

Pop-Facts: Demographic Snapshot Report

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
Population						
2011 Projection	4,457		111,178		217,019	
2006 Estimate	4,621		107,996		207,752	
2000 Census	4,902		105,176		197,936	
1990 Census	4,343		97,262		182,536	
Growth 2006-2011	-3.55%		2.95%		4.46%	
Growth 2000-2006	-5.73%		2.68%		4.96%	
Growth 1990-2000	12.87%		8.14%		8.44%	

2006 Est. Population by Single Race Classification						
	4,621		107,996		207,752	
White Alone	4,377	94.72	101,959	94.41	198,933	95.76
Black or African American Alone	19	0.41	698	0.65	960	0.46
American Indian and Alaska Native Alone	32	0.69	588	0.54	987	0.48
Asian Alone	81	1.75	2,975	2.75	4,117	1.98
Native Hawaiian and Other Pacific Islander Alone	4	0.09	24	0.02	40	0.02
Some Other Race Alone	12	0.26	410	0.38	715	0.34
Two or More Races	95	2.06	1,341	1.24	1,999	0.96

2006 Est. Population Hispanic or Latino by Origin*						
	4,621		107,996		207,752	
Not Hispanic or Latino	4,581	99.13	106,780	98.87	205,672	99.00
Hispanic or Latino:	40	0.87	1,215	1.13	2,080	1.00
Mexican	11	27.50	572	47.08	1,038	49.90
Puerto Rican	6	15.00	145	11.93	195	9.38
Cuban	10	25.00	58	4.77	81	3.89
All Other Hispanic or Latino	14	35.00	439	36.13	767	36.88

2006 Est. Hispanic or Latino by Single Race Class.						
	40		1,215		2,080	
White Alone	12	30.00	666	54.81	1,166	56.06
Black or African American Alone	0	0.00	18	1.48	23	1.11
American Indian and Alaska Native Alone	0	0.00	27	2.22	54	2.60
Asian Alone	11	27.50	16	1.32	25	1.20
Native Hawaiian and Other Pacific Islander Alone	0	0.00	1	0.08	1	0.05
Some Other Race Alone	8	20.00	338	27.82	590	28.37
Two or More Races	9	22.50	149	12.26	221	10.62



Pop-Facts: Demographic Snapshot Report

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Pop. Asian Alone Race by Category*	81		2,975		4,117	
Chinese, except Taiwanese	4	4.94	174	5.85	248	6.02
Filipino	5	6.17	128	4.30	185	4.49
Japanese	5	6.17	65	2.18	108	2.62
Asian Indian	4	4.94	123	4.13	189	4.59
Korean	7	8.64	146	4.91	246	5.98
Vietnamese	13	16.05	99	3.33	108	2.62
Cambodian	0	0.00	1	0.03	3	0.07
Hmong	41	50.62	2,038	68.50	2,724	66.16
Laotian	0	0.00	50	1.68	85	2.06
Thai	0	0.00	12	0.40	25	0.61
Other Asian	0	0.00	85	2.86	127	3.08
Two or more Asian categories	2	2.47	55	1.85	68	1.65

2006 Est. Population by Ancestry	4,621		107,996		207,752	
Pop, Arab	0	0.00	140	0.13	165	0.08
Pop, Czech	65	1.41	1,263	1.17	2,659	1.28
Pop, Danish	42	0.91	806	0.75	1,319	0.63
Pop, Dutch	54	1.17	803	0.74	1,608	0.77
Pop, English	126	2.73	3,907	3.62	6,753	3.25
Pop, French (except Basque)	116	2.51	2,318	2.15	4,373	2.10
Pop, French Canadian	38	0.82	1,109	1.03	2,229	1.07
Pop, German	1,564	33.85	34,368	31.82	67,580	32.53
Pop, Greek	0	0.00	145	0.13	244	0.12
Pop, Hungarian	5	0.11	126	0.12	222	0.11
Pop, Irish	236	5.11	6,554	6.07	10,516	5.06
Pop, Italian	83	1.80	1,619	1.50	2,382	1.15
Pop, Lithuanian	0	0.00	61	0.06	126	0.06
Pop, United States or American	79	1.71	2,909	2.69	6,513	3.13
Pop, Norwegian	860	18.61	19,431	17.99	37,751	18.17
Pop, Polish	184	3.98	3,745	3.47	7,856	3.78
Pop, Portuguese	0	0.00	45	0.04	80	0.04
Pop, Russian	0	0.00	143	0.13	286	0.14
Pop, Scottish	18	0.39	691	0.64	1,217	0.59
Pop, Scotch-Irish	23	0.50	528	0.49	881	0.42
Pop, Slovak	11	0.24	78	0.07	195	0.09
Pop, Sub-Saharan African	0	0.00	70	0.06	88	0.04
Pop, Swedish	63	1.36	2,199	2.04	3,878	1.87
Pop, Swiss	41	0.89	593	0.55	1,164	0.56
Pop, Ukrainian	5	0.11	61	0.06	165	0.08
Pop, Welsh	6	0.13	181	0.17	299	0.14
Pop, West Indian (exc Hisp groups)	0	0.00	2	0.00	9	0.00



Pop-Facts: Demographic Snapshot Report

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Population by Ancestry						
Pop, Other ancestries	291	6.30	8,110	7.51	13,857	6.67
Pop, Ancestry Unclassified	710	15.36	15,991	14.81	33,337	16.05
2006 Est. Pop Age 5+ by Language Spoken At Home						
Speak Only English at Home	4,085	94.80	96,407	94.67	185,967	94.98
Speak Asian/Pacific Islander Language at Home	82	1.90	2,235	2.19	2,990	1.53
Speak IndoEuropean Language at Home	88	2.04	1,426	1.40	3,698	1.89
Speak Spanish at Home	54	1.25	1,611	1.58	2,926	1.49
Speak Other Language at Home	0	0.00	159	0.16	219	0.11
2006 Est. Population by Sex						
Male	2,242	48.52	52,514	48.63	102,739	49.45
Female	2,379	51.48	55,482	51.37	105,013	50.55
Male/Female Ratio	0.94		0.95		0.98	
2006 Est. Population by Age						
Age 0 - 4	312	6.75	6,159	5.70	11,953	5.75
Age 5 - 9	313	6.77	6,174	5.72	12,038	5.79
Age 10 - 14	317	6.86	6,576	6.09	13,096	6.30
Age 15 - 17	204	4.41	4,408	4.08	9,147	4.40
Age 18 - 20	186	4.03	7,827	7.25	13,977	6.73
Age 21 - 24	199	4.31	8,673	8.03	16,163	7.78
Age 25 - 34	668	14.46	14,776	13.68	26,571	12.79
Age 35 - 44	640	13.85	14,253	13.20	27,608	13.29
Age 45 - 49	333	7.21	7,518	6.96	14,812	7.13
Age 50 - 54	313	6.77	7,242	6.71	14,019	6.75
Age 55 - 59	280	6.06	6,402	5.93	12,288	5.91
Age 60 - 64	221	4.78	4,457	4.13	8,827	4.25
Age 65 - 74	290	6.28	6,149	5.69	12,513	6.02
Age 75 - 84	210	4.54	4,889	4.53	9,754	4.70
Age 85 and over	134	2.90	2,493	2.31	4,985	2.40
Age 16 and over	3,614	78.21	87,595	81.11	167,594	80.67
Age 18 and over	3,475	75.20	84,679	78.41	161,518	77.75
Age 21 and over	3,289	71.18	76,852	71.16	147,541	71.02
Age 65 and over	634	13.72	13,531	12.53	27,252	13.12
2006 Est. Median Age						
	36.74		34.60		35.34	
2006 Est. Average Age						
	37.96		37.11		37.43	



Pop-Facts: Demographic Snapshot Report

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Male Population by Age	2,242		52,514		102,739	
Age 0 - 4	159	7.09	3,140	5.98	6,082	5.92
Age 5 - 9	166	7.40	3,168	6.03	6,177	6.01
Age 10 - 14	160	7.14	3,343	6.37	6,679	6.50
Age 15 - 17	114	5.08	2,274	4.33	4,722	4.60
Age 18 - 20	101	4.50	3,498	6.66	6,713	6.53
Age 21 - 24	106	4.73	4,314	8.21	8,236	8.02
Age 25 - 34	318	14.18	7,508	14.30	13,716	13.35
Age 35 - 44	320	14.27	7,317	13.93	14,174	13.80
Age 45 - 49	168	7.49	3,731	7.10	7,459	7.26
Age 50 - 54	147	6.56	3,503	6.67	6,946	6.76
Age 55 - 59	127	5.66	3,151	6.00	6,184	6.02
Age 60 - 64	106	4.73	2,204	4.20	4,405	4.29
Age 65 - 74	128	5.71	2,793	5.32	5,823	5.67
Age 75 - 84	84	3.75	1,888	3.60	3,954	3.85
Age 85 and over	36	1.61	681	1.30	1,470	1.43
2006 Est. Median Age, Male	34.86		33.68		34.30	
2006 Est. Average Age, Male	36.01		35.84		36.25	
2006 Est. Female Population by Age	2,379		55,482		105,013	
Age 0 - 4	153	6.43	3,019	5.44	5,871	5.59
Age 5 - 9	147	6.18	3,006	5.42	5,861	5.58
Age 10 - 14	157	6.60	3,233	5.83	6,417	6.11
Age 15 - 17	90	3.78	2,134	3.85	4,426	4.21
Age 18 - 20	84	3.53	4,328	7.80	7,264	6.92
Age 21 - 24	92	3.87	4,359	7.86	7,927	7.55
Age 25 - 34	350	14.71	7,268	13.10	12,855	12.24
Age 35 - 44	320	13.45	6,936	12.50	13,434	12.79
Age 45 - 49	165	6.94	3,787	6.83	7,353	7.00
Age 50 - 54	166	6.98	3,739	6.74	7,073	6.74
Age 55 - 59	153	6.43	3,251	5.86	6,104	5.81
Age 60 - 64	116	4.88	2,253	4.06	4,423	4.21
Age 65 - 74	162	6.81	3,356	6.05	6,690	6.37
Age 75 - 84	126	5.30	3,002	5.41	5,801	5.52
Age 85 and over	98	4.12	1,812	3.27	3,515	3.35
2006 Est. Median Age, Female	38.64		35.57		36.40	
2006 Est. Average Age, Female	39.80		38.31		38.58	



Pop-Facts: Demographic Snapshot Report

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Population Age 15+ by Marital Status*	3,679		89,087		170,665	
Total, Never Married	883	24.00	28,690	32.20	50,306	29.48
Married, Spouse present	2,042	55.50	44,312	49.74	89,887	52.67
Married, Spouse absent	75	2.04	2,884	3.24	6,099	3.57
Widowed	288	7.83	5,302	5.95	10,259	6.01
Divorced	391	10.63	7,900	8.87	14,113	8.27
Males, Never Married	482	13.10	14,723	16.53	27,107	15.88
Previously Married	242	6.58	4,919	5.52	9,341	5.47
Females, Never Married	401	10.90	13,967	15.68	23,200	13.59
Previously Married	453	12.31	9,011	10.11	16,491	9.66
2006 Est. Pop. Age 25+ by Educational Attainment*	3,090		68,179		131,377	
Less than 9th grade	117	3.79	3,463	5.08	8,347	6.35
Some High School, no diploma	199	6.44	4,139	6.07	9,686	7.37
High School Graduate (or GED)	882	28.54	21,517	31.56	46,735	35.57
Some College, no degree	669	21.65	14,518	21.29	26,428	20.12
Associate Degree	332	10.74	6,729	9.87	12,162	9.26
Bachelor's Degree	632	20.45	12,104	17.75	19,039	14.49
Master's Degree	155	5.02	3,594	5.27	5,824	4.43
Professional School Degree	69	2.23	1,372	2.01	1,974	1.50
Doctorate Degree	35	1.13	743	1.09	1,183	0.90
Households						
2011 Projection	1,865		44,280		84,316	
2006 Estimate	1,905		42,677		80,055	
2000 Census	1,973		41,008		75,212	
1990 Census	1,652		36,076		65,948	
Growth 2006-2011	-2.10%		3.76%		5.32%	
Growth 2000-2006	-3.45%		4.07%		6.44%	
Growth 1990-2000	19.43%		13.67%		14.05%	
2006 Est. Households by Household Type	1,905		42,677		80,055	
Family Households	1,263	66.30	26,391	61.84	52,252	65.27
Nonfamily Households	642	33.70	16,286	38.16	27,803	34.73
2006 Est. Group Quarters Population	77		6,562		11,179	
2006 Households by Ethnicity, Hispanic/Latino	7	0.37	297	0.70	487	0.61



Pop-Facts: Demographic Snapshot Report

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Households by Household Income	1,905		42,677		80,055	
Income Less than \$15,000	163	8.56	4,866	11.40	9,407	11.75
Income \$15,000 - \$24,999	194	10.18	5,277	12.36	9,846	12.30
Income \$25,000 - \$34,999	211	11.08	5,826	13.65	10,666	13.32
Income \$35,000 - \$49,999	373	19.58	7,560	17.71	14,203	17.74
Income \$50,000 - \$74,999	481	25.25	9,129	21.39	17,855	22.30
Income \$75,000 - \$99,999	223	11.71	4,933	11.56	9,224	11.52
Income \$100,000 - \$149,999	173	9.08	3,578	8.38	6,384	7.97
Income \$150,000 - \$249,999	60	3.15	1,058	2.48	1,741	2.17
Income \$250,000 - \$499,999	22	1.15	348	0.82	569	0.71
Income \$500,000 and more	7	0.37	103	0.24	161	0.20
2006 Est. Average Household Income	\$63,193		\$57,481		\$56,227	
2006 Est. Median Household Income	\$50,674		\$45,654		\$45,676	
2006 Est. Per Capita Income	\$26,232		\$23,208		\$22,110	
2006 Est. Household Type, Presence Own Children*	1,905		42,677		80,055	
Single Male Householder	210	11.02	5,095	11.94	9,373	11.71
Single Female Householder	326	17.11	7,350	17.22	12,439	15.54
Married-Couple Family, own children	466	24.46	9,564	22.41	19,372	24.20
Married-Couple Family, no own children	520	27.30	11,783	27.61	23,766	29.69
Male Householder, own children	47	2.47	780	1.83	1,637	2.04
Male Householder, no own children	19	1.00	506	1.19	1,107	1.38
Female Householder, own children	144	7.56	2,524	5.91	4,219	5.27
Female Householder, no own children	67	3.52	1,234	2.89	2,151	2.69
Nonfamily, Male Householder	71	3.73	2,122	4.97	3,443	4.30
Nonfamily, Female Householder	35	1.84	1,718	4.03	2,549	3.18
2006 Est. Households by Household Size*	1,905		42,677		80,055	
1-person household	535	28.08	12,445	29.16	21,812	27.25
2-person household	661	34.70	15,015	35.18	28,143	35.15
3-person household	321	16.85	6,574	15.40	12,398	15.49
4-person household	262	13.75	5,605	13.13	11,002	13.74
5-person household	90	4.72	2,046	4.79	4,436	5.54
6-person household	27	1.42	679	1.59	1,538	1.92
7 or more person household	9	0.47	312	0.73	726	0.91
2006 Est. Average Household Size	2.39		2.38		2.46	



Pop-Facts: Demographic Snapshot Report

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Households by Presence of People*	1,905		42,677		80,055	

Households with 1 or more People under Age 18:

Married-Couple Family	477	25.04	9,779	22.91	19,877	24.83
Other Family, Male Householder	47	2.47	832	1.95	1,727	2.16
Other Family, Female Householder	152	7.98	2,671	6.26	4,501	5.62
Nonfamily, Male Householder	8	0.42	148	0.35	311	0.39
Nonfamily, Female Householder	1	0.05	31	0.07	54	0.07

Households no People under Age 18:

Married-Couple Family	509	26.72	11,568	27.11	23,260	29.06
Other Family, Male Householder	19	1.00	454	1.06	1,017	1.27
Other Family, Female Householder	59	3.10	1,087	2.55	1,870	2.34
Nonfamily, Male Householder	273	14.33	7,069	16.56	12,504	15.62
Nonfamily, Female Householder	360	18.90	9,037	21.18	14,933	18.65

2006 Est. Households by Number of Vehicles*

No Vehicles	98	5.14	2,802	6.57	4,804	6.00
1 Vehicle	651	34.17	13,490	31.61	23,258	29.05
2 Vehicles	806	42.31	18,325	42.94	33,873	42.31
3 Vehicles	247	12.97	5,614	13.15	12,445	15.55
4 Vehicles	54	2.83	1,787	4.19	3,992	4.99
5 or more Vehicles	49	2.57	658	1.54	1,683	2.10

2006 Est. Average Number of Vehicles*

	1.84		1.83		1.93	
--	------	--	------	--	------	--

Family Households

2011 Projection	1,231		27,396		55,065	
2006 Estimate	1,263		26,391		52,252	
2000 Census	1,312		25,342		49,055	
1990 Census	1,188		23,786		45,378	
Growth 2006-2011	-2.53%		3.81%		5.38%	
Growth 2000-2006	-3.73%		4.14%		6.52%	
Growth 1990-2000	10.44%		6.54%		8.10%	



Pop-Facts: Demographic Snapshot Report

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Family Households by Household Income	1,263		26,391		52,252	
Income Less than \$15,000	43	3.40	1,192	4.52	2,645	5.06
Income \$15,000 - \$24,999	62	4.91	1,792	6.79	4,032	7.72
Income \$25,000 - \$34,999	136	10.77	2,766	10.48	5,722	10.95
Income \$35,000 - \$49,999	227	17.97	4,560	17.28	9,326	17.85
Income \$50,000 - \$74,999	378	29.93	7,282	27.59	14,637	28.01
Income \$75,000 - \$99,999	188	14.89	4,306	16.32	8,139	15.58
Income \$100,000 - \$149,999	158	12.51	3,184	12.06	5,649	10.81
Income \$150,000 - \$249,999	49	3.88	948	3.59	1,537	2.94
Income \$250,000 - \$499,999	16	1.27	272	1.03	433	0.83
Income \$500,000 and more	5	0.40	89	0.34	132	0.25
2006 Est. Average Family Household Income	\$73,122		\$70,648		\$66,901	
2006 Est. Median Family Household Income	\$60,785		\$59,907		\$57,517	
2006 Est. Families by Poverty Status*	1,263		26,391		52,252	
Income At or Above Poverty Level:						
Married-Couple Family, own children	496	39.27	9,782	37.07	19,491	37.30
Married-Couple Family, no own children	481	38.08	11,110	42.10	22,346	42.77
Male Householder, own children	43	3.40	679	2.57	1,465	2.80
Male Householder, no own children	16	1.27	397	1.50	915	1.75
Female Householder, own children	111	8.79	1,979	7.50	3,305	6.33
Female Householder, no own children	68	5.38	979	3.71	1,682	3.22
Income Below Poverty Level:						
Married-Couple Family, own children	8	0.63	251	0.95	732	1.40
Married-Couple Family, no own children	0	0.00	204	0.77	570	1.09
Male Householder, own children	8	0.63	160	0.61	276	0.53
Male Householder, no own children	0	0.00	50	0.19	89	0.17
Female Householder, own children	32	2.53	750	2.84	1,273	2.44
Female Householder, no own children	1	0.08	49	0.19	110	0.21
2006 Est. Pop Age 16+ by Employment Status*	3,614		87,595		167,594	
In Armed Forces	0	0.00	46	0.05	102	0.06
Civilian - Employed	2,443	67.60	58,197	66.44	110,619	66.00
Civilian - Unemployed	74	2.05	2,754	3.14	5,953	3.55
Not in Labor Force	1,097	30.35	26,598	30.36	50,920	30.38



Pop-Facts: Demographic Snapshot Report

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Civ Employed Pop 16+ Class of Worker*	2,443		58,197		110,619	
For-Profit Private Workers	1,796	73.52	41,512	71.33	77,151	69.74
Non-Profit Private Workers	187	7.65	5,049	8.68	8,588	7.76
Local Government Workers	178	7.29	3,770	6.48	7,045	6.37
State Government Workers	130	5.32	4,005	6.88	7,068	6.39
Federal Government Workers	41	1.68	588	1.01	1,207	1.09
Self-Emp Workers	111	4.54	3,156	5.42	9,087	8.21
Unpaid Family Workers	0	0.00	118	0.20	473	0.43
2006 Est. Civ Employed Pop 16+ by Occupation*	2,443		58,197		110,619	
Management, Business, and Financial Operations	323	13.22	6,253	10.74	13,122	11.86
Professional and Related Occupations	485	19.85	11,720	20.14	19,593	17.71
Service	296	12.12	9,222	15.85	17,726	16.02
Sales and Office	745	30.50	16,778	28.83	28,176	25.47
Farming, Fishing, and Forestry	21	0.86	274	0.47	1,636	1.48
Construction, Extraction and Maintenance	219	8.96	4,402	7.56	9,723	8.79
Production, Transportation and Material Moving	353	14.45	9,548	16.41	20,642	18.66
2006 Est. Pop 16+ by Occupation Classification*	2,443		58,197		110,619	
Blue Collar	572	23.41	13,950	23.97	30,366	27.45
White Collar	1,553	63.57	34,420	59.14	57,682	52.14
Service and Farm	318	13.02	9,828	16.89	22,572	20.41
2006 Est. Workers Age 16+, Transportation To Work*	2,421		57,225		108,721	
Drove Alone	2,097	86.62	46,880	81.92	86,136	79.23
Car Pooled	211	8.72	4,735	8.27	9,566	8.80
Public Transportation	12	0.50	715	1.25	848	0.78
Walked	24	0.99	2,766	4.83	5,512	5.07
Motorcycle	0	0.00	30	0.05	67	0.06
Bicycle	7	0.29	301	0.53	409	0.38
Other Means	15	0.62	278	0.49	590	0.54
Worked at Home	54	2.23	1,520	2.66	5,593	5.14
2006 Est. Workers Age 16+ by Travel Time to Work*	2,367		55,705		103,129	
Less than 15 Minutes	1,193	50.40	28,169	50.57	46,376	44.97
15 - 29 Minutes	859	36.29	20,820	37.38	35,916	34.83
30 - 44 Minutes	142	6.00	3,986	7.16	13,033	12.64
45 - 59 Minutes	53	2.24	932	1.67	3,529	3.42
60 or more Minutes	119	5.03	1,798	3.23	4,274	4.14
2006 Est. Average Travel Time to Work in Minutes*	19.47		18.56		21.08	



Pop-Facts: Demographic Snapshot Report

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Tenure of Occupied Housing Units	1,905		42,677		80,055	
Owner Occupied	1,307	68.61	27,549	64.55	55,627	69.49
Renter Occupied	598	31.39	15,128	35.45	24,428	30.51
2006 Occ Housing Units, Avg Length of Residence	11		11		11	
2006 Est. All Owner-Occupied Housing Values	1,307		27,549		55,627	
Value Less than \$20,000	110	8.42	646	2.34	1,493	2.68
Value \$20,000 - \$39,999	83	6.35	566	2.05	1,816	3.26
Value \$40,000 - \$59,999	38	2.91	907	3.29	2,837	5.10
Value \$60,000 - \$79,999	61	4.67	1,789	6.49	4,322	7.77
Value \$80,000 - \$99,999	147	11.25	3,757	13.64	7,442	13.38
Value \$100,000 - \$149,999	431	32.98	10,228	37.13	18,807	33.81
Value \$150,000 - \$199,999	226	17.29	5,064	18.38	9,797	17.61
Value \$200,000 - \$299,999	151	11.55	3,251	11.80	6,208	11.16
Value \$300,000 - \$399,999	33	2.52	872	3.17	1,820	3.27
Value \$400,000 - \$499,999	16	1.22	180	0.65	423	0.76
Value \$500,000 - \$749,999	6	0.46	178	0.65	410	0.74
Value \$750,000 - \$999,999	5	0.38	58	0.21	138	0.25
Value \$1,000,000 or more	1	0.08	51	0.19	114	0.20
2006 Est. Median All Owner-Occupied Housing Value	\$124,942		\$129,861		\$126,329	
2006 Est. Housing Units by Units in Structure*	2,154		45,127		85,751	
1 Unit Attached	98	4.55	1,673	3.71	2,280	2.66
1 Unit Detached	1,231	57.15	28,326	62.77	58,550	68.28
2 Units	155	7.20	4,293	9.51	5,887	6.87
3 to 19 Units	299	13.88	6,605	14.64	10,066	11.74
20 to 49 Units	70	3.25	1,199	2.66	1,799	2.10
50 or More Units	0	0.00	1,218	2.70	1,525	1.78
Mobile Home or Trailer	302	14.02	1,803	4.00	5,600	6.53
Boat, RV, Van, etc.	0	0.00	10	0.02	44	0.05



Pop-Facts: Demographic Snapshot Report

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Trade Area: 1303 LYNN AVE, ALTOONA, WI 54720-1942, aggregate

Description	0.00 - 1.00 miles		0.00 - 10.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
2006 Est. Housing Units by Year Structure Built	2,154		45,127		85,751	
Housing Units Built 1999 to 2006	74	3.44	4,729	10.48	10,244	11.95
Housing Unit Built 1995 to 1998	237	11.00	3,184	7.06	6,058	7.06
Housing Unit Built 1990 to 1994	263	12.21	2,823	6.26	5,041	5.88
Housing Unit Built 1980 to 1989	400	18.57	5,290	11.72	9,377	10.94
Housing Unit Built 1970 to 1979	449	20.84	8,269	18.32	15,404	17.96
Housing Unit Built 1960 to 1969	258	11.98	4,330	9.60	7,348	8.57
Housing Unit Built 1950 to 1959	182	8.45	4,725	10.47	7,428	8.66
Housing Unit Built 1940 to 1949	79	3.67	3,166	7.02	5,945	6.93
Housing Unit Built 1939 or Earlier	212	9.84	8,610	19.08	18,907	22.05
2006 Est. Median Year Structure Built **	1978		1972		1972	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



Pop-Facts: Demographic Snapshot Report

Appendix: Area Listing

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level:Block Group

Radius Definition:

1303 LYNN AVE	Latitude/Longitude	44.806363	-91.432820
ALTOONA, WI 54720-1942	Radius	0.00	- 1.00

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level:Block Group

Radius Definition:

1303 LYNN AVE	Latitude/Longitude	44.806363	-91.432820
ALTOONA, WI 54720-1942	Radius	0.00	- 10.00

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level:Block Group

Radius Definition:

1303 LYNN AVE	Latitude/Longitude	44.806363	-91.432820
ALTOONA, WI 54720-1942	Radius	0.00	- 30.00

Project Information:

Site: 4

Order Number: 964305342

