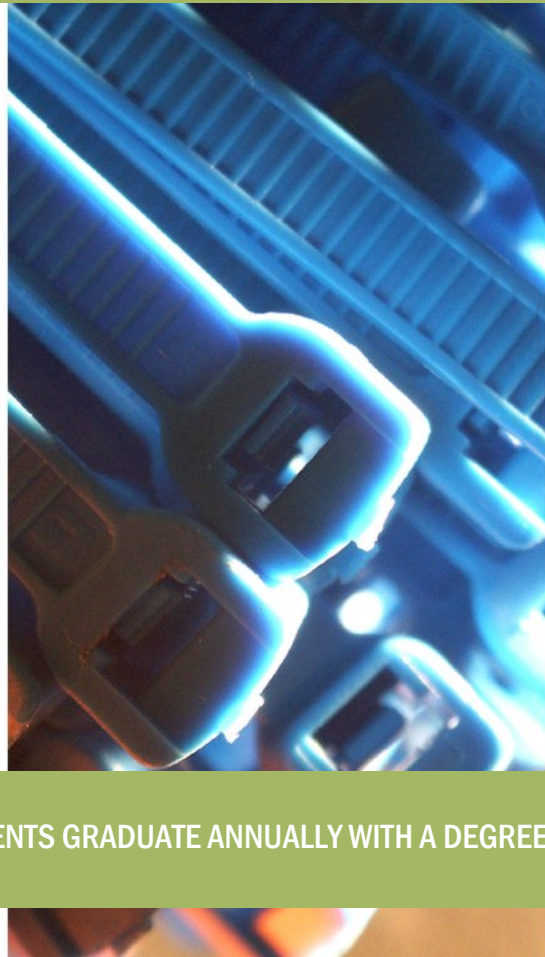


MEDICAL DEVICES & PLASTICS



OVER 1,200 STUDENTS GRADUATE ANNUALLY WITH A DEGREE SUPPORTING THIS INDUSTRY CLUSTER!

CURRENT REGIONAL COMPANIES INCLUDE:



MEDICAL DEVICES & PLASTICS OUR MARKET

19%

Current Business in Industry Cluster

17%

Annual Graduates are in degrees supporting industry cluster

21%

Current Employment in Industry Cluster

The Eau Claire Area is an ideal location for medical device and plastics due to our local educational programs that create a diverse and trained labor pool, as well as our ideal location for distribution and the access to transportation. Additionally, businesses in Eau Claire enjoy Wisconsin's progressive tax policies - include Research and Development credits, and Manufacturing and Agriculture credits.

Discover more at www.eauclaire.wi.com/

QUICK DEMOGRAPHIC FACTS

164,570 Eau Claire MSA Population

33 Median Age of Resident in Eau Claire

5.1% Unemployment Rate (June 2014)

EDUCATED LABOR FORCE

113,773 Regional Labor Force

38% Have at least a Bachelor's degree

29,751 Students Enrolled for a degree in higher education

6,344 Students in higher education graduated in 2013

1,239 Graduated with a degree supporting this industry cluster

COST OF BUSINESS

Want more on how we compare? Learn more at www.eauclaire.wi.com/resources/tax-policies

UP TO
18%
LOWER

tax rate for non-manufacturing businesses

UP TO
94%
LOWER

tax rate for manufacturing businesses by 2016

AVERAGE
13%
LESS

Spent on labor costs

WISCONSIN MANUFACTURING TAX CREDIT

	Corporate Rate	Tax Credit	Adjusted Rate
2014	7.9%	3.75%	4.15%
2015	7.9%	5.526%	2.374%
2016 & beyond	7.9%	7.5%	.4%

LOWER TAX RATES

	Wisconsin	Minnesota	Illinois
Corporate Income	7.9%	9.8%	9.5%
Individual Income	4.6% - 7.75%	5.35% - 9.85%	5% flat rate
Sales & Use			
State	5%	6.875%	6.25%
Average Local Rate	0.43%	0.31%	1.91%
Eau Claire's Rate	0.5%		
Unemployment Compensation			
Base	\$14,000	\$29,000	\$12,900
Earned Rate	.27% - 9.8%	.67% - 10.81%	.55% - 8.95%
New Employer Rate	3.60%	3.57%	4.35%

In addition to lower tax rates, Wisconsin is a single-sales factor state, and has a 30% exclusion for long-term capital gains.

AFFORDABLE LABOR COSTS

	EAU CLAIRE, WI	MADISON, WI	MINNEAPOLIS, MN	CHICAGO, IL	DALLAS, TX	SAN JOSE, CA
General & Operations Managers (11-1021)	\$93,310	\$109,620	\$113,150	\$109,010	\$131,180	\$148,930
Human Resources Specialists(13-1071)	\$52,240	\$54,850	\$57,410	\$61,660	\$66,710	\$83,720
Industrial Production Managers (11-3051)	\$103,270	\$95,110	\$103,790	\$96,100	\$97,910	\$128,720
First-Line Supervisors of Production & Operating Workers (51-1011)	\$50,480	\$57,540	\$59,020	\$58,660	\$56,970	\$62,380
Machinists (51-4041)	\$33,320	\$50,590	\$45,620	\$41,680	\$34,860	\$49,110
Inspectors, Testers, Sorters, Samplers & Weighers (51-9061)	\$37,220	\$36,670	\$39,440	\$36,800	\$37,830	\$45,600
Computer-Controlled Machine Tool Operators, Metal & Plastic (51-4011)	\$37,850	\$34,960	\$38,490	\$38,380	\$31,740	\$41,650
First-Line Supervisors of Helpers, Laborers & Material Movers (53-1021)	\$44,880	\$46,560	\$49,870	\$51,850	\$45,570	\$51,650

Source: Bureau of Labor Statistics, May 2013: <http://www.bls.gov/oes/current/oessrcma.htm>

MEDICAL DEVICES & PLASTICS

CRITICAL ASSETS

UNIQUE RESOURCES

Material Science Center gives you access to PhD support and specialized equipment in imaging, Elemental/Chemical Analysis, Physical/Mechanical Properties, and Sample Preparation.
<http://www.uwec.edu/Matsci/>

Applied Technology Center is an incubation center with access to specialized equipment and technology, such as cleanrooms and advanced micro-machining technologies.
<http://www.cvtc.edu/atc>

LOCAL UNIVERSITIES & TECHNICAL COLLEGES

- Chippewa Valley Technical College
- Globe University
- Lakeland College
- University of Wisconsin - Eau Claire
- University of Wisconsin - Stout

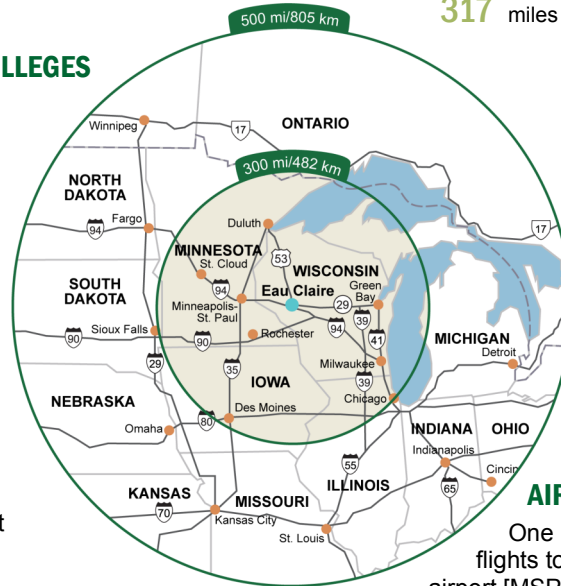
SOME SUPPORTING LOCAL DEGREES

- Nano Engineering Technology
- Applied Math & Computer Science
- Industrial & Applied Math
- Biochemistry/Molecular Biology
- Manufacturing Engineering Technologist
- Materials Science
- Plastics Engineering
- Operations & Supply Management

LOCATION & ACCESSABILITY

The Eau Claire area is close to major metros:

- 83 miles to Minneapolis/St. Paul
- 178 miles to Madison
- 193 miles to Green Bay
- 245 miles to Milwaukee
- 317 miles to Chicago



Being located within Wisconsin places you within 500 miles of:

- 38% of all U.S. manufacturing volume
- 30% of all U.S. business operations
- 33% of all U.S. population
- 27% of all Canadian manufacturing volume
- 22% of all Canadian population

AIRPORT ACCESS

One regional airport with daily outgoing and incoming flights to Chicago [ORD], access to an international airport [MSP], and Charter jet service.

LIFESTYLE

Want more on how we compare? Learn more at www.eauclaire.wi.com/resources

#4

IN NATION

For work/life balance
(Forbes, 2014)

TOP 10

IN NATION

Eau Claire is a 2014 winner in the All-America City Awards
(National Civic League)

TOP 15

IN NATION

Eau Claire is one of the Most Secure Small Towns in the Nation
(Farmer's Insurance, 2011)

38%

Lower housing costs compared to National Average
(Sperling's Best Places)

10%

Overall Lower Cost of Living when compared to National Average
(Sperling's Best Places)

25%

Lower Crime Rate based on National Average
(Sperling's Best Places)

LOW COST, HIGH QUALITY LIFE

\$46,746 Median Household Income

\$142,900 Median Selling price for a home in Eau Claire

\$185,154 Average listing cost for a 4-bed, 2 full bath home

23.2 Average ACT score for Eau Claire- 9% higher than national average

YEAR-ROUND RECREATION

- Biking & Hiking Trails
- Biking Events
- Canoeing & Swimming
- Concert Series & Live Theater
- Cross Country/Downhill Skiing
- Fairs, Festivals & Carnivals
- Farmer's Market
- Fishing
- Museums & Art Galleries
- Music Festivals
- Open Mic & Comedy Nights
- Parks
- Running Marathons
- Snowshoeing & Ice Skating



Eau Claire Area Economic Development Corporation
715-834-0070 | 800-944-2449 | ec.info@eauclaire-wi.com

Discover more about the Eau Claire Area online at
www.eauclaire-wi.com