

MANUFACTURING & DISTRIBUTION



UP TO 94% LOWER TAX RATE FOR MANUFACTURING BUSINESSES!

CURRENT REGIONAL COMPANIES INCLUDE:

NMC-WOLLARD, Inc.



MANUFACTURING & DISTRIBUTION

OUR MARKET

20%

Of current businesses are a part of this industry cluster

4%

Annual Graduates are in degrees supporting industry cluster

1,293

Students enrolled in a degree supporting this industry cluster

Eau Claire Area's well developed industry cluster for manufacturing and distribution makes this location a one-stop-shop for several companies including: NMC- Wollard, Cascades Tissue Group, Menards, Plank Enterprises, PDM Bridge, and MN Wire.

Discover more at www.eauclaire.wi.com/resources

QUICK DEMOGRAPHIC FACTS

164,570 Eau Claire MSA Population

33 Median Age of Resident in Eau Claire

5.1% Unemployment Rate (June 2014)

EDUCATED LABOR FORCE

113,773 Regional Labor Force

38% Have at least a Bachelor's degree

29,751 Students Enrolled for a degree in higher education

6,344 Students in higher education graduated in 2013

324 Graduated with a degree supporting this industry cluster

COST OF BUSINESS

Want more on how we compare? Learn more at www.eauclaire.wi.com/resources

UP TO
18%
LOWER

tax rate for non-manufacturing businesses

UP TO
94%
LOWER

tax rate for manufacturing businesses by 2016

AVERAGE
13%
LESS

Spent on labor costs

WISCONSIN MANUFACTURING TAX CREDIT

	Corporate Rate	Tax Credit	Adjusted Rate
2014	7.9%	3.75%	4.15%
2015	7.9%	5.526%	2.374%
2016 & beyond	7.9%	7.5%	.4%

LOWER TAX RATES

	Wisconsin	Minnesota	Illinois
Corporate Income	7.9%	9.8%	9.5%
Individual Income	4.6% - 7.75%	5.35% - 9.85%	5% flat rate
Sales & Use			
State	5%	6.875%	6.25%
Average Local Rate	0.43%	0.31%	1.91%
Eau Claire's Rate	0.5%		
Unemployment Compensation			
Base	\$14,000	\$29,000	\$12,900
Earned Rate	.27% - 9.8%	.67% - 10.81%	.55% - 8.95%
New Employer Rate	3.60%	3.57%	4.35%

In addition to lower tax rates, Wisconsin is a single-sales factor state, and has a 30% exclusion for long-term capital gains.

AVERAGE
13%
LESS

AFFORDABLE LABOR COSTS

	EAU CLAIRE, WI	MADISON, WI	MINNEAPOLIS, MN	CHICAGO, IL	DALLAS, TX	SAN JOSE, CA
General & Operations Managers (11-1021)	\$93,310	\$109,620	\$113,150	\$109,010	\$131,180	\$148,930
Human Resources Specialists(13-1071)	\$52,240	\$54,850	\$57,410	\$61,660	\$66,710	\$83,720
Industrial Production Managers (11-3051)	\$103,270	\$95,110	\$103,790	\$96,100	\$97,910	\$128,720
First-Line Supervisors of Production & Operating Workers (51-1011)	\$50,480	\$57,540	\$59,020	\$58,660	\$56,970	\$62,380
Computer-Controlled Machine Tool Operators, Metal & Plastic (51-4011)	\$37,850	\$34,960	\$38,490	\$38,380	\$33,990	\$41,650
Machinists (51-4041)	\$34,750	\$50,590	\$41,680	\$36,550	\$37,130	\$49,110
Inspectors, Testers, Sorters, Samplers & Weighers (51-9061)	\$37,220	\$36,670	\$39,440	\$36,800	\$37,830	\$45,600
Welding, Cutters, Solderes, & Brazers (51-4121)	\$32,620	\$41,360	\$43,310	\$39,380	\$32,730	\$42,780

MANUFACTURING & DISTRIBUTION

CRITICAL ASSETS

UNIQUE RESOURCES

Material Science Center gives you access to PhD support and specialized equipment in imaging, Elemental/Chemical Analysis, Physical/Mechanical Properties, and Sample Preparation.
<http://www.uwec.edu/Matsci/>

Applied Technology Center is an incubation center with access to specialized equipment and technology, such as cleanrooms and advanced micro-machining technologies.
<http://www.cvtc.edu/atc>

LOCAL UNIVERSITIES & TECHNICAL COLLEGES

- Chippewa Valley Technical College
- Globe University
- Lakeland College
- University of Wisconsin - Eau Claire
- University of Wisconsin - Stout

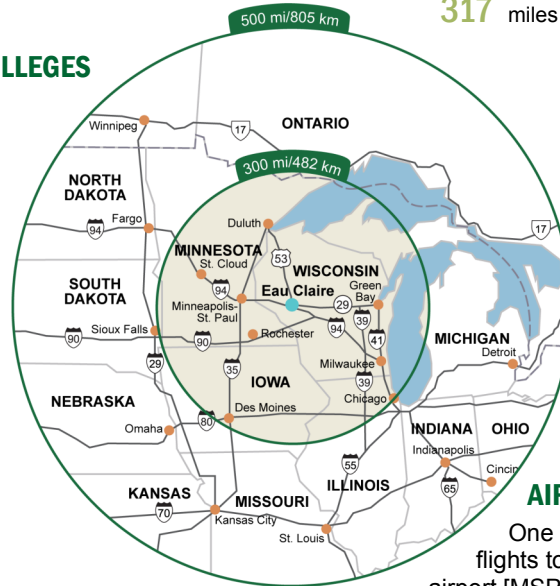
SOME SUPPORTING LOCAL DEGREES

- Manufacturing Engineering
- Plastics Engineering
- Welding & Welding Fabrication
- Manufacturing Eng Technologist
- Operations & Supply Management
- Packaging
- Supply Chain Management

LOCATION & ACCESSABILITY

The Eau Claire area is close to major metros:

- 83** miles to Minneapolis/St. Paul
- 178** miles to Madison
- 193** miles to Green Bay
- 245** miles to Milwaukee
- 317** miles to Chicago



Being located within Wisconsin places you within 500 miles of:

- 38%** of all U.S. manufacturing volume
- 30%** of all U.S. business operations
- 33%** of all U.S. population
- 27%** of all Canadian manufacturing volume
- 22%** of all Canadian population

AIRPORT ACCESS

One regional airport with daily outgoing and incoming flights to Chicago [ORD], access to an international airport [MSP], and Charter jet service.

LIFESTYLE

Want more on how we compare? Learn more at www.eauclaire.wi.com/resources



In Healthcare for Wisconsin



Eau Claire is a 2014 winner in the All-America City Awards



Eau Claire is one of the Most Secure Small Towns in the Nation



Lower housing costs compared to national average



Overall Lower Cost of Living



Lower Crime Rate based on National Average

LOW COST, HIGH QUALITY LIFE

\$46,746 Median Household Income

\$142,900 Median Selling price for a home in Eau Claire

\$185,154 Average listing cost for a 4-bed, 2 full bath home

23.2 Average ACT score for Eau Claire- 9% higher than national average

YEAR-ROUND RECREATION

- Biking & Hiking Trails
- Biking Events
- Canoeing & Swimming
- Concert Series & Live Theater
- Cross Country/Downhill Skiing
- Fairs, Festivals & Carnivals
- Farmer's Market
- Fishing
- Museums & Art Galleries
- Music Festivals
- Open Mic & Comedy Nights
- Parks
- Running Marathons
- Snowshoeing & Ice Skating



Eau Claire Area Economic Development Corporation
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Discover more about the Eau Claire Area online at
www.eauclaire-wi.com