are seeking with specialized study for 21st century careers.

Website: [www.uwec.edu](http://www.uwec.edu)

Enrollment: 10,336 undergraduate and 543 graduate students

**Chippewa Valley Technical College** delivers superior, technical education that improves the lives of students, meets the workforce needs of the region, and enhances economic growth in the Chippewa Valley. Technical knowledge has become the key to productivity and competitiveness in any organization.

Website: [www.cvtc.edu](http://www.cvtc.edu)

Enrollment: Credit 8,095 Non-credit 11,020

# Media

## Newspapers

- Eau Claire Leader Telegram (Eau Claire Press Company): 28,056 weekday, 30,757 Saturday, 36,925 Sunday circulation
- The Country Today (Eau Claire Press Company): 23,000 weekly circulation
- Wisconsin West: 3,000 bimonthly circulation
- Augusta Area Times: 1,200 weekly circulation

## Television

WEAU-TV	Ch. 13	NBC	WHWC-TV	Ch. 28	PBS
WEUX-TV	Ch. 48	FOX	WKBT-TV	Ch. 8	CBS
			WQOW-TV	Ch. 18	ABC

## Radio

WHWC-FM	88.3	WQRB-FM	95.1	WOGO-AM	680
WUEC-FM	89.7	WISM-FM	98.1	WAYY-AM	790
WHEM-FM	91.3	WDRK-FM	99.9	WMEQ-AM	880
WMEQ-FM	92.1	WBIZ-FM	100.7	WDVM-AM	1050
WECL-FM	92.9	WAXX-FM	104.5	WEAQ-AM	1150
WIAL-FM	94.1	WCRW-FM	105.7	WBIZ-AM	1400
		WATQ-FM	106.7		

# Community Contact Information

## Village of Fall Creek

### Village Clerk

122 Lincoln Street

P.O. Box 156

Fall Creek, WI 54742

Phone: 715.877.2177

Fax: 715.877.2392

Email: [village@fallcreekwi.gov](mailto:village@fallcreekwi.gov)



# Business Development Contact Information

## Eau Claire Area Economic Development Corporation

Brian Doudna, Executive Director

101 North Farwell Street, Suite 101

P.O. Box 1108

Eau Claire, WI 54702

Telephone: 715.834.0070

or 800.944.2449

Fax: 715.834.1956

E-mail: [brian.doudna@eauclaire-wi.com](mailto:brian.doudna@eauclaire-wi.com)

Website: [www.eauclaire-wi.com](http://www.eauclaire-wi.com)