

Altoona, *Wisconsin*

The City of Altoona, in West Central Wisconsin, has experienced steady growth while maintaining a high quality of life in a small town atmosphere.

Altoona is able to provide the amenities that new residents are looking for: excellent schools, quality homes and neighborhoods, recreational facilities and activities, and an efficient city government. Altoona's proximity to Eau Claire affords residents the conveniences of a larger community including access to the University of Wisconsin-Eau Claire, Chippewa Valley Technical College, excellent medical facilities, shopping, and many other services and attractions.

The City of Altoona is committed to maintaining the exceptional quality of life and continued economic growth of the community.

Come Grow with us in Altoona.



View of Lake Altoona

Population

Place	1990	2000	2009
Altoona	5,889	6,698	6,854
Eau Claire County	85,183	93,142	98,286
Eau Claire MSA	137,543	148,337	158,742

Source: Wisconsin Department of Administration

Government Structure

The City of Altoona is governed by a mayor and six council members who are elected from Aldermanic Districts for two-year terms. The following city administrative employees are appointed: City Administrator, Director of Finance, City Clerk, Police & Fire Chief, Public Works Director, Parks & Recreation Supervisor, Human Resources Coordinator, Building Inspector, City Engineer, and a Library Director.

River Prairie Interchange



Aerial view of River Prairie Project and plans for the area.

River Prairie Project

The City is proposing a development that will have safe, convenient highway access via the new USH 53 freeway; however, the River Prairie experience will also be geared toward the pedestrian and other modes of transportation. Residents of, and visitors to Altoona will be able to walk and bike from scenic parks, timeless residential neighborhoods, and unique commercial developments in a safe, memorable environment that is framed by quality urban design and open space preservation.

Travel Time to Altoona

To and From Altoona	MILES	HOURS
La Crosse, WI	87	1.5
Wausau, WI	100	2
Minneapolis/St. Paul, MN	83	1.25
Superior, WI/Duluth, MN	160	3
Madison, WI	185	3
Green Bay, WI	194	3.5
Milwaukee, WI	247	4
Des Moines, IA	315	5
Chicago, IL	323	5.5
Quad Cities	360	5.7

Transportation

Highways

County Trunk A runs East-West through Altoona and connects with U.S. Highway 12 and U.S. Highway 53 providing access to locations in every direction. Altoona is two miles from Interstate Highway 94; the main transportation route between Chicago, Milwaukee, Madison, Minneapolis, and St. Paul.

Air

The Chippewa Valley Regional Airport, located in the Northwest corner of the City of Eau Claire, meets the following specifications:

Elevation: 913 Feet

Lights: HIRL

Fuel: Jet A and 100LL

Runways: (2) 8, 101' X 150' and 4,999' X 100'

Surface: 04/22 - Concrete, 14/32 - Asphalt/Concrete

ATCT: Check the airport facility directory for frequencies and hours of operation.

NavAids: ILS, MALSR, NDB, REIL, PAPI/VASI, ASOS, VOR

United Airlines in Eau Claire connects with O'Hare International Airport in Chicago, offering several daily connecting flights. Heartland Aviation offers business and medical jet charter service. Aircraft tie-down/hangar facilities and aircraft repair are available. A full service restaurant and rental cars are available on site.

Rail

Union Pacific Transportation Company services the Eau Claire Area.

Freight & Cargo

Eau Claire County has a wide variety of express service carriers to accommodate regional, national, and international business.

Taxes

2009-10 Property Taxes

Rate per \$1,000 equalized value

Municipality	5.90
County (Eau Claire)	3.86
School	9.25
Technical	1.66
Total Gross	20.67
State Credit	1.54
Net Tax Rate	19.13

Source: Wisconsin Taxpayers Alliance

Utilities

Water and Sewer

The City of Altoona is serviced by a municipal water system that has six wells capable of pumping a total of 1,800,000 gallons in a 24-hour period. The average daily water usage in Altoona ranges between 700,000 - 1,200,000 gallons. Reserve capacity in 2 water towers is 1,000,000 gallons. Sewage is carried through a major interceptor sewer and lift station system and treated at the Eau Claire wastewater treatment plant.

Electricity

Xcel Energy is the No. 1 renewable energy provider in Wisconsin and serves 240,000 electric and 100,000 natural gas customers in more than 200 communities in the Northwestern part of the state. The company's power plants have become a model for creative use of fuels and are the nation's No. 1 provider of wind energy. For more information, please visit www.xcelenergy.com.
Phone: 800.895.4999

Telecommunications/Cable

Charter Communications, Inc. is a leading broadband communications company and the third-largest publicly traded cable operator in the United States. Charter provides a full range of advanced broadband services, including advanced Charter Digital Cable® video entertainment programming, Charter High-Speed® Internet access and Charter Telephone®. Charter Business™ similarly provides scalable, tailored, and cost-effective broadband communications solutions to business organizations, such as business-to-business Internet access data networking, video and music entertainment services, and business telephone. Charter's advertising sales and production services are sold under the Charter Media® brand.

Eau Claire County Financial Institutions

Institution	Number of County Locations	Deposits (in thousands)
Alliance Bank	2	\$53,657
Anchor Bank	1	\$47,306
Associated Bank	7	\$123,552
Bank Mutual	5	\$97,886
Charter Bank Eau Claire	1	\$420,869
Citizens Community Federal	4	\$162,019
M & I (Marshall & Ilsley) Bank	4	\$105,251
Mid-Wisconsin Bank	1	\$4,252
Northwestern Bank	1	\$24,535
Peoples Bank of Wisconsin	1	\$57,499
Pigeon Falls State Bank	1	\$14,801
Security Financial Bank	1	\$7,578
United Bank	1	\$20,115
Unity Bank	2	\$59,982
U.S. Bank	4	\$145,771
Wells Fargo Bank	4	\$157,680

Source: FDIC Deposit Market Share Reports, June 30, 2009

Labor

	March 2010 Labor Force	March 2010 Unemployment Rate
Eau Claire County	51,518	7.6%
Eau Claire MSA	81,301	8.5%

Source: Wisconsin Department of Workforce Development

Income

	2008 Estimated Median Household Income
Eau Claire County	\$48,308

Source: U.S. Census Bureau

Housing

	City of Altoona	Eau Claire County
Total Housing	3,063	41,255
Owner Occupied	1,755	25,987
Renter Occupied	1,089	12,842
Total Occupied	2,844	38,829
% Occupied	92.90%	94.1%

U.S. Census Bureau, 2006 American Community Survey

*Fairchild Data is from 2000 Census, no current data available

Home Sale Price Average 2010 Median 2010

	\$127,900	\$134,000
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Source: education.com/eppraisal.com, Realtors Assn. of Northwestern Wisconsin

Education

Altoona School District

Public Schools	2008-2009 Enrollment
Elementary School	589
Middle School	466
High School	449

Source: Wisconsin Department of Public Instruction

Phone: 715.839.6032 Website: <http://www.altoona.k12.wi.us/>

Nearby Eau Claire is home to a four-year university and technical college.

The **University of Wisconsin-Eau Claire** is one of the best and most affordable public regional universities in the United States, according to U.S. News & World Report's annual college guide, Kiplinger's financial magazine and the Princeton Review. In addition, UW-Eau Claire ranks among the nation's leaders in Fulbright Scholars, service to the community, and the number of students who study abroad. UW-Eau Claire is leading the way with its innovative baccalaureate degree programs, which combine the broad-based liberal arts education employers are seeking with specialized study for 21st century careers.

Website: www.uwec.edu

Enrollment: 10,487 undergraduate and 559 graduate students

Chippewa Valley Technical College delivers superior, technical education that improves the lives of students, meets the workforce needs of the region, and enhances economic growth in the Chippewa Valley.

Technical knowledge has become the key to productivity and competitiveness in any organization.

Website: www.cvtc.edu

Enrollment: Credit 8,126 Non-credit 11,641

Media

Newspapers

- Eau Claire Leader Telegram (Eau Claire Press Company): 28,056 weekday, 30,757 Saturday, 36,925 Sunday circulation
- The Country Today (Eau Claire Press Company): 23,000 weekly circulation

Television

WEAU-TV	Ch. 13	NBC	WKBT-TV	Ch. 8	CBS
WEUX-TV	Ch. 48	FOX	WQOW-TV	Ch. 18	ABC
WHWC-TV	Ch. 28	PBS			

Radio

WHWC -FM	88.3	WQRB-FM	95.1	WOGO-AM	680
WUEC-FM	89.7	WISM-FM	98.1	WAYY-AM	790
WHEM-FM	91.3	WDRK-FM	99.9	WMEQ-AM	880
WMEQ-FM	92.1	WBIZ-FM	100.7	WDVM-AM	1050
WECL-FM	92.9	WAXX-FM	104.5	WEAQ-AM	1150
WIAL-FM	94.1	WCRW-FM	105.7	WBIZ-AM	1400
		WATQ-FM	106.7		



Community Contact Information

City of Altoona

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Phone: 715.839.6092

Fax: 715.839.1800

Email: cityhall@ci.altoona.wi.us

Website: <http://www.ci.altoona.wi.us>



Business Development Contact Information

Eau Claire Area Economic Development Corporation

Brian Doudna, Executive Director

101 North Farwell Street, Suite 101

P.O. Box 1108

Eau Claire, WI 54702

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Fax: 715.834.1956

E-mail: brian.doudna@eauclaire-wi.com

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