



Fall Creek, WI

2015 Community Profile

Fall Creek is a prime location for residential living and business development—offering a small town environment with the benefits of both a larger city and enriching environmental experiences within minutes. This friendly community enjoys their country atmosphere, fine school system, and a business park to support growth of area businesses and local job opportunities. The community continues to embrace small town America, with events such as the annual Lions Club Fun Fest, ice cream socials, and functions at their historical museum.

Fall Creek is proud of its three village parks that include ball fields, tennis courts, fishing and picnic facilities, and other opportunities for outdoor recreational activities. Four miles north of Fall Creek is the Hobbs Observatory, an astronomical observatory that is owned and operated by the University of Wisconsin-Eau Claire's Department of Physics and Astronomy. The Hobbs Observatory is home to the Chippewa Valley Astronomical Society, contains state-of-the-art equipment, and may be visited during public hours. Also located minutes from the village is the Beaver Creek Reserve—over 400 acres of a multi-dimensional environmental, educational, and recreational complex that operates year round.



PARKS

Fall Creek's parks and outdoor recreational opportunities are enjoyed by kids and adults alike.

Government Structure

The Village of Fall Creek is governed by a village board. The board consists of a president and six trustees who are all elected to two-year terms. Fall Creek provides a police department headed by a police chief along with one full-time officer and several part-time officers. The Village is served by a volunteer fire department. All emergency personnel are dispatched through the county wide Eau Claire Emergency Communications Center. In addition to standard services, the Village maintains the Fall Creek Public Library, which is part of the extensive (32 libraries) West-Central Wisconsin MORE public library system. Fall Creek has a fire rating of five.

Population

PLACE	2000	2010	2014 EST.
Fall Creek	1,236	1,315	1,305
Eau Claire Co.	93,142	98,736	101,564
Eau Claire MSA	148,337	161,151	165,024

Source: U.S. Census Bureau, 2015

Eau Claire County Financial Institutions

BANKS	NUMBER OF LOCATIONS	DEPOSITS (IN THOUSANDS)
Anchor Bank	1	\$12,196
Associated Bank	4	\$119,413
Bank Mutual	5	\$87,940
BMO Harris	4	\$217,199
Charter Bank Eau Claire	1	\$474,545
Citizens Community Federal	3	\$152,173
Citizens State Bank of La Crosse	1	\$6,020
Merchants Bank	1	\$35,149
Nicolet National Bank	1	\$4,573
Northwestern Bank	1	\$26,962
Peoples Bank Midwest	1	\$78,169
Pigeon Falls State Bank	1	\$22,654
Security Financial Bank	1	\$26,455
United Bank	1	\$62,976
Unity Bank*	2	\$80,263
U.S. Bank	5	\$203,736
Wells Fargo	4	\$221,951

CREDIT UNIONS	NUMBER OF LOCATIONS	ASSETS
Co-Op Credit Union*	1	\$274,779,676
Marine Credit Union	1	\$534,897,603
RCU	6	\$1,543,002,000
WESTconsin Credit Union	1	\$889,012,358

*Branch located in profiled community
 Source: FDIC Deposit Market Share Reports, June 30, 2014
 Credit Unions: Individual Institution Reports 2014

2014 Property Taxes

RATE PER \$1,000 EQUALIZED VALUE	
Fall Creek Municipality Tax Rate	7.55
Fall Creek Total Tax Rate	21.58
City of Eau Claire Municipality Tax Rate	8.74
Eau Claire Total Tax Rate	21.90

Source: Wisconsin Taxpayer's Alliance, 2014-2015

Median Household Income

2014 EAU CLAIRE COUNTY **\$48,090**

Source: U.S. Census Bureau, 2014

Labor Force

EAU CLAIRE	LABOR FORCE
County	58,324
MSA	92,450

Source: WORKnet, 2015

Housing

HOUSING UNITS	FALL CREEK	EC COUNTY
Total Housing Units	542	42,278
Owner Occupied	340	25,229
Renter Occupied	159	14,525

Source: U.S. Census Bureau, 2013

Telecommunications & Cable

CenturyLink provides local telephone service and internet access in Fall Creek.
1.800.201.4102 www.centurylink.com

Packerland Broadband provides local cable and internet services in Fall Creek.
1.800.236.8434 www.packerlandbroadband.com

Electricity

Xcel Energy, and its predecessor companies, has more than 130 years of serving homes and businesses in northern and western Wisconsin. Today, Xcel Energy is a major U.S. electric and natural gas company with regulated operation in eight states. Xcel provides a comprehensive portfolio of energy-related product and services to approximately 3.4 million electricity customer and .9 million natural gas customers. The Wisconsin and Michigan headquarters are located in Eau Claire.
1.800.895.4999 www.xcelenergy.com

Water & Sewer

The Village of Fall Creek is serviced by a municipal water system that has two wells and a 250,000 gallon water tower. The average usage of 65,000 gallons per day with the capacity to pump 446,400 gallons per day. The Village has a municipal sewage plant that is designed to handle 191,000 gallons per day with an average flow of 70,000 gallons per day.



DISTANCE TO MAJOR METRO AREAS

Fall Creek is located less than 100 miles from Eau Claire, La Crosse, and Wausau, WI, and less than 2 hours from the Minneapolis/St. Paul MN area.

Distance To Metro Areas

CITY	MILES	HOURS
Eau Claire, WI	12	0.2
La Crosse, WI	87	1.7
Wausau, WI	94	1.6
Minneapolis/St. Paul, MN	105	1.9
Madison, WI	171	2.8
Milwaukee, WI	239	3.9
Green Bay, WI	187	3
Superior, WI/Duluth, MN	163	2.6
Chicago, IL	310	5.3
Des Moines, IA	310	5

transportation

Highways

Fall Creek is located on U.S. Highway 12, and County Road K; which is a direct connection to U.S. Highway 29, the main transportation route to Green Bay. Fall Creek is 12 miles from Interstate Highway 94, the main route between Chicago, Milwaukee, Madison, and Minneapolis/St. Paul.

TRANSPORTATION CORRIDORS

TO & FROM FALL CREEK	MILES
US Hwy 12	0
Interstate 94	12
US Hwy 53	9.3
US Hwy 29	16.5

Air Service

The Chippewa Valley Regional Airport is located just minutes away in Eau Claire. Key services include:

- Daily flights to and from Chicago (ORD) via United Airlines
- Business and medical jet charter service via Heartland Aviation
- Aircraft tie-down and hanger facilities, and aircraft repair
- Amenities such as a full-service restaurant and rental cars

www.chippewavalleyairport.com

AIRPORT TECHNICAL SPECIFICATIONS

Elevation	913 ft MSL
Lights	HIRL
Fuel	Jet A and 100LL
Runways	(2) 8, 101' x 150' and 4,99' x 100'
National Average	21.1

Source: Chippewa Valley Airport, 2015

Bus

- Greyhound and Jefferson lines provide inter-city bus service
- Eau Claire City Transit operates 22 buses on 13 routes that encompass most of Eau Claire and parts of Altoona, including two university routes, and provides service to major employment centers
- Limited connections between Eau Claire and Menomonie provided by Dunn County Transit

Freight & Cargo

Eau Claire is a regional hub to a wide variety of express service carriers to accommodate regional, national, and international business shipping.

Rail Service

Serviced by Union Pacific Railroad

Area Educational Institutions

Chippewa Valley Technical College (CVTC) in Eau Claire is the largest campus of the Wisconsin Technical College System in the state, and is committed to delivering innovative and applied education to support the workforce needs of the region, improving the lives of students, and adding value to the community. www.cvtc.edu

Globe University continues to prepare students for a successful, rewarding career for over 130 years. Students are equipped with practical skills employers are looking for in high-value careers in medical, legal, computing, and creative fields. www.globeuniversity.edu

University of Wisconsin-Eau Claire is consistently cited as one of the best, most beautiful and more affordable public universities in the United States (U.S. News & World Report, Kiplinger's Personal Finance Magazine, and Princeton Review). Additionally, UW-Eau Claire ranks among the nation's leader in Fulbright Scholars, service to the community, and the number of students who study abroad. www.uwec.edu

University of Wisconsin-Stout is the first recipient in higher education for the Malcolm Baldrige Award. UW-Stout is a comprehensive polytechnic university where applied learning, scientific theory, and research is used to solve real-world problems, grow the economy, and service society. www.uwstout.edu

Fall Creek Business Park

MAP KEY

- Available Site
- Existing Building
- Occupied Site



Area Schools

FALL CREEK SCHOOL DISTRICT

PUBLIC SCHOOLS	2014-2015 ENROLLMENT
Elementary	382
Middle School	194
High School	247

Source: Wisconsin Department of Public Instruction, 2014-2015

www.fallcreek.k12.wi.us
715.877.2123

Media

PRINT

PUBLICATION	FREQUENCY	DISTRIBUTION
Eau Claire Leader Telegram	Weekdays Saturday Sunday	19,736 20,524 23,634
The Country Today	Weekly	27,500
Augusta Area Times	Weekly	1,200

TELEVISION

STATION	AFFILIATE
WEAU (Eau Claire, WI)	NBC
WEUX (Eau Claire, WI)	FOX
WHWC (Menomonie, WI)	PBS
WKBT (Eau Claire, WI)	CBS
WQOW (Eau Claire, WI)	ABC



NEW BUSINESS

Greenwood Packaging, a new manufacturing facility valued at \$4 million, breaks ground with construction to be completed by January 2016. This new business will bring an estimated 35 jobs to the Village of Fall Creek.



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