



CRITICAL TALENT WORKPLAN
2014 Plan of Action

Mission: Advancing economic prosperity through business and job growth

Objective: Aligning workforce related systems to develop and retain talent that drives leading-edge and early-stage companies.

Measurements:

- *# of companies leveraging funding programs to train employees*
- *# of focus groups and employer outreach efforts to identify and document Employability Skills options*
- *Publish updated reports summarizing regional trends and outcomes of Skills Gap efforts*

Plan of Action 2014

Time	Project	Project Purpose	Staffing Plan	Budget
Jan - Apr	Narrowing Skills Gap – Recommendation 1	Work with a consortium of workforce related partners to develop, identify, track, and report annually occupational gaps in talent pipeline.	EDC staff, CV-SHRM, DWD and Workforce Resource (WR)	\$1000
April – Aug.	Ensure that select Occupational Profiles are developed for placement in school course catalogs Recommendation 2	Create information sheets to inform students, parents and teachers of key talent pipelines that are needed by the regional economy. If funding available, include direct marketing to homes	CVTC, DWD, Committee and school districts	?
April - Ongoing	Narrowing the Skills Gap Oversight Task Force	assist working groups Narrowing the Skills Gap recommendations	EDC, CVTC, UWEC, WR, SHRM, businesses, CESA, K-12, Job Center...	
Jan – Ongoing	Narrowing the Skills Gap Recommendation 5 School to Career web site	License, train and launch the school to career web site solution with the goal of having this fund Narrowing the Skills Gaps recommendations 1, 2, and 5	Staffs of EDCs, Chambers, Schools	\$13,000
Mar - Sept	Employability Skills Strategy	Involve area employers in developing and promoting Employability Skills in students and adults	Critical Talent Committee – others	

1/20/14 Final Approval